Our mission is to educate and advocate about policy issues that are critical to the future of North Carolina and its citizens.

NORTH CAROLINA STATEWIDE SURVEY RESEARCH REPORT

MAY 14-19, 2015

TEL OPINION RESEARCH, LLC
Tel Opinion Research is pleased to present the results of this survey in the State of North Carolina. The study of 1000 voters was conducted May 14-19, 2015. All respondents were part of a fully representative sample of voters in North Carolina who voted in either the 2012 or 2014 general elections. The confidence interval associated with a sample of this size is such that: 95% of the time, results from 1000 interviews will be within +3.2% of the True Values. A True Value refers to the results obtained if it were possible to interview every voter in North Carolina who had voted in either the 2012 or 2014 general elections.

When we reviewed demographic groups such as age, gender, ethnicity, affiliation and geographic distribution we found all results to be within the margin of error associated with a survey of this sample size.
HOW LIKELY ARE YOU TO VOTE IN LOCAL ELECTIONS THIS NOVEMBER:

- DEFINITE: 77%
- PROBABLY: 20%
- PROBABLY NOT – COULD CHANGE MIND: 3%
- DEFinitely: 3%
- PROBably: 20%
- PROBABLY NOT – COULD CHANGE MIND: 3%
HOW LIKELY ARE YOU TO VOTE IF THERE IS A SPECIAL BOND REFERENDUM AFFECTING TRANSPORTATION, EDUCATION AND OTHER ISSUES:

- DEFINITE: 42%
- PROBABLY: 52%
- PROBABLY NOT – COULD CHANGE MIND: 4%
DO YOU FEEL THINGS IN NORTH CAROLINA ARE GENERALLY HEADED IN THE RIGHT DIRECTION OR ARE THEY OFF ON THE WRONG TRACK?
DO YOU APPROVE OR DISAPPROVE OF THE JOB PAT MCCRORY IS DOING AS GOVERNOR?

MAY 2015

- Approve: 57%
- Disapprove: 32%
- Not Sure: 11%
DO YOU APPROVE OR DISAPPROVE OF THE JOB THE NORTH CAROLINA STATE LEGISLATURE IS DOING?

MAY 2015

- Approve: 47%
- Disapprove: 36%
- Not Sure: 16%
WHICH OF THE FOLLOWING SHOULD BE NORTH CAROLINA GOVERNMENT’S HIGHEST PRIORITY:

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taxes &amp; Spending</td>
<td>20%</td>
</tr>
<tr>
<td>Jobs/Economy</td>
<td>40%</td>
</tr>
<tr>
<td>Education</td>
<td>28%</td>
</tr>
<tr>
<td>Roads Highways</td>
<td>4%</td>
</tr>
<tr>
<td>Crime/Drugs</td>
<td>4%</td>
</tr>
<tr>
<td>Environment</td>
<td>2%</td>
</tr>
<tr>
<td>Not Sure</td>
<td>2%</td>
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</tbody>
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MAY 2015
HOW DO YOU RATE THE QUALITY OF EDUCATION IN NORTH CAROLINA:

MAY 2015

EXCELLENT: 5%
VERY GOOD: 14%
GOOD: 34%
ONLY FAIR OR: 30%
POOR?: 13%
NOT SURE: 4%
HOW IMPORTANT IS IT TO YOU THAT NORTH CAROLINA PROVIDES A HIGH QUALITY OF EDUCATION AT EVERY LEVEL FROM K-12, COMMUNITY COLLEGES AND FOUR-YEAR UNIVERSITIES:

MAY 2015

[Bar chart showing percentage distribution of responses]

- Extremely: 53%
- Very: 37%
- Somewhat: 7%
- Not Very: 2%
- Not Important at All: 1%
- Not Sure: 1%
HOW DO YOU RATE THE QUALITY OF ROADS AND HIGHWAYS IN YOUR PART OF NORTH CAROLINA?

MAY 2015

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>35%</td>
</tr>
<tr>
<td>Very Good</td>
<td>26%</td>
</tr>
<tr>
<td>Good</td>
<td>16%</td>
</tr>
<tr>
<td>Only Fair or Poor</td>
<td>18%</td>
</tr>
<tr>
<td>Not Sure</td>
<td>1%</td>
</tr>
</tbody>
</table>

EXCELLENT  | VERY GOOD  | GOOD  | ONLY FAIR OR | POOR?  | NOT SURE

TEL OPINION RESEARCH, LLC
HOW IMPORTANT IS IT TO YOU THAT NORTH CAROLINA HAS A HIGHWAY AND ROAD SYSTEM THAT MEETS THE NEEDS OF A GROWING ECONOMY AND POPULATION:

- **33%** Extremely
- **45%** Very
- **17%** SOMEWHAT
- **2%** NOT VERY
- **1%** NOT IMPORTANT AT ALL?
- **1%** NOT SURE

MAY 2015
THE NORTH CAROLINA GENERAL ASSEMBLY AND GOVERNOR ARE CONSIDERING A $1.4 BILLION TRANSPORTATION BOND REFERENDUM FOR A NOVEMBER, 2015 SPECIAL ELECTION, FOR HIGHWAYS, BRIDGES AND RURAL SECONDARY ROADS THROUGHOUT THE STATE. IF THE NOVEMBER ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR OR AGAINST A $1.4 BILLION TRANSPORTATION BOND?
SEVERAL STATEMENTS IN SUPPORT/OPPosition TO THIS TRANSPORTATION BOND RESOLUTION. PLEASE TELL ME IF IT IS A GOOD REASON TO SUPPORT OR A GOOD REASON TO OPPOSE THIS BOND REFERENDUM. USING BONDS TO BORROW MONEY NOW IS AS CHEAP AS IT HAS BEEN IN THE PAST 40 YEARS, BECAUSE OF THE STATE’S AAA BOND RATING AND LOW INTEREST RATES, SO NO TAX INCREASE WILL BE NEEDED.
NORTH CAROLINA IS KNOWN AS THE “GOOD ROADS STATE’, BUT DUE TO PAST NEGLECT AND HARD TIMES, NORTH CAROLINA HAS A BACK LOG OF CRITICAL NEEDS TO IMPROVE AND REPLACE ROADS AND BRIDGES IN ORDER TO MAKE THEM SAFER, REDUCE CONGESTION AND IMPROVE TRAVEL TIME. NOW THAT THE STATE’S ECONOMY IS DOING BETTER, IT IS TIME TO CATCH UP.
RURAL COMMUNITIES NEED BETTER ROADS AND HIGHWAYS TO IMPROVE THEIR LOCAL ECONOMIES AND CREATE JOBS.
JUST AS IT MAKES MORE SENSE TO BORROW MONEY WITH A MORTGAGE TO PURCHASE A HOME, AND PAY IT BACK OVER TIME, IT MAKES MORE SENSE TO USE BONDS TO BORROW AND PAY BACK THE MONEY AS THE HIGHWAYS ARE USED OVER TIME.
BY HAVING THE STATE BORROW MONEY TO BUILD ROADS AND BRIDGES NOW, AND THEN PAY THE BONDS OFF OVER TIME, THOSE WHO WILL BENEFIT FROM THE ROADS IN THE FUTURE – SAY 10 TO 20 YEARS FROM --- WILL HELP PAY FOR IT RATHER THAN PUTTING ALL THE COST ON TODAY’S TAXPAYERS.
NORTH CAROLINA GENERAL ASSEMBLY/GOVERNOR ARE CONSIDERING A “INFRASTRUCTURE/EDUCATION” $1.4 BILLION BOND REFERENDUM FOR A NOVEMBER, 2015 SPECIAL ELECTION, FOR REPAIRS/IMPROVEMENTS FOR THE BUILDINGS/INFRASTRUCTURE FOR THE PUBLIC UNIVERSITIES, COMMUNITY COLLEGES, PUBLIC SAFETY, COURTS, HEALTH FACILITIES, STATE PARKS, HISTORIC SITES, STATE RAILROAD/PORTS. IF THE NOVEMBER ELECTION WAS HELD TODAY, WOULD YOU VOTE FOR/AGAINST THIS $1.45 BILLION BOND.
Knowing that you could pass both the Transportation Bond Referendum and the Infrastructure and Education Bond Referendum with no tax increase for North Carolina taxpayers as well as maintaining the state’s AAA credit rating, would you vote for or against both of the two bond referendums costing a combined total of $2.85 billion?
NOW LET ME READ YOU SOME SPECIFIC ITEMS THESE BOND REFERENDUMS COULD INCLUDE, AND FOR EACH PLEASE TELL ME IF YOU WOULD BE MORE OR LESS LIKELY TO SUPPORT THESE BOND REFERENDUMS IF EACH OF THE FOLLOWING WERE INCLUDED: MONEY FOR BRIDGES AND ROADS TO MAKE THEM SAFER, REDUCE CONGESTION AND IMPROVE TRAVEL TIME.
MONEY TO FIX AND RENOVATE UNSAFE PUBLIC BUILDINGS.

MAY 2015

- 67% More
- 19% Less
- 10% No Difference
- 3% Not Sure

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MONEY TO IMPROVE STATE PARKS.

51% - More
29% - Less
18% - No Difference
2% - Not Sure

MAY 2015

TEL OPINION RESEARCH, LLC
MONEY FOR HISTORIC SITES LIKE BATTLESHIP NORTH CAROLINA.
MONEY FOR THE NORTH CAROLINA ZOO.

MAY 2015
MONEY TO IMPROVE A VARIETY OF HEALTH FACILITIES.

MAY 2015
UPGRADE AND EXPAND THE STATE PORTS AT WILMINGTON AND MOREHEAD CITY.

MAY 2015

MORE | LESS | NO DIFFERENCE | NOT SURE
46%  | 29%  | 21%          | 4%
PUBLIC SAFETY AND NATIONAL GUARD TRAINING FACILITIES.

MAY 2015

- 58%: MORE
- 21%: LESS
- 18%: NO DIFFERENCE
- 4%: NOT SURE
MONEY FOR PUBLIC UNIVERSITIES AND COMMUNITY COLLEGES.

78% MORE
13% LESS
7% NO DIFFERENCE
2% NOT SURE

MAY 2015
PROVIDE OUR COURTS AND CRIMINAL JUSTICE SYSTEM MONEY FOR CRITICAL NEW COMPUTER SYSTEMS.
FROM THE LIST I JUST READ YOU AND I’LL RE-READ, WHICH IS THE VERY MOST IMPORTANT YOU WOULD WANT INCLUDED:

- Bridges/Roads: 36%
- Unsafe Buildings: 9%
- North Carolina Zoo: 3%
- State Parks: 1%
- Universities/Colleges: 2%
- Historic Sites: 8%
- Health Facility: 1%
- State Ports: 4%
- Public Safety: 27%
- Courts Justice: 5%

MAY 2015
WHICH IS THE VERY LEAST IMPORTANT TO YOU:

MAY 2015

- BRIDGES ROADS
- UNSAFE BUILDINGS
- STATE PARKS
- HISTORIC SITES
- NORTH CAROLINA ZOO
- HEALTH FACILITY
- STATE PORTS
- PUBLIC SAFETY
- UNIVERSITIES/COLLEGES
- COURTS JUSTICE
IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE:

- VERY LIBERAL
- SOMEWHAT LIBERAL
- SOMEWHAT CONSERVATIVE
- VERY CONSERVATIVE
- MODERATE

MAY 2015
WHEN YOU VOTE IN GENERAL ELECTIONS, DO YOU:

- Always Democrat: 23%
- More Dem than Rep: 14%
- More Rep than Dem: 15%
- Always Republican: 18%
- Independent: 28%
- Not Sure: 2%

MAY 2015
DO YOU LIVE IN AN URBAN, SUBURBAN OR RURAL AREA OF NORTH CAROLINA?
AFFILIATION

- 43% REP
- 32% UNAFFIL.
- 24% DEM
ETHNICITY

- CAUCASIAN: 72%
- AFRICAN AMERICAN: 25%
- OTHER: 4%
2012 GOP PRIMARY VOTERS
CELL PHONES

74%

26%

YES
NO
AFFIL./BELIEFS

- DEM/L-M: 12%
- REP/L-M: 22%
- IND/L-M: 20%
- DEM/C: 12%
- REP/C: 10%
- IND/C: 12%

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