



Real Reporting. Real Time.

The Exchange – Executives' Edge

The Price of Doing Business – Protecting Your Clients' Data

Thursday, Feb. 5, 2009

11:30 a.m. – 1:30 p.m.

Bay 7 – American Tobacco District
RTP, N.C.

Thank you for registering for The Exchange – Executives' Edge. This page will serve as your registration confirmation and contain a draft agenda, driving directions and event contact information.

If you have additional questions about the event, contact
Marc Montoro at 919-619-8595 or mmontoro@wral.com

DRAFT AGENDA

- | | |
|-------------------------|--|
| 11:30 a.m. – 12:00 p.m. | Registration and Reception |
| 12:00 – 12:05 p.m. | Welcome (lunch is served)
Marc Montoro , Marketing Manager, Local Tech Wire |
| 12:05 – 12:10 p.m. | Opening Remarks
Kevin Farnham , Sales Manager, Hosted Solutions |
| 12:10 – 12:15 p.m. | Panel Introduction
Mark Milam , CEO, InCentric Solutions |
| 12:15 – 1:00 p.m. | Panel Discussion
Susan Kellogg
CIO, Kenan-Flagler Business School
Harry Reynolds
VP & Information Compliance Officer – BlueCross BlueShield
Don Clow
CTO, Hosted Solutions
Tony Verdone
VP of Development & Operations – MediClick |
| 1:00 – 1:15 p.m. | Q & A Session |
| 1:25 – 1:30 p.m. | Closing Remarks
Marc Montoro , Marketing Manager, Local Tech Wire |

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American Tobacco Campus – Bay 7

Free Event Parking -- North Deck Parking Garage

American Tobacco Campus is located across the street from Durham Bulls Stadium. Bay 7 is on the left side of the campus, next to WUNC Radio.

The physical address is:
318 Blackwell Street
Durham, NC 27701

DRIVING DIRECTIONS

From I-85 (US 70)

- Exit Downtown Durham (Mangum Street).
- Continue on Mangum through downtown, 2 miles.
- Follow parking signs to ballpark.
- The South Deck is just past the Stadium on the corner of Willard/Jackie Robinson and Carr Streets.
- The North Deck parking lot is located at the corner of Carr & Pettigrew Streets.
- Once past the South Deck, make an immediate right onto Carr Street passing between the car dealership on your left and the back entrance to the Bays on your right.
- The North Deck entrance is straight ahead.

From I-40

- Take I-40 West to the Durham Freeway (Exit 279B) to the Mangum/Roxboro Street Exit (Exit 12B).
- Keep straight up the hill for about 2 blocks (Willard St./Jackie Robinson) Ballpark Stadium is on the right.
- South Parking Deck just past Stadium on right, on the corner of Willard/Jackie Robinson and Carr.
- The North Deck parking lot is located at the corner of Carr & Pettigrew Streets.
- Once past the South Deck, make an immediate right onto Carr Street passing between the car dealership on your left and the back entrance to the Bays on your right.
- The North Deck entrance is straight ahead.

From 15-501 North Bypass

- Exit Durham Freeway South
- Exit Mangum/Roxboro Street (Exit 12).
- Cross Mangum Street and take a Left on Roxboro.
- Follow signs for Durham Freeway North (stay to right).
- Cross Mangum Street again (Ballpark is on the right)
- You will see the South Parking Deck on the corner of Willard/Jackie Robinson and Carr Streets.
- The North Deck parking lot is located at the corner of Carr & Pettigrew Streets.
- Once past the South Deck, make an immediate right onto Carr Street passing between the car dealership on your left and the back entrance to the Bays on your right.
- The North Deck entrance is straight ahead.