



# Artist Information Sheet

## THE DEFINING

This event will:

### 1) Be High quality

- ❖ We're looking for a wide variety of musicians/acts. Pop rock will be the most popular, so we intend to be intentional about seeking out and including many styles and genres.
- ❖ As part of the Application Process, we will need to see a live performance to get an understanding of your style, audience interaction, and level of performance. This can be provided in one of three ways:
  - Provide us with a recording of a live performance. In this case, providing us with access to studio recordings is also beneficial.
  - Sign up for an audition. Auditions are scheduled for June 22<sup>nd</sup> and July 11<sup>th</sup> at Seaboard Station (downtown Raleigh), 5-10PM.
  - Let us know your live event schedule for June. If at all possible, we will arrange for a "drop-in" by a Music Cmte. Member to see you with an audience.

### 2) Have Defined Parameters

- ❖ We want people with an open attitude to cooperate, collaborate, and experiment.
- ❖ Atmosphere of the day is fun and light-hearted. This event is billed as "Family Friendly."
- ❖ Artists will perform songs with positive, non-religious lyrics, appropriate for general audiences.
- ❖ Musicians should not "talk" during their sets (no preaching or selling), but introductions, etc. are appropriate. (*See "Book Store" paragraph below.*)
- ❖ Each band/act will do 15-20 minutes of their best stuff, and then 5-10 minutes of collaboration with other musicians. The objective of this is to demonstrate Unity in our Community (Go to [www.playingforchange.com](http://www.playingforchange.com) to catch the spirit of collaboration for which we are looking)
  - Coordinators will choose from the "Musicians Stable" or other acts to determine who would best collaborate with the current group.
  - Acts who can "jam" can flow into that naturally. Alternatively, a "seed" list of songs that could be used will be provided to each act.
  - Those less comfortable with improvising may be invited into "call and response" type flow, or even doing one verse of a song and then "passing the baton" back and forth during the song to the other group. Those who are *not* comfortable playing spontaneously may be joined by those who *are*.
  - During the collaboration period the next band to perform will be setting up
- ❖ Artists/Bands selected must have a good "audience connection" and be comfortable on stage. We want the crowd to have fun, not just listen to music.
- ❖ No tracks. Acts that do not have a band may use the "house band." If this is needed, a recording and chord charts must be provided well in advance, no later than 2 weeks prior to the event.

### 3) Include the following components:

- ❖ Bands playing 15-20 minute sets to include collaborating as defined above. Bands CAN do multiple sets, but not closer than 2 hours apart.
- ❖ 20 minute "Jam Sessions" with selected musicians/singers as determined by coordinators (once every 2 hours).
- ❖ Drum Circles and Interactive Dance
- ❖ Intermittent announcements to remind the crowd of our cause and to auction off paintings



## THE PROCESS

- 1) Initial contact, info exchange
  - ❖ Artist Information Sheet and Application sent
  - ❖ Artist Application signed and returned
- 2) Audition step
  - ❖ Auditions are scheduled for June 22<sup>nd</sup> and July 11<sup>th</sup> at Seaboard Station from 5-10PM.
  - ❖ Address: 707 Semart Drive, Raleigh, NC 27604
  - ❖ Outlets and a small sound system will be provided for “plug-n-play”, but bands must bring any unique equipment.
- 3) Approval notice
  - ❖ Coordinators will decide which artists/bands will be selected for the North Stage and the South Stage and contact artists.
  - ❖ Time Slot(s) discussed.
- 4) Final Rider
  - ❖ To be provided to the artists upon selection
  - ❖ All participating artists will be required to
    - Watch You Tube video about the event (link to follow)
    - Go to [www.playingforchange.com](http://www.playingforchange.com) to catch the spirit of collaboration for which we are looking

## THE DAY OF

- 1) Must arrive 45 minutes prior to play time with all equipment needed and all musicians/singers available
- 2) South Stage will be where the events described above will take place
- 3) North Stage will showcase
  - ❖ Mostly pop/rock
  - ❖ Young bands
  - ❖ Solo artists
  - ❖ Street performers
  - ❖ Dance acts
- 4) There will be a “Book Store” where artists can set up to sell product under one umbrella. NOTE: *All proceeds from the sales of your product are yours to keep – you are NOT expected to donate any portion to the cause. If you choose to do so, that is entirely your decision to make.*
- 5) We will provide drum sets, basic keyboard, bass and guitar amps. Guitar players should bring their own effects. Keyboardist should bring your own keyboard if unique sounds/setups are required. The AV Contractor is providing all house sound, lighting and monitor equipment.
- 6) Artists will be painting and performing along the streets throughout the day.



# Artist Application

Please sign and return to: [timsauve@kingdomsound.org](mailto:timsauve@kingdomsound.org) or fax to 919-741-4887

Artist/Group Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Best Way To Contact: \_\_\_\_\_

Backup Contact Info: \_\_\_\_\_

Primary Genre/Style: \_\_\_\_\_

If possible, how many 'sets' would you like to fill? \_\_\_\_\_

Have you read the Artist Information Sheet? Yes / No

Are you willing to collaborate as described above? Yes / No

Are you willing to abide by the parameters described above? Yes / No

Preferred Audition Method:

Provide recording of live performance *Email URL link to [timsauve@kingdomsound.org](mailto:timsauve@kingdomsound.org)*

Live Audition @ Seaboard Station  June 22<sup>nd</sup>

July 11<sup>th</sup>

I am performing live

*Please write date, place, time below:*

\_\_\_\_\_

\_\_\_\_\_  
Authorized Signature, Title

\_\_\_\_\_  
Date