

# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

Release Date: 01/14/2013

Counts (Frequencies)

**Cell-phone and home-phone respondents included in this survey:** SurveyUSA interviewed 500 North Carolina adults 01/09/13 through 01/12/13 exclusively for WRAL-TV in Raleigh. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (69% of adults) were interviewed on their home phone in the recorded voice of a professional announcer. Respondents not reachable on a home phone (31% of adults) were shown a questionnaire on their smartphone, tablet or other electronic device.

## 1 What do you think is more important -- to protect the right of Americans to own guns, or to control gun ownership?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Right To Own	270	147	123	76	82	72	40	159	111	218	24	16	12	89	181	121	53	93
Control Ownership	192	78	114	70	33	50	38	103	88	109	61	15	7	58	134	27	105	56
Not Sure	38	15	23	5	17	10	6	22	17	15	17	4	3	10	28	6	21	9
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 1 What do you think is more important -- to protect the right of Americans to own guns, or to control gun ownership?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
Margin of Sampling Error: +/-4.5%		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Right To Own	270	131	107	23	171	81	43	210	63	189	99	161	90	47	81	52
Control Ownership	192	26	106	43	63	124	4	184	29	159	49	139	67	22	75	28
Not Sure	38	7	19	5	8	30	0	37	8	30	16	23	17	3	14	5
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 2 Does widespread gun ownership protect law abiding citizens from crime? Or make society more dangerous?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-4.4%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Protects Citizens	289	153	136	84	84	71	50	168	121	230	28	22	10	90	199	118	71	94
Makes Society Dangerous	168	70	98	55	37	53	23	93	76	86	60	12	10	53	116	28	89	50
Not Sure	43	17	26	12	10	9	11	23	20	26	14	0	2	14	29	8	18	14
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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## 2 Does widespread gun ownership protect law abiding citizens from crime? Or make society more dangerous?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.4%																	
Protects Citizens	289	127	126	23	172	100	40	236	63	209	104	175	98	52	85	55	
Makes Society Dangerous	168	28	93	33	52	114	5	160	31	135	52	114	60	14	71	23	
Not Sure	43	8	14	15	20	20	2	35	5	34	6	33	15	6	13	7	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

## 3 What do you think is the best way to reduce gun violence in this country: by passing stricter gun control laws, or by stricter enforcement of existing laws?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.3%																		
Passing Stricter Laws	161	61	100	59	30	41	32	88	72	95	46	13	7	59	101	32	78	50
Stricter Enforcement Of Existing	313	166	147	89	90	85	49	178	134	228	50	21	15	88	225	117	91	98
Not Sure	26	13	14	4	12	7	3	17	10	20	6	1	0	9	17	6	10	10
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 3 What do you think is the best way to reduce gun violence in this country: by passing stricter gun control laws, or by stricter enforcement of existing laws?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.3%																	
Passing Stricter Laws	161	31	86	34	56	100	9	148	27	130	47	110	55	14	68	24	
Stricter Enforcement Of Existing	313	121	137	35	175	122	35	263	65	230	108	196	108	53	92	59	
Not Sure	26	12	10	2	12	13	3	20	7	18	8	16	10	6	8	2	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

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## 4 Are federal laws on gun ownership too strict? Not strict enough? Or just about right?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Too Strict	50	32	18	10	16	18	6	26	24	34	11	0	4	13	37	27	10	12
Not Strict Enough	252	100	152	88	56	60	49	143	109	155	69	18	10	83	169	58	119	69
Just About Right	165	103	62	49	43	49	24	92	73	129	16	12	8	53	111	59	40	64
Not Sure	33	4	29	5	17	6	5	22	11	24	6	4	0	7	27	11	10	12
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 4 Are federal laws on gun ownership too strict? Not strict enough? Or just about right?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.5%																
Too Strict	50	30	8	5	28	16	14	34	21	25	21	27	20	1	17	12
Not Strict Enough	252	51	132	50	96	150	9	234	39	205	76	170	77	36	98	41
Just About Right	165	68	79	15	106	49	22	133	34	121	48	111	62	27	45	31
Not Sure	33	14	14	1	13	19	2	30	5	27	17	15	15	8	9	2
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 5 Are North Carolina laws on gun ownership too strict? Not strict enough? Or just about right?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Too Strict	40	27	13	8	17	8	6	25	15	27	8	1	4	10	30	19	9	12
Not Strict Enough	230	88	142	81	50	58	41	130	99	139	63	17	10	80	150	48	108	67
Just About Right	187	113	74	51	48	57	31	99	88	144	24	11	8	52	135	75	47	62
Not Sure	44	12	32	12	17	9	5	29	15	33	7	5	0	15	29	13	14	17
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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## 5 Are North Carolina laws on gun ownership too strict? Not strict enough? Or just about right?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
Too Strict	40	20	14	4	21	15	10	29	15	23	15	24	15	4	11	10	
Not Strict Enough	230	46	117	51	82	142	8	213	37	188	70	154	72	32	92	33	
Just About Right	187	81	80	16	120	54	28	146	43	129	60	119	68	27	55	37	
Not Sure	44	17	22	1	19	24	0	42	4	38	18	25	19	8	12	6	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

## 6 Would you support? ... or oppose? ... a law requiring a nationwide ban on semi-automatic weapons, which automatically load the next bullet after a shot is fired?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Support	210	97	113	63	52	58	36	115	94	136	55	16	3	72	138	52	91	63
Oppose	224	121	103	60	61	61	42	121	103	158	34	13	19	50	175	80	70	69
Not Sure	66	22	44	28	19	13	6	47	19	48	13	5	0	35	31	22	18	26
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 6 Would you support? ... or oppose? ... a law requiring a nationwide ban on semi-automatic weapons, which automatically load the next bullet after a shot is fired?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
Support	210	54	110	31	91	115	11	195	38	170	70	138	72	26	78	33	
Oppose	224	95	84	28	129	79	31	179	52	155	76	138	77	34	66	46	
Not Sure	66	15	38	12	23	41	4	57	9	53	16	47	25	11	25	5	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

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## 7 Would you support? ... or oppose? ... a law that limits how much ammunition a gun can hold at once?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.4%																		
Support	276	124	152	85	63	77	50	149	127	187	63	21	5	88	188	68	115	89
Oppose	172	98	75	56	52	43	21	108	64	121	22	13	17	48	124	66	46	55
Not Sure	52	18	34	10	17	12	13	26	25	34	18	0	0	21	31	20	18	14
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 7 Would you support? ... or oppose? ... a law that limits how much ammunition a gun can hold at once?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region				
		Conser	Moderate	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.4%																	
Support	276	65	142	48	110	156	10	257	50	218	81	189	93	32	110	41	
Oppose	172	80	69	16	107	54	34	132	42	120	70	99	62	30	42	38	
Not Sure	52	18	21	8	26	24	3	42	7	41	12	35	18	10	17	7	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

## 8 Would you support ... or oppose ... a law that limits how much ammunition can be purchased at one time?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Support	271	114	157	85	63	77	46	147	123	167	77	17	9	83	188	67	127	75
Oppose	184	106	78	47	56	49	32	103	81	139	17	17	10	47	138	72	40	66
Not Sure	45	20	25	20	13	6	6	33	12	36	7	0	2	27	18	15	12	16
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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## 8 Would you support ... or oppose ... a law that limits how much ammunition can be purchased at one time?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Support	271	65	138	48	113	152	13	251	52	214	86	180	92	29	109	41
Oppose	184	81	76	17	112	57	30	142	40	131	68	110	64	31	51	38
Not Sure	45	18	18	7	18	25	4	37	8	34	9	32	18	11	9	6
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 9 Are laws on buying guns at gun shows too strict? Not strict enough? Or just about right?

500 Adults Margin of Sampling Error: +/-4.4%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Too Strict	29	23	6	6	14	5	4	20	9	19	6	1	4	7	22	15	7	7
Not Strict Enough	281	116	164	92	62	71	55	154	127	181	69	18	13	90	190	73	121	82
Just About Right	146	83	62	39	40	44	22	80	66	113	16	11	6	43	103	56	37	49
Not Sure	45	17	27	14	16	12	2	30	15	29	11	5	0	17	28	10	15	20
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 9 Are laws on buying guns at gun shows too strict? Not strict enough? Or just about right?

500 Adults Margin of Sampling Error: +/-4.4%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Too Strict	29	21	5	2	17	9	14	15	15	13	15	14	13	5	2	9
Not Strict Enough	281	66	141	53	109	163	9	259	53	217	80	191	86	36	122	36
Just About Right	146	61	65	13	98	38	22	116	25	113	51	92	58	24	32	32
Not Sure	45	16	21	2	19	24	1	41	7	34	17	27	17	7	13	8
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

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## 10 Should criminal background checks be required for every person who wants to purchase a firearm? Or not?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-2.3%																		
Should	463	221	243	147	116	124	76	263	201	324	87	33	19	154	310	140	164	151
Should Not	27	15	12	4	13	6	4	17	10	13	10	1	3	1	26	12	11	4
Not Sure	9	4	5	0	3	2	4	3	6	5	4	0	0	1	8	2	5	2
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 10 Should criminal background checks be required for every person who wants to purchase a firearm? Or not?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-2.3%																	
Should	463	149	222	64	227	217	41	402	92	354	150	304	161	67	155	80	
Should Not	27	10	8	5	11	13	4	21	7	18	10	14	10	5	9	3	
Not Sure	9	3	3	2	5	4	1	7	1	6	3	5	2	0	5	2	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

## 11 Should the general public be able to buy and wear tactical gear such as the armor worn by SWAT team members Or not?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Should	171	108	63	46	58	48	20	104	67	117	35	12	7	46	125	68	54	47
Should Not	235	103	133	68	53	69	46	120	115	160	52	10	14	76	159	57	97	75
Not Sure	94	29	65	38	22	15	19	60	34	65	15	12	1	34	59	29	29	36
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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**11** Should the general public be able to buy and wear tactical gear such as the armor worn by SWAT team members Or not?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
Should	171	69	61	29	93	66	28	135	46	114	59	108	72	22	47	31	
Should Not	235	60	131	30	105	125	12	217	26	203	75	156	72	30	94	39	
Not Sure	94	34	40	13	46	44	7	79	28	61	29	59	31	20	28	15	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

**12** Thinking for a moment about the people who cause mass shootings: are they so mentally ill that they would do something similar no matter what? Or do you think violence in today's society plays a part in their actions?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Would Do Something Similar	228	134	94	84	65	51	29	149	79	170	28	25	5	84	144	77	71	76
Society Plays a Part	241	98	143	60	58	73	49	119	122	148	68	9	16	63	177	72	97	67
Not Sure	31	8	23	7	9	8	7	16	15	24	6	0	1	9	22	5	11	14
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**12** Thinking for a moment about the people who cause mass shootings: are they so mentally ill that they would do something similar no matter what? Or do you think violence in today's society plays a part in their actions?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.5%																
Would Do Something Similar	228	78	105	34	114	102	34	184	46	171	83	137	86	37	63	41
Society Plays a Part	241	78	112	33	113	121	10	220	49	184	71	166	77	27	96	40
Not Sure	31	8	15	4	15	12	3	26	4	23	9	20	11	7	9	4
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%



# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

Release Date: 01/14/2013

Counts (Frequencies)

**13** Is the level of violence in entertainment, including video games, a major cause of mass shootings? A minor cause? Or not a cause of mass shootings?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Major Cause	153	57	96	31	29	56	37	61	92	100	38	5	10	35	117	59	57	33
Minor Cause	195	90	105	58	55	43	39	113	82	144	33	17	1	61	134	57	63	71
Not a Cause	125	81	44	55	38	26	6	93	32	78	23	13	11	49	76	28	46	49
Not Sure	27	12	15	7	10	8	3	17	11	20	8	0	0	12	16	10	13	5
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**13** Is the level of violence in entertainment, including video games, a major cause of mass shootings? A minor cause? Or not a cause of mass shootings?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.5%																
Major Cause	153	62	60	19	79	65	15	129	30	117	51	98	50	18	58	26
Minor Cause	195	57	105	23	102	87	11	175	39	146	63	125	59	30	64	42
Not a Cause	125	33	58	26	49	70	17	104	26	96	41	81	52	19	38	15
Not Sure	27	11	10	3	13	13	4	23	5	20	9	19	12	5	9	2
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

**14** If the government were able to require a reduced amount of violence in entertainment, would it reduce the incidence of mass shootings a lot? A little? Or not at all?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
A Lot	100	40	60	12	18	42	29	30	71	65	29	0	6	17	83	33	48	17
A Little	197	95	103	60	58	40	40	118	80	126	39	22	10	59	138	66	72	58
Not At All	179	99	80	72	50	45	12	121	58	133	29	11	6	72	107	49	53	71
Not Sure	23	6	17	8	7	5	3	15	8	18	5	0	0	8	15	6	6	11
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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Geography: North Carolina  
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**14** If the government were able to require a reduced amount of violence in entertainment, would it reduce the incidence of mass shootings a lot? A little? Or not at all?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
A Lot	100	34	40	12	50	45	9	84	23	73	26	72	36	13	35	16	
A Little	197	67	96	24	111	77	21	166	45	144	74	117	65	27	70	35	
Not At All	179	56	87	30	72	99	15	158	27	143	51	122	68	27	56	28	
Not Sure	23	7	10	5	10	13	1	22	4	18	11	12	5	5	7	6	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

**15** Do you think enough services are being offered to those with mental health problems in North Carolina? Or could the state be doing more?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-3.5%																		
Enough	36	27	9	9	13	6	7	23	14	31	5	0	0	15	21	19	6	10
Could Do More	403	183	220	125	98	112	69	223	181	272	87	29	15	128	275	110	153	132
Not Sure	60	30	31	18	21	14	8	38	22	38	10	5	6	14	47	25	20	16
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**15** Do you think enough services are being offered to those with mental health problems in North Carolina? Or could the state be doing more?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-3.5%																	
Enough	36	23	12	1	25	9	7	26	11	24	13	23	15	7	10	5	
Could Do More	403	115	196	64	183	200	34	350	72	310	127	263	136	55	146	66	
Not Sure	60	25	24	7	35	25	5	54	16	44	22	37	23	10	13	15	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

Release Date: 01/14/2013

Counts (Frequencies)

## 16 Are you willing to pay more in taxes for increased government spending on mental health?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Yes	219	109	110	68	52	55	44	120	98	144	57	15	2	72	147	44	104	69
No	201	102	99	62	55	59	25	117	85	149	27	14	11	70	132	81	46	69
Not Sure	80	29	51	22	25	18	15	46	33	50	18	4	8	15	65	30	29	20
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 16 Are you willing to pay more in taxes for increased government spending on mental health?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region			
		Conser	Moderate	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.5%																
Yes	219	50	122	34	107	104	26	186	38	174	70	144	74	31	73	40
No	201	87	80	21	97	93	13	175	42	147	70	123	68	30	73	29
Not Sure	80	26	30	16	39	37	8	70	20	58	23	55	31	10	22	16
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 17 Are mass shootings at schools avoidable or unavoidable?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.4%																		
Avoidable	304	153	151	96	86	79	43	182	122	211	54	21	18	102	202	95	102	101
Unavoidable	129	65	64	37	32	34	25	70	59	83	35	9	2	33	96	39	55	33
Not Sure	67	22	45	18	14	19	16	32	35	49	12	4	2	21	46	20	22	24
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

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## 17 Are mass shootings at schools avoidable or unavoidable?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Margin of Sampling Error: +/-4.4%	Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh
Avoidable	304	99	147	46	149	143	35	258	60	232	105	191	123	47	90	44
Unavoidable	129	40	58	17	58	66	5	119	24	100	41	85	32	18	51	28
Not Sure	67	25	28	8	36	26	7	53	15	46	16	47	19	6	28	14
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 18 Which one thing would be most effective in reducing school shootings? Making access to guns more difficult? Better mental health care? Better security in schools? Working to reduce bullying in schools? Restricting violence in the entertainment industry? Or something else?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Margin of Sampling Error: +/-4.5%	Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr
Access To Guns More Difficult	88	41	47	17	25	29	17	42	46	63	19	2	5	25	63	20	50	18
Better Mental Health Care	81	49	33	30	23	19	10	52	29	55	11	13	2	35	46	16	32	34
Better Security	207	100	107	67	56	52	33	123	84	141	44	15	7	65	141	79	58	65
Reduce Bullying	49	20	29	24	7	8	10	30	18	31	14	4	0	19	30	12	14	21
Restricting Violence	24	4	19	0	7	10	7	7	16	16	3	0	5	2	21	10	8	5
Other	41	23	18	12	14	9	6	26	15	31	7	0	3	9	32	18	10	13
Not Sure	11	4	6	2	1	7	1	3	8	6	5	0	0	1	10	0	8	2
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

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Counts (Frequencies)

**18** Which one thing would be most effective in reducing school shootings? Making access to guns more difficult? Better mental health care? Better security in schools? Working to reduce bullying in schools? Restricting violence in the entertainment industry? Or something else?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region				
		Conser	Moderate	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
Access To Guns More Difficult	88	18	50	14	35	52	2	84	10	77	24	62	26	11	34	17	
Better Mental Health Care	81	24	35	16	42	35	14	63	19	59	25	54	34	8	25	14	
Better Security	207	82	91	23	106	90	19	180	48	147	73	129	79	33	66	29	
Reduce Bullying	49	7	24	11	17	30	5	42	7	39	9	36	11	9	17	12	
Restricting Violence	24	10	11	2	12	9	2	20	3	19	8	15	5	4	11	3	
Other	41	20	17	4	26	13	5	31	8	31	20	21	15	7	13	6	
Not Sure	11	2	5	1	6	5	0	11	5	6	4	7	4	0	2	4	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

**19** Do you think schools are doing enough to properly identify troubled students who may act violently? Or could schools be doing more?

500 Parents	All	Gender		Age				<50 / 50+		Race				Cell Phone / Land		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-3.7%																		
Doing Enough	57	36	21	16	22	11	8	38	19	37	10	8	1	20	37	13	18	25
Could Be Doing More	387	178	209	115	102	106	64	217	170	276	72	22	17	121	266	129	136	113
Not Sure	56	26	31	21	8	15	12	29	28	29	20	4	3	16	41	12	25	19
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Parents	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**19** Do you think schools are doing enough to properly identify troubled students who may act violently? Or could schools be doing more?

500 Parents	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region			
		Conser	Moderate	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.7%																
Doing Enough	57	21	25	10	30	25	12	42	9	46	23	33	29	5	12	11
Could Be Doing More	387	126	178	56	183	186	34	337	83	285	128	248	123	62	137	65
Not Sure	56	16	30	5	29	23	0	51	7	47	12	42	23	5	19	10
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Parents	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

# Results of SurveyUSA News Poll #20189

Geography: North Carolina  
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**20** Do you think teachers who are licensed to carry a handgun should? or should not? be allowed to carry their gun while in school?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Should	207	114	93	72	50	56	29	123	85	157	27	5	17	71	136	81	52	69
Should Not	249	114	135	66	74	65	45	139	110	149	72	24	4	69	181	55	121	70
Not Sure	43	12	32	14	8	11	10	22	22	36	3	5	0	17	27	19	7	18
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**20** Do you think teachers who are licensed to carry a handgun should? or should not? be allowed to carry their gun while in school?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region				
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
Should	207	93	83	22	121	75	31	167	50	147	68	134	74	30	62	41	
Should Not	249	55	128	47	103	138	14	225	37	203	81	162	87	34	90	38	
Not Sure	43	15	22	2	19	22	3	39	13	29	14	27	13	7	17	6	
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

**21** Are you willing to pay more in taxes to have armed guards at schools?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Yes	252	120	132	96	72	46	37	169	83	162	53	21	15	85	167	81	90	76
No	176	94	83	37	42	66	31	79	97	128	31	13	6	49	128	53	63	58
Not Sure	72	26	46	18	17	20	16	36	36	53	18	0	1	23	48	19	27	23
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

# Results of SurveyUSA News Poll #20189



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

Release Date: 01/14/2013

Counts (Frequencies)

## 21 Are you willing to pay more in taxes to have armed guards at schools?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Yes	252	92	116	30	142	101	35	207	66	177	102	148	89	33	80	50
No	176	52	88	23	73	91	10	158	23	142	40	126	62	26	67	22
Not Sure	72	19	28	19	28	42	1	65	10	59	21	49	24	12	22	14
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 22 Is your impression of the National Rifle Association favorable? Unfavorable? Neutral? Or do you have no opinion?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Favorable	186	110	76	36	64	59	27	100	86	156	12	8	10	48	137	92	41	51
Unfavorable	118	48	69	37	22	34	25	58	60	80	20	10	7	43	74	13	63	40
Neutral	129	66	63	46	27	30	26	73	56	82	41	4	2	35	94	37	47	42
No Opinion	68	16	52	33	20	9	6	53	15	25	29	11	3	30	38	13	28	25
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 22 Is your impression of the National Rifle Association favorable? Unfavorable? Neutral? Or do you have no opinion?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Favorable	186	104	61	14	128	43	41	132	47	123	74	104	74	37	41	34
Unfavorable	118	6	76	31	37	79	1	116	9	108	27	90	42	17	39	19
Neutral	129	35	68	16	60	65	5	119	26	101	32	94	37	15	60	17
No Opinion	68	18	28	11	18	47	0	64	17	46	30	35	21	3	29	15
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

Release Date: 01/14/2013

Counts (Frequencies)

**23** Does a candidate's position on guns have a major impact on your vote? A minor impact? Or no impact at all?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Major	172	79	93	43	44	47	38	87	85	135	26	9	2	46	126	80	53	36
Minor	201	110	91	73	56	46	26	129	72	140	38	14	9	67	134	48	79	73
No Impact	98	47	51	29	25	33	12	54	44	50	26	11	11	32	66	22	37	35
Not Sure	28	3	25	6	7	6	8	14	15	16	12	0	0	11	17	4	10	13
Total	500	240	260	152	132	132	84	284	216	342	102	34	22	157	343	154	179	158
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**23** Does a candidate's position on guns have a major impact on your vote? A minor impact? Or no impact at all?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Major	172	73	66	23	94	66	26	135	39	122	64	104	66	28	49	30
Minor	201	53	108	35	104	92	14	182	35	163	62	137	71	28	63	39
No Impact	98	28	49	9	37	57	6	88	23	69	28	65	30	10	43	15
Not Sure	28	9	9	4	7	19	1	25	2	24	9	17	7	6	14	2
Total	500	163	232	71	243	235	47	430	99	378	163	323	174	72	169	85
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.