



FOR IMMEDIATE RELEASE

April 7, 2008

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama maintains large lead, Perdue rebounds

Raleigh, N.C. – For the third week in a row, Barack Obama is leading North Carolina by 18-21 points, according to the newest survey from Public Policy Polling.

Obama leads Hillary Clinton 54-33 in the state. He is making inroads among white voters in the state, trailing Clinton just 47-38, while maintaining his customary large advantage with black voters 81-10.

“The race in North Carolina has really stabilized,” said Dean Debnam, President of Public Policy Polling. “Even with both candidates now running tv ads in the state, Obama is maintaining his lead in that solid 20 point range. A reignition of the Wright controversy or some other issue for the Obama campaign could tighten it up but for now he’s looking at a dominant victory.”

The poll also found that 43% of likely voters think the drawn out primary contest could hurt Democratic prospects in the fall. Obama has a 29 point lead with that group, an indication that some voters may be moving toward his column because they want the fight to be over with.

PPP will have new Pennsylvania numbers on Wednesday.

In the Democratic race for Governor, Bev Perdue is back up to a solid lead, 41-33. The race had been essentially tied last week.

In the contest for the Democratic Senate nomination, the undecideds remain dominant at 64%. Kay Hagan leads Jim Neal 18-9.

PPP surveyed 928 likely Democratic primary voters on April 5th and 6th. The survey’s margin of error is +/- 3.2%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





Democratic Primary Survey Results

Q1 The Democrats still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If Hillary Clinton, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Clinton.....33% Undecided.....13%

Obama.....54%

Q2 Are you concerned that the lengthy campaign to pick a nominee for President will hurt the chances of a Democrat beating John McCain this fall? If you are concerned, press 1. If you are not concerned, press 2. If you're not sure, press 3.

Concerned..... 43%

Not concerned 46%

Not sure..... 11%

Q3 The Democratic candidates for US Senate are Jim Neal, Kay Hagan, Duskin Lassiter, Howard Staley, and Marcus Williams. If the primary was today, who would you vote for? If Jim Neal, press 1. If Kay Hagan, press 2. If Duskin Lassiter, press 3. If Howard Staley, press 4. If Marcus Williams, press 5.

Neal 9%

Hagan 18%

Lassiter 2%

Staley..... 2%

Williams 5%

Undecided..... 64%

Q4 There will be a Democratic primary for Governor. The candidates are Richard Moore, Dennis Nielsen, and Beverly Perdue. If the primary election were today which of these candidates would you vote for? If you would vote for Richard Moore, press 1. If for Dennis Nielsen, press 2. If for Beverly Perdue, press 3. If undecided, press 4.

Moore..... 33% Perdue 41%

Nielsen..... 3% Undecided..... 23%

Q5 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly committed.. 51% Could vote for someone else..... 49%

Q6 I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq 24% Moral or Family values..... 4%

Education 8% Health care..... 7%

Economy and jobs. 48% Immigration 3%

Taxes 3% Other 2%





Q7 If you are a woman, press 1. If a man, press 2.

Woman57%

Man.....43%

Q8 Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

Democrat.....85% *Unaffiliated*.....15%

Q9 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White57% *Other*..... 7%

Black.....36%

Q10 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18-29.....13% *46-65*.....42%

30-45.....26% *Older Than 65*.....19%

Q11 Respondents who had voted in the 2004 or 2006 primaries were classified as regular primary voters. Voters who had not were classified as new primary voters.

Regular Primary Voter 51%

New Primary Voter.....49%





Democratic Primary Crosstabs

	Base	Drawn Out Primary Concern		
		Concerned	Not concerned	Not sure
President				
Clinton	33%	31%	36%	31%
Obama	54%	60%	51%	41%
Undecided	13%	9%	13%	28%

	Base	Gender	
		Woman	Man
President			
Clinton	33%	33%	33%
Obama	54%	54%	55%
Undecided	13%	13%	12%

	Base	Party	
		Democrat	Unaffiliated
President			
Clinton	33%	32%	40%
Obama	54%	55%	51%
Undecided	13%	14%	8%

	Base	Race		
		White	Black	Other
President				
Clinton	33%	47%	10%	40%
Obama	54%	38%	81%	43%
Undecided	13%	14%	9%	17%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
President					
Clinton	33%	26%	31%	33%	41%
Obama	54%	59%	58%	56%	40%
Undecided	13%	14%	11%	11%	18%

	Base	Voting	
		Regular Primary Voter	New Primary Voter
President			
Clinton	33%	34%	32%
Obama	54%	52%	56%
Undecided	13%	14%	12%

	Base	Area Code					
		252	336	704	828	910	919
President							
Clinton	33%	25%	32%	47%	41%	29%	30%
Obama	54%	57%	57%	43%	45%	57%	59%
Undecided	13%	18%	10%	10%	14%	14%	11%





Democratic Primary Crosstabs

	Base	Gender	
		Woman	Man
Governor			
Moore	33%	32%	33%
Nielsen	3%	3%	4%
Perdue	41%	43%	38%
Undecided	23%	22%	24%

	Base	Party	
		Democrat	Unaffiliated
Governor			
Moore	33%	32%	39%
Nielsen	3%	3%	3%
Perdue	41%	43%	30%
Undecided	23%	22%	27%

	Base	Race		
		White	Black	Other
Governor				
Moore	33%	36%	27%	39%
Nielsen	3%	2%	5%	1%
Perdue	41%	39%	46%	30%
Undecided	23%	23%	22%	30%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Governor					
Moore	33%	23%	27%	38%	37%
Nielsen	3%	3%	3%	4%	2%
Perdue	41%	38%	44%	41%	38%
Undecided	23%	36%	26%	18%	23%

	Base	Voting	
		Regular Primary Voter	New Primary Voter
Governor			
Moore	33%	34%	31%
Nielsen	3%	3%	3%
Perdue	41%	42%	40%
Undecided	23%	21%	26%

	Base	Area Code					
		252	336	704	828	910	919
Governor							
Moore	33%	24%	31%	40%	30%	29%	40%
Nielsen	3%	4%	5%	2%	2%	4%	3%
Perdue	41%	52%	42%	33%	32%	47%	39%
Undecided	23%	20%	22%	26%	35%	20%	19%



Democratic Primary Crosstabs

	Base	Governor		
		Moore	Nielsen	Perdue
Change Mind				
Solidly committed	51%	54%	21%	52%
Could vote for someone else	49%	46%	79%	48%



Democratic Primary Crosstabs

	Base	Gender	
		Woman	Man
Senate			
Neal	9%	7%	11%
Hagan	18%	18%	17%
Lassiter	2%	1%	4%
Staley	2%	2%	3%
Williams	5%	5%	5%
Undecided	64%	66%	60%

	Base	Party	
		Democrat	Unaffiliated
Senate			
Neal	9%	9%	8%
Hagan	18%	17%	20%
Lassiter	2%	2%	2%
Staley	2%	2%	4%
Williams	5%	5%	4%
Undecided	64%	64%	62%

	Base	Race		
		White	Black	Other
Senate				
Neal	9%	11%	7%	10%
Hagan	18%	22%	13%	11%
Lassiter	2%	3%	2%	2%
Staley	2%	2%	2%	6%
Williams	5%	3%	8%	5%
Undecided	64%	60%	69%	65%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
Senate					
Neal	9%	12%	10%	10%	4%
Hagan	18%	14%	17%	21%	15%
Lassiter	2%	1%	2%	3%	3%
Staley	2%	4%	1%	2%	1%
Williams	5%	9%	3%	5%	6%
Undecided	64%	60%	67%	60%	70%

	Base	Voting	
		Regular Primary Voter	New Primary Voter
Senate			
Neal	9%	11%	7%
Hagan	18%	17%	19%
Lassiter	2%	2%	2%
Staley	2%	2%	2%
Williams	5%	6%	4%
Undecided	64%	62%	65%

	Base	Area Code					
		252	336	704	828	910	919
Senate							
Neal	9%	7%	9%	7%	8%	12%	11%
Hagan	18%	8%	32%	12%	22%	16%	17%
Lassiter	2%	1%	1%	5%	2%	4%	2%
Staley	2%	2%	3%	4%	1%	3%	0%
Williams	5%	8%	2%	5%	4%	5%	6%
Undecided	64%	75%	53%	66%	64%	61%	64%





Democratic Primary Crosstabs

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
President									
Clinton	33%	26%	23%	35%	37%	36%	36%	68%	24%
Obama	54%	63%	59%	53%	36%	35%	57%	26%	42%
Undecided	13%	11%	17%	11%	27%	29%	6%	6%	33%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Senate									
Neal	9%	8%	11%	8%	12%	12%	18%	9%	-
Hagan	18%	20%	20%	18%	15%	9%	21%	5%	-
Lassiter	2%	2%	2%	2%	8%	2%	1%	5%	4%
Staley	2%	1%	1%	2%	4%	11%	-	3%	-
Williams	5%	6%	11%	5%	-	2%	-	9%	-
Undecided	64%	63%	54%	64%	61%	65%	60%	69%	96%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
Governor									
Moore	33%	30%	18%	36%	46%	45%	23%	48%	8%
Nielsen	3%	2%	2%	3%	5%	2%	5%	9%	4%
Perdue	41%	42%	58%	41%	31%	27%	44%	20%	23%
Undecided	23%	26%	22%	20%	18%	26%	28%	24%	65%

