

Results of SurveyUSA Election Poll #25666



Geography: North Carolina
Data Collected: 10/23/2020 - 10/26/2020
Release Date: 10/29/2020
Percentages

Sponsor:
WRAL-TV (Raleigh)

Heading into Final Weekend, North Carolina Incumbent Democrat Governor Cooper Well Positioned to be Re-Elected to 2nd Term; Lt Gov Contest Remains Fierce Fight; Ongoing Concern that State's Public Schools are Re-Opening Too Quickly; Some May Never Go To Concert Venue Again:

In the contest for the open Lieutenant Governor's office in North Carolina, Republican Mark Robinson and Democrat Yvonne Lewis Holley continue to battle tooth-and-nail, running effectively even today as the campaign enters its final weekend. In SurveyUSA research conducted exclusively for WRAL-TV, the contest at this hour stands:

- * Robinson, 47%.
- * Holley 44%.
- * 9%, disproportionately young women, undecided.

Compared to an identical SurveyUSA poll 6 weeks ago, Robinson is up 6 points, Holley is up 3 points. The candidates had been exactly even, now they are effectively even, with Robinson a nominal 3 points in front, within the survey's wiggle room and not a large enough Republican advantage, in the 2020 political climate, to permit SurveyUSA to label him the clear frontrunner.

Among voters with a [high-school education](#), Robinson had led by 6, now leads by 25, a 19-point leap. Among voters with a 4-year [college degree](#), Holley had led by 11, now trails by 2, a 13-point right turn. But: among voters in between --- those who have taken a few college classes but [not yet received](#) their degree --- Holley makes up ground. She had trailed by 6 in September, leads by 17 points today, 23 points better off than she had been.

Holley is gathering steam in [urban](#) and [suburban](#) parts of the state; Robinson is making hay in [rural regions](#).

Holley leads comfortably in [greater Raleigh](#), where her father is employed by the sponsor of this survey, Robinson is well ahead in [greater Charlotte](#), and in [Southern and Coastal NC](#). The candidates are tied in [greater Greensboro](#).

There is no meaningful poll-on-poll change among men, women, whites, blacks, rich, poor, or middle-class. Republicans are locked in for Robinson; just 3% defect to Holley. Democrats are locked in Holley, just 3% cross-over to Robinson. [Independents](#) are as evenly split today as they were last month, a reflection of just how tight the fight is. Holley can take considerable comfort in the fact that she leads by 15 points among voters who have already returned a ballot. That is money in the bank. To win, Robinson must out-perform Holley among voters who have not yet voted, but who promise to do so before Election Day.

In the contest for Governor, popular 1st-term incumbent Roy Cooper maintains a double-digit advantage over Republican challenger Dan Forest, the current Lieutenant Governor. SurveyUSA has polled the contest 3 times, and Cooper's support has increased from 49% in September to 53% today. Forest is treading water, at 42%. Among [NC independents](#), Cooper's advantage has grown from 8 points 6 weeks ago to 20 points today. 92% of those voting for Republican Forest for Governor also vote for Republican Robinson for Lieutenant Governor. By contrast, just 79% of those voting for Democrat Cooper for Governor also vote for Democrat Holley as his Lieutenant.

Today, 57% statewide approve of Governor Cooper's response to the Coronavirus, 32% disapprove. Voters have had the same warm reception each time SurveyUSA has asked voters about COVID. That said, a plurality, 41% of adults, say NC schools are reopening too quickly, almost twice as many who say schools are opening too slowly (23%) and those who say schools are opening at just the right pace (22%).

COVID rears its head throughout the survey's findings. Though by no means a majority, 13% say that their life will "never" return to normal as a result of the pandemic. 10% say they will "never" feel comfortable going to an outdoor concert. 14% will never feel comfortable going to an indoor concert or live performance.

About : SurveyUSA interviewed 800 adults statewide 10/23/2020 through 10/26/2020. Of the adults, 691 are registered to vote in North Carolina. Of the registered voters, SurveyUSA identified 627 voters likely to return a ballot on or before the 11/03/2020 deadline. This research was conducted online among a representative cross section of North Carolina adults. Sample selected at random by 2020 SurveyUSA LLC of New Orleans. Adult respondents were weighted to the most recent US Census targets for North Carolina for gender, age, race, education, and home ownership. In 2016, Cooper supported Republican Governor Pat McCrory by less than 8 percentage points. [Results of SurveyUSA Election Poll #25666](#) Page 1

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1 Are you registered to vote in the state of North Carolina?

800 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Credibility Interval: +/-3 pct points																
Yes	86%	86%	87%	73%	91%	93%	93%	81%	93%	90%	85%	69%	84%	94%	92%	79%
No	11%	12%	11%	22%	7%	7%	7%	15%	7%	9%	12%	22%	13%	6%	7%	18%
Not Sure	2%	2%	2%	5%	2%	1%	0%	4%	0%	1%	3%	9%	3%	0%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	35%	27%

1 Are you registered to vote in the state of North Carolina?

800 Adults	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Credibility Interval: +/-3 pct points																		
Yes	86%	96%	94%	85%	86%	90%	95%	85%	88%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	11%	4%	5%	14%	14%	9%	4%	14%	12%	-	-	-	-	-	-	-	-	-
Not Sure	2%	0%	1%	2%	0%	1%	1%	2%	1%	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	40%	11%	8%	34%	40%	19%	10%	42%	39%	48%	48%	42%	53%	45%	48%

1 Are you registered to vote in the state of North Carolina?

800 Adults	All	2020 Lt. Gov Vo		2016 POTUS Vo		Education			Income			Class			
		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-
Credibility Interval: +/-3 pct points															
Yes	86%	100%	100%	96%	96%	77%	88%	95%	81%	89%	92%	84%	86%	91%	84%
No	11%	-	-	3%	4%	19%	10%	5%	15%	9%	8%	13%	12%	8%	16%
Not Sure	2%	-	-	1%	1%	4%	2%	0%	4%	2%	0%	3%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	44%	39%	33%	34%	34%	31%	43%	36%	21%	9%	37%	40%	12%

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Credibility Interval: +/-3 pct points																		
Yes	86%	83%	84%	88%	90%	80%	93%	87%	83%	80%	82%	86%	93%	91%	78%	84%	88%	86%
No	11%	13%	14%	10%	8%	14%	6%	7%	15%	18%	15%	11%	6%	8%	18%	12%	10%	12%
Not Sure	2%	4%	1%	2%	2%	6%	2%	5%	2%	2%	2%	3%	1%	1%	4%	4%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	10%	28%	28%	26%	8%	38%	11%	23%	28%	31%	29%	38%	65%	35%	21%	40%	39%

1 Are you registered to vote in the state of North Carolina?

800 Adults	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Credibility Interval: +/-3 pct points															
Yes	86%	90%	86%	88%	86%	92%	84%	94%	84%	89%	86%	80%	87%	84%	87%
No	11%	9%	12%	12%	11%	8%	13%	6%	13%	9%	12%	16%	11%	16%	11%
Not Sure	2%	1%	2%	0%	3%	0%	3%	0%	3%	3%	2%	3%	2%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	22%	19%	81%	33%	67%	24%	76%	30%	68%	12%	88%	7%	93%

1 Are you registered to vote in the state of North Carolina?

800 Adults	All	Region			
		Charlott	Greens	Raleigh	Souther
Credibility Interval: +/-3 pct points					
Yes	86%	83%	87%	89%	87%
No	11%	15%	9%	9%	10%
Not Sure	2%	1%	4%	1%	3%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	37%	19%	28%	17%

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2 North Carolina will elect a President, a Governor, and a United States Senator in November. Not everyone has a chance to vote in an election. Which best describes you?

691 Registered Voters Credibility Interval: +/-4.7 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Not Interested	2%	3%	1%	6%	0%	1%	2%	3%	2%	2%	4%	3%	0%	0%	3%	4%
Not Sure If Time	6%	5%	7%	12%	6%	3%	2%	9%	3%	5%	6%	10%	11%	2%	5%	13%
Almost Certain	10%	10%	9%	17%	10%	6%	4%	13%	5%	10%	10%	8%	3%	11%	9%	8%
100% Certain	42%	47%	38%	47%	52%	43%	23%	50%	34%	41%	39%	47%	56%	52%	36%	37%
Already Returned Ballot	39%	34%	44%	18%	29%	45%	69%	24%	55%	41%	39%	30%	30%	35%	47%	36%
Not Sure	1%	1%	1%	0%	2%	1%	0%	1%	1%	1%	2%	2%	0%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	28%	21%	51%	49%	66%	20%	8%	7%	37%	38%	24%

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Not Interested	2%	0%	0%	3%	3%	4%	0%	3%	3%	0%	0%	0%	-	-	-	-	-	-
Not Sure If Time	6%	4%	4%	9%	5%	0%	4%	9%	3%	0%	0%	0%	-	-	-	-	-	-
Almost Certain	10%	10%	11%	10%	6%	3%	11%	10%	4%	100%	0%	0%	12%	8%	12%	8%	11%	9%
100% Certain	42%	38%	57%	42%	35%	38%	48%	42%	36%	0%	100%	0%	53%	41%	50%	42%	48%	42%
Already Returned Ballot	39%	48%	27%	35%	52%	56%	37%	35%	53%	0%	0%	100%	36%	51%	38%	49%	41%	49%
Not Sure	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	20%	39%	11%	8%	37%	39%	20%	10%	42%	39%	48%	48%	42%	53%	45%	48%

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		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-
Not Interested	2%	-	-	1%	3%	3%	4%	1%	3%	3%	1%	2%	2%	2%	8%
Not Sure If Time	6%	-	-	3%	4%	6%	6%	6%	4%	8%	6%	9%	8%	5%	4%
Almost Certain	10%	11%	6%	9%	8%	10%	8%	10%	11%	9%	8%	18%	6%	10%	10%
100% Certain	42%	51%	39%	51%	36%	43%	45%	38%	42%	39%	47%	42%	48%	39%	35%
Already Returned Ballot	39%	38%	54%	36%	48%	36%	36%	45%	38%	41%	38%	25%	36%	43%	44%
Not Sure	1%	-	-	1%	1%	2%	1%	0%	2%	0%	0%	4%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	44%	44%	36%	31%	35%	34%	40%	37%	23%	8%	37%	42%	11%

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		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Not Interested	2%	0%	4%	2%	1%	6%	0%	6%	2%	4%	2%	4%	1%	2%	3%	3%	2%	2%
Not Sure If Time	6%	12%	6%	6%	5%	4%	3%	7%	5%	11%	7%	8%	5%	5%	8%	6%	5%	7%
Almost Certain	10%	21%	9%	9%	8%	5%	6%	16%	10%	11%	8%	11%	9%	8%	13%	9%	10%	9%
100% Certain	42%	43%	47%	40%	40%	33%	43%	45%	50%	32%	40%	47%	40%	42%	43%	46%	40%	42%
Already Returned Ballot	39%	21%	34%	42%	45%	50%	47%	26%	32%	39%	42%	31%	44%	43%	31%	33%	42%	39%
Not Sure	1%	3%	0%	1%	0%	2%	1%	0%	0%	2%	1%	1%	1%	0%	2%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	10%	27%	28%	27%	8%	41%	11%	22%	26%	29%	29%	41%	69%	31%	20%	40%	39%

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		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Not Interested	2%	3%	2%	0%	3%	2%	3%	0%	3%	5%	1%	6%	2%	2%	2%
Not Sure If Time	6%	2%	7%	6%	6%	5%	7%	3%	7%	7%	5%	6%	6%	10%	6%
Almost Certain	10%	9%	10%	7%	10%	9%	10%	6%	11%	15%	7%	16%	9%	9%	10%
100% Certain	42%	43%	38%	40%	43%	48%	39%	48%	40%	51%	38%	33%	43%	47%	42%
Already Returned Ballot	39%	42%	42%	45%	38%	36%	41%	43%	38%	21%	47%	38%	39%	32%	40%
Not Sure	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	18%	22%	19%	81%	35%	65%	26%	74%	31%	68%	11%	89%	7%	93%

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		Charlott	Greens	Raleigh	Souther
Not Interested	2%	3%	4%	1%	2%
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Almost Certain	10%	8%	10%	10%	12%
100% Certain	42%	44%	34%	49%	36%
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Total	100%	100%	100%	100%	100%
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3 In the election for North Carolina Governor, how do you vote? Republican Dan Forest? Or Democrat Roy Cooper? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Dan Forest (R)	42%	45%	38%	38%	42%	43%	43%	40%	43%	56%	1%	27%	30%	81%	4%	34%
Roy Cooper (D)	53%	49%	56%	59%	48%	52%	54%	53%	53%	40%	95%	64%	48%	14%	93%	54%
Some Other Candidate	2%	3%	1%	1%	4%	1%	1%	3%	1%	1%	2%	0%	14%	1%	1%	6%
Undecided	4%	3%	4%	2%	5%	4%	3%	4%	3%	3%	2%	9%	8%	4%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	52%	23%	26%	29%	22%	49%	51%	67%	19%	7%	7%	40%	38%	22%

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Dan Forest (R)	42%	83%	70%	27%	2%	7%	76%	27%	4%	46%	45%	37%	82%	3%	100%	0%	80%	6%
Roy Cooper (D)	53%	14%	23%	66%	98%	93%	19%	66%	96%	43%	48%	60%	13%	94%	0%	100%	14%	92%
Some Other Candidate	2%	2%	2%	1%	0%	0%	2%	1%	0%	2%	2%	2%	1%	0%	0%	0%	3%	0%
Undecided	4%	1%	5%	6%	0%	0%	3%	6%	0%	10%	5%	0%	4%	2%	0%	0%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Roy Cooper (D)	53%	15%	94%	18%	96%	44%	60%	54%	56%	58%	40%	64%	57%	51%	35%
Some Other Candidate	2%	1%	1%	1%	0%	1%	4%	1%	3%	1%	1%	0%	2%	2%	1%
Undecided	4%	2%	1%	4%	2%	6%	4%	2%	5%	4%	1%	4%	4%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	47%	44%	46%	37%	30%	34%	35%	41%	36%	23%	8%	37%	43%	11%

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627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Paycheck					Religion				Lived			Home		Urbanicity		
		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Dan Forest (R)	42%	35%	35%	33%	56%	52%	47%	47%	37%	33%	38%	39%	45%	49%	25%	28%	37%	53%
Roy Cooper (D)	53%	59%	61%	56%	42%	45%	49%	53%	58%	55%	55%	58%	49%	46%	68%	64%	57%	43%
Some Other Candidate	2%	1%	0%	6%	0%	1%	0%	0%	2%	6%	2%	1%	3%	1%	3%	6%	2%	0%
Undecided	4%	4%	4%	5%	2%	3%	3%	1%	3%	7%	5%	3%	3%	4%	4%	2%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	9%	27%	28%	28%	7%	44%	10%	22%	24%	29%	28%	42%	70%	30%	20%	41%	39%

3 In the election for North Carolina Governor, how do you vote? Republican Dan Forest? Or Democrat Roy Cooper? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Dan Forest (R)	42%	39%	36%	35%	43%	50%	37%	50%	38%	48%	39%	35%	42%	11%	44%
Roy Cooper (D)	53%	56%	58%	60%	51%	43%	58%	49%	55%	43%	57%	64%	52%	73%	51%
Some Other Candidate	2%	1%	2%	3%	2%	3%	1%	0%	3%	4%	1%	0%	2%	0%	2%
Undecided	4%	4%	4%	2%	4%	4%	4%	1%	5%	4%	3%	1%	4%	16%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	19%	22%	19%	81%	36%	64%	28%	72%	30%	69%	11%	89%	6%	94%

3 In the election for North Carolina Governor, how do you vote? Republican Dan Forest? Or Democrat Roy Cooper? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Region			
		Charlott	Greens	Raleigh	Souther
Dan Forest (R)	42%	44%	44%	35%	46%
Roy Cooper (D)	53%	49%	50%	63%	47%
Some Other Candidate	2%	4%	2%	1%	0%
Undecided	4%	4%	3%	2%	7%
Total	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	35%	19%	29%	17%

Results of SurveyUSA Election Poll #25666



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

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Percentages

4 In the election for North Carolina Lieutenant Governor how do you vote? Republican Mark Robinson? Or Democrat Yvonne Lewis Holley? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Mark Robinson (R)	47%	54%	39%	44%	43%	51%	48%	43%	50%	61%	8%	25%	40%	94%	3%	38%
Yvonne Lewis Holley (D)	44%	39%	49%	50%	39%	43%	46%	44%	44%	32%	87%	57%	22%	3%	91%	39%
Undecided	9%	6%	12%	6%	18%	6%	6%	13%	6%	7%	5%	18%	38%	4%	6%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	52%	23%	26%	29%	22%	49%	51%	67%	19%	7%	7%	40%	38%	22%

4 In the election for North Carolina Lieutenant Governor how do you vote? Republican Mark Robinson? Or Democrat Yvonne Lewis Holley? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Mark Robinson (R)	47%	89%	78%	32%	2%	11%	83%	32%	6%	49%	52%	41%	89%	5%	92%	13%	88%	7%
Yvonne Lewis Holley (D)	44%	10%	13%	55%	92%	87%	12%	55%	90%	27%	37%	56%	4%	87%	4%	79%	4%	87%
Undecided	9%	2%	8%	13%	5%	3%	5%	13%	4%	24%	11%	3%	7%	8%	3%	8%	8%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	18%	21%	38%	12%	9%	39%	38%	20%	10%	46%	43%	48%	48%	42%	53%	45%	48%

4 In the election for North Carolina Lieutenant Governor how do you vote? Republican Mark Robinson? Or Democrat Yvonne Lewis Holley? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	2020 Lt. Gov Vot		2016 POTUS Vo		Education			Income			Class			
		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-
Mark Robinson (R)	47%	100%	0%	87%	4%	58%	36%	47%	39%	47%	59%	32%	46%	46%	62%
Yvonne Lewis Holley (D)	44%	0%	100%	7%	90%	33%	53%	45%	48%	45%	36%	57%	44%	45%	34%
Undecided	9%	0%	0%	7%	7%	9%	11%	8%	13%	8%	5%	12%	10%	10%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	47%	44%	46%	37%	30%	34%	35%	41%	36%	23%	8%	37%	43%	11%

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4 In the election for North Carolina Lieutenant Governor how do you vote? Republican Mark Robinson? Or Democrat Yvonne Lewis Holley? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Paycheck					Religion				Lived			Home		Urbanicity		
		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Mark Robinson (R)	47%	47%	35%	40%	61%	58%	56%	56%	38%	34%	39%	46%	52%	55%	27%	34%	37%	63%
Yvonne Lewis Holley (D)	44%	43%	58%	45%	33%	35%	38%	42%	53%	47%	48%	47%	40%	38%	59%	57%	51%	31%
Undecided	9%	10%	7%	15%	6%	7%	6%	2%	8%	20%	13%	7%	8%	7%	14%	10%	12%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	9%	27%	28%	28%	7%	44%	10%	22%	24%	29%	28%	42%	70%	30%	20%	41%	39%

4 In the election for North Carolina Lieutenant Governor how do you vote? Republican Mark Robinson? Or Democrat Yvonne Lewis Holley? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Mark Robinson (R)	47%	40%	34%	46%	47%	59%	39%	58%	42%	56%	43%	36%	48%	19%	48%
Yvonne Lewis Holley (D)	44%	51%	51%	45%	44%	30%	52%	40%	46%	32%	49%	55%	43%	63%	43%
Undecided	9%	9%	15%	8%	9%	11%	8%	2%	12%	13%	8%	9%	9%	17%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	19%	22%	19%	81%	36%	64%	28%	72%	30%	69%	11%	89%	6%	94%

4 In the election for North Carolina Lieutenant Governor how do you vote? Republican Mark Robinson? Or Democrat Yvonne Lewis Holley? (candidate names rotated)

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Region			
		Charlott	Greens	Raleigh	Souther
Mark Robinson (R)	47%	51%	48%	37%	54%
Yvonne Lewis Holley (D)	44%	38%	46%	54%	38%
Undecided	9%	11%	6%	9%	9%
Total	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	35%	19%	29%	17%

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Sponsor:
 WRAL-TV (Raleigh)

5 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Strongly Approve	24%	22%	25%	17%	16%	28%	37%	17%	32%	18%	41%	18%	28%	14%	39%	19%
Approve	33%	33%	33%	35%	37%	29%	30%	36%	30%	35%	24%	34%	36%	27%	38%	36%
Disapprove	19%	22%	16%	20%	20%	21%	16%	20%	18%	22%	15%	9%	16%	29%	10%	19%
Strongly Disapprove	13%	13%	12%	9%	15%	17%	10%	12%	14%	14%	4%	19%	13%	23%	3%	12%
Not Sure	12%	10%	14%	20%	12%	6%	7%	16%	6%	10%	15%	20%	7%	7%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	35%	27%

5 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Strongly Approve	24%	15%	12%	27%	36%	49%	13%	27%	42%	12%	23%	33%	12%	43%	7%	44%	11%	43%
Approve	33%	17%	30%	36%	44%	34%	24%	36%	40%	46%	32%	32%	26%	38%	23%	40%	29%	38%
Disapprove	19%	25%	30%	18%	15%	6%	28%	18%	11%	22%	22%	16%	32%	8%	34%	8%	32%	7%
Strongly Disapprove	13%	35%	19%	8%	0%	0%	26%	8%	0%	5%	16%	13%	24%	2%	30%	1%	22%	4%
Not Sure	12%	8%	9%	12%	5%	10%	8%	12%	7%	15%	7%	6%	6%	9%	6%	7%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	40%	11%	8%	34%	40%	19%	10%	42%	39%	48%	48%	42%	53%	45%	48%

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5 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	2020 Lt. Gov Vot		2016 POTUS Vo		Education			Income			Class			
		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-
Strongly Approve	24%	12%	43%	12%	44%	22%	24%	25%	22%	27%	22%	16%	22%	25%	25%
Approve	33%	27%	37%	29%	35%	30%	35%	34%	32%	33%	34%	41%	37%	28%	35%
Disapprove	19%	32%	9%	28%	9%	19%	19%	19%	19%	19%	19%	15%	20%	20%	17%
Strongly Disapprove	13%	24%	3%	23%	2%	12%	12%	14%	11%	10%	20%	11%	10%	16%	14%
Not Sure	12%	5%	8%	8%	10%	17%	10%	7%	15%	10%	6%	17%	10%	10%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	44%	39%	33%	34%	34%	31%	43%	36%	21%	9%	37%	40%	12%

5 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Paycheck					Religion				Lived			Home		Urbanicity		
		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Strongly Approve	24%	18%	22%	30%	19%	28%	27%	25%	29%	14%	24%	21%	26%	24%	22%	29%	26%	18%
Approve	33%	37%	41%	27%	32%	23%	27%	30%	37%	39%	34%	38%	29%	30%	39%	34%	32%	33%
Disapprove	19%	18%	14%	21%	24%	17%	24%	25%	14%	14%	18%	17%	22%	22%	15%	18%	14%	25%
Strongly Disapprove	13%	10%	10%	12%	14%	21%	16%	9%	11%	11%	8%	15%	15%	15%	8%	7%	14%	14%
Not Sure	12%	16%	14%	9%	11%	11%	6%	11%	9%	21%	16%	9%	9%	9%	17%	13%	14%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	10%	28%	28%	26%	8%	38%	11%	23%	28%	31%	29%	38%	65%	35%	21%	40%	39%

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5 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Strongly Approve	24%	26%	27%	32%	22%	22%	25%	26%	23%	17%	27%	23%	24%	9%	25%
Approve	33%	33%	32%	27%	34%	29%	35%	27%	35%	38%	32%	33%	33%	48%	32%
Disapprove	19%	14%	13%	24%	18%	24%	17%	23%	18%	21%	18%	21%	19%	11%	20%
Strongly Disapprove	13%	16%	12%	6%	14%	16%	11%	18%	11%	14%	12%	10%	13%	8%	13%
Not Sure	12%	10%	17%	11%	12%	10%	12%	6%	14%	10%	12%	14%	11%	24%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	22%	19%	81%	33%	67%	24%	76%	30%	68%	12%	88%	7%	93%

5 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Region			
		Charlott	Greens	Raleigh	Souther
Strongly Approve	24%	25%	23%	27%	16%
Approve	33%	34%	33%	31%	33%
Disapprove	19%	17%	20%	19%	22%
Strongly Disapprove	13%	12%	16%	12%	11%
Not Sure	12%	12%	8%	10%	18%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	37%	19%	28%	17%

6 Is North Carolina re-opening too quickly from Coronavirus closures? Re-opening too slowly? Or re-opening at about the right pace?

800 Adults Credibility Interval: +/-4.3 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Too Quickly	34%	33%	35%	36%	31%	36%	32%	34%	34%	29%	42%	40%	45%	27%	47%	24%
Too Slowly	26%	28%	24%	27%	30%	20%	28%	28%	24%	33%	10%	25%	12%	46%	9%	27%
Right Pace	32%	32%	33%	28%	30%	35%	37%	29%	36%	31%	38%	24%	36%	23%	37%	40%
Not Sure	8%	7%	8%	9%	9%	8%	3%	9%	6%	6%	10%	12%	8%	4%	7%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	35%	27%

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6 Is North Carolina re-opening too quickly from Coronavirus closures? Re-opening too slowly? Or re-opening at about the right pace?

800 Adults Credibility Interval: +/-4.3 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Too Quickly	34%	20%	27%	34%	43%	58%	24%	34%	50%	31%	32%	35%	23%	45%	21%	43%	23%	45%
Too Slowly	26%	54%	46%	19%	8%	4%	50%	19%	6%	32%	32%	24%	51%	6%	55%	8%	50%	7%
Right Pace	32%	21%	23%	40%	47%	27%	22%	40%	39%	36%	29%	37%	23%	43%	21%	43%	24%	42%
Not Sure	8%	5%	4%	7%	1%	11%	4%	7%	5%	1%	6%	3%	3%	6%	3%	6%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	40%	11%	8%	34%	40%	19%	10%	42%	39%	48%	48%	42%	53%	45%	48%

6 Is North Carolina re-opening too quickly from Coronavirus closures? Re-opening too slowly? Or re-opening at about the right pace?

800 Adults Credibility Interval: +/-4.3 pct points	All	2020 Lt. Gov Vot		2016 POTUS Vo		Education			Income			Class			
		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-
Too Quickly	34%	24%	45%	22%	43%	37%	40%	25%	40%	30%	28%	52%	38%	29%	28%
Too Slowly	26%	49%	7%	46%	9%	25%	23%	31%	19%	30%	34%	9%	26%	29%	34%
Right Pace	32%	25%	41%	27%	41%	29%	29%	39%	31%	33%	33%	31%	29%	35%	33%
Not Sure	8%	3%	7%	5%	7%	10%	8%	5%	9%	7%	5%	9%	7%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	44%	39%	33%	34%	34%	31%	43%	36%	21%	9%	37%	40%	12%

6 Is North Carolina re-opening too quickly from Coronavirus closures? Re-opening too slowly? Or re-opening at about the right pace?

800 Adults Credibility Interval: +/-4.3 pct points	All	Paycheck					Religion				Lived			Home		Urbanicity		
		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Too Quickly	34%	43%	43%	32%	28%	18%	25%	29%	44%	41%	34%	36%	34%	30%	42%	37%	35%	31%
Too Slowly	26%	20%	15%	26%	38%	34%	32%	30%	19%	22%	27%	24%	28%	30%	19%	17%	26%	31%
Right Pace	32%	28%	32%	36%	29%	34%	35%	34%	31%	28%	34%	33%	31%	34%	28%	39%	31%	30%
Not Sure	8%	9%	9%	7%	4%	14%	7%	7%	6%	9%	5%	7%	8%	6%	11%	7%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	10%	28%	28%	26%	8%	38%	11%	23%	28%	31%	29%	38%	65%	35%	21%	40%	39%

Results of SurveyUSA Election Poll #25666



Geography: North Carolina
Data Collected: 10/23/2020 - 10/26/2020
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Sponsor:
WRAL-TV (Raleigh)

6 Is North Carolina re-opening too quickly from Coronavirus closures? Re-opening too slowly? Or re-opening at about the right pace?

800 Adults	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Credibility Interval: +/-4.3 pct points															
Too Quickly	34%	33%	36%	25%	36%	24%	39%	32%	35%	33%	35%	45%	32%	44%	33%
Too Slowly	26%	30%	24%	28%	26%	33%	23%	32%	24%	28%	25%	20%	27%	21%	27%
Right Pace	32%	29%	33%	41%	30%	38%	29%	29%	33%	32%	33%	29%	33%	31%	32%
Not Sure	8%	8%	7%	7%	8%	5%	9%	7%	8%	7%	7%	5%	8%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	22%	19%	81%	33%	67%	24%	76%	30%	68%	12%	88%	7%	93%

6 Is North Carolina re-opening too quickly from Coronavirus closures? Re-opening too slowly? Or re-opening at about the right pace?

800 Adults	All	Region			
		Charlott	Greens	Raleigh	Souther
Credibility Interval: +/-4.3 pct points					
Too Quickly	34%	30%	33%	41%	33%
Too Slowly	26%	28%	30%	22%	25%
Right Pace	32%	35%	29%	29%	34%
Not Sure	8%	8%	7%	7%	8%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	37%	19%	28%	17%

7 When do you think life will return to normal following the Coronavirus pandemic?

800 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Credibility Interval: +/-4.3 pct points																
Three Months	7%	9%	5%	8%	9%	5%	5%	8%	5%	8%	6%	3%	1%	10%	5%	6%
Six Months	21%	25%	17%	19%	25%	20%	19%	22%	19%	19%	15%	41%	25%	26%	18%	19%
One Year	42%	39%	44%	40%	34%	43%	52%	37%	47%	42%	49%	31%	27%	34%	51%	40%
Never	13%	14%	13%	15%	14%	15%	8%	15%	12%	12%	15%	13%	24%	13%	12%	15%
Not Sure	18%	14%	21%	18%	17%	18%	16%	18%	17%	19%	15%	11%	23%	17%	14%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	35%	27%

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Sponsor:
 WRAL-TV (Raleigh)

7 When do you think life will return to normal following the Coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Three Months	7%	12%	9%	5%	8%	3%	11%	5%	6%	9%	11%	4%	12%	3%	13%	4%	11%	4%
Six Months	21%	31%	24%	22%	11%	15%	27%	22%	13%	20%	25%	18%	25%	18%	25%	20%	27%	18%
One Year	42%	27%	36%	44%	59%	62%	32%	44%	60%	34%	41%	48%	33%	56%	32%	54%	32%	55%
Never	13%	14%	14%	12%	12%	7%	14%	12%	10%	15%	8%	16%	12%	11%	13%	10%	13%	10%
Not Sure	18%	15%	17%	18%	10%	13%	16%	18%	11%	22%	15%	13%	17%	12%	18%	12%	16%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	40%	11%	8%	34%	40%	19%	10%	42%	39%	48%	48%	42%	53%	45%	48%

7 When do you think life will return to normal following the Coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	2020 Lt. Gov Vot		2016 POTUS Vo		Education			Income			Class			
		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-
Three Months	7%	12%	3%	11%	5%	6%	6%	9%	4%	6%	13%	6%	4%	8%	10%
Six Months	21%	26%	17%	28%	15%	22%	18%	22%	20%	20%	22%	7%	25%	19%	28%
One Year	42%	33%	56%	32%	55%	39%	44%	41%	39%	45%	41%	48%	41%	45%	33%
Never	13%	12%	11%	13%	10%	10%	17%	13%	15%	15%	8%	17%	15%	11%	14%
Not Sure	18%	17%	13%	17%	15%	23%	15%	15%	22%	13%	16%	22%	15%	17%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	44%	39%	33%	34%	34%	31%	43%	36%	21%	9%	37%	40%	12%

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Sponsor:
 WRAL-TV (Raleigh)

7 When do you think life will return to normal following the Coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Paycheck					Religion				Lived			Home		Urbanicity		
		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Three Months	7%	3%	7%	6%	8%	9%	8%	17%	6%	2%	6%	9%	5%	7%	6%	6%	7%	7%
Six Months	21%	11%	23%	22%	18%	31%	23%	16%	24%	16%	23%	18%	21%	20%	21%	22%	19%	22%
One Year	42%	44%	42%	39%	47%	29%	45%	31%	38%	43%	37%	42%	46%	43%	38%	42%	46%	37%
Never	13%	15%	14%	17%	7%	16%	8%	14%	13%	20%	14%	13%	13%	12%	15%	15%	14%	12%
Not Sure	18%	27%	15%	16%	20%	15%	15%	22%	18%	18%	19%	18%	14%	17%	19%	15%	15%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	10%	28%	28%	26%	8%	38%	11%	23%	28%	31%	29%	38%	65%	35%	21%	40%	39%

7 When do you think life will return to normal following the Coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Three Months	7%	7%	7%	6%	7%	8%	6%	9%	6%	9%	6%	8%	7%	6%	7%
Six Months	21%	23%	15%	26%	19%	18%	22%	23%	20%	23%	20%	20%	21%	14%	21%
One Year	42%	47%	44%	46%	41%	43%	41%	41%	42%	38%	44%	38%	42%	51%	41%
Never	13%	13%	14%	11%	14%	15%	12%	11%	14%	18%	11%	18%	13%	20%	13%
Not Sure	18%	9%	19%	12%	19%	16%	18%	16%	18%	12%	20%	16%	18%	9%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	22%	19%	81%	33%	67%	24%	76%	30%	68%	12%	88%	7%	93%

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7 When do you think life will return to normal following the Coronavirus pandemic?

800 Adults Credibility Interval: +/-4.3 pct points	All	Region			
		Charlott	Greens	Raleigh	Souther
Three Months	7%	7%	6%	6%	9%
Six Months	21%	20%	12%	25%	25%
One Year	42%	41%	52%	40%	35%
Never	13%	14%	14%	15%	9%
Not Sure	18%	18%	16%	14%	23%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	37%	19%	28%	17%

8 Are North Carolina public schools re-opening too quickly? Too slowly? Or re-opening at about the right pace?

800 Adults Credibility Interval: +/-4.3 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Too Quickly	41%	43%	40%	40%	46%	42%	37%	43%	40%	37%	53%	38%	47%	29%	57%	37%
Too Slowly	23%	25%	21%	24%	28%	15%	24%	26%	19%	28%	8%	23%	13%	39%	9%	22%
Right Pace	22%	21%	23%	20%	17%	28%	24%	19%	26%	20%	30%	21%	19%	23%	23%	22%
Not Sure	14%	11%	16%	16%	10%	15%	15%	13%	15%	14%	9%	17%	21%	9%	11%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	35%	27%

8 Are North Carolina public schools re-opening too quickly? Too slowly? Or re-opening at about the right pace?

800 Adults Credibility Interval: +/-4.3 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Too Quickly	41%	24%	30%	41%	60%	76%	27%	41%	67%	36%	41%	46%	27%	57%	23%	58%	27%	58%
Too Slowly	23%	46%	37%	18%	8%	3%	41%	18%	6%	37%	27%	19%	44%	6%	47%	6%	43%	7%
Right Pace	22%	22%	20%	26%	26%	14%	21%	26%	21%	21%	21%	26%	21%	26%	21%	26%	22%	24%
Not Sure	14%	9%	13%	16%	6%	6%	11%	16%	6%	5%	11%	9%	8%	11%	9%	10%	8%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	40%	11%	8%	34%	40%	19%	10%	42%	39%	48%	48%	42%	53%	45%	48%

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Sponsor:
 WRAL-TV (Raleigh)

8 Are North Carolina public schools re-opening too quickly? Too slowly? Or re-opening at about the right pace?

800 Adults	All	2020 Lt. Gov Vot		2016 POTUS Vo		Education			Income			Class					
		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-		
Credibility Interval: +/-4.3 pct points																	
Too Quickly	41%	27%	60%	28%	55%	40%	47%	37%	47%	39%	35%	61%	46%	38%	27%		
Too Slowly	23%	41%	5%	41%	7%	22%	21%	26%	17%	24%	31%	13%	22%	24%	32%		
Right Pace	22%	23%	25%	21%	27%	21%	20%	25%	20%	24%	23%	15%	16%	27%	28%		
Not Sure	14%	8%	10%	10%	11%	17%	12%	13%	16%	13%	10%	11%	17%	11%	13%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	47%	44%	39%	33%	34%	34%	31%	43%	36%	21%	9%	37%	40%	12%		

8 Are North Carolina public schools re-opening too quickly? Too slowly? Or re-opening at about the right pace?

800 Adults	All	Paycheck					Religion				Lived			Home		Urbanicity		
		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Credibility Interval: +/-4.3 pct points																		
Too Quickly	41%	52%	54%	39%	32%	22%	37%	35%	45%	47%	43%	42%	41%	38%	49%	47%	42%	37%
Too Slowly	23%	15%	15%	22%	32%	32%	25%	24%	22%	20%	21%	21%	26%	26%	16%	18%	22%	26%
Right Pace	22%	21%	19%	25%	24%	20%	28%	32%	15%	16%	19%	23%	24%	23%	21%	20%	22%	23%
Not Sure	14%	13%	12%	14%	12%	26%	10%	10%	18%	17%	17%	14%	10%	13%	14%	14%	14%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	10%	28%	28%	26%	8%	38%	11%	23%	28%	31%	29%	38%	65%	35%	21%	40%	39%

8 Are North Carolina public schools re-opening too quickly? Too slowly? Or re-opening at about the right pace?

800 Adults	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Credibility Interval: +/-4.3 pct points															
Too Quickly	41%	42%	42%	35%	43%	38%	43%	42%	41%	44%	41%	47%	41%	46%	41%
Too Slowly	23%	24%	20%	22%	23%	30%	19%	25%	22%	29%	20%	20%	23%	22%	23%
Right Pace	22%	23%	21%	28%	21%	20%	23%	21%	22%	20%	23%	15%	23%	21%	22%
Not Sure	14%	10%	17%	16%	13%	12%	15%	13%	14%	7%	16%	17%	13%	11%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	22%	19%	81%	33%	67%	24%	76%	30%	68%	12%	88%	7%	93%

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Sponsor:
 WRAL-TV (Raleigh)

8 Are North Carolina public schools re-opening too quickly? Too slowly? Or re-opening at about the right pace?

800 Adults	All	Region			
		Charlott	Greens	Raleigh	Souther
Credibility Interval: +/-4.3 pct points					
Too Quickly	41%	41%	39%	47%	37%
Too Slowly	23%	19%	28%	21%	27%
Right Pace	22%	22%	21%	23%	22%
Not Sure	14%	18%	13%	10%	14%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	37%	19%	28%	17%

9 When do you think you will feel comfortable going to an outdoor concert?

800 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Credibility Interval: +/-4.3 pct points																
Comfortable Doing So Now	21%	23%	19%	25%	33%	11%	12%	29%	11%	21%	18%	36%	5%	30%	14%	20%
Next Spring	10%	11%	9%	14%	8%	8%	8%	11%	8%	11%	6%	12%	8%	12%	10%	8%
Next Summer	13%	19%	7%	13%	12%	11%	15%	13%	13%	14%	12%	7%	13%	11%	14%	15%
Next Fall	9%	8%	9%	7%	7%	10%	11%	7%	10%	7%	15%	7%	7%	8%	12%	5%
2022	17%	15%	19%	15%	14%	26%	14%	14%	21%	14%	23%	12%	33%	14%	22%	15%
Never	10%	9%	10%	9%	5%	10%	17%	8%	13%	9%	10%	9%	19%	7%	11%	12%
Not Sure	21%	15%	26%	16%	22%	24%	24%	19%	24%	24%	16%	17%	14%	18%	18%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	35%	27%

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Sponsor:
 WRAL-TV (Raleigh)

9 When do you think you will feel comfortable going to an outdoor concert?

800 Adults Credibility Interval: +/-4.3 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Comfortable Doing So Now	21%	34%	25%	21%	10%	8%	29%	21%	9%	18%	29%	16%	34%	11%	34%	12%	31%	13%
Next Spring	10%	15%	10%	9%	10%	7%	12%	9%	9%	19%	11%	9%	13%	9%	13%	10%	14%	9%
Next Summer	13%	12%	10%	13%	7%	24%	11%	13%	14%	17%	11%	14%	12%	13%	11%	13%	13%	14%
Next Fall	9%	4%	10%	7%	20%	7%	7%	7%	15%	9%	8%	10%	6%	11%	7%	11%	7%	11%
2022	17%	9%	15%	16%	25%	30%	12%	16%	27%	12%	17%	19%	11%	24%	11%	23%	12%	23%
Never	10%	10%	5%	13%	9%	7%	7%	13%	8%	6%	5%	13%	7%	10%	7%	10%	7%	10%
Not Sure	21%	17%	25%	21%	18%	17%	21%	21%	17%	19%	18%	20%	17%	21%	17%	20%	16%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	40%	11%	8%	34%	40%	19%	10%	42%	39%	48%	48%	42%	53%	45%	48%

9 When do you think you will feel comfortable going to an outdoor concert?

800 Adults Credibility Interval: +/-4.3 pct points	All	2020 Lt. Gov Vo		2016 POTUS Vo		Education			Income			Class			
		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-
Comfortable Doing So Now	21%	31%	12%	31%	12%	19%	24%	19%	21%	18%	24%	14%	22%	21%	21%
Next Spring	10%	12%	10%	13%	9%	11%	6%	13%	7%	11%	14%	7%	8%	10%	17%
Next Summer	13%	12%	13%	11%	15%	12%	12%	15%	11%	15%	13%	7%	13%	13%	18%
Next Fall	9%	8%	12%	8%	11%	6%	11%	8%	7%	11%	7%	10%	9%	8%	11%
2022	17%	12%	24%	14%	21%	12%	20%	19%	18%	16%	17%	23%	17%	18%	13%
Never	10%	7%	10%	7%	11%	13%	9%	8%	10%	12%	6%	16%	11%	9%	4%
Not Sure	21%	18%	20%	17%	22%	26%	18%	19%	26%	17%	18%	23%	21%	20%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	44%	39%	33%	34%	34%	31%	43%	36%	21%	9%	37%	40%	12%

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9 When do you think you will feel comfortable going to an outdoor concert?

800 Adults Credibility Interval: +/-4.3 pct points	All	Paycheck					Religion				Lived			Home		Urbanicity		
		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Comfortable Doing So Now	21%	22%	17%	23%	20%	24%	19%	21%	24%	20%	23%	23%	18%	20%	22%	14%	20%	25%
Next Spring	10%	8%	12%	7%	8%	18%	12%	12%	9%	7%	9%	11%	9%	10%	10%	16%	9%	7%
Next Summer	13%	13%	14%	11%	13%	14%	12%	13%	11%	15%	15%	10%	13%	13%	13%	18%	13%	9%
Next Fall	9%	7%	8%	9%	12%	3%	8%	12%	11%	6%	12%	8%	7%	8%	10%	9%	11%	6%
2022	17%	20%	16%	22%	15%	11%	17%	16%	18%	18%	16%	15%	19%	18%	15%	15%	18%	18%
Never	10%	12%	16%	6%	9%	3%	10%	4%	8%	14%	7%	13%	10%	10%	10%	8%	10%	11%
Not Sure	21%	18%	17%	21%	23%	28%	22%	23%	19%	20%	18%	20%	24%	21%	20%	20%	19%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	10%	28%	28%	26%	8%	38%	11%	23%	28%	31%	29%	38%	65%	35%	21%	40%	39%

9 When do you think you will feel comfortable going to an outdoor concert?

800 Adults Credibility Interval: +/-4.3 pct points	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Comfortable Doing So Now	21%	25%	17%	14%	22%	28%	17%	21%	21%	32%	16%	22%	21%	24%	20%
Next Spring	10%	11%	8%	12%	9%	11%	9%	12%	9%	12%	8%	4%	11%	15%	9%
Next Summer	13%	23%	6%	10%	13%	11%	14%	9%	14%	13%	13%	21%	12%	9%	13%
Next Fall	9%	10%	11%	10%	8%	11%	8%	10%	8%	8%	9%	7%	9%	8%	9%
2022	17%	14%	21%	27%	15%	16%	18%	19%	17%	13%	19%	16%	17%	20%	17%
Never	10%	8%	11%	14%	9%	7%	12%	9%	10%	5%	12%	10%	10%	11%	10%
Not Sure	21%	10%	25%	13%	23%	17%	23%	20%	21%	18%	23%	20%	21%	14%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	22%	19%	81%	33%	67%	24%	76%	30%	68%	12%	88%	7%	93%

Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/29/2020

Percentages

9 When do you think you will feel comfortable going to an outdoor concert?

800 Adults	All	Region			
		Charlott	Greens	Raleigh	Souther
Credibility Interval: +/-4.3 pct points					
Comfortable Doing So Now	21%	21%	24%	19%	19%
Next Spring	10%	10%	10%	12%	5%
Next Summer	13%	13%	12%	13%	13%
Next Fall	9%	5%	9%	13%	8%
2022	17%	18%	18%	17%	13%
Never	10%	10%	6%	10%	14%
Not Sure	21%	22%	21%	15%	29%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	37%	19%	28%	17%

10 When do you think you will feel comfortable going to an indoor concert or theatrical performance?

800 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Credibility Interval: +/-4.3 pct points																
Comfortable Doing So Now	15%	16%	15%	24%	17%	10%	8%	21%	9%	17%	12%	22%	2%	25%	8%	14%
In a Few Months	7%	7%	7%	11%	9%	3%	5%	10%	4%	6%	7%	17%	7%	8%	7%	7%
In Six Months	10%	13%	7%	12%	12%	8%	7%	12%	8%	9%	10%	19%	1%	8%	14%	8%
In a Year	16%	20%	12%	11%	15%	17%	23%	13%	19%	16%	19%	6%	22%	19%	14%	16%
2022	18%	17%	19%	16%	15%	28%	11%	16%	21%	17%	21%	6%	32%	14%	23%	17%
Never	14%	11%	16%	12%	11%	11%	23%	11%	16%	11%	17%	16%	22%	10%	17%	14%
Not Sure	20%	15%	24%	13%	21%	23%	23%	17%	23%	23%	13%	15%	13%	15%	17%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	35%	27%

Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/29/2020

Percentages

10 When do you think you will feel comfortable going to an indoor concert or theatrical performance?

800 Adults Credibility Interval: +/-4.3 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Comfortable Doing So Now	15%	26%	22%	14%	3%	6%	24%	14%	4%	16%	21%	10%	26%	6%	28%	6%	25%	7%
In a Few Months	7%	6%	9%	8%	10%	1%	8%	8%	7%	14%	7%	5%	9%	5%	10%	5%	9%	5%
In Six Months	10%	13%	8%	10%	14%	12%	10%	10%	13%	9%	15%	6%	9%	13%	8%	13%	9%	13%
In a Year	16%	16%	13%	18%	11%	19%	15%	18%	14%	18%	13%	20%	16%	15%	15%	17%	17%	16%
2022	18%	9%	15%	17%	24%	39%	13%	17%	30%	15%	19%	21%	13%	25%	12%	26%	14%	25%
Never	14%	11%	14%	13%	18%	10%	13%	13%	15%	15%	10%	16%	11%	16%	11%	15%	11%	16%
Not Sure	20%	18%	18%	20%	19%	13%	18%	20%	16%	13%	14%	23%	16%	19%	17%	19%	15%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	40%	11%	8%	34%	40%	19%	10%	42%	39%	48%	48%	42%	53%	45%	48%

10 When do you think you will feel comfortable going to an indoor concert or theatrical performance?

800 Adults Credibility Interval: +/-4.3 pct points	All	2020 Lt. Gov Vo		2016 POTUS Vo		Education			Income			Class			
		Robins	Lewis H	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-
Comfortable Doing So Now	15%	23%	7%	25%	7%	17%	14%	15%	15%	13%	21%	13%	13%	18%	16%
In a Few Months	7%	8%	5%	9%	8%	7%	7%	8%	7%	8%	7%	7%	9%	7%	7%
In Six Months	10%	10%	12%	9%	15%	10%	8%	11%	9%	11%	11%	7%	9%	10%	18%
In a Year	16%	17%	15%	16%	13%	17%	17%	14%	11%	20%	17%	15%	18%	15%	15%
2022	18%	13%	27%	15%	21%	11%	22%	22%	17%	17%	21%	22%	18%	19%	16%
Never	14%	11%	15%	10%	18%	15%	14%	12%	16%	14%	7%	20%	11%	15%	10%
Not Sure	20%	17%	19%	16%	19%	23%	18%	17%	25%	17%	15%	16%	22%	17%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	47%	44%	39%	33%	34%	34%	31%	43%	36%	21%	9%	37%	40%	12%

Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/29/2020

Percentages

10 When do you think you will feel comfortable going to an indoor concert or theatrical performance?

800 Adults Credibility Interval: +/-4.3 pct points	All	Paycheck					Religion				Lived			Home		Urbanicity		
		Falling	Just Ge	Making	Setting	Prosper	Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural
Comfortable Doing So Now	15%	16%	9%	20%	18%	13%	14%	21%	16%	14%	15%	17%	14%	16%	14%	13%	15%	17%
In a Few Months	7%	11%	12%	4%	5%	8%	6%	10%	11%	5%	10%	6%	6%	6%	9%	14%	5%	6%
In Six Months	10%	8%	13%	8%	8%	18%	12%	14%	10%	6%	10%	11%	9%	9%	12%	11%	12%	7%
In a Year	16%	15%	16%	14%	19%	15%	16%	9%	15%	19%	18%	13%	16%	14%	18%	15%	16%	16%
2022	18%	22%	16%	21%	19%	9%	19%	17%	19%	17%	18%	16%	20%	21%	13%	16%	21%	15%
Never	14%	13%	20%	11%	11%	11%	11%	8%	14%	19%	12%	16%	14%	14%	13%	13%	12%	15%
Not Sure	20%	15%	16%	22%	21%	27%	23%	21%	16%	18%	17%	21%	21%	20%	20%	17%	18%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	10%	28%	28%	26%	8%	38%	11%	23%	28%	31%	29%	38%	65%	35%	21%	40%	39%

10 When do you think you will feel comfortable going to an indoor concert or theatrical performance?

800 Adults Credibility Interval: +/-4.3 pct points	All	Suburban		Military HH		Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH	
		Men	Women	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Comfortable Doing So Now	15%	21%	11%	16%	15%	22%	12%	14%	16%	24%	12%	16%	15%	23%	15%
In a Few Months	7%	5%	6%	6%	8%	6%	8%	6%	8%	9%	6%	9%	7%	8%	7%
In Six Months	10%	17%	8%	11%	10%	7%	11%	13%	9%	12%	9%	7%	10%	9%	10%
In a Year	16%	22%	11%	17%	16%	18%	15%	14%	16%	13%	17%	18%	16%	17%	16%
2022	18%	19%	24%	29%	16%	19%	17%	18%	18%	18%	18%	15%	18%	19%	18%
Never	14%	8%	15%	12%	14%	13%	14%	14%	13%	9%	16%	19%	13%	12%	14%
Not Sure	20%	9%	25%	10%	22%	15%	22%	20%	20%	15%	22%	16%	20%	11%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	17%	22%	19%	81%	33%	67%	24%	76%	30%	68%	12%	88%	7%	93%

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Geography: North Carolina
 Data Collected: 10/23/2020 - 10/26/2020
 Release Date: 10/29/2020
 Percentages

10 When do you think you will feel comfortable going to an indoor concert or theatrical performance?

800 Adults Credibility Interval: +/-4.3 pct points	All	Region			
		Charlott	Greens	Raleigh	Souther
Comfortable Doing So Now	15%	18%	18%	12%	14%
In a Few Months	7%	8%	8%	9%	3%
In Six Months	10%	9%	9%	10%	14%
In a Year	16%	15%	18%	18%	13%
2022	18%	17%	17%	20%	17%
Never	14%	13%	11%	16%	14%
Not Sure	20%	21%	19%	16%	25%
Total	100%	100%	100%	100%	100%
Composition of Adults	100%	37%	19%	28%	17%

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.