

# Results of SurveyUSA Election Poll #25666



Sponsor:  
WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

92% of Biden voters stick with Democrat Cunningham.

86% of Trump voters stick with Republican Tillis.

That tiny difference may be enough to flip red seat blue.

## **Men, Middle-Aged Voters & High-School Educated North Carolinians Move To Incumbent Republican Tillis in US Senate Race's Final Furlong, But Challenger Cunningham Still Holds Slight Advantage and Is Favored to Flip Seat to Democrats; Will McConnell or Schumer Rule the Roost?**

In a US Senate contest with nationwide implications, incumbent 1st-term Republican Thom Tillis appears to make up ground against Democratic challenger Cal Cunningham in the campaign's home stretch, but Cunningham continues to have a slight edge, even if no momentum, according to SurveyUSA research conducted exclusively for WRAL-TV in Raleigh.

The contest at this hour, 6 days till votes are counted, shows Cunningham at 48%, Tillis at 45%, within the survey's wiggle room, but just large enough of a separation that Tillis remains the underdog and any Tillis win next week should be characterized as a come-from behind upset.

The contest is a study in contrasts: There is zero movement among Republicans; they are locked in for Tillis. There is zero movement among Democrats; they are locked in for Cunningham. But there is movement among independents, where Cunningham today has the same 45% support level he had in SurveyUSA's 1st pre-election tracking poll 6 weeks ago, but where Tillis' support has increased from 29% in September to 40% today.

Among voters [age 35 to 49](#), Tillis had trailed by 8 points and 14 points in 2 previous polls, but today rebounds and has a nominal 2-point advantage over Cunningham. Among voters [age 50 to 64](#), Tillis had trailed by 4 and 7 points in 2 previous polls but today rebounds and has a 4-point advantage over Cunningham.

Affluent voters break sharply for Tillis in the final week; he leads today by 20 points among the [wealthiest Tarheels](#). Cunningham is losing support among [high school educated voters](#) and voters with a [4-year college degree](#). But among the [middle group](#), who have taken a few college courses but do not yet have a degree, Tillis is flat and Cunningham appears to maintain a 10-point advantage.

[Among men](#), Tillis leads by 8 today, which is 10 points better than Tillis fared in an identical SurveyUSA poll 2 weeks ago. Among women, Cunningham is flat but Tillis has gone from 30% support in September to 40% support today.

If Tillis ekes out a win at the wire, it is possible he will save the US Senate majority for Republican Leader Mitch McConnell. If Cunningham flips the seat, North Carolina may provide current Minority Leader Charles Schumer the 50th seat he needs to be Majority Leader (should Joseph R. Biden be elected President).

Prior to SurveyUSA's penultimate poll, Cunningham acknowledged and subsequently apologized for sexual contact outside of his marriage. Prior to today's poll, Cunningham refused to answer reporters' questions about whether this sexting romp was his 1st? Or one of many? Though 51% of likely voters (including 71% of Democrats) say Cunningham's silence did not make a difference in how they vote, 44% of voters said Cunningham's silence made them less likely to vote for him, including 31% who said the refusal to answer reporters' questions made them "much less likely" to vote for Cunningham.

About : SurveyUSA interviewed 800 adults statewide 10/23/2020 through 10/26/2020. Of the adults, 691 are registered to vote in North Carolina. Of the registered voters, SurveyUSA identified 627 voters likely to return a ballot on or before the 11/03/2020 deadline. This research was conducted online among a representative cross section of North Carolina adults. Sample selected at random by Lucid Holdings LLC of New Orleans. Adult respondents were weighted to the most recent US Census targets for North Carolina for gender, age, race, education, and home-ownership. 43% of voters tell SurveyUSA they have already returned a ballot. Among this group, Democrat Cunningham leads by 13 points, 55% to 42%.

# Results of SurveyUSA Election Poll #25666

Geography: North Carolina  
 Data Collected: 10/23/2020 - 10/26/2020  
 Release Date: 10/28/2020  
 Percentages

## 1 Are you registered to vote in the state of North Carolina?

800 Adults Credibility Interval: +/-3 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Yes	86%	86%	87%	73%	91%	93%	93%	81%	93%	90%	85%	69%	84%	94%	92%	79%
No	11%	12%	11%	22%	7%	7%	7%	15%	7%	9%	12%	22%	13%	6%	7%	18%
Not Sure	2%	2%	2%	5%	2%	1%	0%	4%	0%	1%	3%	9%	3%	0%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	20%	54%	46%	63%	20%	10%	7%	34%	35%	27%

## 1 Are you registered to vote in the state of North Carolina?

800 Adults Credibility Interval: +/-3 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 US Senate		2016 POTUS Vo	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (	Biden (	Tillis (R	Cunnin	Trump	Clinton
Yes	86%	96%	94%	85%	86%	90%	95%	85%	88%	100%	100%	100%	100%	100%	100%	100%	96%	96%
No	11%	4%	5%	14%	14%	9%	4%	14%	12%	-	-	-	-	-	-	-	3%	4%
Not Sure	2%	0%	1%	2%	0%	1%	1%	2%	1%	-	-	-	-	-	-	-	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	18%	40%	11%	8%	34%	40%	19%	10%	42%	39%	48%	48%	45%	48%	39%	33%

## 1 Are you registered to vote in the state of North Carolina?

800 Adults Credibility Interval: +/-3 pct points	All	Education			Income			Class				Paycheck				
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Yes	86%	77%	88%	95%	81%	89%	92%	84%	86%	91%	84%	83%	84%	88%	90%	80%
No	11%	19%	10%	5%	15%	9%	8%	13%	12%	8%	16%	13%	14%	10%	8%	14%
Not Sure	2%	4%	2%	0%	4%	2%	0%	3%	2%	1%	0%	4%	1%	2%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	34%	34%	31%	43%	36%	21%	9%	37%	40%	12%	10%	28%	28%	26%	8%

# Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

## 1 Are you registered to vote in the state of North Carolina?

800 Adults Credibility Interval: +/-3 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Yes	86%	93%	87%	83%	80%	82%	86%	93%	91%	78%	84%	88%	86%	90%	86%	88%	86%
No	11%	6%	7%	15%	18%	15%	11%	6%	8%	18%	12%	10%	12%	9%	12%	12%	11%
Not Sure	2%	2%	5%	2%	2%	2%	3%	1%	1%	4%	4%	1%	2%	1%	2%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	38%	11%	23%	28%	31%	29%	38%	65%	35%	21%	40%	39%	17%	22%	19%	81%

## 1 Are you registered to vote in the state of North Carolina?

800 Adults Credibility Interval: +/-3 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Yes	86%	92%	84%	94%	84%	89%	86%	80%	87%	84%	87%	83%	87%	89%	87%
No	11%	8%	13%	6%	13%	9%	12%	16%	11%	16%	11%	15%	9%	9%	10%
Not Sure	2%	0%	3%	0%	3%	3%	2%	3%	2%	0%	2%	1%	4%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	67%	24%	76%	30%	68%	12%	88%	7%	93%	37%	19%	28%	17%

## 2 North Carolina will elect a President, a Governor, and a United States Senator in November. Not everyone has a chance to vote in an election. Which best describes you?

691 Registered Voters Credibility Interval: +/-4.7 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Not Interested	2%	3%	1%	6%	0%	1%	2%	3%	2%	2%	4%	3%	0%	0%	3%	4%
Not Sure If Time	6%	5%	7%	12%	6%	3%	2%	9%	3%	5%	6%	10%	11%	2%	5%	13%
Almost Certain	10%	10%	9%	17%	10%	6%	4%	13%	5%	10%	10%	8%	3%	11%	9%	8%
100% Certain	42%	47%	38%	47%	52%	43%	23%	50%	34%	41%	39%	47%	56%	52%	36%	37%
Already Returned Ballot	39%	34%	44%	18%	29%	45%	69%	24%	55%	41%	39%	30%	30%	35%	47%	36%
Not Sure	1%	1%	1%	0%	2%	1%	0%	1%	1%	1%	2%	2%	0%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	25%	26%	28%	21%	51%	49%	66%	20%	8%	7%	37%	38%	24%

# Results of SurveyUSA Election Poll #25666



Geography: North Carolina  
 Data Collected: 10/23/2020 - 10/26/2020  
 Release Date: 10/28/2020  
 Percentages

Sponsor:  
 WRAL-TV (Raleigh)

**2** North Carolina will elect a President, a Governor, and a United States Senator in November. Not everyone has a chance to vote in an election. Which best describes you?

691 Registered Voters Credibility Interval: +/-4.7 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 US Senate		2016 POTUS Vo	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (	Biden (	Tillis (R	Cunnin	Trump	Clinton
Not Interested	2%	0%	0%	3%	3%	4%	0%	3%	3%	0%	0%	0%	-	-	-	-	1%	3%
Not Sure If Time	6%	4%	4%	9%	5%	0%	4%	9%	3%	0%	0%	0%	-	-	-	-	3%	4%
Almost Certain	10%	10%	11%	10%	6%	3%	11%	10%	4%	100%	0%	0%	12%	8%	11%	9%	9%	8%
100% Certain	42%	38%	57%	42%	35%	38%	48%	42%	36%	0%	100%	0%	53%	41%	48%	42%	51%	36%
Already Returned Ballot	39%	48%	27%	35%	52%	56%	37%	35%	53%	0%	0%	100%	36%	51%	41%	49%	36%	48%
Not Sure	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	-	-	-	-	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	17%	20%	39%	11%	8%	37%	39%	20%	10%	42%	39%	48%	48%	45%	48%	44%	36%

**2** North Carolina will elect a President, a Governor, and a United States Senator in November. Not everyone has a chance to vote in an election. Which best describes you?

691 Registered Voters Credibility Interval: +/-4.7 pct points	All	Education			Income			Class				Paycheck				
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Not Interested	2%	3%	4%	1%	3%	3%	1%	2%	2%	2%	8%	0%	4%	2%	1%	6%
Not Sure If Time	6%	6%	6%	6%	4%	8%	6%	9%	8%	5%	4%	12%	6%	6%	5%	4%
Almost Certain	10%	10%	8%	10%	11%	9%	8%	18%	6%	10%	10%	21%	9%	9%	8%	5%
100% Certain	42%	43%	45%	38%	42%	39%	47%	42%	48%	39%	35%	43%	47%	40%	40%	33%
Already Returned Ballot	39%	36%	36%	45%	38%	41%	38%	25%	36%	43%	44%	21%	34%	42%	45%	50%
Not Sure	1%	2%	1%	0%	2%	0%	0%	4%	0%	1%	0%	3%	0%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	31%	35%	34%	40%	37%	23%	8%	37%	42%	11%	10%	27%	28%	27%	8%

# Results of SurveyUSA Election Poll #25666



**Geography:** North Carolina  
**Data Collected:** 10/23/2020 - 10/26/2020  
**Release Date:** 10/28/2020  
**Percentages**

**Sponsor:**  
 WRAL-TV (Raleigh)

**2** North Carolina will elect a President, a Governor, and a United States Senator in November. Not everyone has a chance to vote in an election. Which best describes you?

691 Registered Voters Credibility Interval: +/-4.7 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Not Interested	2%	0%	6%	2%	4%	2%	4%	1%	2%	3%	3%	2%	2%	3%	2%	0%	3%
Not Sure If Time	6%	3%	7%	5%	11%	7%	8%	5%	5%	8%	6%	5%	7%	2%	7%	6%	6%
Almost Certain	10%	6%	16%	10%	11%	8%	11%	9%	8%	13%	9%	10%	9%	9%	10%	7%	10%
100% Certain	42%	43%	45%	50%	32%	40%	47%	40%	42%	43%	46%	40%	42%	43%	38%	40%	43%
Already Returned Ballot	39%	47%	26%	32%	39%	42%	31%	44%	43%	31%	33%	42%	39%	42%	42%	45%	38%
Not Sure	1%	1%	0%	0%	2%	1%	1%	1%	0%	2%	2%	0%	1%	0%	0%	1%	1%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
Composition of Registered Voters	100%	41%	11%	22%	26%	29%	29%	41%	69%	31%	20%	40%	39%	18%	22%	19%	81%

**2** North Carolina will elect a President, a Governor, and a United States Senator in November. Not everyone has a chance to vote in an election. Which best describes you?

691 Registered Voters Credibility Interval: +/-4.7 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Not Interested	2%	2%	3%	0%	3%	5%	1%	6%	2%	2%	2%	3%	4%	1%	2%
Not Sure If Time	6%	5%	7%	3%	7%	7%	5%	6%	6%	10%	6%	6%	3%	7%	7%
Almost Certain	10%	9%	10%	6%	11%	15%	7%	16%	9%	9%	10%	8%	10%	10%	12%
100% Certain	42%	48%	39%	48%	40%	51%	38%	33%	43%	47%	42%	44%	34%	49%	36%
Already Returned Ballot	39%	36%	41%	43%	38%	21%	47%	38%	39%	32%	40%	38%	49%	32%	43%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	2%	0%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
Composition of Registered Voters	100%	35%	65%	26%	74%	31%	68%	11%	89%	7%	93%	35%	19%	29%	17%

# Results of SurveyUSA Election Poll #25666



**Geography:** North Carolina  
**Data Collected:** 10/23/2020 - 10/26/2020  
**Release Date:** 10/28/2020  
**Percentages**

**Sponsor:**  
**WRAL-TV (Raleigh)**

**3** In the election for United States Senator from North Carolina, how do you vote? Republican Thom Tillis? Democrat Cal Cunningham? Or some other candidate? (candidate names rotated)

627 Likely And Actual Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen	
Credibility Interval: +/-4.9 pct points																	
Thom Tillis (R)	45%	51%	40%	40%	46%	48%	45%	43%	47%	57%	4%	38%	54%	88%	3%	40%	
Cal Cunningham (D)	48%	43%	52%	54%	44%	44%	51%	49%	47%	36%	89%	61%	33%	5%	95%	45%	
Some Other Candidate	3%	3%	3%	2%	3%	6%	0%	2%	4%	4%	2%	0%	4%	3%	1%	5%	
Undecided	4%	4%	5%	4%	8%	2%	4%	6%	3%	4%	4%	1%	10%	4%	1%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely And Actual Vot	100%	48%	52%	23%	26%	29%	22%	49%	51%	67%	19%	7%	7%	40%	38%	22%	

**3** In the election for United States Senator from North Carolina, how do you vote? Republican Thom Tillis? Democrat Cal Cunningham? Or some other candidate? (candidate names rotated)

627 Likely And Actual Voters	All	Ideology					Ideology Aggregated				Likely			2020 POTUS Vo		2020 US Senate		2016 POTUS Vo	
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	100% C	Already	Trump (	Biden (	Tillis (R	Cunnin	Trump	Clinton	
Credibility Interval: +/-4.9 pct points																			
Thom Tillis (R)	45%	82%	75%	30%	3%	10%	79%	30%	6%	48%	47%	42%	86%	4%	100%	0%	84%	4%	
Cal Cunningham (D)	48%	11%	17%	61%	94%	86%	14%	61%	91%	39%	43%	55%	6%	92%	0%	100%	9%	92%	
Some Other Candidate	3%	2%	5%	3%	2%	1%	3%	3%	2%	7%	3%	3%	3%	2%	0%	0%	3%	2%	
Undecided	4%	5%	3%	6%	0%	2%	4%	6%	1%	6%	8%	0%	5%	2%	0%	0%	4%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely And Actual Vot	100%	18%	21%	38%	12%	9%	39%	38%	20%	10%	46%	43%	48%	48%	45%	48%	46%	37%	

**3** In the election for United States Senator from North Carolina, how do you vote? Republican Thom Tillis? Democrat Cal Cunningham? Or some other candidate? (candidate names rotated)

627 Likely And Actual Voters	All	Education			Income			Class				Paycheck				
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Credibility Interval: +/-4.9 pct points																
Thom Tillis (R)	45%	52%	35%	48%	42%	40%	58%	23%	47%	45%	60%	39%	32%	46%	56%	56%
Cal Cunningham (D)	48%	42%	55%	47%	52%	50%	38%	66%	48%	47%	36%	49%	63%	47%	35%	41%
Some Other Candidate	3%	2%	5%	3%	3%	4%	2%	6%	3%	3%	2%	5%	2%	4%	3%	1%
Undecided	4%	5%	5%	2%	3%	6%	3%	5%	3%	5%	3%	7%	2%	3%	7%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	30%	34%	35%	41%	36%	23%	8%	37%	43%	11%	9%	27%	28%	28%	7%

# Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

**3** In the election for United States Senator from North Carolina, how do you vote? Republican Thom Tillis? Democrat Cal Cunningham? Or some other candidate? (candidate names rotated)

627 Likely And Actual Voters	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Credibility Interval: +/-4.9 pct points																	
Thom Tillis (R)	45%	52%	49%	36%	39%	43%	36%	52%	52%	28%	40%	37%	56%	38%	36%	42%	46%
Cal Cunningham (D)	48%	42%	40%	56%	55%	51%	56%	40%	41%	63%	52%	56%	38%	54%	57%	49%	48%
Some Other Candidate	3%	2%	4%	5%	2%	4%	2%	3%	3%	4%	4%	3%	3%	2%	4%	6%	2%
Undecided	4%	4%	8%	3%	4%	2%	5%	5%	4%	5%	5%	5%	3%	6%	4%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	44%	10%	22%	24%	29%	28%	42%	70%	30%	20%	41%	39%	19%	22%	19%	81%

**3** In the election for United States Senator from North Carolina, how do you vote? Republican Thom Tillis? Democrat Cal Cunningham? Or some other candidate? (candidate names rotated)

627 Likely And Actual Voters	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region				
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Credibility Interval: +/-4.9 pct points																
Thom Tillis (R)	45%	58%	38%	53%	42%	50%	42%	35%	46%	27%	46%	52%	45%	34%	50%	
Cal Cunningham (D)	48%	35%	55%	41%	50%	40%	52%	58%	47%	63%	47%	41%	47%	59%	44%	
Some Other Candidate	3%	4%	3%	2%	3%	4%	2%	2%	3%	8%	3%	3%	5%	3%	2%	
Undecided	4%	3%	5%	3%	4%	6%	4%	5%	4%	2%	4%	4%	4%	4%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely And Actual Vot	100%	36%	64%	28%	72%	30%	69%	11%	89%	6%	94%	35%	19%	29%	17%	

**4** At a news conference, US Senate Democratic candidate Cal Cunningham refused to answer questions about whether he had multiple extra-marital affairs. Does this make you much less likely to support Cunningham? Somewhat less likely? Or doesn't affect you one way or the other?

627 Likely And Actual Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Credibility Interval: +/-4.9 pct points																
Much Less Likely To Support	31%	34%	28%	26%	28%	32%	39%	27%	35%	40%	9%	8%	30%	54%	10%	28%
Somewhat Less Likely To Support	13%	13%	13%	19%	13%	13%	9%	16%	11%	11%	12%	15%	39%	12%	15%	12%
Doesn't Affect You	51%	50%	52%	49%	53%	52%	52%	51%	52%	45%	75%	68%	31%	31%	71%	54%
Not Sure	4%	2%	6%	6%	5%	4%	1%	6%	3%	4%	5%	9%	0%	3%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	52%	23%	26%	29%	22%	49%	51%	67%	19%	7%	7%	40%	38%	22%



# Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

**4** At a news conference, US Senate Democratic candidate Cal Cunningham refused to answer questions about whether he had multiple extra-marital affairs. Does this make you much less likely to support Cunningham? Somewhat less likely? Or doesn't affect you one way or the other?

627 Likely And Actual Voters	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 US Senate		2016 POTUS Vo		
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (	Biden (	Tillis (R	Cunnin	Trump	Clinton	
Credibility Interval: +/-4.9 pct points																			
Much Less Likely To Support	31%	60%	49%	19%	13%	7%	54%	19%	10%	31%	34%	29%	52%	9%	57%	7%	53%	8%	
Somewhat Less Likely To Support	13%	11%	17%	14%	11%	12%	14%	14%	11%	31%	16%	6%	12%	15%	11%	14%	12%	12%	
Doesn't Affect You	51%	27%	32%	60%	75%	77%	30%	60%	76%	34%	44%	63%	32%	71%	29%	75%	31%	74%	
Not Sure	4%	2%	2%	7%	1%	4%	2%	7%	2%	5%	7%	1%	4%	4%	3%	3%	4%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely And Actual Vot	100%	18%	21%	38%	12%	9%	39%	38%	20%	10%	46%	43%	48%	48%	45%	48%	46%	37%	

**4** At a news conference, US Senate Democratic candidate Cal Cunningham refused to answer questions about whether he had multiple extra-marital affairs. Does this make you much less likely to support Cunningham? Somewhat less likely? Or doesn't affect you one way or the other?

627 Likely And Actual Voters	All	Education			Income			Class				Paycheck					
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper	
Credibility Interval: +/-4.9 pct points																	
Much Less Likely To Support	31%	36%	25%	34%	22%	34%	43%	27%	31%	32%	36%	35%	27%	23%	43%	29%	
Somewhat Less Likely To Support	13%	12%	13%	15%	13%	15%	11%	11%	12%	15%	13%	15%	11%	18%	12%	2%	
Doesn't Affect You	51%	48%	58%	48%	61%	46%	43%	62%	53%	50%	45%	42%	58%	55%	43%	57%	
Not Sure	4%	4%	4%	4%	4%	5%	3%	1%	4%	4%	6%	8%	4%	3%	2%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely And Actual Vot	100%	30%	34%	35%	41%	36%	23%	8%	37%	43%	11%	9%	27%	28%	28%	7%	

**4** At a news conference, US Senate Democratic candidate Cal Cunningham refused to answer questions about whether he had multiple extra-marital affairs. Does this make you much less likely to support Cunningham? Somewhat less likely? Or doesn't affect you one way or the other?

627 Likely And Actual Voters	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Credibility Interval: +/-4.9 pct points																	
Much Less Likely To Support	31%	37%	40%	27%	21%	29%	26%	36%	37%	19%	29%	26%	38%	25%	27%	36%	30%
Somewhat Less Likely To Support	13%	13%	16%	14%	12%	10%	18%	12%	13%	14%	15%	14%	12%	9%	18%	20%	12%
Doesn't Affect You	51%	47%	41%	52%	63%	57%	50%	49%	47%	61%	53%	54%	48%	62%	47%	43%	54%
Not Sure	4%	3%	3%	6%	4%	4%	6%	2%	3%	7%	3%	6%	2%	4%	8%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	44%	10%	22%	24%	29%	28%	42%	70%	30%	20%	41%	39%	19%	22%	19%	81%



# Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

**4** At a news conference, US Senate Democratic candidate Cal Cunningham refused to answer questions about whether he had multiple extra-marital affairs. Does this make you much less likely to support Cunningham? Somewhat less likely? Or doesn't affect you one way or the other?

627 Likely And Actual Voters	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region				
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Credibility Interval: +/-4.9 pct points																
Much Less Likely To Support	31%	38%	27%	38%	28%	31%	31%	18%	33%	18%	32%	30%	29%	30%	39%	
Somewhat Less Likely To Support	13%	13%	14%	13%	13%	17%	12%	13%	13%	13%	13%	13%	11%	17%	11%	
Doesn't Affect You	51%	47%	54%	46%	54%	49%	53%	60%	50%	62%	51%	51%	59%	49%	47%	
Not Sure	4%	3%	5%	3%	5%	4%	4%	9%	4%	6%	4%	6%	1%	4%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely And Actual Vot	100%	36%	64%	28%	72%	30%	69%	11%	89%	6%	94%	35%	19%	29%	17%	

**5** How are you planning to vote in the November 3rd election?

627 Likely And Actual Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Credibility Interval: +/-4.9 pct points																
Mail-in Or Absentee Ballot	23%	19%	27%	25%	19%	26%	22%	22%	24%	25%	17%	29%	18%	18%	28%	24%
In Person At Early One-stop Voting	53%	53%	52%	44%	54%	52%	61%	50%	56%	50%	64%	51%	50%	51%	56%	51%
In Person On Election Day	22%	27%	18%	30%	25%	19%	17%	27%	18%	25%	18%	16%	19%	31%	14%	21%
Not Sure	1%	1%	2%	1%	2%	3%	0%	1%	2%	0%	1%	4%	13%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	52%	23%	26%	29%	22%	49%	51%	67%	19%	7%	7%	40%	38%	22%

**5** How are you planning to vote in the November 3rd election?

627 Likely And Actual Voters	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 US Senate		2016 POTUS Vo	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (	Biden (	Tillis (R	Cunnin	Trump	Clinton
Credibility Interval: +/-4.9 pct points																		
Mail-in Or Absentee Ballot	23%	20%	18%	23%	35%	30%	19%	23%	33%	14%	12%	37%	18%	29%	19%	28%	20%	26%
In Person At Early One-stop Voting	53%	55%	51%	52%	53%	50%	53%	52%	52%	47%	48%	59%	50%	56%	53%	55%	50%	59%
In Person On Election Day	22%	24%	30%	22%	13%	20%	27%	22%	16%	34%	38%	3%	32%	14%	28%	14%	30%	15%
Not Sure	1%	0%	1%	3%	0%	0%	1%	3%	0%	4%	2%	0%	0%	2%	0%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	18%	21%	38%	12%	9%	39%	38%	20%	10%	46%	43%	48%	48%	45%	48%	46%	37%

# Results of SurveyUSA Election Poll #25666



Sponsor:  
WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

## 5 How are you planning to vote in the November 3rd election?

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Education			Income			Class				Paycheck				
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Mail-in Or Absentee Ballot	23%	23%	17%	30%	25%	21%	23%	35%	19%	21%	34%	26%	23%	21%	22%	35%
In Person At Early One-stop Voting	53%	52%	56%	51%	53%	53%	53%	32%	55%	58%	46%	50%	54%	57%	51%	45%
In Person On Election Day	22%	24%	25%	18%	21%	23%	25%	32%	23%	20%	20%	24%	22%	19%	26%	20%
Not Sure	1%	2%	2%	0%	1%	3%	0%	1%	2%	1%	0%	1%	1%	3%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	30%	34%	35%	41%	36%	23%	8%	37%	43%	11%	9%	27%	28%	28%	7%

## 5 How are you planning to vote in the November 3rd election?

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Mail-in Or Absentee Ballot	23%	21%	25%	17%	33%	28%	24%	20%	23%	23%	17%	27%	22%	20%	33%	21%	24%
In Person At Early One-stop Voting	53%	57%	47%	57%	44%	50%	49%	59%	53%	52%	62%	51%	50%	60%	43%	54%	53%
In Person On Election Day	22%	22%	28%	21%	22%	22%	23%	22%	22%	22%	20%	20%	27%	20%	20%	21%	23%
Not Sure	1%	0%	0%	4%	2%	0%	5%	0%	1%	2%	1%	2%	1%	0%	4%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	44%	10%	22%	24%	29%	28%	42%	70%	30%	20%	41%	39%	19%	22%	19%	81%

## 5 How are you planning to vote in the November 3rd election?

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Mail-in Or Absentee Ballot	23%	19%	25%	19%	25%	18%	25%	29%	22%	34%	22%	26%	24%	21%	20%
In Person At Early One-stop Voting	53%	51%	54%	60%	50%	51%	54%	47%	54%	35%	54%	50%	52%	54%	58%
In Person On Election Day	22%	27%	20%	21%	23%	29%	19%	20%	23%	31%	22%	23%	24%	21%	22%
Not Sure	1%	3%	1%	0%	2%	2%	1%	5%	1%	0%	2%	0%	0%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	36%	64%	28%	72%	30%	69%	11%	89%	6%	94%	35%	19%	29%	17%

# Results of SurveyUSA Election Poll #25666



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

## 6 How much confidence do you have in the overall voting process in North Carolina?

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Full Confidence	43%	47%	39%	44%	42%	44%	41%	43%	43%	43%	35%	49%	55%	44%	45%	37%
Some Confidence	45%	42%	49%	42%	41%	45%	53%	41%	49%	46%	53%	38%	26%	45%	45%	47%
Little Confidence	10%	9%	11%	11%	14%	10%	6%	12%	8%	9%	11%	13%	14%	10%	9%	13%
No Confidence	1%	2%	1%	2%	2%	0%	0%	2%	0%	1%	1%	0%	4%	1%	1%	2%
Not Sure	1%	1%	1%	2%	1%	0%	0%	1%	0%	1%	1%	0%	2%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	52%	23%	26%	29%	22%	49%	51%	67%	19%	7%	7%	40%	38%	22%

## 6 How much confidence do you have in the overall voting process in North Carolina?

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 US Senate		2016 POTUS Vo	
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	100% C	Already	Trump (	Biden (	Tillis (R	Cunnin	Trump	Clinton
Full Confidence	43%	47%	39%	44%	48%	36%	42%	44%	43%	25%	44%	46%	41%	47%	41%	48%	43%	48%
Some Confidence	45%	43%	49%	43%	47%	55%	46%	43%	50%	48%	44%	46%	47%	43%	45%	42%	46%	43%
Little Confidence	10%	9%	10%	10%	5%	9%	10%	10%	7%	22%	11%	6%	10%	8%	13%	7%	9%	9%
No Confidence	1%	1%	1%	2%	0%	0%	1%	2%	0%	3%	1%	1%	1%	1%	1%	1%	1%	1%
Not Sure	1%	1%	1%	1%	0%	0%	1%	1%	0%	2%	1%	0%	0%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	18%	21%	38%	12%	9%	39%	38%	20%	10%	46%	43%	48%	48%	45%	48%	46%	37%

# Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

## 6 How much confidence do you have in the overall voting process in North Carolina?

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Education			Income			Class				Paycheck				
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Full Confidence	43%	38%	38%	52%	43%	42%	45%	46%	39%	44%	48%	28%	46%	44%	41%	56%
Some Confidence	45%	47%	49%	40%	41%	48%	47%	40%	47%	45%	46%	55%	41%	43%	51%	38%
Little Confidence	10%	13%	11%	6%	14%	9%	5%	9%	12%	10%	4%	12%	11%	13%	7%	4%
No Confidence	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	1%	0%	1%	1%	1%	0%
Not Sure	1%	1%	1%	1%	1%	0%	2%	4%	0%	1%	1%	4%	1%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	30%	34%	35%	41%	36%	23%	8%	37%	43%	11%	9%	27%	28%	28%	7%

## 6 How much confidence do you have in the overall voting process in North Carolina?

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Full Confidence	43%	42%	38%	46%	44%	42%	48%	40%	44%	40%	40%	38%	50%	41%	35%	47%	42%
Some Confidence	45%	48%	51%	47%	35%	46%	42%	46%	44%	48%	48%	50%	38%	47%	52%	46%	45%
Little Confidence	10%	8%	11%	5%	18%	10%	7%	12%	10%	10%	11%	11%	9%	10%	11%	6%	11%
No Confidence	1%	1%	0%	0%	2%	1%	1%	1%	1%	1%	0%	1%	2%	1%	0%	0%	1%
Not Sure	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	44%	10%	22%	24%	29%	28%	42%	70%	30%	20%	41%	39%	19%	22%	19%	81%

# Results of SurveyUSA Election Poll #25666

Geography: North Carolina

Data Collected: 10/23/2020 - 10/26/2020

Release Date: 10/28/2020

Percentages

## 6 How much confidence do you have in the overall voting process in North Carolina?

627 Likely And Actual Voters Credibility Interval: +/-4.9 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Full Confidence	43%	40%	45%	34%	47%	46%	41%	39%	43%	23%	44%	48%	34%	42%	43%
Some Confidence	45%	45%	45%	54%	42%	38%	49%	45%	45%	50%	45%	40%	52%	46%	46%
Little Confidence	10%	13%	8%	10%	10%	15%	8%	11%	10%	28%	9%	11%	11%	9%	10%
No Confidence	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	0%	1%	2%	1%
Not Sure	1%	0%	1%	0%	1%	1%	1%	2%	1%	0%	1%	0%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	36%	64%	28%	72%	30%	69%	11%	89%	6%	94%	35%	19%	29%	17%

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.