

# Results of SurveyUSA Election Poll #22836



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

## NC Voters Continue to Wrestle With HB2 Fallout: Majority in State Now Opposes New 'Bathroom' Law in General, But Supports Specific Birth-Gender Provision; Ongoing Economic Toll Impacts 2016 Gov Race, Where Democrat Cooper Now Leads GOP Incumbent McCrory:

North Carolina voters are conflicted about the state's new "bathroom" law, HB2, as they wrestle with both the law's specific provisions but also the law's ongoing cultural and economic fallout, according to brand new opinion research conducted exclusively for WRAL-TV in Raleigh.

Today, 38% support the new law, 50% oppose. Support for the law is greatest among strong Republicans, 62%; among very conservative voters, 61%; and among evangelicals, 53%. Opposition to HB2 is greatest among strong Democrats, 72%; very liberal voters, 84%; liberals, 80%; people who almost never attend religious services, 62%; and among voters who say they know someone who is transgender, 61%. A majority opposes HB2 in greater Charlotte and greater Greensboro, a plurality opposes HB2 in greater Raleigh and in Southern and Coastal NC.

But matters are not so simple:

56% of North Carolinians agree with the provision of the law (46% strongly agree) that requires transgender individuals to use the bathroom of their birth, and not the bathroom of their choosing. 56% say that allowing a transgender individual to use the public restroom of their choice does pose a security risk for women and children. Those provisions notwithstanding, a majority in NC (52%) say gay, lesbian, bisexual and transgender individuals should be protected against discrimination, versus 36% who say LGBT individuals should not be protected. The younger you are, the more likely you are to say LGBT individuals should be protected by law against discrimination. Those who attend church regularly are divided on the issue, 44% in favor, 45% against.

61% of Tar Heel voters say HB2 has hurt North Carolina's image nationally. Just 18% say HB2 has helped the state's image. The same number, 61%, say that HB2 has hurt North Carolina's ability to attract and keep businesses. Just 11% say the law has helped the state attract and keep businesses, 19% say it has had no impact. At this hour, 37% of voters say the law should be repealed in its entirety, 20% say most of the law should be repealed but the bathroom provision should remain in place, 19% say other changes are needed and the smallest group, 18%, say the law should be left in place "as is."

HB2 may be also taking a toll on incumbent Republican Governor Pat McCrory, who signed HB2 into law 3 weeks ago, and who now finds himself trailing Democratic challenger Roy Cooper, the state's attorney general, 43% to 47% among likely 11/08/16 voters. McCrory has a Minus 4 Net Job Approval Rating today: 43% of voters approve of the job he is doing as Governor, 47% disapprove. Cooper has a Plus 28 Net Job Approval Rating today: 53% of voters approve of the job Cooper is doing as Attorney General, 25% disapprove. Compared to a 03/08/16 SurveyUSA WRAL-TV poll, McCrory's job approval is largely unchanged, but Cooper has gone from Plus 18 five weeks ago to Plus 28 today.

McCrory carries white voters in an election today, 04/12/16. Cooper's lead comes from African American voters, who back him 8:1. Cooper leads by 10 points in greater Raleigh and by 11 points in greater Greensboro. The contest is effectively even in greater Charlotte and in Southern and Coastal NC. Support for HB2 is highly correlated with the vote for Governor. Of those who approve of HB2, 74% vote for McCrory. Of those who disapprove of HB2, 69% vote for Cooper.

About this survey: SurveyUSA interviewed 900 state of North Carolina adults 04/08/16 through 04/11/16. Of the adults, 779 were registered to vote. Of the registered voters, 701 were determined by SurveyUSA to be likely to vote in the 11/08/16 general election for Governor. During the course of the field period for this survey, the singer Bruce Springsteen announced that he was canceling a 04/10/16 concert in NC because of HB2. Approximately 1/3 of interviews were completed before this announcement, 2/3 after. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone were shown a questionnaire on their smartphone, tablet or other electronic device. 86% of North Carolinians say they know someone who is gay or lesbian. 25% say they know someone who is transgender. 8% of adult survey respondents indicate they are gay, lesbian, bisexual or transgender. 20% of likely gubernatorial voters are black in today's results. If African Americans comprise more than 20% of the electorate on 11/08/16, the Democrat Cooper will outperform these numbers. If blacks comprise less than 20% of the electorate, the contest will be closer than it is shown herein.

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**1** If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

| 701 Likely Voters                 | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-3.8% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Pat McCrory (R)                   | 43%  | 48%    | 38%    | 28%   | 49%   | 43%   | 45%  | 41%       | 44%  | 51%   | 10%   | **      | **      |
| Roy Cooper (D)                    | 47%  | 44%    | 50%    | 54%   | 41%   | 47%   | 49%  | 46%       | 48%  | 39%   | 80%   | **      | **      |
| Lon Cecil (L)                     | 2%   | 1%     | 2%     | 2%    | 3%    | 1%    | 1%   | 2%        | 1%   | 2%    | 0%    | **      | **      |
| Undecided                         | 8%   | 7%     | 10%    | 16%   | 7%    | 9%    | 5%   | 10%       | 7%   | 8%    | 9%    | **      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Likely Voters      | 100% | 48%    | 52%    | 16%   | 27%   | 31%   | 25%  | 43%       | 57%  | 72%   | 20%   | 5%      | 4%      |

**1** If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

| 701 Likely Voters                 | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Margin of Sampling Error: +/-3.8% |      |                   |         |         |         |         |        |        |         |         |        |          |        |       |         |                |      |      |
| Pat McCrory (R)                   | 43%  | 92%               | 74%     | 75%     | 29%     | 5%      | 16%    | 3%     | 83%     | 38%     | 10%    | 80%      | 72%    | 27%   | 8%      | 1%             | 42%  | 49%  |
| Roy Cooper (D)                    | 47%  | 5%                | 17%     | 12%     | 49%     | 83%     | 79%    | 91%    | 11%     | 47%     | 85%    | 14%      | 21%    | 60%   | 85%     | 89%            | 48%  | 43%  |
| Lon Cecil (L)                     | 2%   | 1%                | 3%      | 4%      | 4%      | 3%      | 0%     | 0%     | 2%      | 3%      | 0%     | 1%       | 2%     | 1%    | 5%      | 1%             | 2%   | 1%   |
| Undecided                         | 8%   | 2%                | 7%      | 10%     | 18%     | 10%     | 5%     | 6%     | 4%      | 12%     | 5%     | 5%       | 5%     | 12%   | 2%      | 9%             | 8%   | 7%   |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of Likely Voters      | 100% | 16%               | 15%     | 13%     | 10%     | 12%     | 17%    | 16%    | 32%     | 35%     | 32%    | 18%      | 26%    | 28%   | 14%     | 8%             | 86%  | 11%  |

**1** If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

| 701 Likely Voters                 | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|                                   |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Margin of Sampling Error: +/-3.8% |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |
| Pat McCrory (R)                   | 43%  | 31%            | 47%  | 43%           | 44%  | 74%    | 21%     | 23%          | 71%    | 40%           | 43%     | 44%     | 63%         | 29%  | 45%         | **   | **      | **     |
| Roy Cooper (D)                    | 47%  | 58%            | 44%  | 51%           | 43%  | 19%    | 69%     | 68%          | 19%    | 53%           | 46%     | 45%     | 28%         | 60%  | 45%         | **   | **      | **     |
| Lon Cecil (L)                     | 2%   | 3%             | 1%   | 1%            | 2%   | 1%     | 2%      | 1%           | 2%     | 1%            | 3%      | 1%      | 2%          | 2%   | 2%          | **   | **      | **     |
| Undecided                         | 8%   | 8%             | 8%   | 4%            | 11%  | 6%     | 8%      | 8%           | 7%     | 7%            | 7%      | 9%      | 8%          | 9%   | 9%          | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Likely Voters      | 100% | 26%            | 69%  | 44%           | 49%  | 39%    | 50%     | 53%          | 36%    | 23%           | 29%     | 48%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

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**1** If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for? (candidate names rotated) Republican Pat McCrory? Democrat Roy Cooper? Or Libertarian Lon Cecil?

| 701 Likely Voters                 | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |  |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|--|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |  |
| Margin of Sampling Error: +/-3.8% |      |          |         |                  |         |          |        |         |         |  |
| Pat McCrory (R)                   | 43%  | **       | 42%     | 38%              | 44%     | 45%      | 41%    | 40%     | 45%     |  |
| Roy Cooper (D)                    | 47%  | **       | 47%     | 47%              | 47%     | 44%      | 52%    | 50%     | 44%     |  |
| Lon Cecil (L)                     | 2%   | **       | 2%      | 1%               | 2%      | 2%       | 2%     | 2%      | 1%      |  |
| Undecided                         | 8%   | **       | 8%      | 14%              | 6%      | 9%       | 5%     | 9%      | 9%      |  |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |  |
| Composition of Likely Voters      | 100% | 1%       | 98%     | 28%              | 72%     | 33%      | 19%    | 31%     | 17%     |  |

**2** Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-3.6% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Approve                           | 43%  | 45%    | 41%    | 34%   | 47%   | 43%   | 45%  | 41%       | 44%  | 49%   | 16%   | 46%     | **      |
| Disapprove                        | 47%  | 45%    | 48%    | 52%   | 44%   | 46%   | 47%  | 47%       | 47%  | 42%   | 70%   | 38%     | **      |
| Not Sure                          | 10%  | 10%    | 11%    | 14%   | 10%   | 11%   | 8%   | 12%       | 10%  | 9%    | 14%   | 15%     | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

**2** Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         |         | Know Gay Perso |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|---------|----------------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li | Yes            | No   |
| Margin of Sampling Error: +/-3.6% |      |                   |         |         |         |         |        |        |         |         |        |          |        |       |         |         |                |      |
| Approve                           | 43%  | 84%               | 72%     | 73%     | 28%     | 2%      | 28%    | 6%     | 78%     | 35%     | 18%    | 78%      | 72%    | 27%   | 9%      | 3%      | 41%            | 53%  |
| Disapprove                        | 47%  | 12%               | 18%     | 22%     | 50%     | 90%     | 60%    | 85%    | 15%     | 53%     | 72%    | 17%      | 21%    | 55%   | 87%     | 92%     | 49%            | 33%  |
| Not Sure                          | 10%  | 4%                | 9%      | 5%      | 22%     | 8%      | 11%    | 9%     | 7%      | 12%     | 10%    | 5%       | 8%     | 18%   | 4%      | 4%      | 9%             | 14%  |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%    | 100%           | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%      | 86%            | 12%  |

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## 2 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|                                   |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Margin of Sampling Error: +/-3.6% |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |
| Approve                           | 43%  | 33%            | 46%  | 46%           | 41%  | 78%    | 18%     | 23%          | 71%    | 33%           | 46%     | 46%     | 63%         | 28%  | 45%         | **   | **      | **     |
| Disapprove                        | 47%  | 60%            | 43%  | 51%           | 44%  | 16%    | 74%     | 67%          | 21%    | 58%           | 45%     | 43%     | 27%         | 62%  | 45%         | **   | **      | **     |
| Not Sure                          | 10%  | 7%             | 11%  | 3%            | 15%  | 7%     | 8%      | 9%           | 8%     | 10%           | 10%     | 12%     | 10%         | 11%  | 10%         | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

## 2 Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |  |  |  |  |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|--|--|--|--|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |  |  |  |  |
| Margin of Sampling Error: +/-3.6% |      |          |         |                  |         |          |        |         |         |  |  |  |  |
| Approve                           | 43%  | **       | 42%     | 40%              | 43%     | 42%      | 40%    | 43%     | 45%     |  |  |  |  |
| Disapprove                        | 47%  | **       | 48%     | 45%              | 47%     | 47%      | 50%    | 48%     | 42%     |  |  |  |  |
| Not Sure                          | 10%  | **       | 11%     | 14%              | 9%      | 10%      | 10%    | 10%     | 13%     |  |  |  |  |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |  |  |  |  |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |  |  |  |  |

## 3 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-3.6% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Approve                           | 53%  | 52%    | 55%    | 51%   | 50%   | 52%   | 61%  | 50%       | 56%  | 51%   | 69%   | 31%     | **      |
| Disapprove                        | 25%  | 28%    | 21%    | 18%   | 25%   | 30%   | 22%  | 22%       | 26%  | 29%   | 8%    | 23%     | **      |
| Not Sure                          | 22%  | 20%    | 24%    | 31%   | 25%   | 19%   | 17%  | 27%       | 18%  | 20%   | 24%   | 46%     | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

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Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

### 3 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |        |         | Know Gay Perso |      |      |
|--|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|--------|---------|----------------|------|------|
|  |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Modera | Liberal | Very Li        | Yes  | No   |
| Approve  | 53%  | 35%               | 41%     | 32%     | 43%     | 72%     | 71%    | 81%    | 38%     | 49%     | 75%    | 38%      | 42%    | 61%    | 66%     | 74%            | 53%  | 65%  |
| Disapprove   | 25%  | 49%               | 32%     | 43%     | 27%     | 14%     | 8%     | 4%     | 41%     | 28%     | 6%     | 44%      | 35%    | 17%    | 13%     | 9%             | 26%  | 17%  |
| Not Sure   | 22%  | 16%               | 27%     | 25%     | 30%     | 14%     | 21%    | 15%    | 21%     | 23%     | 19%    | 18%      | 23%    | 22%    | 21%     | 17%            | 22%  | 18%  |
| Total  | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%   | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters                           | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%    | 15%     | 8%             | 86%  | 12%  |

### 3 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|--|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|  |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Approve  | 53%  | 60%            | 52%  | 57%           | 52%  | 39%    | 67%     | 66%          | 39%    | 61%           | 50%     | 51%     | 46%         | 57%  | 52%         | **   | **      | **     |
| Disapprove   | 25%  | 23%            | 25%  | 33%           | 19%  | 43%    | 12%     | 13%          | 41%    | 18%           | 24%     | 28%     | 34%         | 19%  | 26%         | **   | **      | **     |
| Not Sure   | 22%  | 17%            | 23%  | 10%           | 29%  | 17%    | 20%     | 22%          | 20%    | 21%           | 25%     | 21%     | 20%         | 23%  | 22%         | **   | **      | **     |
| Total  | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters                           | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

### 3 Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|--|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|  |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Approve  | 53%  | **       | 53%     | 50%              | 55%     | 50%      | 54%    | 58%     | 52%     |
| Disapprove   | 25%  | **       | 25%     | 14%              | 29%     | 27%      | 28%    | 21%     | 21%     |
| Not Sure   | 22%  | **       | 22%     | 36%              | 16%     | 23%      | 18%    | 21%     | 27%     |
| Total  | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

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Release Date: 04/12/2016

Percentages

## 4 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-3.6% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Approve                           | 30%  | 33%    | 27%    | 21%   | 37%   | 30%   | 30%  | 30%       | 30%  | 33%   | 17%   | 27%     | **      |
| Disapprove                        | 51%  | 51%    | 51%    | 51%   | 45%   | 53%   | 56%  | 47%       | 54%  | 52%   | 52%   | 52%     | **      |
| Not Sure                          | 19%  | 16%    | 22%    | 28%   | 19%   | 18%   | 14%  | 22%       | 16%  | 15%   | 31%   | 21%     | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

## 4 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Margin of Sampling Error: +/-3.6% |      |                   |         |         |         |         |        |        |         |         |        |          |        |       |         |                |      |      |
| Approve                           | 30%  | 59%               | 50%     | 47%     | 21%     | 7%      | 18%    | 8%     | 54%     | 26%     | 13%    | 51%      | 52%    | 19%   | 9%      | 6%             | 30%  | 32%  |
| Disapprove                        | 51%  | 21%               | 29%     | 40%     | 59%     | 87%     | 59%    | 74%    | 25%     | 61%     | 66%    | 25%      | 33%    | 61%   | 78%     | 86%            | 52%  | 44%  |
| Not Sure                          | 19%  | 20%               | 21%     | 13%     | 20%     | 6%      | 23%    | 18%    | 21%     | 13%     | 21%    | 24%      | 15%    | 20%   | 13%     | 9%             | 17%  | 25%  |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%             | 86%  | 12%  |

## 4 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|                                   |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Margin of Sampling Error: +/-3.6% |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |
| Approve                           | 30%  | 26%            | 31%  | 33%           | 30%  | 59%    | 11%     | 15%          | 52%    | 22%           | 34%     | 32%     | 42%         | 22%  | 32%         | **   | **      | **     |
| Disapprove                        | 51%  | 62%            | 48%  | 60%           | 45%  | 26%    | 75%     | 67%          | 32%    | 59%           | 44%     | 51%     | 39%         | 61%  | 49%         | **   | **      | **     |
| Not Sure                          | 19%  | 13%            | 20%  | 6%            | 25%  | 15%    | 14%     | 18%          | 16%    | 19%           | 22%     | 17%     | 20%         | 17%  | 19%         | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

## 4 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Margin of Sampling Error: +/-3.6% |      |          |         |                  |         |          |        |         |         |
| Approve                           | 30%  | **       | 30%     | 30%              | 30%     | 31%      | 28%    | 30%     | 31%     |
| Disapprove                        | 51%  | **       | 51%     | 42%              | 55%     | 51%      | 51%    | 52%     | 49%     |
| Not Sure                          | 19%  | **       | 19%     | 28%              | 15%     | 17%      | 21%    | 18%     | 21%     |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

## 5 I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2, the legislation sets a statewide policy with regard to discrimination. How much would you say you know about this law? A lot? Some? Or nothing at all?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-3.6% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| A Lot                             | 42%  | 48%    | 36%    | 37%   | 44%   | 42%   | 44%  | 41%       | 43%  | 47%   | 26%   | 31%     | **      |
| Some                              | 50%  | 47%    | 53%    | 53%   | 50%   | 50%   | 47%  | 51%       | 49%  | 46%   | 60%   | 61%     | **      |
| Nothing                           | 7%   | 4%     | 9%     | 9%    | 4%    | 6%    | 9%   | 6%        | 8%   | 6%    | 10%   | 7%      | **      |
| Not Sure                          | 1%   | 0%     | 1%     | 1%    | 1%    | 1%    | 0%   | 1%        | 1%   | 1%    | 3%    | 0%      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

## 5 I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2, the legislation sets a statewide policy with regard to discrimination. How much would you say you know about this law? A lot? Some? Or nothing at all?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |        |         | Know Gay Perso |      |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|--------|---------|----------------|------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Modera | Liberal | Very Li        | Yes  | No   |
| Margin of Sampling Error: +/-3.6% |      |                   |         |         |         |         |        |        |         |         |        |          |        |        |         |                |      |      |
| A Lot                             | 42%  | 53%               | 38%     | 38%     | 44%     | 46%     | 32%    | 48%    | 45%     | 43%     | 39%    | 48%      | 37%    | 37%    | 51%     | 65%            | 45%  | 25%  |
| Some                              | 50%  | 39%               | 56%     | 56%     | 46%     | 47%     | 58%    | 42%    | 48%     | 50%     | 51%    | 44%      | 58%    | 55%    | 43%     | 31%            | 48%  | 64%  |
| Nothing                           | 7%   | 8%                | 6%      | 5%      | 9%      | 6%      | 7%     | 7%     | 7%      | 7%      | 7%     | 6%       | 6%     | 7%     | 6%      | 2%             | 6%   | 10%  |
| Not Sure                          | 1%   | 0%                | 0%      | 0%      | 1%      | 0%      | 3%     | 2%     | 0%      | 0%      | 3%     | 1%       | 0%     | 2%     | 0%      | 2%             | 1%   | 0%   |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%   | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%    | 15%     | 8%             | 86%  | 12%  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**5** I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2, the legislation sets a statewide policy with regard to discrimination. How much would you say you know about this law? A lot? Some? Or nothing at all?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
| Margin of Sampling Error: +/-3.6% |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| A Lot                             | 42%  | 59%            | 37%  | 100%          | 0%   | 48%    | 47%     | 45%          | 43%    | 46%           | 39%     | 42%     | 42%         | 44%  | 42%         | **   | **      | **     |
| Some                              | 50%  | 36%            | 55%  | 0%            | 100% | 51%    | 49%     | 48%          | 48%    | 45%           | 51%     | 52%     | 51%         | 48%  | 50%         | **   | **      | **     |
| Nothing                           | 7%   | 5%             | 7%   | 0%            | 0%   | 1%     | 4%      | 6%           | 7%     | 8%            | 9%      | 5%      | 5%          | 7%   | 7%          | **   | **      | **     |
| Not Sure                          | 1%   | 0%             | 1%   | 0%            | 0%   | 0%     | 0%      | 0%           | 2%     | 1%            | 1%      | 1%      | 2%          | 1%   | 1%          | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

**5** I would like to ask you some questions about a bill recently passed by the North Carolina General Assembly. Commonly known as House Bill 2, or HB2, the legislation sets a statewide policy with regard to discrimination. How much would you say you know about this law? A lot? Some? Or nothing at all?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| A Lot                             | 42%  | **       | 42%     | 32%              | 46%     | 48%      | 48%    | 35%     | 37%     |
| Some                              | 50%  | **       | 50%     | 62%              | 45%     | 46%      | 47%    | 55%     | 51%     |
| Nothing                           | 7%   | **       | 7%      | 5%               | 8%      | 6%       | 5%     | 9%      | 8%      |
| Not Sure                          | 1%   | **       | 1%      | 1%               | 1%      | 0%       | 1%     | 1%      | 4%      |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

**6** Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Approve                           | 38%  | 44%    | 33%    | 31%   | 39%   | 44%   | 34%  | 36%       | 40%  | 41%   | 24%   | 40%     | **      |
| Disapprove                        | 50%  | 49%    | 50%    | 53%   | 53%   | 41%   | 56%  | 53%       | 47%  | 49%   | 54%   | 49%     | **      |
| Not Sure                          | 12%  | 7%     | 17%    | 16%   | 8%    | 15%   | 11%  | 11%       | 13%  | 10%   | 21%   | 10%     | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |



# Results of SurveyUSA Election Poll #22836



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina  
 Data Collected: 04/08/2016 - 04/11/2016  
 Release Date: 04/12/2016  
 Percentages

## 6 Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |        |         | Know Gay Perso |      |      |
|--|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|--------|---------|----------------|------|------|
|  |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Modera | Liberal | Very Li        | Yes  | No   |
| Approve  | 38%  | 62%               | 59%     | 56%     | 35%     | 9%      | 26%    | 14%    | 60%     | 34%     | 20%    | 61%      | 63%    | 26%    | 10%     | 8%             | 38%  | 40%  |
| Disapprove   | 50%  | 30%               | 31%     | 31%     | 51%     | 82%     | 56%    | 72%    | 30%     | 55%     | 64%    | 27%      | 29%    | 59%    | 80%     | 84%            | 51%  | 43%  |
| Not Sure   | 12%  | 8%                | 11%     | 12%     | 14%     | 9%      | 18%    | 13%    | 9%      | 11%     | 16%    | 12%      | 8%     | 15%    | 10%     | 9%             | 11%  | 17%  |
| Total  | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%   | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters                           | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%    | 15%     | 8%             | 86%  | 12%  |

## 6 Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|--|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|  |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Approve  | 38%  | 31%            | 41%  | 43%           | 39%  | 100%   | 0%      | 20%          | 66%    | 28%           | 38%     | 43%     | 53%         | 27%  | 40%         | **   | **      | **     |
| Disapprove   | 50%  | 61%            | 47%  | 55%           | 49%  | 0%     | 100%    | 71%          | 24%    | 62%           | 45%     | 47%     | 35%         | 62%  | 48%         | **   | **      | **     |
| Not Sure   | 12%  | 9%             | 13%  | 2%            | 12%  | 0%     | 0%      | 9%           | 10%    | 10%           | 17%     | 10%     | 12%         | 11%  | 12%         | **   | **      | **     |
| Total  | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters                           | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

## 6 Given what you do know about HB2, do you approve, or disapprove, of the bill overall?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|--|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|  |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Approve  | 38%  | **       | 38%     | 35%              | 39%     | 38%      | 37%    | 39%     | 37%     |
| Disapprove   | 50%  | **       | 50%     | 52%              | 49%     | 54%      | 50%    | 48%     | 44%     |
| Not Sure   | 12%  | **       | 12%     | 14%              | 12%     | 8%       | 12%    | 13%     | 19%     |
| Total  | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**7** House Bill 2 states that people must use the restroom matching the gender listed on their birth certificate and not the gender with which they identify. This can be an issue for transgender individuals. How do you feel about the new law requiring people to follow their birth certificate in using a restroom? Do you strongly agree? Somewhat agree? Neither agree nor disagree? Somewhat disagree? Or strongly disagree?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-3.6% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Strongly Agree                    | 46%  | 48%    | 44%    | 35%   | 46%   | 50%   | 49%  | 41%       | 49%  | 48%   | 39%   | 34%     | **      |
| Somewhat Agree                    | 10%  | 7%     | 12%    | 11%   | 7%    | 11%   | 10%  | 8%        | 11%  | 10%   | 8%    | 6%      | **      |
| Neither Agree Nor Disagree        | 9%   | 11%    | 7%     | 10%   | 3%    | 12%   | 10%  | 6%        | 11%  | 7%    | 18%   | 6%      | **      |
| Somewhat Disagree                 | 9%   | 9%     | 9%     | 6%    | 12%   | 9%    | 8%   | 10%       | 8%   | 8%    | 12%   | 9%      | **      |
| Strongly Disagree                 | 25%  | 24%    | 27%    | 37%   | 31%   | 17%   | 21%  | 33%       | 19%  | 25%   | 23%   | 45%     | **      |
| Not Sure                          | 1%   | 1%     | 1%     | 1%    | 2%    | 1%    | 1%   | 1%        | 1%   | 1%    | 1%    | 0%      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

**7** House Bill 2 states that people must use the restroom matching the gender listed on their birth certificate and not the gender with which they identify. This can be an issue for transgender individuals. How do you feel about the new law requiring people to follow their birth certificate in using a restroom? Do you strongly agree? Somewhat agree? Neither agree nor disagree? Somewhat disagree? Or strongly disagree?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         |         | Know Gay Perso |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|---------|----------------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li | Yes            | No   |
| Margin of Sampling Error: +/-3.6% |      |                   |         |         |         |         |        |        |         |         |        |          |        |       |         |         |                |      |
| Strongly Agree                    | 46%  | 82%               | 64%     | 62%     | 38%     | 9%      | 33%    | 23%    | 73%     | 37%     | 28%    | 83%      | 68%    | 30%   | 13%     | 10%     | 46%            | 50%  |
| Somewhat Agree                    | 10%  | 7%                | 11%     | 13%     | 11%     | 6%      | 13%    | 9%     | 9%      | 10%     | 11%    | 5%       | 12%    | 17%   | 3%      | 5%      | 9%             | 14%  |
| Neither Agree Nor Disagree        | 9%   | 3%                | 7%      | 9%      | 6%      | 9%      | 13%    | 16%    | 5%      | 8%      | 14%    | 6%       | 8%     | 10%   | 10%     | 8%      | 8%             | 12%  |
| Somewhat Disagree                 | 9%   | 2%                | 9%      | 8%      | 13%     | 12%     | 13%    | 8%     | 5%      | 11%     | 11%    | 4%       | 5%     | 14%   | 18%     | 4%      | 9%             | 9%   |
| Strongly Disagree                 | 25%  | 5%                | 9%      | 6%      | 30%     | 63%     | 27%    | 44%    | 7%      | 33%     | 35%    | 2%       | 6%     | 27%   | 55%     | 73%     | 27%            | 14%  |
| Not Sure                          | 1%   | 2%                | 1%      | 1%      | 2%      | 1%      | 1%     | 0%     | 1%      | 1%      | 0%     | 1%       | 1%     | 1%    | 2%      | 0%      | 1%             | 1%   |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%    | 100%           | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%      | 86%            | 12%  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**7** House Bill 2 states that people must use the restroom matching the gender listed on their birth certificate and not the gender with which they identify. This can be an issue for transgender individuals. How do you feel about the new law requiring people to follow their birth certificate in using a restroom? Do you strongly agree? Somewhat agree? Neither agree nor disagree? Somewhat disagree? Or strongly disagree?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |  |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|--|
|                                   |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |  |
| Margin of Sampling Error: +/-3.6% |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |  |
| Strongly Agree                    | 46%  | 38%            | 49%  | 46%           | 46%  | 79%    | 23%     | 22%          | 81%    | 28%           | 46%     | 55%     | 67%         | 29%  | 48%         | **   | **      | **     |  |
| Somewhat Agree                    | 10%  | 6%             | 11%  | 5%            | 14%  | 12%    | 6%      | 10%          | 6%     | 10%           | 9%      | 11%     | 10%         | 10%  | 11%         | **   | **      | **     |  |
| Neither Agree Nor Disagree        | 9%   | 6%             | 9%   | 6%            | 11%  | 5%     | 10%     | 10%          | 4%     | 9%            | 10%     | 8%      | 6%          | 10%  | 8%          | **   | **      | **     |  |
| Somewhat Disagree                 | 9%   | 10%            | 9%   | 11%           | 7%   | 2%     | 14%     | 13%          | 5%     | 10%           | 10%     | 7%      | 8%          | 10%  | 8%          | **   | **      | **     |  |
| Strongly Disagree                 | 25%  | 39%            | 21%  | 32%           | 21%  | 2%     | 47%     | 44%          | 4%     | 41%           | 25%     | 18%     | 9%          | 40%  | 24%         | **   | **      | **     |  |
| Not Sure                          | 1%   | 1%             | 1%   | 0%            | 1%   | 0%     | 1%      | 1%           | 1%     | 2%            | 0%      | 1%      | 1%          | 1%   | 1%          | **   | **      | **     |  |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |  |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |  |

**7** House Bill 2 states that people must use the restroom matching the gender listed on their birth certificate and not the gender with which they identify. This can be an issue for transgender individuals. How do you feel about the new law requiring people to follow their birth certificate in using a restroom? Do you strongly agree? Somewhat agree? Neither agree nor disagree? Somewhat disagree? Or strongly disagree?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Margin of Sampling Error: +/-3.6% |      |          |         |                  |         |          |        |         |         |
| Strongly Agree                    | 46%  | **       | 46%     | 36%              | 50%     | 51%      | 40%    | 45%     | 43%     |
| Somewhat Agree                    | 10%  | **       | 10%     | 11%              | 10%     | 11%      | 8%     | 10%     | 9%      |
| Neither Agree Nor Disagree        | 9%   | **       | 9%      | 6%               | 10%     | 6%       | 10%    | 11%     | 10%     |
| Somewhat Disagree                 | 9%   | **       | 9%      | 7%               | 10%     | 8%       | 11%    | 8%      | 11%     |
| Strongly Disagree                 | 25%  | **       | 26%     | 39%              | 20%     | 23%      | 30%    | 25%     | 26%     |
| Not Sure                          | 1%   | **       | 1%      | 2%               | 1%      | 1%       | 1%     | 1%      | 1%      |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**8** Does allowing transgender individuals to use the restroom of their choice pose a security risk for women and children?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|  |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Yes  | 56%  | 56%    | 55%    | 50%   | 55%   | 58%   | 57%  | 53%       | 58%  | 56%   | 56%   | 45%     | **      |
| No   | 35%  | 36%    | 34%    | 43%   | 38%   | 31%   | 30%  | 40%       | 31%  | 35%   | 35%   | 43%     | **      |
| Not Sure   | 10%  | 8%     | 11%    | 7%    | 7%    | 11%   | 13%  | 7%        | 12%  | 9%    | 10%   | 12%     | **      |
| Total  | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

**8** Does allowing transgender individuals to use the restroom of their choice pose a security risk for women and children?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|--|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
|  |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Yes  | 56%  | 87%               | 71%     | 69%     | 51%     | 19%     | 45%    | 38%    | 79%     | 47%     | 42%    | 87%      | 78%    | 44%   | 16%     | 14%            | 54%  | 66%  |
| No   | 35%  | 8%                | 16%     | 25%     | 42%     | 68%     | 39%    | 56%    | 12%     | 45%     | 47%    | 7%       | 13%    | 45%   | 70%     | 79%            | 38%  | 16%  |
| Not Sure   | 10%  | 6%                | 13%     | 6%      | 8%      | 13%     | 16%    | 6%     | 9%      | 9%      | 11%    | 7%       | 9%     | 11%   | 14%     | 7%             | 8%   | 18%  |
| Total  | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters                           | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%             | 86%  | 12%  |

**8** Does allowing transgender individuals to use the restroom of their choice pose a security risk for women and children?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|--|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|  |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Yes  | 56%  | 44%            | 60%  | 51%           | 59%  | 85%    | 32%     | 32%          | 86%    | 37%           | 57%     | 64%     | 76%         | 40%  | 57%         | **   | **      | **     |
| No   | 35%  | 51%            | 30%  | 43%           | 30%  | 9%     | 58%     | 59%          | 7%     | 49%           | 36%     | 27%     | 17%         | 49%  | 33%         | **   | **      | **     |
| Not Sure   | 10%  | 6%             | 11%  | 6%            | 11%  | 6%     | 10%     | 9%           | 6%     | 14%           | 7%      | 9%      | 7%          | 11%  | 10%         | **   | **      | **     |
| Total  | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters                           | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**8** Does allowing transgender individuals to use the restroom of their choice pose a security risk for women and children?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Yes                               | 56%  | **       | 55%     | 46%              | 60%     | 59%      | 51%    | 59%     | 48%     |
| No                                | 35%  | **       | 35%     | 44%              | 31%     | 32%      | 39%    | 33%     | 39%     |
| Not Sure                          | 10%  | **       | 10%     | 11%              | 9%      | 9%       | 11%    | 8%      | 13%     |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

**9** The new law specifically protects against discrimination based on a person's sex, race, religion, or nationality. It does not protect gays, lesbians, bisexuals, and transgender individuals against discrimination. Which is your view? (choices rotated) Gays, lesbians, bisexuals and transgender individuals should also be protected. Or Gays, lesbians, bisexuals and transgender individuals should not be specifically protected. Gays, lesbians, bisexuals and transgender individuals should also be protected,

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Should                            | 52%  | 51%    | 53%    | 60%   | 53%   | 51%   | 46%  | 56%       | 49%  | 49%   | 64%   | 51%     | **      |
| Should Not                        | 36%  | 41%    | 32%    | 29%   | 38%   | 35%   | 42%  | 34%       | 38%  | 39%   | 23%   | 48%     | **      |
| Not Sure                          | 11%  | 8%     | 15%    | 11%   | 9%    | 13%   | 12%  | 10%       | 13%  | 12%   | 13%   | 1%      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

**9** The new law specifically protects against discrimination based on a person's sex, race, religion, or nationality. It does not protect gays, lesbians, bisexuals, and transgender individuals against discrimination. Which is your view? (choices rotated) Gays, lesbians, bisexuals and transgender individuals should also be protected. Or Gays, lesbians, bisexuals and transgender individuals should not be specifically protected. Gays, lesbians, bisexuals and transgender individuals should also be protected,

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
| Margin of Sampling Error: +/-3.6% |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Should                            | 52%  | 23%               | 38%     | 31%     | 53%     | 80%     | 62%    | 81%    | 30%     | 54%     | 71%    | 28%      | 33%    | 61%   | 81%     | 91%            | 54%  | 41%  |
| Should Not                        | 36%  | 67%               | 49%     | 55%     | 34%     | 15%     | 20%    | 14%    | 58%     | 35%     | 17%    | 61%      | 54%    | 28%   | 11%     | 6%             | 36%  | 42%  |
| Not Sure                          | 11%  | 10%               | 13%     | 14%     | 13%     | 6%      | 17%    | 5%     | 12%     | 11%     | 12%    | 11%      | 13%    | 11%   | 9%      | 3%             | 10%  | 17%  |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%             | 86%  | 12%  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**9** The new law specifically protects against discrimination based on a person's sex, race, religion, or nationality. It does not protect gays, lesbians, bisexuals, and transgender individuals against discrimination. Which is your view? (choices rotated) Gays, lesbians, bisexuals and transgender individuals should also be protected. Or Gays, lesbians, bisexuals and transgender individuals should not be specifically protected. Gays, lesbians, bisexuals and transgender individuals should also be protected,

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|                                   |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Margin of Sampling Error: +/-3.6% |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |
| Should                            | 52%  | 66%            | 48%  | 56%           | 51%  | 27%    | 74%     | 100%         | 0%     | 67%           | 53%     | 44%     | 34%         | 65%  | 50%         | **   | **      | **     |
| Should Not                        | 36%  | 26%            | 40%  | 38%           | 35%  | 63%    | 18%     | 0%           | 100%   | 21%           | 36%     | 45%     | 53%         | 25%  | 39%         | **   | **      | **     |
| Not Sure                          | 11%  | 7%             | 12%  | 7%            | 14%  | 10%    | 8%      | 0%           | 0%     | 12%           | 11%     | 11%     | 13%         | 10%  | 12%         | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

**9** The new law specifically protects against discrimination based on a person's sex, race, religion, or nationality. It does not protect gays, lesbians, bisexuals, and transgender individuals against discrimination. Which is your view? (choices rotated) Gays, lesbians, bisexuals and transgender individuals should also be protected. Or Gays, lesbians, bisexuals and transgender individuals should not be specifically protected. Gays, lesbians, bisexuals and transgender individuals should also be protected,

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |  |  |  |  |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|--|--|--|--|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |  |  |  |  |
| Margin of Sampling Error: +/-3.6% |      |          |         |                  |         |          |        |         |         |  |  |  |  |
| Should                            | 52%  | **       | 52%     | 60%              | 49%     | 48%      | 59%    | 53%     | 51%     |  |  |  |  |
| Should Not                        | 36%  | **       | 37%     | 30%              | 39%     | 37%      | 30%    | 39%     | 37%     |  |  |  |  |
| Not Sure                          | 11%  | **       | 11%     | 10%              | 12%     | 15%      | 11%    | 8%      | 11%     |  |  |  |  |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |  |  |  |  |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |  |  |  |  |

**10** And do you feel that way strongly, or not that strongly?

| 690 With An Opinion               | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-2.6% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Strongly                          | 87%  | 87%    | 86%    | 89%   | 88%   | 87%   | 84%  | 88%       | 86%  | 88%   | 84%   | 82%     | **      |
| Not That Strongly                 | 11%  | 11%    | 12%    | 6%    | 12%   | 11%   | 15%  | 9%        | 13%  | 10%   | 14%   | 17%     | **      |
| Not Sure                          | 2%   | 1%     | 2%     | 5%    | 1%    | 1%    | 1%   | 2%        | 1%   | 2%    | 1%    | 1%      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of With An Opinion    | 100% | 50%    | 50%    | 18%   | 26%   | 31%   | 25%  | 45%       | 55%  | 71%   | 19%   | 6%      | 4%      |

# Results of SurveyUSA Election Poll #22836



Geography: North Carolina  
 Data Collected: 04/08/2016 - 04/11/2016  
 Release Date: 04/12/2016  
 Percentages

Sponsor:  
 WRAL-TV (Raleigh)

## 10 And do you feel that way strongly, or not that strongly?

| 690 With An Opinion               | All  | Party Affiliation |         |         |         |         |        |        | Party   |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Margin of Sampling Error: +/-2.6% |      |                   |         |         |         |         |        |        |         |         |        |          |        |       |         |                |      |      |
| Strongly                          | 87%  | 91%               | 85%     | 83%     | 89%     | 90%     | 75%    | 95%    | 88%     | 87%     | 85%    | 91%      | 82%    | 85%   | 87%     | 96%            | 88%  | 76%  |
| Not That Strongly                 | 11%  | 7%                | 14%     | 14%     | 11%     | 9%      | 22%    | 3%     | 10%     | 12%     | 13%    | 6%       | 16%    | 12%   | 12%     | 2%             | 10%  | 21%  |
| Not Sure                          | 2%   | 2%                | 2%      | 3%      | 0%      | 1%      | 2%     | 3%     | 2%      | 1%      | 2%     | 3%       | 2%     | 2%    | 0%      | 2%             | 2%   | 2%   |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of With An Opinion    | 100% | 16%               | 15%     | 13%     | 11%     | 13%     | 16%    | 16%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 9%             | 87%  | 11%  |

## 10 And do you feel that way strongly, or not that strongly?

| 690 With An Opinion               | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|                                   |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Margin of Sampling Error: +/-2.6% |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |
| Strongly                          | 87%  | 93%            | 85%  | 95%           | 81%  | 88%    | 89%     | 86%          | 88%    | 86%           | 85%     | 88%     | 88%         | 87%  | 86%         | **   | **      | **     |
| Not That Strongly                 | 11%  | 6%             | 13%  | 5%            | 16%  | 11%    | 9%      | 12%          | 10%    | 11%           | 14%     | 10%     | 11%         | 11%  | 12%         | **   | **      | **     |
| Not Sure                          | 2%   | 1%             | 2%   | 0%            | 3%   | 1%     | 2%      | 2%           | 1%     | 4%            | 1%      | 1%      | 1%          | 2%   | 2%          | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of With An Opinion    | 100% | 26%            | 70%  | 44%           | 48%  | 39%    | 52%     | 59%          | 41%    | 24%           | 30%     | 47%     | 37%         | 56%  | 93%         | 4%   | 2%      | 1%     |

## 10 And do you feel that way strongly, or not that strongly?

| 690 With An Opinion               | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |  |  |  |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|--|--|--|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |  |  |  |
| Margin of Sampling Error: +/-2.6% |      |          |         |                  |         |          |        |         |         |  |  |  |
| Strongly                          | 87%  | **       | 87%     | 83%              | 88%     | 90%      | 86%    | 86%     | 82%     |  |  |  |
| Not That Strongly                 | 11%  | **       | 11%     | 15%              | 10%     | 9%       | 10%    | 11%     | 17%     |  |  |  |
| Not Sure                          | 2%   | **       | 2%      | 2%               | 2%      | 1%       | 4%     | 2%      | 0%      |  |  |  |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |  |  |  |
| Composition of With An Opinion    | 100% | 1%       | 98%     | 29%              | 71%     | 33%      | 18%    | 32%     | 17%     |  |  |  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

## 11 Should North Carolina cities have the ability to set their own minimum wage?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|  |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Yes  | 55%  | 53%    | 57%    | 59%   | 56%   | 48%   | 59%  | 57%       | 53%  | 56%   | 55%   | 39%     | **      |
| No   | 34%  | 40%    | 29%    | 33%   | 29%   | 42%   | 30%  | 30%       | 37%  | 32%   | 42%   | 28%     | **      |
| Not Sure   | 11%  | 8%     | 14%    | 8%    | 15%   | 10%   | 10%  | 12%       | 10%  | 12%   | 3%    | 33%     | **      |
| Total  | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

## 11 Should North Carolina cities have the ability to set their own minimum wage?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|--|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
|  |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Yes  | 55%  | 57%               | 57%     | 40%     | 60%     | 63%     | 57%    | 53%    | 57%     | 54%     | 55%    | 53%      | 51%    | 54%   | 65%     | 56%            | 55%  | 53%  |
| No   | 34%  | 34%               | 30%     | 45%     | 28%     | 24%     | 34%    | 40%    | 32%     | 33%     | 37%    | 37%      | 38%    | 35%   | 27%     | 31%            | 34%  | 36%  |
| Not Sure   | 11%  | 9%                | 13%     | 15%     | 11%     | 14%     | 9%     | 7%     | 11%     | 13%     | 8%     | 10%      | 12%    | 11%   | 7%      | 14%            | 11%  | 12%  |
| Total  | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters                           | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%             | 86%  | 12%  |

## 11 Should North Carolina cities have the ability to set their own minimum wage?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|--|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|  |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Yes  | 55%  | 56%            | 54%  | 58%           | 51%  | 49%    | 58%     | 59%          | 48%    | 64%           | 52%     | 52%     | 49%         | 57%  | 56%         | **   | **      | **     |
| No   | 34%  | 35%            | 34%  | 34%           | 36%  | 40%    | 30%     | 32%          | 37%    | 24%           | 38%     | 38%     | 42%         | 31%  | 34%         | **   | **      | **     |
| Not Sure   | 11%  | 10%            | 12%  | 8%            | 13%  | 11%    | 12%     | 9%           | 14%    | 13%           | 10%     | 11%     | 9%          | 12%  | 11%         | **   | **      | **     |
| Total  | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters                           | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |



# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

## 11 Should North Carolina cities have the ability to set their own minimum wage?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Yes                               | 55%  | **       | 54%     | 59%              | 53%     | 55%      | 55%    | 55%     | 55%     |
| No                                | 34%  | **       | 35%     | 29%              | 36%     | 35%      | 34%    | 33%     | 34%     |
| Not Sure                          | 11%  | **       | 11%     | 12%              | 11%     | 10%      | 11%    | 12%     | 11%     |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

## 12 How important is it that citizens have the right to sue for job discrimination in state court, instead of just federal court? Very important? Somewhat important? Not very important? Or not at all important?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Very                              | 54%  | 54%    | 55%    | 49%   | 52%   | 58%   | 55%  | 51%       | 57%  | 50%   | 76%   | 41%     | **      |
| Somewhat                          | 27%  | 26%    | 28%    | 34%   | 30%   | 20%   | 28%  | 32%       | 24%  | 30%   | 16%   | 20%     | **      |
| Not Very                          | 10%  | 13%    | 8%     | 8%    | 8%    | 13%   | 11%  | 8%        | 12%  | 11%   | 4%    | 22%     | **      |
| Not At All                        | 3%   | 4%     | 3%     | 4%    | 3%    | 4%    | 3%   | 3%        | 4%   | 4%    | 0%    | 2%      | **      |
| Not Sure                          | 5%   | 4%     | 6%     | 4%    | 7%    | 5%    | 3%   | 6%        | 4%   | 5%    | 4%    | 15%     | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

## 12 How important is it that citizens have the right to sue for job discrimination in state court, instead of just federal court? Very important? Somewhat important? Not very important? Or not at all important?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         |         | Know Gay Perso |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|---------|----------------|------|
| Margin of Sampling Error: +/-3.6% |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li | Yes            | No   |
| Very                              | 54%  | 42%               | 35%     | 33%     | 53%     | 69%     | 68%    | 83%    | 38%     | 51%     | 75%    | 49%      | 38%    | 60%   | 64%     | 80%     | 55%            | 50%  |
| Somewhat                          | 27%  | 28%               | 41%     | 38%     | 26%     | 22%     | 24%    | 12%    | 34%     | 29%     | 18%    | 24%      | 36%    | 23%   | 27%     | 18%     | 26%            | 33%  |
| Not Very                          | 10%  | 13%               | 13%     | 20%     | 14%     | 5%      | 6%     | 1%     | 13%     | 13%     | 3%     | 12%      | 16%    | 9%    | 6%      | 0%      | 11%            | 7%   |
| Not At All                        | 3%   | 9%                | 4%      | 5%      | 4%      | 1%      | 0%     | 0%     | 7%      | 3%      | 0%     | 9%       | 3%     | 3%    | 1%      | 0%      | 3%             | 5%   |
| Not Sure                          | 5%   | 8%                | 7%      | 3%      | 2%      | 3%      | 2%     | 5%     | 8%      | 3%      | 3%     | 6%       | 7%     | 4%    | 2%      | 3%      | 5%             | 6%   |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%    | 100%           | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%      | 86%            | 12%  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**12** How important is it that citizens have the right to sue for job discrimination in state court, instead of just federal court? Very important? Somewhat important? Not very important? Or not at all important?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
| Margin of Sampling Error: +/-3.6% |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Very                              | 54%  | 66%            | 51%  | 61%           | 49%  | 39%    | 68%     | 65%          | 40%    | 52%           | 55%     | 55%     | 46%         | 60%  | 53%         | **   | **      | **     |
| Somewhat                          | 27%  | 17%            | 30%  | 20%           | 32%  | 33%    | 22%     | 25%          | 29%    | 31%           | 25%     | 26%     | 30%         | 25%  | 28%         | **   | **      | **     |
| Not Very                          | 10%  | 13%            | 10%  | 11%           | 10%  | 16%    | 5%      | 6%           | 17%    | 8%            | 11%     | 11%     | 14%         | 8%   | 11%         | **   | **      | **     |
| Not At All                        | 3%   | 2%             | 4%   | 5%            | 2%   | 6%     | 2%      | 1%           | 7%     | 4%            | 3%      | 4%      | 5%          | 3%   | 4%          | **   | **      | **     |
| Not Sure                          | 5%   | 2%             | 6%   | 3%            | 6%   | 6%     | 3%      | 3%           | 6%     | 5%            | 7%      | 4%      | 6%          | 4%   | 5%          | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

**12** How important is it that citizens have the right to sue for job discrimination in state court, instead of just federal court? Very important? Somewhat important? Not very important? Or not at all important?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Very                              | 54%  | **       | 54%     | 48%              | 57%     | 56%      | 54%    | 53%     | 52%     |
| Somewhat                          | 27%  | **       | 27%     | 32%              | 25%     | 21%      | 28%    | 29%     | 35%     |
| Not Very                          | 10%  | **       | 11%     | 8%               | 11%     | 12%      | 9%     | 8%      | 12%     |
| Not At All                        | 3%   | **       | 3%      | 3%               | 4%      | 5%       | 3%     | 3%      | 0%      |
| Not Sure                          | 5%   | **       | 5%      | 10%              | 3%      | 6%       | 5%     | 6%      | 2%      |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina  
 Data Collected: 04/08/2016 - 04/11/2016  
 Release Date: 04/12/2016  
 Percentages

## 13 Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.5% | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|  |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Helped   | 18%  | 17%    | 19%    | 21%   | 16%   | 17%   | 18%  | 18%       | 18%  | 20%   | 9%    | 12%     | **      |
| Hurt   | 61%  | 63%    | 59%    | 61%   | 68%   | 58%   | 57%  | 65%       | 57%  | 60%   | 66%   | 59%     | **      |
| Had No Impact  | 13%  | 14%    | 11%    | 12%   | 11%   | 13%   | 15%  | 11%       | 14%  | 12%   | 13%   | 28%     | **      |
| Not Sure   | 9%   | 6%     | 11%    | 6%    | 5%    | 12%   | 10%  | 6%        | 11%  | 8%    | 12%   | 1%      | **      |
| Total  | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

## 13 Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.5% | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|--|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
|  |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Helped   | 18%  | 39%               | 22%     | 28%     | 10%     | 4%      | 11%    | 5%     | 31%     | 14%     | 8%     | 41%      | 25%    | 7%    | 4%      | 2%             | 18%  | 19%  |
| Hurt   | 61%  | 35%               | 48%     | 49%     | 65%     | 89%     | 71%    | 76%    | 41%     | 67%     | 73%    | 28%      | 47%    | 75%   | 89%     | 92%            | 62%  | 56%  |
| Had No Impact  | 13%  | 20%               | 17%     | 13%     | 13%     | 4%      | 8%     | 12%    | 19%     | 10%     | 10%    | 21%      | 16%    | 12%   | 4%      | 5%             | 12%  | 14%  |
| Not Sure   | 9%   | 7%                | 12%     | 10%     | 12%     | 3%      | 10%    | 6%     | 9%      | 8%      | 8%     | 11%      | 12%    | 6%    | 2%      | 1%             | 8%   | 11%  |
| Total  | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters                           | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%             | 86%  | 12%  |

## 13 Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.5% | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|--|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|  |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Helped   | 18%  | 18%            | 17%  | 23%           | 15%  | 36%    | 6%      | 6%           | 36%    | 12%           | 13%     | 24%     | 29%         | 9%   | 19%         | **   | **      | **     |
| Hurt   | 61%  | 71%            | 59%  | 62%           | 65%  | 34%    | 88%     | 82%          | 36%    | 72%           | 58%     | 57%     | 47%         | 72%  | 59%         | **   | **      | **     |
| Had No Impact  | 13%  | 8%             | 14%  | 11%           | 11%  | 21%    | 4%      | 6%           | 20%    | 9%            | 19%     | 11%     | 14%         | 11%  | 13%         | **   | **      | **     |
| Not Sure   | 9%   | 3%             | 10%  | 4%            | 9%   | 10%    | 2%      | 6%           | 8%     | 7%            | 10%     | 8%      | 10%         | 7%   | 9%          | **   | **      | **     |
| Total  | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters                           | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

## 13 Has House Bill 2 helped or hurt North Carolina's image nationally? Or, has it had no impact?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Margin of Sampling Error: +/-3.5% |      |          |         |                  |         |          |        |         |         |
| Helped                            | 18%  | **       | 17%     | 14%              | 19%     | 20%      | 18%    | 17%     | 16%     |
| Hurt                              | 61%  | **       | 62%     | 71%              | 57%     | 60%      | 61%    | 61%     | 61%     |
| Had No Impact                     | 13%  | **       | 13%     | 10%              | 14%     | 12%      | 12%    | 14%     | 13%     |
| Not Sure                          | 9%   | **       | 8%      | 6%               | 10%     | 8%       | 9%     | 8%      | 10%     |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

## 14 Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-3.5% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Helped                            | 11%  | 11%    | 11%    | 13%   | 10%   | 10%   | 12%  | 12%       | 11%  | 13%   | 6%    | 3%      | **      |
| Hurt                              | 61%  | 62%    | 60%    | 59%   | 68%   | 59%   | 58%  | 64%       | 59%  | 61%   | 65%   | 57%     | **      |
| Had No Impact                     | 19%  | 21%    | 18%    | 19%   | 16%   | 19%   | 23%  | 17%       | 21%  | 19%   | 19%   | 33%     | **      |
| Not Sure                          | 9%   | 6%     | 11%    | 9%    | 6%    | 12%   | 7%   | 7%        | 10%  | 8%    | 11%   | 7%      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

## 14 Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         |         | Know Gay Perso |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|---------|----------------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li | Yes            | No   |
| Margin of Sampling Error: +/-3.5% |      |                   |         |         |         |         |        |        |         |         |        |          |        |       |         |         |                |      |
| Helped                            | 11%  | 24%               | 12%     | 19%     | 7%      | 2%      | 10%    | 3%     | 18%     | 10%     | 7%     | 28%      | 14%    | 5%    | 4%      | 4%      | 11%            | 12%  |
| Hurt                              | 61%  | 34%               | 47%     | 53%     | 65%     | 88%     | 73%    | 73%    | 41%     | 68%     | 73%    | 30%      | 50%    | 72%   | 86%     | 91%     | 62%            | 55%  |
| Had No Impact                     | 19%  | 30%               | 30%     | 22%     | 19%     | 4%      | 10%    | 17%    | 30%     | 15%     | 13%    | 29%      | 28%    | 17%   | 4%      | 5%      | 19%            | 21%  |
| Not Sure                          | 9%   | 12%               | 11%     | 6%      | 9%      | 6%      | 7%     | 7%     | 12%     | 7%      | 7%     | 13%      | 7%     | 6%    | 7%      | 0%      | 7%             | 11%  |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%    | 100%           | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%      | 86%            | 12%  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**14** Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
| Margin of Sampling Error: +/-3.5% |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Helped                            | 11%  | 10%            | 11%  | 15%           | 9%   | 22%    | 4%      | 6%           | 19%    | 7%            | 10%     | 14%     | 19%         | 5%   | 12%         | **   | **      | **     |
| Hurt                              | 61%  | 69%            | 60%  | 63%           | 65%  | 37%    | 86%     | 80%          | 39%    | 74%           | 52%     | 60%     | 46%         | 73%  | 60%         | **   | **      | **     |
| Had No Impact                     | 19%  | 17%            | 20%  | 18%           | 19%  | 33%    | 7%      | 9%           | 35%    | 12%           | 26%     | 19%     | 27%         | 14%  | 20%         | **   | **      | **     |
| Not Sure                          | 9%   | 5%             | 9%   | 4%            | 8%   | 8%     | 2%      | 6%           | 7%     | 7%            | 12%     | 7%      | 8%          | 8%   | 8%          | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

**14** Has House Bill 2 helped or hurt North Carolina's ability to attract and keep businesses? Or, has it had no impact?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-3.5% |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Helped                            | 11%  | **       | 11%     | 10%              | 12%     | 12%      | 12%    | 11%     | 10%     |
| Hurt                              | 61%  | **       | 62%     | 68%              | 58%     | 62%      | 59%    | 62%     | 60%     |
| Had No Impact                     | 19%  | **       | 20%     | 14%              | 21%     | 18%      | 22%    | 18%     | 22%     |
| Not Sure                          | 9%   | **       | 8%      | 7%               | 9%      | 9%       | 7%     | 9%      | 9%      |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

**15** Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

| 779 Registered Voters              | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|------------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| Margin of Sampling Error: +/-3.6%  |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Repeal All Of The Law              | 37%  | 37%    | 37%    | 46%   | 37%   | 32%   | 37%  | 41%       | 34%  | 36%   | 40%   | 46%     | **      |
| Repeal But Keep Restroom Restricti | 20%  | 19%    | 20%    | 15%   | 19%   | 23%   | 20%  | 17%       | 21%  | 18%   | 28%   | 8%      | **      |
| Other Changes                      | 19%  | 17%    | 20%    | 16%   | 20%   | 20%   | 18%  | 18%       | 19%  | 19%   | 17%   | 16%     | **      |
| Keep The Law As It Is              | 18%  | 22%    | 15%    | 20%   | 19%   | 18%   | 17%  | 19%       | 18%  | 20%   | 8%    | 30%     | **      |
| Not Sure                           | 6%   | 5%     | 7%     | 4%    | 5%    | 8%    | 7%   | 4%        | 7%   | 6%    | 7%    | 0%      | **      |
| Total                              | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters   | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**15** Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

| 779 Registered Voters              | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         |         | Know Gay Perso |      |
|------------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|---------|----------------|------|
|                                    |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li | Yes            | No   |
| Margin of Sampling Error: +/-3.6%  |      |                   |         |         |         |         |        |        |         |         |        |          |        |       |         |         |                |      |
| Repeal All Of The Law              | 37%  | 20%               | 19%     | 16%     | 42%     | 72%     | 36%    | 65%    | 19%     | 43%     | 49%    | 22%      | 15%    | 39%   | 70%     | 77%     | 39%            | 26%  |
| Repeal But Keep Restroom Restricti | 20%  | 16%               | 26%     | 25%     | 15%     | 8%      | 28%    | 15%    | 21%     | 16%     | 22%    | 17%      | 26%    | 24%   | 12%     | 8%      | 19%            | 24%  |
| Other Changes                      | 19%  | 19%               | 22%     | 31%     | 16%     | 15%     | 20%    | 9%     | 21%     | 21%     | 15%    | 23%      | 23%    | 22%   | 11%     | 8%      | 19%            | 21%  |
| Keep The Law As It Is              | 18%  | 41%               | 26%     | 23%     | 21%     | 4%      | 5%     | 6%     | 34%     | 16%     | 5%     | 32%      | 30%    | 9%    | 3%      | 4%      | 18%            | 21%  |
| Not Sure                           | 6%   | 4%                | 8%      | 5%      | 7%      | 2%      | 11%    | 5%     | 6%      | 5%      | 8%     | 5%       | 7%     | 5%    | 3%      | 2%      | 5%             | 9%   |
| Total                              | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%    | 100%           | 100% |
| Composition of Registered Voters   | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%      | 86%            | 12%  |

**15** Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

| 779 Registered Voters              | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|------------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|                                    |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Margin of Sampling Error: +/-3.6%  |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |
| Repeal All Of The Law              | 37%  | 53%            | 32%  | 50%           | 29%  | 8%     | 64%     | 57%          | 16%    | 51%           | 34%     | 32%     | 23%         | 49%  | 34%         | **   | **      | **     |
| Repeal But Keep Restroom Restricti | 20%  | 15%            | 21%  | 15%           | 24%  | 24%    | 14%     | 19%          | 21%    | 15%           | 22%     | 20%     | 21%         | 18%  | 20%         | **   | **      | **     |
| Other Changes                      | 19%  | 16%            | 20%  | 12%           | 24%  | 26%    | 14%     | 17%          | 20%    | 18%           | 18%     | 20%     | 23%         | 16%  | 20%         | **   | **      | **     |
| Keep The Law As It Is              | 18%  | 15%            | 19%  | 21%           | 17%  | 37%    | 6%      | 2%           | 39%    | 12%           | 18%     | 22%     | 26%         | 12%  | 19%         | **   | **      | **     |
| Not Sure                           | 6%   | 1%             | 7%   | 2%            | 6%   | 5%     | 2%      | 5%           | 4%     | 5%            | 8%      | 5%      | 7%          | 5%   | 6%          | **   | **      | **     |
| Total                              | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters   | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**15** Given what you know about HB 2, should North Carolina lawmakers ...Repeal all of the law? Repeal most of the law, but leave the restrictions on restroom use in place? Make some other combination of changes? Or keep the law as it is?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|--|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|  |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Repeal All Of The Law                                      | 37%  | **       | 37%     | 41%              | 35%     | 40%      | 40%    | 36%     | 30%     |
| Repeal But Keep Restroom Restricti                         | 20%  | **       | 20%     | 16%              | 21%     | 23%      | 16%    | 20%     | 16%     |
| Other Changes  | 19%  | **       | 19%     | 19%              | 19%     | 14%      | 20%    | 20%     | 28%     |
| Keep The Law As It Is                                      | 18%  | **       | 18%     | 18%              | 19%     | 18%      | 19%    | 20%     | 17%     |
| Not Sure   | 6%   | **       | 6%      | 6%               | 6%      | 6%       | 6%     | 4%      | 9%      |
| Total  | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

**16** How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.5% | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|  |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Strongly   | 58%  | 59%    | 56%    | 59%   | 57%   | 56%   | 59%  | 58%       | 57%  | 62%   | 49%   | 39%     | **      |
| Somewhat   | 24%  | 22%    | 27%    | 23%   | 31%   | 22%   | 22%  | 28%       | 22%  | 22%   | 29%   | 41%     | **      |
| Not At All   | 14%  | 15%    | 14%    | 13%   | 7%    | 20%   | 17%  | 9%        | 19%  | 14%   | 16%   | 13%     | **      |
| Not Sure   | 3%   | 3%     | 3%     | 5%    | 5%    | 2%    | 2%   | 5%        | 2%   | 2%    | 7%    | 7%      | **      |
| Total  | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

**16** How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.5% | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|--|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
|  |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Strongly   | 58%  | 72%               | 47%     | 51%     | 56%     | 67%     | 48%    | 71%    | 59%     | 58%     | 58%    | 71%      | 52%    | 46%   | 71%     | 80%            | 59%  | 49%  |
| Somewhat   | 24%  | 13%               | 34%     | 29%     | 25%     | 20%     | 36%    | 12%    | 24%     | 25%     | 25%    | 17%      | 29%    | 32%   | 20%     | 14%            | 23%  | 30%  |
| Not At All   | 14%  | 14%               | 18%     | 15%     | 15%     | 9%      | 15%    | 12%    | 16%     | 13%     | 14%    | 11%      | 18%    | 17%   | 8%      | 5%             | 14%  | 18%  |
| Not Sure   | 3%   | 1%                | 2%      | 5%      | 3%      | 4%      | 2%     | 5%     | 1%      | 4%      | 3%     | 1%       | 2%     | 6%    | 1%      | 1%             | 3%   | 3%   |
| Total  | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters                           | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%             | 86%  | 12%  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**16** How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
| Margin of Sampling Error: +/-3.5% |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Strongly                          | 58%  | 75%            | 52%  | 78%           | 44%  | 52%    | 70%     | 63%          | 55%    | 59%           | 53%     | 60%     | 59%         | 59%  | 57%         | **   | **      | **     |
| Somewhat                          | 24%  | 13%            | 28%  | 12%           | 34%  | 28%    | 20%     | 23%          | 24%    | 23%           | 27%     | 24%     | 25%         | 23%  | 25%         | **   | **      | **     |
| Not At All                        | 14%  | 10%            | 16%  | 9%            | 18%  | 20%    | 7%      | 10%          | 18%    | 15%           | 14%     | 14%     | 13%         | 15%  | 15%         | **   | **      | **     |
| Not Sure                          | 3%   | 1%             | 4%   | 1%            | 4%   | 0%     | 3%      | 3%           | 2%     | 3%            | 5%      | 2%      | 3%          | 3%   | 3%          | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

**16** How strongly will a candidate's position on HB2 influence your vote in November? Strongly? Somewhat? Or not at all?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-3.5% |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Strongly                          | 58%  | **       | 57%     | 50%              | 61%     | 65%      | 63%    | 53%     | 45%     |
| Somewhat                          | 24%  | **       | 25%     | 30%              | 22%     | 17%      | 22%    | 32%     | 30%     |
| Not At All                        | 14%  | **       | 15%     | 13%              | 15%     | 16%      | 11%    | 12%     | 20%     |
| Not Sure                          | 3%   | **       | 3%      | 6%               | 2%      | 2%       | 4%     | 3%      | 5%      |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

**17** In general, do you think legal protections in North Carolina for gay, lesbian, bisexual, and transgender people don't go far enough? Are about right? Or go too far?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Don't Go Far Enough               | 34%  | 36%    | 33%    | 45%   | 40%   | 28%   | 27%  | 42%       | 28%  | 33%   | 37%   | 49%     | **      |
| Are About Right                   | 29%  | 31%    | 27%    | 28%   | 26%   | 31%   | 32%  | 27%       | 31%  | 29%   | 32%   | 27%     | **      |
| Go Too Far                        | 25%  | 24%    | 26%    | 17%   | 21%   | 30%   | 29%  | 20%       | 30%  | 28%   | 19%   | 15%     | **      |
| Not Sure                          | 11%  | 9%     | 14%    | 10%   | 13%   | 11%   | 12%  | 11%       | 12%  | 11%   | 12%   | 10%     | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |



# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**17** In general, do you think legal protections in North Carolina for gay, lesbian, bisexual, and transgender people don't go far enough? Are about right? Or go too far?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |        |         | Know Gay Perso |      |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|--------|---------|----------------|------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Modera | Liberal | Very Li        | Yes  | No   |
| Margin of Sampling Error: +/-3.6% |      |                   |         |         |         |         |        |        |         |         |        |          |        |        |         |                |      |      |
| Don't Go Far Enough               | 34%  | 6%                | 14%     | 14%     | 39%     | 73%     | 39%    | 60%    | 10%     | 42%     | 49%    | 18%      | 10%    | 37%    | 72%     | 81%            | 36%  | 22%  |
| Are About Right                   | 29%  | 30%               | 44%     | 41%     | 32%     | 10%     | 30%    | 16%    | 37%     | 28%     | 24%    | 30%      | 43%    | 32%    | 13%     | 9%             | 29%  | 34%  |
| Go Too Far                        | 25%  | 53%               | 28%     | 32%     | 17%     | 9%      | 16%    | 16%    | 41%     | 20%     | 16%    | 44%      | 33%    | 19%    | 6%      | 6%             | 26%  | 26%  |
| Not Sure                          | 11%  | 11%               | 13%     | 13%     | 11%     | 8%      | 15%    | 8%     | 12%     | 11%     | 12%    | 8%       | 14%    | 12%    | 8%      | 4%             | 10%  | 18%  |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%   | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%    | 15%     | 8%             | 86%  | 12%  |

**17** In general, do you think legal protections in North Carolina for gay, lesbian, bisexual, and transgender people don't go far enough? Are about right? Or go too far?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|                                   |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Margin of Sampling Error: +/-3.6% |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |
| Don't Go Far Enough               | 34%  | 51%            | 28%  | 48%           | 25%  | 11%    | 56%     | 58%          | 7%     | 53%           | 34%     | 25%     | 20%         | 47%  | 31%         | **   | **      | **     |
| Are About Right                   | 29%  | 16%            | 34%  | 24%           | 34%  | 46%    | 16%     | 18%          | 41%    | 22%           | 36%     | 29%     | 33%         | 28%  | 30%         | **   | **      | **     |
| Go Too Far                        | 25%  | 25%            | 25%  | 22%           | 27%  | 35%    | 19%     | 13%          | 44%    | 15%           | 18%     | 35%     | 36%         | 15%  | 26%         | **   | **      | **     |
| Not Sure                          | 11%  | 8%             | 12%  | 5%            | 14%  | 8%     | 9%      | 11%          | 8%     | 11%           | 12%     | 11%     | 12%         | 10%  | 12%         | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

**17** In general, do you think legal protections in North Carolina for gay, lesbian, bisexual, and transgender people don't go far enough? Are about right? Or go too far?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |  |  |  |  |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|--|--|--|--|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |  |  |  |  |
| Margin of Sampling Error: +/-3.6% |      |          |         |                  |         |          |        |         |         |  |  |  |  |
| Don't Go Far Enough               | 34%  | **       | 34%     | 46%              | 29%     | 34%      | 38%    | 32%     | 32%     |  |  |  |  |
| Are About Right                   | 29%  | **       | 29%     | 26%              | 31%     | 26%      | 24%    | 35%     | 31%     |  |  |  |  |
| Go Too Far                        | 25%  | **       | 25%     | 17%              | 28%     | 29%      | 23%    | 25%     | 21%     |  |  |  |  |
| Not Sure                          | 11%  | **       | 11%     | 11%              | 12%     | 11%      | 15%    | 8%      | 15%     |  |  |  |  |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |  |  |  |  |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |  |  |  |  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

## 18 Do you personally know someone who is gay or lesbian?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-2.5% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Yes                               | 86%  | 86%    | 86%    | 94%   | 90%   | 87%   | 75%  | 92%       | 82%  | 87%   | 84%   | 87%     | **      |
| No                                | 12%  | 12%    | 11%    | 5%    | 8%    | 11%   | 21%  | 6%        | 16%  | 11%   | 12%   | 13%     | **      |
| Not Sure                          | 2%   | 2%     | 3%     | 1%    | 2%    | 2%    | 4%   | 2%        | 3%   | 2%    | 4%    | 0%      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

## 18 Do you personally know someone who is gay or lesbian?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |        |         | Know Gay Perso |      |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|--------|---------|----------------|------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Modera | Liberal | Very Li        | Yes  | No   |
| Margin of Sampling Error: +/-2.5% |      |                   |         |         |         |         |        |        |         |         |        |          |        |        |         |                |      |      |
| Yes                               | 86%  | 83%               | 84%     | 92%     | 91%     | 91%     | 81%    | 84%    | 84%     | 91%     | 82%    | 86%      | 82%    | 87%    | 90%     | 95%            | 100% | 0%   |
| No                                | 12%  | 15%               | 13%     | 7%      | 6%      | 6%      | 17%    | 13%    | 14%     | 6%      | 15%    | 10%      | 16%    | 11%    | 10%     | 4%             | 0%   | 100% |
| Not Sure                          | 2%   | 1%                | 3%      | 1%      | 3%      | 3%      | 3%     | 2%     | 2%      | 2%      | 3%     | 4%       | 2%     | 2%     | 0%      | 1%             | 0%   | 0%   |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%   | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%    | 15%     | 8%             | 86%  | 12%  |

## 18 Do you personally know someone who is gay or lesbian?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|                                   |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Margin of Sampling Error: +/-2.5% |      |                |      |               |      |        |         |              |        |               |         |         |             |      |             |      |         |        |
| Yes                               | 86%  | 98%            | 83%  | 91%           | 83%  | 87%    | 88%     | 89%          | 85%    | 86%           | 85%     | 87%     | 86%         | 85%  | 86%         | **   | **      | **     |
| No                                | 12%  | 2%             | 15%  | 7%            | 15%  | 12%    | 10%     | 9%           | 13%    | 13%           | 13%     | 10%     | 11%         | 12%  | 12%         | **   | **      | **     |
| Not Sure                          | 2%   | 0%             | 1%   | 2%            | 2%   | 1%     | 2%      | 2%           | 2%     | 1%            | 1%      | 4%      | 2%          | 3%   | 2%          | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

## 18 Do you personally know someone who is gay or lesbian?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Margin of Sampling Error: +/-2.5% |      |          |         |                  |         |          |        |         |         |
| Yes                               | 86%  | **       | 86%     | 91%              | 84%     | 87%      | 87%    | 88%     | 80%     |
| No                                | 12%  | **       | 11%     | 8%               | 13%     | 11%      | 11%    | 9%      | 18%     |
| Not Sure                          | 2%   | **       | 2%      | 1%               | 3%      | 3%       | 2%     | 2%      | 2%      |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

## 19 Do you personally know someone who is transgender?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Margin of Sampling Error: +/-3.3% |      |        |        |       |       |       |      |           |      |       |       |         |         |
| Yes                               | 25%  | 21%    | 29%    | 35%   | 29%   | 23%   | 18%  | 31%       | 21%  | 25%   | 24%   | 33%     | **      |
| No                                | 70%  | 75%    | 66%    | 61%   | 67%   | 74%   | 76%  | 64%       | 75%  | 70%   | 71%   | 67%     | **      |
| Not Sure                          | 4%   | 4%     | 5%     | 4%    | 5%    | 3%    | 6%   | 5%        | 4%   | 4%    | 5%    | 0%      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

## 19 Do you personally know someone who is transgender?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         |         | Know Gay Perso |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|---------|----------------|------|
|                                   |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li | Yes            | No   |
| Margin of Sampling Error: +/-3.3% |      |                   |         |         |         |         |        |        |         |         |        |          |        |       |         |         |                |      |
| Yes                               | 25%  | 22%               | 17%     | 22%     | 28%     | 30%     | 22%    | 35%    | 19%     | 26%     | 28%    | 20%      | 20%    | 24%   | 34%     | 43%     | 29%            | 4%   |
| No                                | 70%  | 73%               | 78%     | 71%     | 68%     | 68%     | 75%    | 60%    | 76%     | 69%     | 68%    | 72%      | 78%    | 72%   | 64%     | 56%     | 68%            | 93%  |
| Not Sure                          | 4%   | 5%                | 5%      | 7%      | 4%      | 2%      | 3%     | 4%     | 5%      | 5%      | 4%     | 8%       | 3%     | 5%    | 2%      | 1%      | 3%             | 3%   |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%    | 100%           | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%      | 86%            | 12%  |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina  
 Data Collected: 04/08/2016 - 04/11/2016  
 Release Date: 04/12/2016  
 Percentages

## 19 Do you personally know someone who is transgender?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.3% | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|--|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|  |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Yes  | 25%  | 100%           | 0%   | 35%           | 18%  | 20%    | 31%     | 32%          | 18%    | 26%           | 26%     | 25%     | 20%         | 30%  | 23%         | **   | **      | **     |
| No   | 70%  | 0%             | 100% | 61%           | 77%  | 76%    | 66%     | 64%          | 78%    | 71%           | 71%     | 70%     | 74%         | 67%  | 73%         | **   | **      | **     |
| Not Sure   | 4%   | 0%             | 0%   | 4%            | 4%   | 4%     | 3%      | 3%           | 4%     | 4%            | 3%      | 6%      | 5%          | 4%   | 4%          | **   | **      | **     |
| Total  | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters                           | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

## 19 Do you personally know someone who is transgender?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.3% | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|--|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|  |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Yes  | 25%  | **       | 25%     | 25%              | 25%     | 26%      | 30%    | 24%     | 20%     |
| No   | 70%  | **       | 71%     | 71%              | 70%     | 69%      | 66%    | 72%     | 76%     |
| Not Sure   | 4%   | **       | 4%      | 4%               | 4%      | 5%       | 4%     | 4%      | 4%      |
| Total  | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

## 20 How well do you feel you understand what it means for someone to be transgender? Well? somewhat? Or not at all?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|--|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
|  |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Well   | 42%  | 39%    | 45%    | 53%   | 50%   | 34%   | 36%  | 51%       | 35%  | 44%   | 37%   | 43%     | **      |
| Somewhat   | 37%  | 38%    | 36%    | 32%   | 35%   | 41%   | 38%  | 34%       | 40%  | 37%   | 33%   | 35%     | **      |
| Not At All   | 18%  | 20%    | 16%    | 11%   | 13%   | 21%   | 24%  | 12%       | 23%  | 16%   | 23%   | 22%     | **      |
| Not Sure   | 3%   | 3%     | 3%     | 4%    | 2%    | 3%    | 2%   | 3%        | 3%   | 2%    | 7%    | 0%      | **      |
| Total  | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**20** How well do you feel you understand what it means for someone to be transgender? Well? somewhat? Or not at all?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         | Know Gay Perso |      |      |
|--|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|----------------|------|------|
|  |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li        | Yes  | No   |
| Well   | 42%  | 45%               | 41%     | 34%     | 45%     | 50%     | 38%    | 45%    | 43%     | 43%     | 41%    | 46%      | 41%    | 38%   | 45%     | 59%            | 44%  | 27%  |
| Somewhat   | 37%  | 31%               | 39%     | 42%     | 38%     | 39%     | 39%    | 29%    | 35%     | 40%     | 35%    | 29%      | 39%    | 40%   | 42%     | 31%            | 38%  | 29%  |
| Not At All   | 18%  | 21%               | 17%     | 21%     | 17%     | 11%     | 18%    | 20%    | 19%     | 16%     | 19%    | 22%      | 16%    | 20%   | 12%     | 10%            | 15%  | 40%  |
| Not Sure   | 3%   | 2%                | 3%      | 3%      | 1%      | 1%      | 4%     | 6%     | 2%      | 2%      | 5%     | 3%       | 3%     | 2%    | 1%      | 1%             | 3%   | 5%   |
| Total  | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%           | 100% | 100% |
| Composition of Registered Voters                           | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%             | 86%  | 12%  |

**20** How well do you feel you understand what it means for someone to be transgender? Well? somewhat? Or not at all?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|--|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
|  |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Well   | 42%  | 59%            | 37%  | 52%           | 35%  | 42%    | 43%     | 46%          | 42%    | 51%           | 39%     | 40%     | 40%         | 44%  | 42%         | **   | **      | **     |
| Somewhat   | 37%  | 33%            | 39%  | 34%           | 41%  | 38%    | 38%     | 38%          | 34%    | 34%           | 36%     | 39%     | 36%         | 38%  | 37%         | **   | **      | **     |
| Not At All   | 18%  | 6%             | 22%  | 13%           | 20%  | 19%    | 16%     | 14%          | 22%    | 13%           | 21%     | 19%     | 21%         | 16%  | 19%         | **   | **      | **     |
| Not Sure   | 3%   | 2%             | 3%   | 1%            | 4%   | 2%     | 2%      | 3%           | 2%     | 2%            | 5%      | 2%      | 3%          | 2%   | 3%          | **   | **      | **     |
| Total  | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters                           | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

**20** How well do you feel you understand what it means for someone to be transgender? Well? somewhat? Or not at all?

| 779 Registered Voters<br>Margin of Sampling Error: +/-3.6% | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|--|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|  |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Well   | 42%  | **       | 43%     | 51%              | 39%     | 44%      | 44%    | 43%     | 32%     |
| Somewhat   | 37%  | **       | 37%     | 37%              | 37%     | 38%      | 33%    | 39%     | 37%     |
| Not At All   | 18%  | **       | 17%     | 10%              | 21%     | 15%      | 18%    | 16%     | 28%     |
| Not Sure   | 3%   | **       | 3%      | 2%               | 3%      | 3%       | 4%     | 2%      | 3%      |
| Total  | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters                           | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**21** Now thinking about people who are transgender, which comes closest to your view? People are transgender from birth? Being transgender is a result of upbringing? Or being transgender is a lifestyle choice?

| 779 Registered Voters             | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|---------|
| Margin of Sampling Error: +/-3.6% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Asian / |
| Birth                             | 35%  | 34%    | 36%    | 36%   | 41%   | 29%   | 38%  | 39%       | 33%  | 37%   | 25%   | 62%     | **      |
| Upbringing                        | 6%   | 6%     | 6%     | 7%    | 4%    | 5%    | 9%   | 5%        | 7%   | 5%    | 10%   | 2%      | **      |
| Choice                            | 48%  | 49%    | 48%    | 45%   | 46%   | 56%   | 44%  | 45%       | 51%  | 48%   | 55%   | 29%     | **      |
| Not Sure                          | 10%  | 10%    | 10%    | 13%   | 9%    | 10%   | 9%   | 11%       | 10%  | 10%   | 10%   | 7%      | **      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 18%   | 26%   | 31%   | 25%  | 44%       | 56%  | 72%   | 19%   | 5%      | 4%      |

**21** Now thinking about people who are transgender, which comes closest to your view? People are transgender from birth? Being transgender is a result of upbringing? Or being transgender is a lifestyle choice?

| 779 Registered Voters             | All  | Party Affiliation |         |         |         |         |        | Party  |         |         |        | Ideology |        |       |         |         | Know Gay Perso |      |
|-----------------------------------|------|-------------------|---------|---------|---------|---------|--------|--------|---------|---------|--------|----------|--------|-------|---------|---------|----------------|------|
| Margin of Sampling Error: +/-3.6% |      | Strong            | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co  | Conser | Moder | Liberal | Very Li | Yes            | No   |
| Birth                             | 35%  | 14%               | 22%     | 22%     | 50%     | 60%     | 34%    | 54%    | 18%     | 43%     | 43%    | 14%      | 18%    | 46%   | 59%     | 75%     | 37%            | 24%  |
| Upbringing                        | 6%   | 8%                | 3%      | 11%     | 7%      | 3%      | 7%     | 3%     | 6%      | 7%      | 5%     | 7%       | 8%     | 4%    | 7%      | 0%      | 5%             | 13%  |
| Choice                            | 48%  | 70%               | 62%     | 56%     | 31%     | 29%     | 46%    | 35%    | 66%     | 39%     | 41%    | 73%      | 64%    | 37%   | 22%     | 16%     | 48%            | 56%  |
| Not Sure                          | 10%  | 7%                | 13%     | 12%     | 12%     | 8%      | 13%    | 8%     | 10%     | 10%     | 11%    | 7%       | 9%     | 13%   | 12%     | 9%      | 10%            | 7%   |
| Total                             | 100% | 100%              | 100%    | 100%    | 100%    | 100%    | 100%   | 100%   | 100%    | 100%    | 100%   | 100%     | 100%   | 100%  | 100%    | 100%    | 100%           | 100% |
| Composition of Registered Voters  | 100% | 16%               | 15%     | 13%     | 11%     | 12%     | 17%    | 15%    | 31%     | 36%     | 32%    | 18%      | 25%    | 28%   | 15%     | 8%      | 86%            | 12%  |

**21** Now thinking about people who are transgender, which comes closest to your view? People are transgender from birth? Being transgender is a result of upbringing? Or being transgender is a lifestyle choice?

| 779 Registered Voters             | All  | Know Trans Per |      | Know About HB |      | HB2    |         | Protect GLBT |        | Attend Church |         |         | Evangelical |      | Orientation |      |         |        |
|-----------------------------------|------|----------------|------|---------------|------|--------|---------|--------------|--------|---------------|---------|---------|-------------|------|-------------|------|---------|--------|
| Margin of Sampling Error: +/-3.6% |      | Yes            | No   | A Lot         | Some | Approv | Disappr | Should       | Should | Never         | Occasio | Regular | Yes         | No   | Straight    | Gay  | Bisexua | Someth |
| Birth                             | 35%  | 52%            | 30%  | 44%           | 31%  | 17%    | 53%     | 58%          | 9%     | 52%           | 34%     | 27%     | 19%         | 49%  | 33%         | **   | **      | **     |
| Upbringing                        | 6%   | 1%             | 8%   | 4%            | 6%   | 7%     | 5%      | 3%           | 10%    | 5%            | 6%      | 6%      | 8%          | 5%   | 6%          | **   | **      | **     |
| Choice                            | 48%  | 39%            | 51%  | 44%           | 51%  | 67%    | 32%     | 29%          | 75%    | 28%           | 50%     | 58%     | 65%         | 35%  | 51%         | **   | **      | **     |
| Not Sure                          | 10%  | 8%             | 11%  | 8%            | 12%  | 9%     | 11%     | 11%          | 6%     | 15%           | 9%      | 8%      | 8%          | 11%  | 10%         | **   | **      | **     |
| Total                             | 100% | 100%           | 100% | 100%          | 100% | 100%   | 100%    | 100%         | 100%   | 100%          | 100%    | 100%    | 100%        | 100% | 100%        | 100% | 100%    | 100%   |
| Composition of Registered Voters  | 100% | 25%            | 70%  | 42%           | 50%  | 38%    | 50%     | 52%          | 36%    | 24%           | 29%     | 47%     | 38%         | 55%  | 93%         | 3%   | 2%      | 1%     |

# Results of SurveyUSA Election Poll #22836

Geography: North Carolina

Data Collected: 04/08/2016 - 04/11/2016

Release Date: 04/12/2016

Percentages

**21** Now thinking about people who are transgender, which comes closest to your view? People are transgender from birth? Being transgender is a result of upbringing? Or being transgender is a lifestyle choice?

| 779 Registered Voters             | All  | Identity |         | Cell Phone / Lan |         | Region   |        |         |         |
|-----------------------------------|------|----------|---------|------------------|---------|----------|--------|---------|---------|
|                                   |      | Transg   | Not Tra | Cell Ph          | Landlin | Charlott | Greens | Raleigh | Souther |
| Margin of Sampling Error: +/-3.6% |      |          |         |                  |         |          |        |         |         |
| Birth                             | 35%  | **       | 35%     | 37%              | 35%     | 36%      | 38%    | 36%     | 29%     |
| Upbringing                        | 6%   | **       | 6%      | 5%               | 6%      | 6%       | 7%     | 6%      | 5%      |
| Choice                            | 48%  | **       | 49%     | 42%              | 51%     | 49%      | 44%    | 49%     | 51%     |
| Not Sure                          | 10%  | **       | 10%     | 16%              | 8%      | 9%       | 12%    | 9%      | 15%     |
| Total                             | 100% | 100%     | 100%    | 100%             | 100%    | 100%     | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 2%       | 98%     | 28%              | 72%     | 34%      | 18%    | 31%     | 17%     |

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.