

Results of SurveyUSA Election Poll #25582



Sponsor:
WRAL-TV (Raleigh)

Geography: North Carolina
Data Collected: 10/08/2020 - 10/11/2020
Release Date: 10/14/2020
Percentages

Incumbent Governor Cooper Now 13 Points Ahead of GOP Challenger Forest; Continues to Run Strongest Of the 3 Democrats At Top of North Carolina November Ballot; Majority of Tar Heels Still Approve of Cooper's Coronavirus Pandemic Response:

With the nation's eyes on key Carolina contests for President and US Senate, it is the Democratic Governor, Roy Cooper, who is outperforming fellow Democrats Joe Biden and Cal Cunningham statewide today, according to SurveyUSA research conducted exclusively for WRAL-TV.

At this hour, 19 days till votes are counted, Cooper leads the current Lieutenant Governor, his Republican opponent, Dan Forest, 52% to 39%. Compared to an identical SurveyUSA WRAL-TV news poll 1 month ago, Cooper is up 3 points, Forest is down 3 points. Cooper had led by 7 points, now leads today by 13.

Men have rallied to the incumbent's cause. In September, he had trailed by 9 points among men statewide, now leads by 7, a 16-point swing. Among just suburban men, the swing is more pronounced: Forest had led by 24 points in September, trails by 16 points today.

Middle-income voters have also rallied to the Governor. In September, Forest led by 6, now trails Cooper by 12. There has been no material change in greater Raleigh, where Cooper had led by 21 points and today leads by 20, but in greater Charlotte, Forest has lost 9 points month-on-month while Cooper gained 5 points month-on-month, 14-point swing to the incumbent.

About : SurveyUSA interviewed 900 adults statewide 10/08/2020 through 10/11/2020. Of the adults, 746 are registered to vote in North Carolina. Of the registered voters, SurveyUSA identified 669 voters likely to return a ballot on or before the 11/03/2020 deadline. This research was conducted online among a representative cross section of North Carolina adults. Sample selected at random by Lucid Holdings LLC of New Orleans. Adult respondents were weighted to the most recent US Census targets for North Carolina for gender, age, race, education, and home-ownership. In 2020, multiple overlapping forces are at work to limit the predictive value of public opinion polls. The manner, timing, and way in which many voters will mark a ballot in 2020 will differ from previous elections because of the Coronavirus COVID-19 pandemic. Whether this makes turnout higher than anticipated, lower than anticipated or just different from past elections is unknowable. Whether there will be systemic voter fraud, as the President fears, or isolated and insignificant fraud, is unknowable. Whether there will be no transition of power, a smooth transition of power, or a period of civil unrest is unknowable. As such, this research provides rich and remarkable insight into the state of play in North Carolina at this hour, but may or may not correlate to what "will be" in 19 days.

1 Are you registered to vote in the state of North Carolina?

900 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Credibility Interval: +/-3.1 pct points																
Yes	83%	84%	82%	74%	80%	89%	93%	76%	91%	87%	84%	70%	63%	86%	89%	84%
No	15%	13%	16%	21%	19%	9%	7%	20%	8%	11%	14%	30%	31%	13%	10%	13%
Not Sure	3%	3%	2%	5%	2%	2%	0%	4%	1%	3%	2%	1%	6%	1%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	19%	54%	46%	63%	20%	10%	7%	33%	35%	26%

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		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Yes	83%	87%	92%	82%	91%	87%	90%	82%	89%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	15%	12%	6%	16%	9%	11%	9%	16%	10%	-	-	-	-	-	-	-	-	-
Not Sure	3%	1%	1%	3%	0%	2%	1%	3%	1%	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	19%	40%	12%	7%	34%	40%	18%	11%	70%	9%	45%	50%	39%	52%	39%	49%

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		Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Yes	83%	91%	92%	78%	79%	91%	77%	86%	89%	70%	82%	89%	84%	82%	79%	83%	91%	73%
No	15%	8%	7%	18%	19%	6%	20%	11%	9%	25%	15%	10%	14%	14%	17%	15%	7%	22%
Not Sure	3%	1%	1%	3%	2%	2%	3%	3%	1%	5%	3%	1%	2%	4%	3%	2%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	39%	30%	38%	30%	32%	42%	34%	24%	10%	37%	38%	12%	13%	25%	35%	20%	8%

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		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Yes	83%	90%	82%	79%	76%	78%	85%	88%	88%	72%	85%	86%	78%	87%	86%	82%	83%
No	15%	8%	17%	19%	20%	20%	12%	10%	10%	23%	14%	11%	19%	9%	13%	15%	14%
Not Sure	3%	2%	1%	3%	4%	3%	4%	1%	2%	4%	2%	3%	3%	5%	1%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	39%	14%	22%	25%	32%	29%	38%	65%	35%	19%	44%	36%	20%	24%	19%	81%

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900 Adults Credibility Interval: +/-3.1 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Yes	83%	89%	80%	91%	81%	83%	84%	76%	84%	70%	84%	83%	80%	84%	84%
No	15%	9%	17%	6%	17%	14%	14%	23%	14%	26%	14%	15%	17%	13%	11%
Not Sure	3%	2%	3%	3%	3%	2%	3%	1%	3%	4%	2%	2%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	32%	68%	21%	79%	33%	65%	11%	89%	8%	92%	34%	21%	30%	15%

2 North Carolina will elect a President, a Governor, and a United States Senator in November. Not everyone has a chance to vote in an election. Which best describes you?

746 Registered Voters Credibility Interval: +/-4.1 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Not Interested	2%	4%	1%	6%	2%	1%	0%	4%	0%	2%	1%	7%	1%	3%	1%	2%
Not Sure If Time	8%	7%	9%	15%	9%	4%	3%	12%	3%	7%	9%	7%	10%	5%	7%	12%
Almost Certain	11%	11%	11%	14%	14%	9%	7%	14%	8%	10%	9%	24%	10%	12%	10%	10%
100% Certain	70%	69%	71%	58%	71%	74%	78%	64%	76%	71%	73%	54%	73%	76%	70%	65%
Already Returned Ballot	9%	9%	9%	6%	4%	12%	11%	5%	12%	9%	8%	7%	6%	5%	10%	12%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	26%	24%	28%	22%	50%	50%	66%	21%	8%	5%	34%	37%	26%

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Not Interested	2%	5%	1%	2%	1%	5%	3%	2%	2%	0%	0%	0%	-	-	-	-	-	-
Not Sure If Time	8%	3%	9%	9%	7%	1%	6%	9%	5%	0%	0%	0%	-	-	-	-	-	-
Almost Certain	11%	12%	8%	13%	7%	14%	10%	13%	9%	100%	0%	0%	10%	14%	8%	13%	7%	13%
100% Certain	70%	77%	75%	65%	76%	68%	76%	65%	74%	0%	100%	0%	82%	74%	86%	74%	87%	73%
Already Returned Ballot	9%	4%	6%	11%	8%	11%	5%	11%	9%	0%	0%	100%	8%	12%	6%	13%	6%	15%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	16%	21%	39%	13%	7%	37%	39%	20%	11%	70%	9%	45%	50%	39%	52%	39%	49%

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Not Interested	2%	2%	1%	3%	1%	2%	1%	3%	2%	1%	2%	2%	3%	2%	4%	1%	2%	3%
Not Sure If Time	8%	6%	4%	7%	10%	8%	9%	8%	7%	9%	8%	7%	9%	6%	11%	8%	5%	8%
Almost Certain	11%	10%	8%	15%	11%	8%	14%	9%	9%	7%	13%	11%	7%	18%	10%	8%	12%	11%
100% Certain	70%	76%	75%	66%	68%	75%	66%	71%	74%	67%	68%	70%	78%	65%	61%	75%	74%	71%
Already Returned Ballot	9%	7%	12%	9%	10%	7%	9%	9%	8%	15%	8%	10%	3%	8%	13%	7%	7%	6%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	34%	36%	29%	35%	38%	36%	26%	9%	37%	40%	13%	13%	24%	35%	22%	7%

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		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Not Interested	2%	1%	6%	2%	3%	3%	4%	0%	2%	2%	5%	2%	1%	3%	1%	6%	1%
Not Sure If Time	8%	4%	8%	12%	10%	10%	11%	4%	5%	13%	7%	10%	5%	9%	11%	6%	8%
Almost Certain	11%	12%	7%	12%	12%	10%	12%	12%	11%	12%	11%	11%	11%	12%	9%	13%	11%
100% Certain	70%	74%	74%	67%	64%	67%	69%	73%	73%	63%	68%	69%	73%	67%	70%	65%	71%
Already Returned Ballot	9%	10%	5%	7%	11%	10%	4%	11%	8%	9%	9%	8%	9%	8%	9%	10%	8%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	42%	14%	21%	23%	30%	29%	40%	70%	30%	20%	46%	34%	21%	25%	19%	81%

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		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Not Interested	2%	2%	3%	1%	2%	4%	2%	2%	2%	1%	2%	2%	2%	1%	6%
Not Sure If Time	8%	4%	9%	3%	9%	7%	8%	8%	8%	15%	7%	10%	4%	9%	6%
Almost Certain	11%	9%	12%	9%	12%	9%	12%	14%	11%	13%	11%	16%	13%	8%	6%
100% Certain	70%	80%	65%	76%	68%	74%	68%	69%	70%	52%	71%	65%	69%	73%	77%
Already Returned Ballot	9%	5%	11%	10%	8%	6%	10%	7%	9%	19%	8%	8%	11%	9%	5%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	34%	66%	23%	77%	33%	66%	10%	90%	6%	94%	34%	20%	31%	15%

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3 In the election for North Carolina Governor, how do you vote?

669 Likely And Actual Voters Credibility Interval: +/-4.8 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Dan Forest (R)	39%	41%	37%	30%	36%	40%	49%	33%	44%	52%	3%	34%	17%	83%	2%	34%
Roy Cooper (D)	52%	48%	55%	59%	52%	51%	44%	56%	48%	39%	94%	44%	53%	9%	92%	49%
Some Other Candidate	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	1%	3%	7%	1%	1%	4%
Undecided	8%	9%	7%	9%	10%	6%	6%	10%	6%	7%	2%	19%	23%	7%	5%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	48%	52%	23%	23%	30%	24%	46%	54%	66%	20%	8%	5%	35%	38%	25%

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Roy Cooper (D)	52%	10%	20%	66%	82%	90%	16%	66%	85%	53%	49%	71%	8%	92%	0%	100%	9%	92%
Some Other Candidate	2%	0%	1%	3%	2%	0%	1%	3%	1%	3%	2%	0%	2%	1%	0%	0%	0%	1%
Undecided	8%	6%	9%	10%	2%	4%	8%	10%	3%	21%	6%	4%	9%	6%	0%	0%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
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Roy Cooper (D)	52%	14%	94%	50%	54%	52%	52%	54%	47%	77%	54%	42%	52%	59%	58%	53%	39%	52%
Some Other Candidate	2%	2%	0%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	5%	1%	2%	1%	0%
Undecided	8%	7%	4%	11%	8%	5%	12%	2%	9%	5%	7%	11%	2%	16%	6%	9%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	44%	35%	36%	29%	36%	38%	35%	26%	9%	37%	41%	12%	13%	22%	35%	22%	7%

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Some Other Candidate	2%	1%	1%	3%	3%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	3%	1%
Undecided	8%	6%	12%	8%	9%	8%	5%	10%	7%	9%	5%	9%	8%	10%	8%	4%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	44%	14%	20%	22%	29%	28%	43%	72%	28%	20%	45%	35%	21%	24%	18%	82%

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		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Dan Forest (R)	39%	47%	35%	61%	32%	41%	38%	21%	41%	15%	40%	37%	42%	36%	45%
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Some Other Candidate	2%	2%	2%	2%	2%	2%	2%	5%	1%	2%	2%	2%	1%	3%	1%
Undecided	8%	6%	9%	8%	8%	6%	9%	18%	7%	11%	8%	11%	9%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Vot	100%	36%	64%	24%	76%	33%	66%	10%	90%	6%	94%	33%	21%	31%	15%

4 Who won the presidential debate held between Donald Trump and Joe Biden on September 29th?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Donald Trump	28%	31%	24%	24%	30%	23%	34%	27%	28%	37%	2%	26%	15%	61%	2%	22%
Joe Biden	37%	32%	42%	41%	38%	36%	33%	40%	35%	27%	68%	35%	54%	6%	71%	30%
No Clear Winner	22%	22%	22%	22%	23%	26%	19%	22%	23%	24%	18%	24%	16%	24%	15%	31%
Did Not Watch	13%	14%	12%	13%	9%	15%	14%	11%	15%	13%	12%	15%	15%	10%	12%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	26%	24%	28%	22%	50%	50%	66%	21%	8%	5%	34%	37%	26%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina

Data Collected: 10/08/2020 - 10/11/2020

Release Date: 10/14/2020

Percentages

4 Who won the presidential debate held between Donald Trump and Joe Biden on September 29th?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Donald Trump	28%	71%	42%	13%	11%	6%	54%	13%	9%	13%	32%	12%	60%	1%	65%	3%	63%	3%
Joe Biden	37%	9%	15%	45%	71%	65%	12%	45%	69%	40%	37%	45%	2%	72%	4%	67%	4%	68%
No Clear Winner	22%	11%	28%	29%	12%	19%	20%	29%	15%	24%	22%	25%	26%	17%	21%	21%	22%	18%
Did Not Watch	13%	9%	16%	13%	6%	9%	13%	13%	7%	23%	10%	18%	13%	11%	10%	9%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	16%	21%	39%	13%	7%	37%	39%	20%	11%	70%	9%	45%	50%	39%	52%	39%	49%

4 Who won the presidential debate held between Donald Trump and Joe Biden on September 29th?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	2016 POTUS Vo		Education			Income			Class				Paycheck				
		Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Donald Trump	28%	57%	2%	31%	24%	27%	23%	30%	30%	7%	26%	31%	36%	19%	25%	25%	38%	32%
Joe Biden	37%	8%	73%	34%	40%	38%	37%	43%	30%	53%	35%	34%	42%	44%	41%	37%	28%	41%
No Clear Winner	22%	23%	16%	16%	25%	26%	24%	18%	27%	24%	23%	24%	16%	19%	24%	24%	22%	15%
Did Not Watch	13%	12%	10%	19%	10%	9%	16%	9%	13%	16%	16%	12%	6%	17%	10%	14%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	34%	36%	29%	35%	38%	36%	26%	9%	37%	40%	13%	13%	24%	35%	22%	7%

4 Who won the presidential debate held between Donald Trump and Joe Biden on September 29th?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Donald Trump	28%	35%	35%	19%	17%	24%	26%	31%	32%	17%	27%	23%	35%	22%	23%	29%	27%
Joe Biden	37%	31%	32%	46%	44%	40%	43%	30%	33%	48%	51%	38%	28%	35%	41%	38%	37%
No Clear Winner	22%	24%	20%	23%	22%	21%	22%	24%	23%	20%	16%	27%	21%	30%	24%	21%	23%
Did Not Watch	13%	10%	14%	13%	17%	14%	9%	15%	12%	15%	7%	13%	17%	13%	12%	12%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	42%	14%	21%	23%	30%	29%	40%	70%	30%	20%	46%	34%	21%	25%	19%	81%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina

Data Collected: 10/08/2020 - 10/11/2020

Release Date: 10/14/2020

Percentages

4 Who won the presidential debate held between Donald Trump and Joe Biden on September 29th?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Donald Trump	28%	34%	24%	40%	24%	32%	26%	16%	29%	11%	29%	30%	30%	26%	24%
Joe Biden	37%	35%	39%	19%	43%	36%	38%	48%	36%	46%	37%	36%	38%	40%	34%
No Clear Winner	22%	21%	23%	26%	21%	20%	23%	19%	23%	21%	23%	20%	24%	21%	28%
Did Not Watch	13%	11%	14%	15%	12%	12%	13%	18%	12%	22%	12%	14%	8%	13%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	34%	66%	23%	77%	33%	66%	10%	90%	6%	94%	34%	20%	31%	15%

5 Before the debate, who did you support?

650 Who Watched 1st Debate Credibility Interval: +/-4.8 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Donald Trump	44%	49%	40%	35%	45%	46%	53%	40%	49%	59%	3%	44%	22%	94%	3%	37%
Joe Biden	48%	42%	53%	53%	47%	48%	43%	50%	46%	34%	89%	47%	62%	4%	94%	43%
Other	2%	2%	2%	4%	1%	3%	0%	2%	2%	2%	2%	2%	8%	1%	0%	7%
Undecided	6%	7%	5%	9%	7%	4%	4%	8%	4%	5%	7%	7%	8%	2%	3%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	48%	52%	26%	25%	27%	21%	51%	49%	66%	21%	8%	5%	36%	37%	25%

5 Before the debate, who did you support?

650 Who Watched 1st Debate Credibility Interval: +/-4.8 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Donald Trump	44%	89%	77%	27%	16%	6%	83%	27%	13%	33%	48%	32%	97%	1%	95%	7%	92%	7%
Joe Biden	48%	8%	16%	62%	80%	88%	12%	62%	83%	59%	47%	67%	0%	97%	1%	88%	3%	90%
Other	2%	1%	0%	3%	1%	3%	0%	3%	2%	3%	2%	0%	1%	1%	1%	1%	1%	1%
Undecided	6%	2%	7%	8%	2%	3%	4%	8%	2%	5%	4%	2%	2%	2%	4%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	17%	20%	39%	14%	7%	37%	39%	21%	10%	72%	8%	45%	50%	40%	53%	40%	50%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina

Data Collected: 10/08/2020 - 10/11/2020

Release Date: 10/14/2020

Percentages

5 Before the debate, who did you support?

650 Who Watched 1st Debate	All	2016 POTUS Vo		Education			Income			Class				Paycheck				
		Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Credibility Interval: +/-4.8 pct points																		
Donald Trump	44%	87%	3%	50%	40%	43%	43%	43%	48%	24%	41%	51%	49%	33%	41%	42%	56%	49%
Joe Biden	48%	8%	95%	47%	48%	49%	51%	47%	46%	64%	52%	43%	41%	57%	52%	51%	34%	45%
Other	2%	1%	1%	0%	2%	3%	1%	3%	1%	4%	2%	2%	2%	3%	1%	2%	2%	1%
Undecided	6%	4%	2%	3%	10%	5%	5%	7%	5%	8%	6%	5%	8%	7%	5%	5%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	43%	35%	33%	30%	37%	37%	37%	26%	8%	36%	41%	14%	12%	24%	35%	22%	7%

5 Before the debate, who did you support?

650 Who Watched 1st Debate	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Credibility Interval: +/-4.8 pct points																	
Donald Trump	44%	56%	48%	31%	30%	37%	37%	55%	52%	25%	36%	40%	56%	43%	38%	45%	44%
Joe Biden	48%	38%	46%	57%	60%	53%	54%	39%	41%	65%	59%	51%	37%	47%	54%	44%	49%
Other	2%	1%	0%	2%	5%	3%	2%	1%	2%	2%	1%	2%	3%	2%	2%	1%	2%
Undecided	6%	5%	5%	9%	5%	7%	7%	4%	5%	8%	4%	7%	5%	9%	6%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	43%	14%	21%	22%	29%	31%	39%	70%	30%	21%	46%	33%	21%	25%	19%	81%

5 Before the debate, who did you support?

650 Who Watched 1st Debate	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region				
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Credibility Interval: +/-4.8 pct points																
Donald Trump	44%	50%	41%	68%	37%	47%	43%	27%	46%	16%	46%	48%	51%	35%	46%	
Joe Biden	48%	41%	52%	24%	55%	43%	50%	58%	47%	77%	46%	43%	44%	57%	46%	
Other	2%	4%	1%	2%	2%	2%	2%	7%	1%	5%	2%	2%	1%	3%	3%	
Undecided	6%	5%	6%	5%	6%	7%	5%	8%	6%	3%	6%	7%	4%	6%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Who Watched 1st De	100%	35%	65%	22%	78%	34%	66%	9%	91%	6%	94%	33%	21%	30%	15%	

Results of SurveyUSA Election Poll #25582



Geography: North Carolina
 Data Collected: 10/08/2020 - 10/11/2020
 Release Date: 10/14/2020
 Percentages

Sponsor:
 WRAL-TV (Raleigh)

6 As a result of the debate, who did you support?

650 Who Watched 1st Debate Credibility Interval: +/-4.8 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Donald Trump	43%	47%	39%	31%	44%	45%	55%	37%	49%	58%	3%	42%	18%	91%	3%	37%
Joe Biden	49%	43%	55%	56%	49%	48%	43%	52%	46%	35%	90%	46%	72%	4%	94%	46%
Other	3%	3%	2%	5%	1%	3%	0%	3%	2%	2%	1%	9%	8%	0%	1%	8%
Undecided	5%	7%	4%	8%	6%	4%	2%	7%	3%	5%	6%	4%	3%	4%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	48%	52%	26%	25%	27%	21%	51%	49%	66%	21%	8%	5%	36%	37%	25%

6 As a result of the debate, who did you support?

650 Who Watched 1st Debate Credibility Interval: +/-4.8 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Donald Trump	43%	87%	74%	26%	16%	6%	80%	26%	12%	34%	47%	30%	96%	1%	93%	7%	92%	7%
Joe Biden	49%	9%	18%	62%	84%	91%	14%	62%	86%	56%	47%	67%	0%	97%	1%	88%	3%	90%
Other	3%	1%	1%	5%	0%	1%	1%	5%	1%	4%	2%	2%	1%	1%	1%	1%	1%	1%
Undecided	5%	3%	7%	7%	0%	2%	5%	7%	1%	6%	4%	2%	2%	1%	4%	4%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	17%	20%	39%	14%	7%	37%	39%	21%	10%	72%	8%	45%	50%	40%	53%	40%	50%

6 As a result of the debate, who did you support?

650 Who Watched 1st Debate Credibility Interval: +/-4.8 pct points	All	2016 POTUS Vo		Education			Income			Class				Paycheck				
		Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Donald Trump	43%	86%	3%	48%	38%	42%	42%	41%	47%	22%	40%	49%	49%	32%	39%	41%	56%	49%
Joe Biden	49%	8%	95%	47%	50%	51%	51%	51%	45%	66%	52%	44%	43%	60%	53%	52%	34%	50%
Other	3%	2%	1%	1%	4%	3%	2%	3%	2%	4%	2%	3%	2%	4%	2%	3%	3%	1%
Undecided	5%	5%	1%	4%	8%	4%	5%	5%	6%	8%	6%	4%	6%	4%	6%	5%	7%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	43%	35%	33%	30%	37%	37%	37%	26%	8%	36%	41%	14%	12%	24%	35%	22%	7%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina
 Data Collected: 10/08/2020 - 10/11/2020
 Release Date: 10/14/2020
 Percentages

6 As a result of the debate, who did you support?

650 Who Watched 1st Debate Credibility Interval: +/-4.8 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Donald Trump	43%	57%	47%	28%	27%	36%	36%	54%	51%	23%	35%	38%	55%	41%	36%	43%	43%
Joe Biden	49%	37%	47%	59%	64%	55%	55%	40%	42%	66%	60%	53%	37%	47%	58%	47%	50%
Other	3%	1%	2%	5%	4%	3%	4%	1%	2%	3%	1%	3%	3%	3%	2%	2%	3%
Undecided	5%	5%	4%	7%	5%	6%	5%	5%	4%	7%	4%	6%	4%	9%	4%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	43%	14%	21%	22%	29%	31%	39%	70%	30%	21%	46%	33%	21%	25%	19%	81%

6 As a result of the debate, who did you support?

650 Who Watched 1st Debate Credibility Interval: +/-4.8 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Donald Trump	43%	50%	39%	68%	36%	44%	43%	26%	45%	15%	45%	46%	47%	35%	47%
Joe Biden	49%	43%	53%	25%	56%	46%	51%	65%	48%	82%	47%	45%	44%	57%	49%
Other	3%	4%	2%	3%	2%	3%	2%	7%	2%	2%	3%	2%	3%	3%	2%
Undecided	5%	4%	6%	4%	5%	7%	4%	2%	5%	0%	5%	6%	6%	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watched 1st De	100%	35%	65%	22%	78%	34%	66%	9%	91%	6%	94%	33%	21%	30%	15%

7 Should there be another in-person presidential debate between Donald Trump and Joe Biden?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Yes	49%	57%	41%	55%	52%	43%	45%	53%	44%	53%	37%	49%	43%	64%	36%	47%
No	36%	29%	43%	31%	34%	38%	43%	32%	40%	31%	50%	43%	35%	25%	48%	36%
Not Sure	15%	14%	16%	15%	14%	19%	13%	14%	16%	17%	13%	8%	21%	11%	16%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	26%	24%	28%	22%	50%	50%	66%	21%	8%	5%	34%	37%	26%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina

Data Collected: 10/08/2020 - 10/11/2020

Release Date: 10/14/2020

Percentages

7 Should there be another in-person presidential debate between Donald Trump and Joe Biden?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Yes	49%	63%	59%	43%	37%	36%	61%	43%	36%	42%	51%	30%	63%	33%	64%	35%	66%	34%
No	36%	26%	26%	40%	44%	56%	26%	40%	48%	39%	36%	49%	24%	51%	26%	48%	23%	50%
Not Sure	15%	11%	15%	17%	19%	9%	13%	17%	15%	19%	13%	21%	13%	15%	10%	16%	11%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	16%	21%	39%	13%	7%	37%	39%	20%	11%	70%	9%	45%	50%	39%	52%	39%	49%

7 Should there be another in-person presidential debate between Donald Trump and Joe Biden?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	2016 POTUS Vo		Education			Income			Class				Paycheck				
		Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Yes	49%	60%	34%	50%	50%	46%	48%	50%	48%	28%	53%	49%	51%	48%	46%	50%	53%	40%
No	36%	28%	52%	36%	38%	35%	33%	38%	38%	51%	35%	33%	35%	46%	34%	34%	34%	42%
Not Sure	15%	12%	14%	15%	13%	18%	19%	13%	13%	21%	12%	18%	14%	7%	20%	16%	13%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	34%	36%	29%	35%	38%	36%	26%	9%	37%	40%	13%	13%	24%	35%	22%	7%

7 Should there be another in-person presidential debate between Donald Trump and Joe Biden?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Yes	49%	52%	53%	43%	44%	47%	50%	49%	51%	43%	45%	47%	53%	54%	42%	55%	47%
No	36%	34%	36%	36%	40%	39%	36%	34%	34%	42%	43%	36%	32%	31%	40%	31%	37%
Not Sure	15%	13%	11%	21%	16%	14%	15%	16%	16%	15%	12%	17%	15%	15%	19%	14%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	42%	14%	21%	23%	30%	29%	40%	70%	30%	20%	46%	34%	21%	25%	19%	81%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina
 Data Collected: 10/08/2020 - 10/11/2020
 Release Date: 10/14/2020
 Percentages

7 Should there be another in-person presidential debate between Donald Trump and Joe Biden?

746 Registered Voters Credibility Interval: +/-4.5 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Yes	49%	50%	48%	55%	47%	50%	48%	49%	49%	47%	49%	44%	55%	47%	54%
No	36%	37%	36%	32%	37%	40%	34%	41%	35%	42%	36%	39%	31%	38%	33%
Not Sure	15%	12%	17%	13%	16%	11%	18%	9%	16%	11%	16%	17%	15%	15%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	34%	66%	23%	77%	33%	66%	10%	90%	6%	94%	34%	20%	31%	15%

8 Did you watch the Vice-Presidential debate between Mike Pence and Kamala Harris on October 7?

746 Registered Voters Credibility Interval: +/-4.3 pct points	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Yes	64%	65%	62%	61%	63%	61%	72%	62%	65%	62%	71%	55%	67%	65%	69%	57%
No	35%	33%	36%	36%	36%	38%	28%	36%	34%	36%	28%	44%	32%	34%	30%	40%
Not Sure	2%	2%	1%	3%	2%	2%	0%	2%	1%	2%	1%	2%	2%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	49%	51%	26%	24%	28%	22%	50%	50%	66%	21%	8%	5%	34%	37%	26%

8 Did you watch the Vice-Presidential debate between Mike Pence and Kamala Harris on October 7?

746 Registered Voters Credibility Interval: +/-4.3 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Yes	64%	75%	52%	62%	78%	68%	62%	62%	74%	48%	68%	72%	62%	71%	66%	72%	65%	71%
No	35%	24%	45%	37%	22%	30%	36%	37%	25%	50%	30%	28%	37%	28%	33%	27%	33%	28%
Not Sure	2%	0%	3%	2%	0%	2%	2%	2%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	16%	21%	39%	13%	7%	37%	39%	20%	11%	70%	9%	45%	50%	39%	52%	39%	49%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina

Data Collected: 10/08/2020 - 10/11/2020

Release Date: 10/14/2020

Percentages

8 Did you watch the Vice-Presidential debate between Mike Pence and Kamala Harris on October 7?

746 Registered Voters Credibility Interval: +/-4.3 pct points	All	2016 POTUS Vo		Education			Income			Class				Paycheck				
		Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Yes	64%	64%	70%	61%	61%	68%	59%	68%	65%	65%	57%	67%	72%	62%	59%	62%	70%	71%
No	35%	34%	29%	37%	38%	30%	39%	32%	33%	31%	42%	32%	28%	37%	39%	36%	29%	27%
Not Sure	2%	2%	1%	2%	1%	2%	2%	1%	1%	5%	1%	2%	0%	1%	2%	2%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	34%	36%	29%	35%	38%	36%	26%	9%	37%	40%	13%	13%	24%	35%	22%	7%

8 Did you watch the Vice-Presidential debate between Mike Pence and Kamala Harris on October 7?

746 Registered Voters Credibility Interval: +/-4.3 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Yes	64%	67%	70%	59%	59%	66%	67%	59%	66%	58%	67%	64%	61%	65%	63%	67%	63%
No	35%	32%	29%	40%	39%	32%	32%	39%	32%	40%	31%	35%	37%	33%	36%	32%	35%
Not Sure	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	3%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	42%	14%	21%	23%	30%	29%	40%	70%	30%	20%	46%	34%	21%	25%	19%	81%

8 Did you watch the Vice-Presidential debate between Mike Pence and Kamala Harris on October 7?

746 Registered Voters Credibility Interval: +/-4.3 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Yes	64%	70%	60%	62%	64%	66%	62%	59%	64%	64%	64%	59%	68%	67%	63%
No	35%	28%	38%	36%	34%	31%	37%	41%	34%	36%	35%	40%	30%	32%	34%
Not Sure	2%	1%	2%	1%	2%	2%	1%	0%	2%	0%	2%	1%	2%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	34%	66%	23%	77%	33%	66%	10%	90%	6%	94%	34%	20%	31%	15%

Results of SurveyUSA Election Poll #25582



Geography: North Carolina

Data Collected: 10/08/2020 - 10/11/2020

Release Date: 10/14/2020

Percentages

Sponsor:

WRAL-TV (Raleigh)

9 Who won the Vice-Presidential debate?

474 Who Watchd VP Debate	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
		Credibility Interval: +/-5.8 pct points	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr
Mike Pence	36%	40%	32%	27%	31%	38%	47%	29%	42%	49%	4%	39%	10%	78%	2%	32%
Kamala Harris	50%	43%	56%	55%	55%	49%	39%	55%	44%	36%	83%	52%	64%	7%	87%	46%
It Was a Draw	11%	13%	8%	11%	8%	11%	13%	10%	12%	11%	8%	6%	19%	12%	7%	16%
Not Sure	4%	4%	5%	7%	5%	2%	1%	6%	2%	4%	5%	2%	7%	3%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watchd VP Deb	100%	50%	50%	25%	23%	27%	25%	49%	51%	65%	23%	7%	5%	35%	40%	23%

9 Who won the Vice-Presidential debate?

474 Who Watchd VP Debate	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Credibility Interval: +/-5.8 pct points	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R
Mike Pence	36%	76%	70%	19%	9%	5%	73%	19%	8%	19%	41%	18%	81%	2%	84%	5%	83%	4%
Kamala Harris	50%	12%	17%	61%	78%	93%	14%	61%	83%	71%	46%	60%	4%	85%	6%	80%	5%	83%
It Was a Draw	11%	9%	11%	14%	11%	0%	10%	14%	7%	3%	10%	22%	14%	7%	9%	10%	10%	9%
Not Sure	4%	3%	3%	6%	2%	2%	3%	6%	2%	7%	4%	0%	1%	6%	1%	5%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watchd VP Deb	100%	19%	17%	38%	16%	7%	36%	38%	23%	8%	75%	10%	42%	54%	39%	56%	39%	53%

9 Who won the Vice-Presidential debate?

474 Who Watchd VP Debate	All	2016 POTUS Vo		Education			Income			Class				Paycheck				
		Credibility Interval: +/-5.8 pct points	Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting
Mike Pence	36%	72%	2%	40%	38%	31%	34%	38%	35%	8%	35%	46%	29%	17%	29%	35%	51%	41%
Kamala Harris	50%	13%	85%	53%	46%	49%	47%	51%	52%	69%	49%	43%	57%	68%	52%	51%	35%	53%
It Was a Draw	11%	13%	7%	7%	12%	13%	13%	9%	9%	17%	14%	7%	8%	10%	17%	9%	9%	4%
Not Sure	4%	2%	6%	1%	4%	7%	6%	2%	4%	6%	1%	4%	6%	5%	3%	4%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watchd VP Deb	100%	43%	37%	34%	28%	38%	35%	38%	27%	9%	33%	42%	14%	12%	22%	34%	24%	8%

Results of SurveyUSA Election Poll #25582



Geography: North Carolina
 Data Collected: 10/08/2020 - 10/11/2020
 Release Date: 10/14/2020
 Percentages

Sponsor:
 WRAL-TV (Raleigh)

9 Who won the Vice-Presidential debate?

474 Who Watchd VP Debate	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
Credibility Interval: +/-5.8 pct points		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Mike Pence	36%	48%	38%	20%	24%	34%	28%	44%	42%	19%	26%	31%	49%	30%	32%	50%	32%
Kamala Harris	50%	39%	42%	68%	60%	54%	58%	38%	44%	63%	62%	53%	37%	49%	56%	35%	53%
It Was a Draw	11%	10%	13%	10%	10%	9%	9%	13%	11%	10%	6%	14%	9%	19%	10%	12%	10%
Not Sure	4%	3%	7%	2%	6%	3%	4%	5%	3%	8%	6%	2%	5%	2%	2%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watchd VP Deb	100%	44%	16%	19%	22%	31%	31%	37%	72%	28%	21%	46%	33%	22%	24%	20%	80%

9 Who won the Vice-Presidential debate?

474 Who Watchd VP Debate	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
Credibility Interval: +/-5.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Mike Pence	36%	41%	32%	61%	28%	32%	38%	16%	38%	18%	37%	36%	35%	32%	44%
Kamala Harris	50%	45%	53%	26%	56%	51%	49%	60%	48%	74%	48%	53%	45%	57%	34%
It Was a Draw	11%	11%	10%	11%	11%	11%	10%	18%	10%	7%	11%	7%	14%	10%	14%
Not Sure	4%	3%	5%	2%	5%	6%	3%	6%	4%	1%	4%	4%	6%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Watchd VP Deb	100%	38%	62%	23%	77%	35%	65%	9%	91%	6%	94%	31%	22%	32%	15%

10 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

900 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Credibility Interval: +/-4.2 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Republi	Democr	Indepen
Strongly Approve	21%	20%	22%	16%	21%	25%	25%	18%	25%	18%	33%	18%	17%	12%	35%	16%
Approve	33%	30%	35%	33%	39%	31%	28%	35%	30%	30%	35%	46%	33%	30%	38%	32%
Disapprove	20%	21%	19%	18%	18%	19%	26%	18%	22%	24%	13%	11%	13%	32%	11%	21%
Strongly Disapprove	12%	13%	11%	9%	10%	15%	14%	10%	15%	15%	3%	7%	13%	20%	2%	16%
Not Sure	14%	16%	13%	24%	13%	11%	7%	19%	9%	12%	16%	19%	24%	7%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	25%	26%	19%	54%	46%	63%	20%	10%	7%	33%	35%	26%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina
 Data Collected: 10/08/2020 - 10/11/2020
 Release Date: 10/14/2020
 Percentages

10 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

900 Adults Credibility Interval: +/-4.2 pct points	All	Ideology					Ideology Aggregated			Likely			2020 POTUS Vo		2020 Gov Vote		2020 US Senate	
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Almost	100% C	Already	Trump (Biden (Forest (Cooper	Tillis (R	Cunnin
Strongly Approve	21%	19%	5%	25%	38%	34%	11%	25%	36%	16%	24%	33%	9%	38%	7%	41%	10%	38%
Approve	33%	16%	32%	39%	44%	37%	25%	39%	41%	43%	29%	35%	21%	41%	17%	42%	19%	41%
Disapprove	20%	32%	29%	17%	11%	8%	30%	17%	10%	20%	22%	18%	37%	7%	43%	6%	40%	8%
Strongly Disapprove	12%	26%	25%	6%	2%	4%	26%	6%	3%	7%	15%	5%	26%	1%	29%	1%	26%	3%
Not Sure	14%	7%	8%	13%	5%	17%	8%	13%	10%	14%	9%	8%	7%	12%	4%	9%	5%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	19%	40%	12%	7%	34%	40%	18%	11%	70%	9%	45%	50%	39%	52%	39%	49%

10 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

900 Adults Credibility Interval: +/-4.2 pct points	All	2016 POTUS Vo		Education			Income			Class				Paycheck				
		Trump	Clinton	High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Poor	Workin	Middle	Upper-	Falling	Just Ge	Making	Setting	Prosper
Strongly Approve	21%	11%	42%	19%	21%	25%	18%	25%	22%	26%	21%	21%	20%	27%	17%	26%	13%	22%
Approve	33%	27%	38%	33%	30%	35%	37%	27%	34%	37%	29%	35%	38%	28%	39%	29%	34%	34%
Disapprove	20%	31%	8%	20%	21%	19%	16%	24%	20%	9%	19%	23%	25%	18%	17%	20%	26%	15%
Strongly Disapprove	12%	25%	2%	11%	11%	14%	11%	14%	10%	9%	13%	13%	9%	5%	10%	9%	19%	19%
Not Sure	14%	6%	10%	18%	17%	8%	19%	9%	13%	19%	19%	8%	8%	22%	17%	15%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	39%	30%	38%	30%	32%	42%	34%	24%	10%	37%	38%	12%	13%	25%	35%	20%	8%

Results of SurveyUSA Election Poll #25582

Geography: North Carolina

Data Collected: 10/08/2020 - 10/11/2020

Release Date: 10/14/2020

Percentages

10 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

900 Adults Credibility Interval: +/-4.2 pct points	All	Religion				Lived			Home		Urbanicity			Suburban		Military HH	
		Protest	Catholic	Other	No Org	<15 Ye	15-30 Y	>30 Ye	Own	Rent	Urban	Suburb	Rural	Men	Women	Yes	No
Strongly Approve	21%	22%	27%	20%	18%	23%	24%	19%	21%	22%	27%	22%	18%	22%	22%	19%	22%
Approve	33%	31%	28%	37%	35%	31%	36%	32%	34%	31%	34%	35%	29%	32%	38%	35%	32%
Disapprove	20%	23%	25%	16%	16%	18%	19%	23%	21%	17%	15%	23%	19%	23%	22%	24%	19%
Strongly Disapprove	12%	18%	3%	10%	9%	9%	9%	17%	14%	7%	7%	9%	18%	11%	8%	8%	13%
Not Sure	14%	7%	17%	17%	22%	20%	13%	10%	9%	24%	18%	11%	17%	12%	10%	14%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	39%	14%	22%	25%	32%	29%	38%	65%	35%	19%	44%	36%	20%	24%	19%	81%

10 Do you approve or disapprove of Governor Roy Cooper's response to the coronavirus pandemic?

900 Adults Credibility Interval: +/-4.2 pct points	All	Gun HH		Evangelical		K-12 Parent		Single Parent		LGBTQ HH		Region			
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Strongly Approve	21%	20%	22%	16%	23%	25%	20%	20%	21%	17%	22%	19%	18%	24%	27%
Approve	33%	28%	35%	30%	33%	35%	32%	31%	33%	36%	33%	38%	32%	30%	28%
Disapprove	20%	25%	18%	25%	18%	20%	20%	19%	20%	24%	19%	18%	21%	22%	18%
Strongly Disapprove	12%	16%	10%	22%	9%	11%	12%	7%	12%	5%	12%	11%	14%	9%	16%
Not Sure	14%	11%	16%	7%	16%	10%	16%	23%	13%	18%	14%	14%	15%	15%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	32%	68%	21%	79%	33%	65%	11%	89%	8%	92%	34%	21%	30%	15%

Results of SurveyUSA Election Poll #25582



Sponsor:
WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/08/2020 - 10/11/2020

Release Date: 10/14/2020

Percentages

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.