



Real Reporting. Real Time.

The Exchange – SaaS Road Show
Are You Ready for Cloud Computing?

Wednesday, May 13, 2009

11:30 a.m. – 2:00 p.m.

Bay 7 – American Tobacco District
RTP, N.C.

Thank you for registering for The Exchange – Executives' Edge. This page will serve as your registration confirmation and contain a draft agenda, driving directions and event contact information.

If you have additional questions about the event, contact
Marc Montoro at 919-619-8595 or mmontoro@wral.com

DRAFT AGENDA

11:30 a.m. – 12:30 p.m.	Registration and Reception
12:30 – 12:35 p.m.	Welcome (lunch is served) Marc Montoro , Marketing Manager, Local Tech Wire
12:35 – 12:40 p.m.	Opening Remarks Kevin Farnham , Sales Manager, Hosted Solutions
12:40 – 12:45 p.m.	Panel Introduction
12:45 – 1:55 p.m.	Panel Discussion and Q&A Session
1:55 – 2:00 p.m.	Closing Remarks Marc Montoro , Marketing Manager, Local Tech Wire

Thank You 2009 Sponsors!

Premier Partners

Hosted Solutions

Site Partners

UNC Kenan-Flagler Business School • Scale Finance

Exhibitors

Digital Sabre

Association Partners

BIG • NCTA • CED

American Tobacco Campus – Bay 7

Free Event Parking -- North Deck Parking Garage

American Tobacco Campus is located across the street from Durham Bulls Stadium. Bay 7 is on the left side of the campus, next to WUNC Radio.

The physical address is:
318 Blackwell Street
Durham, NC 27701

DRIVING DIRECTIONS

From I-85 (US 70)

- Exit Downtown Durham (Mangum Street).
- Continue on Mangum through downtown, 2 miles.
- Follow parking signs to ballpark.
- The South Deck is just past the Stadium on the corner of Willard/Jackie Robinson and Carr Streets.
- The North Deck parking lot is located at the corner of Carr & Pettigrew Streets.
- Once past the South Deck, make an immediate right onto Carr Street passing between the car dealership on your left and the back entrance to the Bays on your right.
- The North Deck entrance is straight ahead.

From I-40

- Take I-40 West to the Durham Freeway (Exit 279B) to the Mangum/Roxboro Street Exit (Exit 12B).
- Keep straight up the hill for about 2 blocks (Willard St./Jackie Robinson) Ballpark Stadium is on the right.
- South Parking Deck just past Stadium on right, on the corner of Willard/Jackie Robinson and Carr.
- The North Deck parking lot is located at the corner of Carr & Pettigrew Streets.
- Once past the South Deck, make an immediate right onto Carr Street passing between the car dealership on your left and the back entrance to the Bays on your right.
- The North Deck entrance is straight ahead.

From 15-501 North Bypass

- Exit Durham Freeway South
- Exit Mangum/Roxboro Street (Exit 12).
- Cross Mangum Street and take a Left on Roxboro.
- Follow signs for Durham Freeway North (stay to right).
- Cross Mangum Street again (Ballpark is on the right)
- You will see the South Parking Deck on the corner of Willard/Jackie Robinson and Carr Streets.
- The North Deck parking lot is located at the corner of Carr & Pettigrew Streets.
- Once past the South Deck, make an immediate right onto Carr Street passing between the car dealership on your left and the back entrance to the Bays on your right.
- The North Deck entrance is straight ahead.