



## **Glenwood Center Project Adds Public Space for Enhanced Retail Experience**

Contact: Paul Reimel  
[paulreimel@downtownraleigh.org](mailto:paulreimel@downtownraleigh.org)  
(919) 832.1231

### ***For Immediate Release***

**RALEIGH, N.C. (July 21, 2011)**

The Downtown Raleigh Alliance is pleased to announce Blue Ridge Realty's plans to develop a new public space and make façade improvements to the Glenwood Center located at 301 Glenwood Avenue. The project will transform an existing parking lot into a plaza with tables, chairs, benches and landscaping which will provide public space for customers, employees, and visitors. These type of urban public spaces enhance areas for existing and new retailers as they provide an attractive setting for people to experience the outdoor environment.

Blue Ridge Realty, Inc. President, Joe Meir states, "By removing the parking in front of the building, and replacing it with a plaza area, we believe the building will be one of the most attractive open spaces in Downtown Raleigh. We are pleased to be able to make this improvement to The Glenwood Center and create an attractive place for people to gather." A rendering of the completed project may be viewed at [www.br-realty.com](http://www.br-realty.com) at the News tab.

### **About Blue Ridge Realty, Inc.**

Blue Ridge Realty, Inc. is a well established commercial real estate company, based in Raleigh, North Carolina, providing development, leasing, property management, tenant representation and consulting services. Since the early 1960's, the company has been actively involved in the office and retail sectors of the commercial real estate business in the Triangle Area. Today, the Company proudly represents a variety of corporate and individual ownership groups and maintains one of the highest performance records to its investors. The Company currently owns, leases and manages approximately 700,000 square feet of Class A office, medical and retail space. The company President, Mr. Joseph Meir, is a past president of the Triangle Area Office Building Association.

### **About the Downtown Raleigh Alliance:**

The Alliance is an award-winning nonprofit organization created in 1996 by a coalition of community advocates, corporate leaders, and government officials. Our mission is to manage the business improvement district in downtown Raleigh through the delivery of five core services: Clean & Safe Ambassadors, Marketing & Events, Economic Development, Public Space Management, and Membership & Advocacy. Our website is [www.YouRHere.com](http://www.YouRHere.com).

###