

Results of SurveyUSA Election Poll #19082



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina
 Data Collected: 03/16/2012 - 03/20/2012
 Release Date: 03/20/2012

One Month Till North Carolina Voting Begins, Most Candidates for Governor Unknown: In the contest to fill North Carolina's open Governor's seat, only 1 Democrat and 1 Republican, of 13 candidates running, is viewed favorably, according to this exclusive WRAL-TV poll conducted by SurveyUSA. * Republican Pat McCrory is Plus 18, with 19% unfamiliar.

- * Republican Scott Jones is Minus 2, with 55% unfamiliar.
- * Republican Paul Wright is Minus 5, with 54% unfamiliar.
- * Republican Charles Moss is Minus 6, with 56% unfamiliar
- * Republican Jim Mahan is Minus 7, with 54% unfamiliar.
- * Republican Jim Harney is Minus 7, with 54% unfamiliar. * Democrat Walter Dalton is Plus 3, with 39% unfamiliar.
- * Democrat Bob Etheridge is Minus 2, with 34% unfamiliar.
- * Democrat Bill Falson is Minus 4, with 48% unfamiliar.
- * Democrat Gardinia Henley is Minus 6, with 54% unfamiliar.
- * Democrat Gary Dunn is Minus 7, with 54% unfamiliar.
- * Democrat Bruce Blackmon is Minus 7, with 55% unfamiliar. * Libertarian Barbara Howe is Minus 6, with 51% unfamiliar.

Cell phones and home phones included in this research. 1,990 North Carolina adults were interviewed by SurveyUSA 03/16/12 through 03/20/12. Of the adults, 1,446 were registered to vote in North Carolina. Of the registered voters, 1,001 were determined to be likely to vote in the 05/08/12 primary, and were asked questions about the candidates for Governor. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (81% of adults), were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents unreachable on a home telephone (19% of adults) were shown a questionnaire on their smartphone, tablet, laptop or other electronic device.

1 Now I'm going to read you the names of some candidates running for Governor of North Carolina. For each, please tell me if your opinion of that candidate is favorable, unfavorable, neutral, or if you have no opinion of that candidate. First, Walter Dalton. Is your opinion of Walter Dalton ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Walter Dalton?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	17%	19%	15%	25%	15%	15%	15%	19%	15%	14%	23%	27%	15%	10%	24%	13%	16%	17%
Unfavorable	14%	18%	9%	12%	11%	14%	16%	12%	15%	14%	10%	10%	14%	18%	12%	11%	29%	12%
Neutral	31%	30%	32%	24%	27%	34%	37%	26%	35%	31%	35%	22%	33%	27%	35%	30%	27%	31%
No Opinion	39%	34%	44%	39%	46%	37%	31%	43%	35%	41%	31%	41%	38%	46%	30%	46%	28%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

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1 Now I'm going to read you the names of some candidates running for Governor of North Carolina. For each, please tell me if your opinion of that candidate is favorable, unfavorable, neutral, or if you have no opinion of that candidate. First, Walter Dalton. Is your opinion of Walter Dalton ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Walter Dalton?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moderate	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	17%	10%	14%	17%	27%	45%	14%	20%	17%	20%
Unfavorable	14%	24%	17%	9%	8%	3%	14%	10%	15%	13%
Neutral	31%	28%	29%	37%	28%	15%	28%	33%	31%	36%
No Opinion	39%	39%	40%	36%	37%	37%	45%	37%	37%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

2 Next, Gary Dunn. Is your opinion of Gary Dunn ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Gary Dunn?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	5%	5%	6%	7%	8%	4%	2%	8%	3%	3%	10%	17%	3%	3%	7%	6%	5%	5%
Unfavorable	12%	15%	9%	16%	14%	10%	10%	15%	10%	11%	10%	20%	11%	12%	11%	14%	25%	12%
Neutral	29%	31%	26%	33%	24%	27%	34%	27%	30%	27%	36%	22%	30%	25%	34%	24%	25%	29%
No Opinion	54%	49%	59%	45%	54%	58%	54%	50%	57%	59%	44%	41%	56%	59%	48%	56%	45%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

2 Next, Gary Dunn. Is your opinion of Gary Dunn ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Gary Dunn?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moderate	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	5%	4%	4%	4%	7%	29%	4%	5%	7%	6%
Unfavorable	12%	16%	17%	10%	8%	3%	13%	14%	9%	14%
Neutral	29%	27%	26%	34%	28%	11%	28%	31%	27%	30%
No Opinion	54%	53%	53%	52%	57%	57%	54%	50%	57%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

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3 Next, Bob Etheridge. If your opinion of Bob Etheridge is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	19%	18%	20%	10%	16%	24%	25%	14%	24%	18%	26%	12%	21%	11%	28%	13%	7%	20%
Unfavorable	21%	25%	16%	18%	23%	21%	19%	21%	20%	22%	11%	22%	20%	26%	15%	24%	53%	17%
Neutral	27%	28%	26%	35%	24%	23%	27%	29%	25%	25%	31%	33%	25%	24%	30%	25%	20%	27%
No Opinion	34%	29%	39%	37%	37%	32%	29%	37%	31%	35%	31%	33%	34%	39%	27%	38%	20%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

3 Next, Bob Etheridge. If your opinion of Bob Etheridge is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	19%	10%	16%	23%	28%	24%	12%	16%	29%	16%
Unfavorable	21%	34%	25%	16%	12%	9%	15%	18%	29%	19%
Neutral	27%	20%	28%	29%	27%	29%	24%	30%	24%	32%
No Opinion	34%	35%	31%	32%	34%	38%	49%	36%	17%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

4 Next, Bill Faison. If your opinion of Bill Faison is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	8%	8%	7%	9%	8%	7%	6%	9%	7%	6%	12%	16%	6%	6%	10%	6%	9%	7%
Unfavorable	12%	16%	8%	13%	8%	13%	14%	10%	14%	14%	7%	9%	12%	14%	13%	5%	28%	11%
Neutral	32%	33%	31%	32%	35%	26%	37%	34%	30%	29%	35%	37%	31%	27%	36%	33%	26%	33%
No Opinion	48%	43%	54%	45%	49%	54%	44%	47%	49%	51%	46%	39%	50%	53%	42%	56%	38%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

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4 Next, Bill Faison. If your opinion of Bill Faison is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	8%	5%	6%	7%	13%	17%	4%	7%	8%	14%
Unfavorable	12%	18%	16%	7%	10%	7%	7%	18%	11%	17%
Neutral	32%	31%	30%	38%	29%	29%	30%	31%	37%	28%
No Opinion	48%	46%	49%	47%	47%	48%	58%	44%	45%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

5 Next, if your opinion of Gardenia Henley is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	7%	8%	7%	9%	13%	4%	1%	11%	3%	3%	9%	22%	4%	3%	7%	13%	6%	7%
Unfavorable	13%	16%	11%	14%	9%	14%	17%	11%	15%	14%	12%	8%	14%	16%	14%	6%	28%	12%
Neutral	26%	27%	25%	31%	23%	23%	29%	26%	26%	25%	32%	26%	26%	23%	29%	24%	28%	26%
No Opinion	54%	50%	58%	45%	55%	58%	53%	51%	56%	59%	46%	44%	56%	57%	50%	56%	38%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

5 Next, if your opinion of Gardenia Henley is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	7%	3%	4%	9%	9%	28%	9%	7%	6%	5%
Unfavorable	13%	18%	20%	9%	6%	4%	11%	12%	13%	20%
Neutral	26%	28%	26%	31%	23%	4%	26%	27%	25%	27%
No Opinion	54%	52%	50%	50%	62%	63%	54%	53%	56%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

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6 If your opinion of Bruce Blackmon is

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.1%																		
Favorable	5%	6%	4%	7%	7%	5%	3%	7%	4%	4%	8%	8%	5%	4%	7%	4%	9%	5%
Unfavorable	12%	15%	8%	16%	8%	10%	13%	12%	11%	13%	9%	12%	11%	13%	12%	6%	22%	11%
Neutral	28%	27%	30%	31%	27%	24%	32%	29%	28%	25%	37%	34%	27%	26%	29%	30%	25%	28%
No Opinion	55%	52%	58%	46%	58%	61%	51%	53%	57%	58%	46%	46%	57%	57%	52%	59%	44%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

6 If your opinion of Bruce Blackmon is

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.1%										
Favorable	5%	6%	6%	5%	5%	5%	4%	5%	5%	9%
Unfavorable	12%	15%	14%	9%	14%	4%	11%	13%	11%	13%
Neutral	28%	26%	29%	35%	20%	12%	28%	31%	26%	30%
No Opinion	55%	53%	51%	51%	61%	79%	57%	51%	58%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

7 If your opinion of Jim Harney is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	4%	6%	3%	5%	5%	4%	2%	5%	3%	4%	7%	10%	3%	4%	5%	2%	18%	3%
Unfavorable	11%	14%	8%	16%	7%	11%	12%	11%	11%	11%	11%	12%	11%	11%	12%	10%	19%	11%
Neutral	30%	32%	29%	31%	33%	27%	32%	32%	29%	27%	35%	39%	29%	28%	31%	34%	24%	31%
No Opinion	54%	49%	60%	47%	54%	58%	54%	51%	56%	58%	48%	39%	57%	57%	52%	54%	39%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

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7 If your opinion of Jim Harney is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moderate	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	4%	6%	6%	4%	2%	3%	3%	6%	3%	7%
Unfavorable	11%	15%	14%	10%	8%	9%	12%	8%	10%	14%
Neutral	30%	29%	30%	36%	24%	27%	31%	29%	28%	36%
No Opinion	54%	50%	50%	51%	66%	62%	54%	56%	59%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

8 If your opinion of Scott Jones is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.1%																		
Favorable	7%	8%	5%	10%	9%	4%	4%	10%	4%	5%	7%	13%	5%	7%	5%	9%	19%	6%
Unfavorable	9%	11%	7%	8%	8%	9%	10%	8%	10%	11%	5%	9%	9%	9%	9%	7%	19%	8%
Neutral	29%	31%	28%	33%	28%	26%	32%	30%	29%	25%	40%	37%	28%	26%	33%	26%	23%	30%
No Opinion	55%	50%	60%	48%	54%	61%	54%	52%	58%	59%	48%	41%	58%	58%	52%	58%	40%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

8 If your opinion of Scott Jones is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moderate	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.1%										
Favorable	7%	8%	6%	9%	3%	5%	7%	6%	4%	12%
Unfavorable	9%	14%	12%	6%	9%	1%	9%	9%	8%	10%
Neutral	29%	27%	29%	33%	23%	33%	26%	29%	32%	32%
No Opinion	55%	50%	52%	52%	65%	60%	58%	56%	56%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

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9 If your opinion of Jim Mahan is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	4%	4%	4%	6%	4%	4%	3%	5%	3%	4%	6%	9%	3%	3%	4%	4%	6%	4%
Unfavorable	11%	14%	7%	12%	10%	10%	11%	11%	10%	11%	8%	11%	11%	11%	10%	10%	22%	10%
Neutral	32%	33%	30%	36%	32%	29%	32%	33%	30%	28%	38%	46%	29%	30%	33%	32%	28%	32%
No Opinion	54%	48%	59%	47%	54%	58%	54%	51%	56%	57%	48%	35%	57%	56%	52%	53%	44%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

9 If your opinion of Jim Mahan is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	4%	3%	5%	4%	5%	1%	3%	4%	5%	5%
Unfavorable	11%	14%	15%	8%	8%	1%	12%	9%	9%	12%
Neutral	32%	33%	30%	38%	20%	38%	32%	32%	30%	35%
No Opinion	54%	50%	50%	50%	67%	60%	54%	55%	56%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

10 If your opinion of Pat McCrory is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	39%	45%	33%	25%	38%	44%	46%	33%	45%	46%	24%	35%	40%	59%	24%	38%	62%	37%
Unfavorable	21%	22%	20%	21%	23%	20%	20%	22%	20%	18%	25%	24%	20%	6%	32%	24%	13%	22%
Neutral	21%	16%	25%	24%	19%	20%	21%	21%	20%	17%	29%	21%	21%	16%	24%	21%	15%	20%
No Opinion	19%	17%	22%	30%	20%	16%	14%	24%	15%	18%	22%	20%	19%	19%	20%	18%	10%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

Results of SurveyUSA Election Poll #19082

Geography: North Carolina

Data Collected: 03/16/2012 - 03/20/2012

Release Date: 03/20/2012

10 If your opinion of Pat McCrory is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	39%	53%	56%	33%	15%	7%	44%	39%	37%	32%
Unfavorable	21%	8%	11%	25%	38%	58%	22%	18%	24%	16%
Neutral	21%	19%	18%	23%	22%	16%	17%	26%	19%	25%
No Opinion	19%	21%	15%	19%	26%	19%	17%	17%	19%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

11 If your opinion of Charles Moss is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.1%																		
Favorable	5%	6%	4%	10%	4%	4%	3%	6%	3%	4%	9%	12%	3%	5%	6%	2%	13%	4%
Unfavorable	11%	14%	8%	11%	9%	11%	14%	10%	12%	12%	10%	8%	12%	10%	13%	7%	17%	11%
Neutral	28%	28%	28%	29%	26%	27%	32%	27%	29%	27%	32%	31%	28%	29%	27%	30%	26%	29%
No Opinion	56%	53%	59%	50%	61%	58%	50%	57%	55%	57%	49%	50%	57%	55%	54%	62%	43%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

11 If your opinion of Charles Moss is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.1%										
Favorable	5%	6%	6%	4%	4%	3%	3%	6%	4%	8%
Unfavorable	11%	15%	12%	10%	9%	5%	12%	9%	10%	14%
Neutral	28%	28%	32%	32%	23%	11%	29%	29%	27%	31%
No Opinion	56%	51%	50%	54%	64%	82%	56%	56%	59%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

Results of SurveyUSA Election Poll #19082

Geography: North Carolina
 Data Collected: 03/16/2012 - 03/20/2012
 Release Date: 03/20/2012

12 If your opinion of Paul Wright is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	6%	5%	6%	8%	9%	4%	2%	9%	3%	4%	9%	15%	4%	5%	6%	9%	7%	6%
Unfavorable	11%	13%	8%	9%	9%	13%	13%	9%	13%	12%	9%	9%	11%	9%	13%	10%	20%	10%
Neutral	30%	31%	28%	35%	24%	28%	33%	29%	30%	28%	37%	34%	29%	30%	30%	28%	29%	29%
No Opinion	54%	50%	57%	47%	58%	55%	52%	54%	54%	57%	46%	42%	56%	56%	52%	53%	44%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

12 If your opinion of Paul Wright is ?

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	6%	6%	4%	9%	5%	2%	7%	3%	5%	10%
Unfavorable	11%	15%	13%	9%	8%	7%	13%	8%	9%	14%
Neutral	30%	29%	34%	32%	22%	11%	25%	34%	29%	35%
No Opinion	54%	51%	49%	49%	65%	80%	54%	55%	58%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

13 If your opinion of Barbara Howe is ?

1001 Likely Primary Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3.2%																		
Favorable	7%	6%	9%	8%	9%	7%	3%	9%	6%	4%	17%	10%	6%	4%	11%	4%	7%	7%
Unfavorable	13%	17%	10%	17%	8%	15%	14%	12%	14%	15%	9%	10%	14%	14%	14%	10%	33%	12%
Neutral	29%	28%	29%	26%	28%	27%	35%	27%	31%	27%	30%	33%	28%	29%	28%	32%	22%	29%
No Opinion	51%	49%	52%	50%	55%	51%	47%	53%	49%	53%	45%	47%	52%	53%	47%	54%	38%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	51%	49%	20%	28%	31%	22%	47%	53%	69%	21%	17%	83%	36%	45%	18%	8%	89%

Results of SurveyUSA Election Poll #19082



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 03/16/2012 - 03/20/2012

Release Date: 03/20/2012

13 If your opinion of Barbara Howe is ?.

1001 Likely Primary Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.2%										
Favorable	7%	4%	4%	9%	9%	19%	7%	8%	5%	10%
Unfavorable	13%	18%	18%	10%	10%	1%	13%	13%	11%	18%
Neutral	29%	32%	28%	36%	19%	10%	30%	28%	28%	31%
No Opinion	51%	46%	50%	45%	63%	71%	50%	51%	56%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Primary Voters	100%	17%	29%	32%	10%	5%	34%	18%	32%	16%

14 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

1703 Registered Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-2.4%																		
Stronger	34%	35%	33%	32%	32%	37%	34%	32%	36%	31%	47%	35%	34%	21%	48%	28%	24%	35%
Weaker	19%	22%	17%	16%	22%	21%	18%	19%	20%	21%	12%	19%	20%	25%	13%	24%	40%	18%
Same	39%	36%	41%	43%	36%	37%	40%	39%	38%	40%	32%	35%	40%	43%	34%	40%	34%	39%
Not Sure	8%	6%	10%	9%	10%	5%	8%	10%	6%	8%	10%	12%	7%	11%	4%	8%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	26%	27%	28%	18%	54%	46%	68%	21%	19%	81%	32%	45%	21%	6%	91%

14 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

1703 Registered Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-2.4%										
Stronger	34%	21%	27%	33%	60%	53%	34%	33%	34%	33%
Weaker	19%	32%	25%	14%	11%	12%	17%	24%	18%	22%
Same	39%	39%	40%	46%	24%	30%	40%	34%	41%	37%
Not Sure	8%	8%	8%	8%	5%	5%	9%	9%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	14%	28%	36%	11%	5%	36%	18%	31%	16%

Results of SurveyUSA Election Poll #19082



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina
 Data Collected: 03/16/2012 - 03/20/2012
 Release Date: 03/20/2012

15 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

1703 Registered Voters	All	Gender		Age				<50 / 50+		Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-2.4%																		
Approve	22%	26%	19%	26%	21%	21%	19%	24%	20%	21%	26%	29%	20%	28%	20%	21%	39%	21%
Disapprove	54%	55%	52%	48%	55%	61%	50%	51%	57%	57%	42%	45%	56%	51%	58%	58%	47%	55%
Not Sure	24%	19%	29%	26%	24%	19%	31%	25%	23%	22%	32%	26%	24%	21%	22%	21%	14%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	26%	27%	28%	18%	54%	46%	68%	21%	19%	81%	32%	45%	21%	6%	91%

15 Do you approve? Or disapprove? of the job the North Carolina State Legislature is doing?

1703 Registered Voters	All	Ideology					Region			
		Very Co	Conser	Moder	Liberal	Very Li	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-2.4%										
Approve	22%	27%	29%	20%	14%	12%	24%	18%	21%	24%
Disapprove	54%	47%	51%	53%	64%	78%	51%	58%	57%	49%
Not Sure	24%	26%	20%	27%	22%	10%	25%	24%	22%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	14%	28%	36%	11%	5%	36%	18%	31%	16%

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.