# Results of SurveyUSA Election Poll #23326

**SURVEY USA**

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Trump Takes Lead in NC Among FBI Letter Controversy; Burr Leads Ross for Senate; Cooper and McCrory Neck-and-Neck for NC Governor:** In an election for President of the United States held in North Carolina today, 11/1/2016, one week until votes are counted, Republican Donald Trump defeats Democrat Hillary Clinton by a 7-point margin, 51% to 44%, according to this latest exclusive WRAL-TV News Poll conducted by SurveyUSA. Compared to an identical SurveyUSA poll conducted for WRAL-TV one month ago, Trump is up 7 points; Clinton is down 2. Interviews for this research were conducted entirely after a letter from the FBI Director threw the election into chaos 10/28/16, at a time when America had learned additional emails related to the FBI probe into Clinton had been discovered, but not yet whether those emails had previously been reviewed by the agency or what content they contained. Significant volatility may exist in the coming week as more is learned. Among men, Trump had led by 9 points one month ago, today leads by 23. Among women, Clinton had led by 12, today leads by 7. One month ago, Trump was backed by 87% of those identifying as (but not necessarily registered to vote as) Republicans; today, 95% of Republicans say they will vote for Trump. Among Democrats, 91% had said they were voting for Clinton; today, 92% say they will vote for her. Among those identifying as Independents, Trump had led by 5, today leads by 9. Among rural men , a demographic crucial to the Trump campaign, Trump's lead widens month-on-month from 26 points then to 44 points now. Among suburban women , critical to the Clinton campaign, Clinton's lead falls, from 21 points last month to 15 points today. Clinton's chances of capturing North Carolina's 15 electoral votes may depend on whether or not she can re-capture these suburban voters; Trump's path to 270 electoral votes may depend on the same. Voting began on October 20 in North Carolina. Among the 40% of voters who tell SurveyUSA they have already cast their ballots, Clinton leads by 6 points; among the 60% of voters who have not yet voted but promise to do so, Trump leads by 16. In the election for United States Senator from North Carolina, Republican incumbent Richard Burr today defeats Democrat Deborah Ross 49% to 43%. Compared to one month ago, Burr is up 3 points; Ross is down 1. Ross leads by 8 among women, but Burr leads by 21 among men -- a 29-point gender gap, up from a 19-point gap last month. Ross runs even with Burr among the youngest voters, but trails by 14 points among seniors. Ross leads Burr in greater Greensboro and is even with him in the Raleigh area; elsewhere, Burr dominates. The race for North Carolina Governor has tightened, and Democrat Roy Cooper today holds a nominal 1-point lead over incumbent Republican Pat McCrory, 48% to 47%. Compared to one month ago, Cooper is flat; McCrory is up 3. Cooper leads by 14 points among women; McCrory leads by 12 points among men. Cooper holds a 9-point lead among those who have voted early; McCrory leads by 4 among those who have not yet cast their ballots. Further down-ballot, incumbent Republican Dan Forest at this hour leads Democrat Linda Coleman by 7 points, 49% to 42% in the Lieutenant Governor race; Democrat Josh Stein leads Republican Buck Newton 47% to 43% in the contest to replace Roy Cooper as Attorney General . **Context and Filtering:** SurveyUSA interviewed 800 state of North Carolina adults 10/28/16 through 10/31/16, in interviewing conducted entirely after the release of a letter from FBI Director James Comey to members of Congress. Of the adults, 718 were registered to vote. Of the registered, 659 were determined by SurveyUSA to have already voted or to be likely to vote on or before 11/08/16 in the Presidential election. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (71% of likely voters) were interviewed on their home telephones in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (29% of likely voters) were shown a questionnaire on the display of their smartphone, tablet or other electronic device. Republican Mitt Romney defeated Democrat Barack Obama by 2 points in 2012; Obama defeated Republican John McCain by less than 1 point in 2008. North Carolina has 15 electoral votes.

**1** If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Donald Trump (R) | 51% | 58% | 44% | 42% | 49% | 53% | 57% | 46% | 55% | 62% | 14% | 46% | 54% | 90% | 23% | 51% |
| Hillary Clinton (D) | 44% | 35% | 51% | 45% | 43% | 45% | 42% | 44% | 44% | 33% | 84% | 52% | 38% | 5% | 75% | 39% |
| Gary Johnson (L) | 3% | 4% | 2% | 8% | 2% | 1% | 1% | 4% | 1% | 3% | 0% | 1% | 4% | 2% | 1% | 4% |
| Undecided | 3% | 3% | 3% | 5% | 6% | 1% | 1% | 6% | 1% | 2% | 1% | 1% | 5% | 3% | 2% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100 |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**
**Data Collected: 10/28/2016 - 10/31/2016**
**Release Date: 11/01/2016**
**Percentages**

Sponsor:
**WRAL-TV (Raleigh)**

**1** If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for?  (names rotated)  Republican Donald Trump? Democrat Hillary Clinton?  Or Libertarian Gary Johnson?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Donald Trump (R) | 51% | 97% | 92% | 87% | 45% | 7% | 12% | 3% | 95% | 49% | 8% | 92% | 71% | 43% | 12% | 4% | 100% | 0% |
| Hillary Clinton (D) | 44% | 2% | 3% | 3% | 40% | 85% | 87% | 97% | 2% | 40% | 92% | 6% | 22% | 48% | 88% | 92% | 0% | 100% |
| Gary Johnson (L) | 3% | 0% | 2% | 6% | 8% | 2% | 0% | 0% | 1% | 5% | 0% | 1% | 4% | 4% | 1% | 1% | 0% | 0% |
| Undecided | 3% | 1% | 2% | 4% | 6% | 6% | 1% | 0% | 2% | 5% | 0% | 1% | 3% | 5% | 0% | 3% | 0% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

**1** If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for?  (names rotated)  Republican Donald Trump? Democrat Hillary Clinton?  Or Libertarian Gary Johnson?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Donald Trump (R) | 51% | 91% | 5% | 93% | 11% | 69% | 87% | 44% | 42% | 83% | 52% | 3% | 26% | 46% | 44% | 58% | 70% | 36% |
| Hillary Clinton (D) | 44% | 4% | 92% | 5% | 85% | 26% | 12% | 50% | 55% | 13% | 43% | 93% | 58% | 49% | 47% | 39% | 25% | 58% |
| Gary Johnson (L) | 3% | 3% | 2% | 1% | 3% | 0% | 0% | 4% | 1% | 2% | 2% | 1% | 11% | 3% | 4% | 1% | 3% | 3% |
| Undecided | 3% | 2% | 1% | 1% | 1% | 5% | 1% | 2% | 2% | 2% | 3% | 2% | 4% | 2% | 5% | 2% | 2% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

**1** If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for?  (names rotated)  Republican Donald Trump? Democrat Hillary Clinton?  Or Libertarian Gary Johnson?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Donald Trump (R) | 51% | 54% | 49% | 61% | 52% | 45% | 48% | 50% | 53% | 43% | 47% | 61% | 49% | 52% | 54% | 46% | 45% | 63% |
| Hillary Clinton (D) | 44% | 41% | 45% | 33% | 43% | 49% | 45% | 45% | 42% | 53% | 45% | 35% | 43% | 44% | 42% | 50% | 48% | 29% |
| Gary Johnson (L) | 3% | 1% | 3% | 1% | 2% | 4% | 3% | 2% | 3% | 1% | 3% | 3% | 5% | 2% | 2% | 2% | 3% | 3% |
| Undecided | 3% | 5% | 2% | 5% | 3% | 2% | 4% | 3% | 2% | 3% | 4% | 1% | 4% | 3% | 2% | 1% | 3% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**1** If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? (names rotated) Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Donald Trump (R) | 51% | 54% | 39% | 68% | 54% | 51% | 47% | 58% | 42% |
| Hillary Clinton (D) | 44% | 38% | 54% | 24% | 45% | 38% | 44% | 34% | 50% |
| Gary Johnson (L) | 3% | 4% | 3% | 5% | 1% | 6% | 4% | 1% | 6% |
| Undecided | 3% | 4% | 4% | 2% | 0% | 5% | 5% | 7% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

**2** Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

| 336 Trump Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.4% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| For Trump | 59% | 60% | 56% | 52% | 55% | 63% | 61% | 54% | 62% | 58% | 84% | 62% | 57% | 64% | 40% | 61% |
| Against Clinton | 40% | 39% | 41% | 46% | 42% | 36% | 38% | 43% | 37% | 40% | 8% | 37% | 41% | 35% | 55% | 39% |
| Not Sure | 2% | 1% | 3% | 2% | 3% | 2% | 1% | 2% | 2% | 1% | 8% | 1% | 2% | 1% | 5% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 55% | 45% | 14% | 28% | 29% | 29% | 42% | 58% | 87% | 6% | 37% | 63% | 58% | 19% | 20% |

**2** Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

| 336 Trump Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.4% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| For Trump | 59% | 71% | 62% | 49% | 69% | ** | ** | ** | 66% | 51% | ** | 66% | 58% | 51% | ** | ** | 59% | ** |
| Against Clinton | 40% | 29% | 35% | 50% | 31% | ** | ** | ** | 32% | 47% | ** | 33% | 39% | 49% | ** | ** | 40% | ** |
| Not Sure | 2% | 1% | 4% | 1% | 0% | ** | ** | ** | 2% | 1% | ** | 1% | 3% | 0% | ** | ** | 2% | ** |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% |
| Composition of Trump Voters | 100% | 28% | 26% | 30% | 9% | 2% | 3% | 1% | 54% | 41% | 4% | 34% | 36% | 23% | 3% | 1% | 100% | 0% |

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**Geography: North Carolina**

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**Percentages**

**2** Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

| 336 Trump Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.4% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| For Trump | 59% | 58% | ** | 59% | 50% | 64% | 53% | 51% | 65% | 64% | 52% | ** | ** | 58% | 57% | 60% | 60% | 55% |
| Against Clinton | 40% | 40% | ** | 39% | 48% | 35% | 46% | 49% | 31% | 35% | 45% | ** | ** | 39% | 40% | 39% | 39% | 42% |
| Not Sure | 2% | 2% | ** | 2% | 3% | 2% | 1% | 0% | 4% | 2% | 3% | ** | ** | 3% | 3% | 1% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 87% | 4% | 85% | 10% | 34% | 13% | 29% | 13% | 51% | 40% | 1% | 4% | 22% | 26% | 52% | 54% | 39% |

**2** Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

| 336 Trump Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.4% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| For Trump | 59% | 56% | 60% | 72% | 56% | 54% | 68% | 61% | 46% | 67% | 50% | 63% | 50% | 62% | 66% | 57% | 52% | 56% |
| Against Clinton | 40% | 41% | 39% | 28% | 41% | 45% | 31% | 35% | 54% | 32% | 48% | 34% | 47% | 37% | 33% | 43% | 46% | 40% |
| Not Sure | 2% | 3% | 1% | 1% | 3% | 1% | 1% | 4% | 0% | 1% | 2% | 2% | 3% | 1% | 1% | 0% | 3% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 33% | 67% | 21% | 39% | 40% | 29% | 40% | 31% | 17% | 41% | 42% | 28% | 72% | 35% | 17% | 27% | 20% |

**2** Is yours more a vote FOR Donald Trump, or more a vote AGAINST Hillary Clinton?

| 336 Trump Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.4% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| For Trump | 59% | 48% | 53% | 69% | 58% | 53% | 50% | 79% | 47% |
| Against Clinton | 40% | 51% | 44% | 31% | 38% | 45% | 49% | 19% | 50% |
| Not Sure | 2% | 1% | 3% | 1% | 4% | 2% | 1% | 1% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 24% | 16% | 22% | 20% | 24% | 17% | 11% | 24% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

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**3**   Do you vote for Trump enthusiastically? Or with reservations?

| 336 Trump Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.2% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Enthusiastically | 65% | 69% | 60% | 56% | 50% | 75% | 74% | 52% | 74% | 64% | 72% | 71% | 62% | 65% | 64% | 68% |
| With Reservations | 33% | 30% | 36% | 44% | 47% | 23% | 24% | 46% | 23% | 34% | 8% | 26% | 36% | 32% | 36% | 30% |
| Not Sure | 2% | 1% | 4% | 0% | 4% | 2% | 3% | 2% | 2% | 1% | 20% | 3% | 2% | 3% | 0% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 55% | 45% | 14% | 28% | 29% | 29% | 42% | 58% | 87% | 6% | 37% | 63% | 58% | 19% | 20% |

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**3**   Do you vote for Trump enthusiastically? Or with reservations?

| 336 Trump Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.2% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Enthusiastically | 65% | 81% | 57% | 57% | 70% | ** | ** | ** | 69% | 57% | ** | 73% | 64% | 59% | ** | ** | 65% | ** |
| With Reservations | 33% | 16% | 39% | 42% | 30% | ** | ** | ** | 27% | 42% | ** | 24% | 34% | 41% | ** | ** | 33% | ** |
| Not Sure | 2% | 3% | 4% | 1% | 0% | ** | ** | ** | 4% | 1% | ** | 3% | 2% | 0% | ** | ** | 2% | ** |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% |
| Composition of Trump Voters | 100% | 28% | 26% | 30% | 9% | 2% | 3% | 1% | 54% | 41% | 4% | 34% | 36% | 23% | 3% | 1% | 100% | 0% |

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**3**   Do you vote for Trump enthusiastically? Or with reservations?

| 336 Trump Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.2% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Enthusiastically | 65% | 68% | ** | 68% | 53% | 71% | 80% | 54% | 63% | 73% | 57% | ** | ** | 67% | 64% | 65% | 69% | 59% |
| With Reservations | 33% | 31% | ** | 29% | 47% | 27% | 20% | 44% | 31% | 24% | 40% | ** | ** | 31% | 34% | 33% | 29% | 39% |
| Not Sure | 2% | 2% | ** | 2% | 0% | 1% | 0% | 2% | 6% | 2% | 3% | ** | ** | 2% | 3% | 3% | 2% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 87% | 4% | 85% | 10% | 34% | 13% | 29% | 13% | 51% | 40% | 1% | 4% | 22% | 26% | 52% | 54% | 39% |

# Results of SurveyUSA Election Poll #23326

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**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**3** — Do you vote for Trump enthusiastically? Or with reservations?

| 336 Trump Voters | All | Military Household | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.2% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Enthusiastically | 65% | 74% | 60% | 79% | 64% | 58% | 72% | 62% | 60% | 63% | 59% | 71% | 40% | 75% | 71% | 72% | 57% | 58% |
| With Reservations | 33% | 24% | 37% | 20% | 34% | 38% | 28% | 32% | 39% | 32% | 39% | 27% | 57% | 23% | 27% | 27% | 37% | 41% |
| Not Sure | 2% | 2% | 3% | 1% | 2% | 4% | 0% | 5% | 1% | 5% | 2% | 2% | 3% | 2% | 2% | 1% | 5% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 33% | 67% | 21% | 39% | 40% | 29% | 40% | 31% | 17% | 41% | 42% | 28% | 72% | 35% | 17% | 27% | 20% |

**3** — Do you vote for Trump enthusiastically? Or with reservations?

| 336 Trump Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.2% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Enthusiastically | 65% | 60% | 57% | 78% | 62% | 62% | 51% | 88% | 56% |
| With Reservations | 33% | 39% | 39% | 22% | 34% | 38% | 47% | 11% | 41% |
| Not Sure | 2% | 1% | 3% | 0% | 4% | 0% | 2% | 2% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Trump Voters | 100% | 24% | 16% | 22% | 20% | 24% | 17% | 11% | 24% |

**4** — Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

| 287 Clinton Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.8% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| For Clinton | 60% | 57% | 62% | 41% | 54% | 68% | 72% | 49% | 70% | 62% | 59% | 69% | 52% | ** | 63% | 45% |
| Against Trump | 38% | 40% | 37% | 56% | 45% | 32% | 26% | 49% | 29% | 36% | 39% | 29% | 47% | ** | 37% | 52% |
| Not Sure | 2% | 3% | 1% | 3% | 1% | 0% | 2% | 2% | 1% | 2% | 1% | 2% | 1% | ** | 0% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 40% | 60% | 17% | 29% | 29% | 25% | 46% | 54% | 54% | 40% | 48% | 52% | 4% | 76% | 18% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

## 4 — Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

| 287 Clinton Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.8% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| For Clinton | 60% | ** | ** | ** | 53% | 39% | 58% | 84% | ** | 41% | 72% | ** | 44% | 55% | 65% | 62% | ** | 60% |
| Against Trump | 38% | ** | ** | ** | 47% | 58% | 42% | 16% | ** | 55% | 28% | ** | 48% | 44% | 35% | 38% | ** | 38% |
| Not Sure | 2% | ** | ** | ** | 0% | 4% | 0% | 0% | ** | 4% | 0% | ** | 8% | 1% | 0% | 0% | ** | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% |
| Composition of Clinton Voters | 100% | 1% | 1% | 1% | 10% | 29% | 27% | 31% | 2% | 40% | 58% | 3% | 13% | 30% | 30% | 20% | 0% | 100% |

## 4 — Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

| 287 Clinton Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.8% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| For Clinton | 60% | ** | 63% | 56% | 61% | 60% | ** | 57% | 55% | 63% | 55% | 72% | 39% | 53% | 51% | 73% | 69% | 60% |
| Against Trump | 38% | ** | 36% | 34% | 38% | 40% | ** | 41% | 43% | 37% | 44% | 27% | 57% | 47% | 46% | 26% | 28% | 39% |
| Not Sure | 2% | ** | 1% | 10% | 1% | 0% | ** | 2% | 2% | 0% | 2% | 1% | 3% | 0% | 3% | 1% | 3% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 4% | 91% | 5% | 92% | 15% | 2% | 39% | 20% | 9% | 39% | 37% | 11% | 26% | 33% | 41% | 22% | 71% |

## 4 — Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

| 287 Clinton Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.8% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| For Clinton | 60% | 82% | 51% | 61% | 56% | 63% | 58% | 62% | 61% | 59% | 64% | 53% | 41% | 68% | 58% | 69% | 54% | 68% |
| Against Trump | 38% | 17% | 47% | 39% | 42% | 36% | 41% | 37% | 39% | 41% | 35% | 44% | 58% | 31% | 38% | 31% | 46% | 32% |
| Not Sure | 2% | 0% | 2% | 0% | 2% | 2% | 1% | 2% | 0% | 0% | 1% | 3% | 1% | 2% | 5% | 0% | 0% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 29% | 71% | 13% | 37% | 50% | 30% | 41% | 28% | 24% | 45% | 28% | 29% | 71% | 33% | 22% | 35% | 11% |

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

## 4 — Is yours more a vote FOR Hillary Clinton or more a vote AGAINST Donald Trump?

| 287 Clinton Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.8% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| For Clinton | 60% | 63% | 65% | 46% | 56% | 38% | 45% | 69% | 62% |
| Against Trump | 38% | 34% | 35% | 47% | 42% | 57% | 53% | 31% | 35% |
| Not Sure | 2% | 3% | 0% | 7% | 2% | 5% | 2% | 0% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 20% | 26% | 9% | 19% | 21% | 19% | 7% | 31% |

## 5 — Do you vote for Clinton enthusiastically? Or with reservations?

| 287 Clinton Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.7% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Enthusiastically | 64% | 59% | 68% | 43% | 43% | 84% | 80% | 43% | 82% | 65% | 65% | 69% | 60% | ** | 72% | 33% |
| With Reservations | 32% | 35% | 30% | 51% | 51% | 15% | 17% | 51% | 16% | 28% | 35% | 29% | 35% | ** | 26% | 61% |
| Not Sure | 4% | 5% | 2% | 6% | 6% | 1% | 3% | 6% | 2% | 7% | 0% | 3% | 4% | ** | 2% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 40% | 60% | 17% | 29% | 29% | 25% | 46% | 54% | 54% | 40% | 48% | 52% | 4% | 76% | 18% |

## 5 — Do you vote for Clinton enthusiastically? Or with reservations?

| 287 Clinton Voters | All | Party Affiliation | | | | | | Party Affiliation | | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.7% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Enthusiastically | 64% | ** | ** | ** | 43% | 43% | 71% | 88% | ** | 41% | 80% | ** | 64% | 52% | 70% | 71% | ** | 64% |
| With Reservations | 32% | ** | ** | ** | 53% | 53% | 25% | 10% | ** | 55% | 17% | ** | 35% | 42% | 27% | 26% | ** | 32% |
| Not Sure | 4% | ** | ** | ** | 3% | 4% | 4% | 2% | ** | 4% | 3% | ** | 1% | 6% | 3% | 2% | ** | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 0% | 100% |
| Composition of Clinton Voters | 100% | 1% | 1% | 1% | 10% | 29% | 27% | 31% | 2% | 40% | 58% | 3% | 13% | 30% | 30% | 20% | 0% | 100% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**5** — Do you vote for Clinton enthusiastically? Or with reservations?

| 287 Clinton Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.7% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Enthusiastically | 64% | ** | 69% | 54% | 66% | 66% | ** | 68% | 57% | 66% | 55% | 75% | 63% | 49% | 67% | 72% | 68% | 64% |
| With Reservations | 32% | ** | 28% | 37% | 31% | 25% | ** | 31% | 41% | 22% | 41% | 24% | 31% | 44% | 30% | 26% | 26% | 33% |
| Not Sure | 4% | ** | 3% | 9% | 3% | 8% | ** | 1% | 3% | 12% | 4% | 1% | 6% | 7% | 3% | 2% | 6% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 4% | 91% | 5% | 92% | 15% | 2% | 39% | 20% | 9% | 39% | 37% | 11% | 26% | 33% | 41% | 22% | 71% |

**5** — Do you vote for Clinton enthusiastically? Or with reservations?

| 287 Clinton Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.7% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Enthusiastically | 64% | 70% | 62% | 71% | 57% | 68% | 68% | 63% | 64% | 66% | 66% | 59% | 40% | 74% | 48% | 76% | 66% | 86% |
| With Reservations | 32% | 28% | 34% | 29% | 39% | 28% | 29% | 34% | 32% | 30% | 30% | 38% | 53% | 24% | 46% | 23% | 31% | 13% |
| Not Sure | 4% | 2% | 4% | 0% | 4% | 5% | 3% | 3% | 5% | 3% | 3% | 3% | 6% | 2% | 6% | 1% | 3% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 29% | 71% | 13% | 37% | 50% | 30% | 41% | 28% | 24% | 45% | 28% | 29% | 71% | 33% | 22% | 35% | 11% |

**5** — Do you vote for Clinton enthusiastically? Or with reservations?

| 287 Clinton Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-5.7% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Enthusiastically | 64% | 70% | 64% | 41% | 67% | 45% | 37% | 77% | 61% |
| With Reservations | 32% | 28% | 33% | 50% | 32% | 50% | 60% | 23% | 31% |
| Not Sure | 4% | 3% | 4% | 9% | 1% | 5% | 2% | 0% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Clinton Voters | 100% | 20% | 26% | 9% | 19% | 21% | 19% | 7% | 31% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**
**Data Collected: 10/28/2016 - 10/31/2016**
**Release Date: 11/01/2016**
**Percentages**

Sponsor:
**WRAL-TV (Raleigh)**

**6** If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Richard Burr (R) | 49% | 57% | 41% | 42% | 45% | 50% | 55% | 44% | 53% | 59% | 15% | 46% | 50% | 84% | 22% | 48% |
| Deborah Ross (D) | 43% | 36% | 49% | 42% | 41% | 46% | 41% | 41% | 44% | 33% | 80% | 50% | 38% | 7% | 73% | 37% |
| Sean Haugh (L) | 2% | 3% | 2% | 4% | 1% | 4% | 2% | 2% | 3% | 3% | 0% | 1% | 4% | 3% | 0% | 4% |
| Undecided | 6% | 5% | 8% | 13% | 12% | 0% | 2% | 12% | 1% | 6% | 5% | 3% | 8% | 6% | 5% | 10% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100 |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

**6** If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | Party Affiliation | | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Richard Burr (R) | 49% | 91% | 88% | 83% | 34% | 14% | 13% | 4% | 90% | 47% | 8% | 88% | 75% | 37% | 10% | 2% | 87% | 4% |
| Deborah Ross (D) | 43% | 2% | 5% | 6% | 42% | 78% | 84% | 94% | 4% | 40% | 89% | 7% | 22% | 46% | 86% | 92% | 4% | 91% |
| Sean Haugh (L) | 2% | 2% | 2% | 6% | 6% | 0% | 1% | 2% | 2% | 4% | 1% | 2% | 1% | 4% | 1% | 1% | 3% | 1% |
| Undecided | 6% | 5% | 6% | 5% | 19% | 8% | 3% | 0% | 5% | 10% | 1% | 3% | 2% | 12% | 3% | 5% | 6% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

**6** If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for? Republican Richard Burr? Democrat Deborah Ross? Or Libertarian Sean Haugh?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Richard Burr (R) | 49% | 100% | 0% | 89% | 12% | 62% | 76% | 45% | 44% | 73% | 50% | 7% | 30% | 37% | 46% | 56% | 67% | 35% |
| Deborah Ross (D) | 43% | 0% | 100% | 6% | 84% | 26% | 17% | 49% | 47% | 14% | 43% | 90% | 58% | 52% | 43% | 39% | 27% | 55% |
| Sean Haugh (L) | 2% | 0% | 0% | 2% | 2% | 3% | 4% | 2% | 3% | 4% | 2% | 1% | 4% | 5% | 3% | 1% | 2% | 3% |
| Undecided | 6% | 0% | 0% | 3% | 2% | 9% | 2% | 5% | 6% | 9% | 6% | 1% | 8% | 6% | 9% | 5% | 5% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**6** — If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for?  Republican Richard Burr?  Democrat Deborah Ross?  Or Libertarian Sean Haugh?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Richard Burr (R) | 49% | 52% | 46% | 53% | 51% | 44% | 46% | 48% | 50% | 42% | 45% | 58% | 45% | 50% | 47% | 45% | 47% | 58% |
| Deborah Ross (D) | 43% | 41% | 44% | 33% | 42% | 48% | 44% | 43% | 42% | 51% | 47% | 33% | 38% | 45% | 39% | 50% | 47% | 32% |
| Sean Haugh (L) | 2% | 3% | 2% | 4% | 1% | 3% | 3% | 2% | 3% | 1% | 2% | 4% | 1% | 3% | 5% | 0% | 1% | 3% |
| Undecided | 6% | 4% | 7% | 10% | 6% | 5% | 8% | 6% | 5% | 7% | 7% | 5% | 15% | 2% | 8% | 4% | 5% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

**6** — If the election for United States Senator from North Carolina were today, and you were filling out your ballot right now, who would you vote for?  Republican Richard Burr?  Democrat Deborah Ross?  Or Libertarian Sean Haugh?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Richard Burr (R) | 49% | 53% | 35% | 67% | 51% | 50% | 43% | 49% | 42% |
| Deborah Ross (D) | 43% | 40% | 54% | 24% | 40% | 38% | 42% | 33% | 47% |
| Sean Haugh (L) | 2% | 1% | 3% | 7% | 2% | 4% | 3% | 8% | 4% |
| Undecided | 6% | 6% | 8% | 2% | 7% | 8% | 12% | 11% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

**7** — If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for?  Republican Pat McCrory?  Democrat Roy Cooper?  Or Libertarian Lon Cecil?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Pat McCrory (R) | 47% | 53% | 40% | 41% | 43% | 44% | 57% | 42% | 50% | 55% | 17% | 44% | 48% | 84% | 22% | 42% |
| Roy Cooper (D) | 48% | 41% | 54% | 45% | 48% | 55% | 41% | 47% | 48% | 39% | 79% | 53% | 44% | 11% | 74% | 49% |
| Lon Cecil (L) | 2% | 2% | 2% | 6% | 2% | 1% | 1% | 3% | 1% | 2% | 1% | 1% | 3% | 2% | 0% | 5% |
| Undecided | 4% | 5% | 3% | 9% | 7% | 0% | 1% | 8% | 0% | 3% | 3% | 1% | 6% | 3% | 4% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**
**Data Collected: 10/28/2016 - 10/31/2016**
**Release Date: 11/01/2016**
**Percentages**

Sponsor:
**WRAL-TV (Raleigh)**

**7** | If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for?  Republican Pat McCrory?  Democrat Roy Cooper?  Or Libertarian Lon Cecil?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Pat McCrory (R) | 47% | 92% | 83% | 78% | 31% | 9% | 13% | 7% | 87% | 42% | 10% | 93% | 70% | 29% | 12% | 1% | 85% | 5% |
| Roy Cooper (D) | 48% | 6% | 12% | 14% | 50% | 85% | 85% | 93% | 9% | 48% | 89% | 6% | 25% | 58% | 88% | 96% | 10% | 92% |
| Lon Cecil (L) | 2% | 1% | 1% | 6% | 6% | 0% | 1% | 0% | 1% | 4% | 1% | 1% | 3% | 3% | 0% | 2% | 3% | 0% |
| Undecided | 4% | 1% | 4% | 2% | 14% | 6% | 1% | 0% | 3% | 6% | 0% | 0% | 2% | 9% | 0% | 1% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

**7** | If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for?  Republican Pat McCrory?  Democrat Roy Cooper?  Or Libertarian Lon Cecil?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Pat McCrory (R) | 47% | 85% | 6% | 100% | 0% | 62% | 80% | 40% | 37% | 72% | 48% | 9% | 20% | 38% | 36% | 57% | 70% | 29% |
| Roy Cooper (D) | 48% | 12% | 93% | 0% | 100% | 29% | 15% | 57% | 57% | 21% | 47% | 89% | 71% | 59% | 54% | 39% | 28% | 63% |
| Lon Cecil (L) | 2% | 2% | 0% | 0% | 0% | 1% | 3% | 2% | 2% | 2% | 1% | 1% | 3% | 2% | 3% | 1% | 1% | 3% |
| Undecided | 4% | 1% | 0% | 0% | 0% | 7% | 2% | 2% | 4% | 4% | 4% | 1% | 6% | 1% | 7% | 3% | 2% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

**7** | If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for?  Republican Pat McCrory?  Democrat Roy Cooper?  Or Libertarian Lon Cecil?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Pat McCrory (R) | 47% | 52% | 43% | 56% | 47% | 41% | 46% | 44% | 47% | 39% | 44% | 56% | 42% | 48% | 51% | 46% | 41% | 47% |
| Roy Cooper (D) | 48% | 44% | 50% | 34% | 46% | 55% | 47% | 49% | 48% | 58% | 50% | 39% | 46% | 48% | 41% | 51% | 55% | 42% |
| Lon Cecil (L) | 2% | 1% | 3% | 2% | 3% | 1% | 1% | 3% | 2% | 1% | 2% | 2% | 3% | 2% | 2% | 1% | 1% | 5% |
| Undecided | 4% | 4% | 4% | 7% | 5% | 2% | 6% | 4% | 2% | 3% | 5% | 3% | 9% | 2% | 5% | 2% | 2% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

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**7** | If the election for North Carolina Governor were today, and you were filling out your ballot right now, who would you vote for?  Republican Pat McCrory?  Democrat Roy Cooper?  Or Libertarian Lon Cecil?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Pat McCrory (R) | 47% | 48% | 39% | 65% | 47% | 45% | 39% | 51% | 39% |
| Roy Cooper (D) | 48% | 44% | 56% | 31% | 46% | 45% | 51% | 36% | 57% |
| Lon Cecil (L) | 2% | 2% | 2% | 2% | 3% | 3% | 5% | 2% | 2% |
| Undecided | 4% | 6% | 3% | 2% | 4% | 8% | 5% | 11% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

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**8** | If the election for North Carolina Lieutenant Governor were today, and you were filling out your ballot right now, who would you vote for?  Republican Dan Forest?  Democrat Linda Coleman?  Or Libertarian Jacki Cole?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Dan Forest (R) | 49% | 57% | 40% | 45% | 46% | 49% | 54% | 45% | 51% | 58% | 16% | 45% | 51% | 84% | 22% | 50% |
| Linda Coleman (D) | 42% | 35% | 49% | 42% | 39% | 49% | 40% | 40% | 45% | 33% | 78% | 51% | 37% | 9% | 71% | 36% |
| Jacki Cole (L) | 2% | 2% | 1% | 4% | 2% | 1% | 1% | 3% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 3% |
| Undecided | 7% | 5% | 9% | 9% | 14% | 1% | 5% | 12% | 3% | 7% | 5% | 2% | 10% | 6% | 6% | 10% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100 |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

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**8** | If the election for North Carolina Lieutenant Governor were today, and you were filling out your ballot right now, who would you vote for?  Republican Dan Forest?  Democrat Linda Coleman?  Or Libertarian Jacki Cole?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Dan Forest (R) | 49% | 91% | 78% | 87% | 42% | 10% | 16% | 4% | 85% | 49% | 10% | 88% | 74% | 38% | 12% | 1% | 85% | 7% |
| Linda Coleman (D) | 42% | 4% | 13% | 4% | 37% | 80% | 78% | 91% | 9% | 38% | 85% | 8% | 22% | 45% | 84% | 90% | 7% | 87% |
| Jacki Cole (L) | 2% | 1% | 2% | 2% | 5% | 0% | 2% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 0% | 1% | 1% |
| Undecided | 7% | 4% | 7% | 7% | 17% | 10% | 4% | 4% | 5% | 10% | 4% | 2% | 1% | 15% | 4% | 9% | 7% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

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**8** — If the election for North Carolina Lieutenant Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Dan Forest? Democrat Linda Coleman? Or Libertarian Jacki Cole?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Dan Forest (R) | 49% | 88% | 6% | 89% | 11% | 59% | 79% | 43% | 45% | 75% | 49% | 9% | 25% | 41% | 41% | 57% | 69% | 34% |
| Linda Coleman (D) | 42% | 7% | 89% | 5% | 83% | 28% | 17% | 47% | 50% | 18% | 43% | 83% | 54% | 51% | 45% | 37% | 25% | 56% |
| Jacki Cole (L) | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 1% | 2% | 8% | 3% | 2% | 1% | 0% | 3% |
| Undecided | 7% | 5% | 3% | 5% | 4% | 11% | 2% | 8% | 4% | 6% | 7% | 6% | 13% | 5% | 11% | 5% | 5% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

**8** — If the election for North Carolina Lieutenant Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Dan Forest? Democrat Linda Coleman? Or Libertarian Jacki Cole?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Dan Forest (R) | 49% | 52% | 47% | 57% | 50% | 44% | 47% | 48% | 50% | 40% | 44% | 61% | 46% | 50% | 54% | 46% | 44% | 49% |
| Linda Coleman (D) | 42% | 40% | 44% | 32% | 42% | 48% | 44% | 41% | 43% | 51% | 46% | 33% | 37% | 45% | 35% | 51% | 48% | 36% |
| Jacki Cole (L) | 2% | 1% | 2% | 2% | 1% | 3% | 2% | 3% | 1% | 1% | 2% | 2% | 3% | 1% | 2% | 1% | 2% | 3% |
| Undecided | 7% | 7% | 7% | 9% | 7% | 6% | 7% | 8% | 6% | 8% | 8% | 4% | 14% | 4% | 9% | 3% | 6% | 12% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

**8** — If the election for North Carolina Lieutenant Governor were today, and you were filling out your ballot right now, who would you vote for? Republican Dan Forest? Democrat Linda Coleman? Or Libertarian Jacki Cole?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Dan Forest (R) | 49% | 52% | 35% | 74% | 51% | 54% | 43% | 54% | 42% |
| Linda Coleman (D) | 42% | 39% | 54% | 22% | 42% | 36% | 41% | 35% | 49% |
| Jacki Cole (L) | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 3% | 3% |
| Undecided | 7% | 7% | 10% | 2% | 6% | 8% | 13% | 8% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

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**9** | If the election for North Carolina Attorney General were today, and you were filling out your ballot right now, who would you vote for? Republican Buck Newton? Or Democrat Josh Stein?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Buck Newton (R) | 43% | 52% | 35% | 36% | 41% | 43% | 51% | 39% | 47% | 53% | 12% | 40% | 46% | 78% | 18% | 43% |
| Josh Stein (D) | 47% | 37% | 55% | 49% | 42% | 52% | 45% | 45% | 48% | 39% | 79% | 53% | 42% | 15% | 73% | 42% |
| Undecided | 10% | 10% | 10% | 15% | 17% | 5% | 4% | 16% | 4% | 8% | 9% | 7% | 12% | 7% | 9% | 15% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

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**9** | If the election for North Carolina Attorney General were today, and you were filling out your ballot right now, who would you vote for? Republican Buck Newton? Or Democrat Josh Stein?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Buck Newton (R) | 43% | 88% | 75% | 75% | 34% | 7% | 13% | 2% | 81% | 41% | 7% | 84% | 64% | 32% | 6% | 4% | 80% | 3% |
| Josh Stein (D) | 47% | 6% | 17% | 12% | 48% | 82% | 81% | 93% | 11% | 45% | 87% | 12% | 27% | 53% | 89% | 90% | 12% | 90% |
| Undecided | 10% | 6% | 9% | 13% | 19% | 12% | 7% | 5% | 7% | 14% | 6% | 3% | 9% | 15% | 5% | 7% | 8% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

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**9** | If the election for North Carolina Attorney General were today, and you were filling out your ballot right now, who would you vote for? Republican Buck Newton? Or Democrat Josh Stein?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Buck Newton (R) | 43% | 82% | 3% | 81% | 9% | 59% | 74% | 38% | 36% | 68% | 45% | 6% | 16% | 36% | 38% | 50% | 64% | 30% |
| Josh Stein (D) | 47% | 11% | 91% | 12% | 84% | 27% | 22% | 53% | 58% | 23% | 46% | 86% | 63% | 57% | 48% | 41% | 27% | 60% |
| Undecided | 10% | 8% | 5% | 7% | 7% | 14% | 4% | 9% | 6% | 9% | 9% | 8% | 21% | 7% | 14% | 9% | 9% | 10% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

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# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**9** If the election for North Carolina Attorney General were today, and you were filling out your ballot right now, who would you vote for? Republican Buck Newton? Or Democrat Josh Stein?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Buck Newton (R) | 43% | 48% | 41% | 53% | 45% | 37% | 40% | 44% | 44% | 33% | 43% | 52% | 40% | 45% | 43% | 44% | 41% | 48% |
| Josh Stein (D) | 47% | 42% | 50% | 35% | 46% | 53% | 51% | 45% | 46% | 58% | 47% | 40% | 44% | 48% | 47% | 53% | 48% | 35% |
| Undecided | 10% | 10% | 10% | 11% | 9% | 10% | 9% | 11% | 9% | 10% | 11% | 9% | 16% | 7% | 10% | 3% | 11% | 17% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

**9** If the election for North Carolina Attorney General were today, and you were filling out your ballot right now, who would you vote for? Republican Buck Newton? Or Democrat Josh Stein?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Buck Newton (R) | 43% | 50% | 34% | 63% | 42% | 46% | 35% | 52% | 36% |
| Josh Stein (D) | 47% | 37% | 57% | 30% | 48% | 39% | 52% | 34% | 54% |
| Undecided | 10% | 13% | 8% | 7% | 10% | 15% | 13% | 14% | 10% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**10** Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| National Security | 25% | 27% | 23% | 16% | 21% | 30% | 31% | 19% | 30% | 28% | 15% | 28% | 23% | 34% | 20% | 22% |
| Immigration | 8% | 10% | 6% | 10% | 7% | 6% | 8% | 8% | 7% | 7% | 6% | 8% | 8% | 11% | 5% | 8% |
| Economy | 34% | 33% | 34% | 32% | 37% | 35% | 31% | 35% | 33% | 33% | 41% | 34% | 34% | 28% | 38% | 33% |
| Health Care | 16% | 13% | 18% | 17% | 19% | 13% | 14% | 18% | 13% | 15% | 19% | 12% | 18% | 13% | 19% | 12% |
| Taxes | 4% | 4% | 3% | 5% | 4% | 4% | 2% | 5% | 3% | 3% | 7% | 4% | 4% | 6% | 2% | 5% |
| Environment | 4% | 4% | 4% | 6% | 5% | 3% | 4% | 5% | 4% | 4% | 6% | 5% | 4% | 1% | 6% | 6% |
| Other | 8% | 7% | 8% | 13% | 5% | 9% | 5% | 8% | 7% | 8% | 6% | 8% | 7% | 6% | 6% | 13% |
| Not Sure | 2% | 1% | 3% | 1% | 2% | 0% | 5% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

**10** Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| National Security | 25% | 37% | 35% | 28% | 27% | 14% | 12% | 22% | 36% | 23% | 17% | 38% | 27% | 24% | 11% | 20% | 34% | 15% |
| Immigration | 8% | 14% | 6% | 13% | 8% | 2% | 5% | 4% | 10% | 8% | 5% | 13% | 10% | 6% | 4% | 3% | 13% | 2% |
| Economy | 34% | 25% | 33% | 31% | 30% | 39% | 41% | 40% | 29% | 34% | 40% | 19% | 40% | 38% | 41% | 28% | 29% | 39% |
| Health Care | 16% | 13% | 16% | 11% | 14% | 23% | 16% | 16% | 14% | 16% | 16% | 13% | 12% | 20% | 18% | 14% | 13% | 20% |
| Taxes | 4% | 7% | 3% | 5% | 3% | 3% | 6% | 1% | 5% | 4% | 3% | 5% | 5% | 2% | 6% | 1% | 4% | 3% |
| Environment | 4% | 0% | 1% | 1% | 5% | 10% | 5% | 9% | 1% | 5% | 7% | 2% | 2% | 4% | 5% | 16% | 0% | 8% |
| Other | 8% | 4% | 4% | 8% | 12% | 6% | 13% | 7% | 4% | 8% | 10% | 7% | 4% | 5% | 11% | 17% | 4% | 10% |
| Not Sure | 2% | 1% | 1% | 2% | 1% | 2% | 3% | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 5% | 0% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**10** Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| National Security | 25% | 32% | 15% | 34% | 15% | 100% | 0% | 0% | 0% | 37% | 23% | 13% | 21% | 19% | 26% | 28% | 31% | 20% |
| Immigration | 8% | 12% | 3% | 13% | 2% | 0% | 100% | 0% | 0% | 12% | 8% | 3% | 0% | 10% | 7% | 7% | 8% | 8% |
| Economy | 34% | 31% | 39% | 29% | 41% | 0% | 0% | 100% | 0% | 23% | 40% | 45% | 28% | 36% | 36% | 32% | 32% | 35% |
| Health Care | 16% | 14% | 17% | 12% | 19% | 0% | 0% | 0% | 100% | 13% | 15% | 18% | 23% | 14% | 14% | 17% | 13% | 17% |
| Taxes | 4% | 4% | 3% | 4% | 3% | 0% | 0% | 0% | 0% | 6% | 3% | 4% | 1% | 3% | 3% | 5% | 5% | 4% |
| Environment | 4% | 0% | 9% | 1% | 8% | 0% | 0% | 0% | 0% | 3% | 5% | 5% | 6% | 7% | 5% | 2% | 4% | 5% |
| Other | 8% | 5% | 11% | 5% | 10% | 0% | 0% | 0% | 0% | 4% | 6% | 11% | 17% | 9% | 8% | 7% | 6% | 9% |
| Not Sure | 2% | 2% | 2% | 1% | 2% | 0% | 0% | 0% | 0% | 3% | 1% | 2% | 3% | 2% | 2% | 2% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

**10** Which of the following issues is most important to you in your vote for United States President? (answers rotated) National Security? Immigration? The economy? Health care? Taxes? The environment? Or something else?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| National Security | 25% | 33% | 21% | 31% | 26% | 21% | 26% | 26% | 23% | 24% | 27% | 24% | 21% | 27% | 28% | 16% | 23% | 33% |
| Immigration | 8% | 11% | 6% | 11% | 6% | 7% | 6% | 9% | 8% | 8% | 9% | 7% | 5% | 9% | 7% | 11% | 8% | 6% |
| Economy | 34% | 29% | 37% | 23% | 35% | 38% | 33% | 33% | 36% | 39% | 32% | 34% | 38% | 32% | 26% | 41% | 37% | 37% |
| Health Care | 16% | 9% | 18% | 23% | 13% | 15% | 19% | 16% | 11% | 11% | 14% | 21% | 19% | 14% | 22% | 10% | 16% | 7% |
| Taxes | 4% | 3% | 4% | 1% | 5% | 4% | 1% | 5% | 5% | 6% | 5% | 2% | 5% | 3% | 2% | 4% | 5% | 5% |
| Environment | 4% | 4% | 5% | 2% | 4% | 6% | 2% | 3% | 8% | 3% | 7% | 2% | 4% | 5% | 5% | 3% | 5% | 4% |
| Other | 8% | 10% | 6% | 8% | 8% | 7% | 10% | 8% | 5% | 5% | 6% | 8% | 8% | 7% | 8% | 13% | 5% | 5% |
| Not Sure | 2% | 1% | 2% | 1% | 4% | 1% | 3% | 1% | 3% | 3% | 1% | 2% | 1% | 2% | 1% | 3% | 2% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

WRAL-TV (Raleigh)

**10** Which of the following issues is most important to you in your vote for United States President? (answers rotated)  National Security?  Immigration? The economy? Health care?  Taxes?  The environment?  Or something else?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| National Security | 25% | 28% | 25% | 25% | 23% | 27% | 18% | 41% | 23% |
| Immigration | 8% | 11% | 6% | 7% | 6% | 9% | 7% | 13% | 6% |
| Economy | 34% | 33% | 31% | 30% | 38% | 31% | 37% | 11% | 37% |
| Health Care | 16% | 10% | 18% | 20% | 21% | 13% | 21% | 24% | 15% |
| Taxes | 4% | 7% | 2% | 2% | 1% | 6% | 1% | 1% | 2% |
| Environment | 4% | 6% | 7% | 2% | 3% | 5% | 6% | 0% | 7% |
| Other | 8% | 5% | 8% | 11% | 6% | 8% | 8% | 10% | 9% |
| Not Sure | 2% | 0% | 2% | 2% | 2% | 1% | 2% | 0% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

**11** Thinking about your vote for U.S. President, which of the following is most important to you: Trustworthiness? Positions on issues? Experience? Character? Or  something else?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Trustworthiness | 31% | 35% | 28% | 31% | 31% | 28% | 35% | 31% | 31% | 34% | 19% | 30% | 32% | 47% | 21% | 27% |
| Issues | 40% | 41% | 39% | 38% | 46% | 35% | 39% | 43% | 37% | 41% | 36% | 35% | 43% | 40% | 38% | 44% |
| Experience | 17% | 13% | 22% | 15% | 11% | 23% | 20% | 13% | 22% | 13% | 36% | 26% | 12% | 3% | 31% | 12% |
| Character | 8% | 9% | 8% | 14% | 8% | 10% | 3% | 10% | 7% | 9% | 8% | 5% | 10% | 6% | 8% | 10% |
| Something Else | 2% | 3% | 2% | 1% | 4% | 3% | 2% | 3% | 2% | 3% | 1% | 3% | 2% | 3% | 1% | 4% |
| Not Sure | 1% | 0% | 2% | 2% | 0% | 0% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**11** Thinking about your vote for U.S. President, which of the following is most important to you: Trustworthiness? Positions on issues? Experience? Character? Or something else?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Trustworthiness | 31% | 57% | 47% | 42% | 31% | 5% | 18% | 14% | 52% | 27% | 16% | 55% | 39% | 25% | 12% | 9% | 51% | 9% |
| Issues | 40% | 38% | 38% | 43% | 35% | 53% | 30% | 40% | 38% | 45% | 35% | 38% | 42% | 35% | 43% | 48% | 40% | 39% |
| Experience | 17% | 3% | 3% | 2% | 15% | 22% | 44% | 39% | 3% | 12% | 42% | 3% | 12% | 19% | 35% | 31% | 1% | 37% |
| Character | 8% | 1% | 6% | 7% | 14% | 14% | 6% | 7% | 4% | 11% | 6% | 2% | 3% | 17% | 9% | 6% | 4% | 11% |
| Something Else | 2% | 1% | 3% | 4% | 4% | 5% | 0% | 0% | 2% | 5% | 0% | 2% | 2% | 3% | 1% | 6% | 2% | 2% |
| Not Sure | 1% | 0% | 2% | 2% | 1% | 0% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

**11** Thinking about your vote for U.S. President, which of the following is most important to you: Trustworthiness? Positions on issues? Experience? Character? Or something else?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Trustworthiness | 31% | 47% | 10% | 48% | 14% | 45% | 48% | 21% | 25% | 100% | 0% | 0% | 0% | 26% | 36% | 30% | 39% | 25% |
| Issues | 40% | 41% | 40% | 41% | 39% | 36% | 42% | 47% | 37% | 0% | 100% | 0% | 0% | 45% | 34% | 41% | 42% | 39% |
| Experience | 17% | 3% | 37% | 4% | 33% | 9% | 7% | 23% | 20% | 0% | 0% | 100% | 0% | 16% | 17% | 18% | 10% | 23% |
| Character | 8% | 5% | 11% | 3% | 12% | 7% | 0% | 7% | 12% | 0% | 0% | 0% | 100% | 9% | 8% | 8% | 6% | 9% |
| Something Else | 2% | 3% | 1% | 3% | 2% | 3% | 3% | 2% | 3% | 0% | 0% | 0% | 0% | 3% | 3% | 2% | 1% | 4% |
| Not Sure | 1% | 1% | 0% | 1% | 0% | 0% | 1% | 0% | 3% | 0% | 0% | 0% | 0% | 1% | 1% | 1% | 1% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**11** Thinking about your vote for U.S. President, which of the following is most important to you: Trustworthiness? Positions on issues? Experience? Character? Or something else?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Trustworthiness | 31% | 34% | 30% | 38% | 32% | 27% | 31% | 31% | 31% | 30% | 29% | 35% | 29% | 32% | 31% | 25% | 30% | 39% |
| Issues | 40% | 37% | 41% | 38% | 42% | 39% | 38% | 41% | 41% | 37% | 45% | 36% | 44% | 38% | 42% | 40% | 35% | 45% |
| Experience | 17% | 19% | 17% | 13% | 16% | 21% | 18% | 17% | 17% | 23% | 15% | 15% | 10% | 21% | 14% | 24% | 20% | 12% |
| Character | 8% | 7% | 9% | 7% | 7% | 10% | 9% | 8% | 8% | 8% | 8% | 9% | 13% | 6% | 9% | 8% | 10% | 4% |
| Something Else | 2% | 3% | 2% | 2% | 2% | 3% | 3% | 3% | 2% | 2% | 2% | 3% | 3% | 2% | 3% | 3% | 3% | 1% |
| Not Sure | 1% | 1% | 1% | 2% | 1% | 0% | 2% | 1% | 0% | 0% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

**11** Thinking about your vote for U.S. President, which of the following is most important to you: Trustworthiness? Positions on issues? Experience? Character? Or something else?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Trustworthiness | 31% | 35% | 23% | 39% | 31% | 30% | 22% | 37% | 24% |
| Issues | 40% | 45% | 46% | 36% | 37% | 41% | 49% | 41% | 45% |
| Experience | 17% | 12% | 19% | 11% | 18% | 12% | 12% | 12% | 17% |
| Character | 8% | 6% | 9% | 10% | 8% | 13% | 9% | 8% | 11% |
| Something Else | 2% | 2% | 2% | 3% | 4% | 4% | 6% | 2% | 3% |
| Not Sure | 1% | 0% | 2% | 1% | 2% | 0% | 2% | 0% | 0% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**
**Data Collected: 10/28/2016 - 10/31/2016**
**Release Date: 11/01/2016**
**Percentages**

Sponsor:
**WRAL-TV (Raleigh)**

**12** — And thinking now just about the election for Governor ... How strongly does the economy influence your vote for Governor? Strongly? Somewhat? Or not at all?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Strongly | 62% | 60% | 63% | 54% | 63% | 66% | 60% | 60% | 63% | 60% | 69% | 68% | 57% | 63% | 64% | 54% |
| Somewhat | 29% | 30% | 27% | 36% | 30% | 27% | 26% | 32% | 26% | 31% | 19% | 22% | 34% | 28% | 26% | 38% |
| Not At All | 7% | 8% | 7% | 7% | 5% | 5% | 12% | 6% | 9% | 7% | 9% | 9% | 6% | 6% | 9% | 6% |
| Not Sure | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 3% | 3% | 1% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

**12** — And thinking now just about the election for Governor ... How strongly does the economy influence your vote for Governor? Strongly? Somewhat? Or not at all?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | Party Affiliation | | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Strongly | 62% | 76% | 58% | 54% | 55% | 50% | 64% | 76% | 67% | 53% | 70% | 61% | 66% | 58% | 59% | 64% | 65% | 61% |
| Somewhat | 29% | 19% | 31% | 39% | 37% | 37% | 23% | 16% | 25% | 38% | 19% | 27% | 31% | 34% | 23% | 27% | 27% | 28% |
| Not At All | 7% | 4% | 5% | 6% | 8% | 11% | 13% | 7% | 4% | 8% | 10% | 9% | 2% | 5% | 17% | 9% | 5% | 10% |
| Not Sure | 2% | 1% | 6% | 1% | 1% | 2% | 1% | 1% | 4% | 1% | 1% | 2% | 1% | 3% | 2% | 0% | 3% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

**12** — And thinking now just about the election for Governor ... How strongly does the economy influence your vote for Governor? Strongly? Somewhat? Or not at all?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Strongly | 62% | 65% | 62% | 65% | 63% | 61% | 67% | 75% | 46% | 67% | 60% | 62% | 54% | 62% | 62% | 61% | 66% | 60% |
| Somewhat | 29% | 28% | 27% | 28% | 27% | 32% | 29% | 18% | 46% | 23% | 34% | 23% | 38% | 31% | 27% | 29% | 26% | 31% |
| Not At All | 7% | 6% | 10% | 5% | 10% | 5% | 4% | 6% | 4% | 6% | 6% | 14% | 4% | 7% | 9% | 6% | 6% | 8% |
| Not Sure | 2% | 2% | 1% | 2% | 1% | 3% | 1% | 1% | 4% | 3% | 1% | 2% | 4% | 1% | 1% | 3% | 3% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**12** And thinking now just about the election for Governor ... How strongly does the economy influence your vote for Governor? Strongly? Somewhat? Or not at all?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Strongly | 62% | 63% | 61% | 63% | 62% | 60% | 60% | 62% | 63% | 65% | 62% | 58% | 64% | 60% | 59% | 63% | 63% | 62% |
| Somewhat | 29% | 26% | 31% | 27% | 30% | 29% | 27% | 32% | 27% | 24% | 28% | 33% | 31% | 28% | 30% | 29% | 28% | 26% |
| Not At All | 7% | 10% | 6% | 7% | 6% | 8% | 11% | 4% | 8% | 10% | 8% | 5% | 2% | 10% | 8% | 6% | 7% | 9% |
| Not Sure | 2% | 2% | 2% | 2% | 2% | 2% | 3% | 2% | 2% | 1% | 2% | 3% | 3% | 2% | 2% | 2% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

**12** And thinking now just about the election for Governor ... How strongly does the economy influence your vote for Governor? Strongly? Somewhat? Or not at all?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Strongly | 62% | 63% | 61% | 55% | 61% | 51% | 56% | 61% | 55% |
| Somewhat | 29% | 28% | 29% | 36% | 31% | 38% | 37% | 28% | 35% |
| Not At All | 7% | 7% | 10% | 6% | 4% | 9% | 7% | 11% | 9% |
| Not Sure | 2% | 3% | 1% | 3% | 4% | 2% | 0% | 0% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

**13** How strongly does education funding influence your vote for Governor?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Strongly | 57% | 45% | 68% | 51% | 53% | 61% | 61% | 52% | 61% | 52% | 77% | 60% | 55% | 45% | 67% | 57% |
| Somewhat | 30% | 39% | 23% | 34% | 34% | 27% | 28% | 34% | 27% | 34% | 17% | 30% | 31% | 38% | 23% | 33% |
| Not At All | 9% | 12% | 5% | 7% | 11% | 9% | 6% | 10% | 8% | 10% | 3% | 7% | 10% | 12% | 6% | 9% |
| Not Sure | 4% | 4% | 4% | 8% | 2% | 3% | 4% | 4% | 4% | 4% | 3% | 3% | 5% | 4% | 4% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**
**Data Collected: 10/28/2016 - 10/31/2016**
**Release Date: 11/01/2016**
**Percentages**

Sponsor:
**WRAL-TV (Raleigh)**

**13** How strongly does education funding influence your vote for Governor?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Strongly | 57% | 44% | 48% | 38% | 61% | 60% | 70% | 82% | 46% | 51% | 76% | 42% | 47% | 61% | 72% | 75% | 44% | 74% |
| Somewhat | 30% | 41% | 40% | 45% | 27% | 22% | 22% | 13% | 41% | 33% | 17% | 41% | 42% | 25% | 18% | 20% | 41% | 17% |
| Not At All | 9% | 13% | 8% | 15% | 3% | 10% | 6% | 3% | 11% | 11% | 4% | 16% | 8% | 9% | 5% | 1% | 12% | 4% |
| Not Sure | 4% | 1% | 4% | 2% | 8% | 8% | 2% | 2% | 3% | 6% | 2% | 1% | 3% | 6% | 5% | 4% | 3% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

**13** How strongly does education funding influence your vote for Governor?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Strongly | 57% | 42% | 75% | 42% | 74% | 52% | 40% | 60% | 63% | 50% | 56% | 74% | 59% | 60% | 55% | 56% | 49% | 61% |
| Somewhat | 30% | 43% | 17% | 43% | 18% | 33% | 38% | 33% | 25% | 37% | 31% | 16% | 26% | 26% | 33% | 31% | 37% | 27% |
| Not At All | 9% | 12% | 3% | 13% | 4% | 11% | 22% | 4% | 7% | 9% | 11% | 4% | 8% | 13% | 7% | 8% | 11% | 8% |
| Not Sure | 4% | 2% | 4% | 3% | 4% | 4% | 1% | 2% | 5% | 4% | 3% | 5% | 7% | 1% | 5% | 5% | 3% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

**13** How strongly does education funding influence your vote for Governor?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Strongly | 57% | 57% | 56% | 53% | 57% | 58% | 58% | 58% | 54% | 65% | 54% | 54% | 51% | 59% | 55% | 63% | 59% | 51% |
| Somewhat | 30% | 27% | 32% | 30% | 31% | 30% | 27% | 28% | 37% | 23% | 34% | 32% | 40% | 27% | 30% | 31% | 31% | 31% |
| Not At All | 9% | 11% | 8% | 11% | 7% | 9% | 9% | 9% | 8% | 10% | 8% | 10% | 6% | 10% | 11% | 5% | 7% | 13% |
| Not Sure | 4% | 5% | 4% | 6% | 5% | 2% | 6% | 4% | 2% | 1% | 5% | 4% | 3% | 4% | 5% | 2% | 4% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**13** How strongly does education funding influence your vote for Governor?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Strongly | 57% | 42% | 66% | 47% | 61% | 43% | 63% | 41% | 57% |
| Somewhat | 30% | 41% | 25% | 39% | 26% | 36% | 28% | 37% | 31% |
| Not At All | 9% | 10% | 4% | 12% | 8% | 15% | 5% | 18% | 11% |
| Not Sure | 4% | 6% | 4% | 3% | 5% | 6% | 4% | 4% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

**14** How strongly does House Bill 2 influence your vote for Governor?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Strongly | 58% | 55% | 61% | 52% | 51% | 67% | 60% | 51% | 64% | 59% | 60% | 62% | 56% | 50% | 62% | 64% |
| Somewhat | 20% | 20% | 21% | 26% | 23% | 17% | 17% | 24% | 17% | 21% | 17% | 20% | 21% | 22% | 20% | 19% |
| Not At All | 16% | 21% | 11% | 16% | 17% | 14% | 17% | 17% | 15% | 15% | 17% | 14% | 17% | 24% | 12% | 11% |
| Not Sure | 5% | 4% | 6% | 7% | 8% | 1% | 5% | 8% | 3% | 4% | 6% | 5% | 6% | 4% | 6% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

**14** How strongly does House Bill 2 influence your vote for Governor?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Strongly | 58% | 60% | 46% | 44% | 59% | 67% | 56% | 79% | 53% | 56% | 68% | 64% | 48% | 56% | 61% | 87% | 50% | 69% |
| Somewhat | 20% | 18% | 27% | 29% | 22% | 15% | 25% | 7% | 22% | 22% | 16% | 11% | 31% | 20% | 24% | 7% | 24% | 17% |
| Not At All | 16% | 19% | 22% | 21% | 15% | 7% | 16% | 11% | 21% | 15% | 13% | 20% | 18% | 16% | 9% | 4% | 22% | 9% |
| Not Sure | 5% | 3% | 5% | 6% | 4% | 12% | 3% | 3% | 4% | 7% | 3% | 5% | 3% | 9% | 5% | 2% | 4% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**14** How strongly does House Bill 2 influence your vote for Governor?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Strongly | 58% | 51% | 70% | 52% | 68% | 56% | 62% | 62% | 50% | 49% | 61% | 70% | 56% | 61% | 56% | 59% | 56% | 61% |
| Somewhat | 20% | 24% | 16% | 23% | 18% | 20% | 18% | 19% | 28% | 25% | 19% | 16% | 23% | 19% | 22% | 20% | 21% | 20% |
| Not At All | 16% | 21% | 11% | 21% | 10% | 14% | 20% | 16% | 16% | 18% | 16% | 11% | 17% | 16% | 13% | 17% | 19% | 13% |
| Not Sure | 5% | 4% | 4% | 4% | 4% | 10% | 1% | 3% | 6% | 8% | 4% | 4% | 3% | 3% | 9% | 4% | 4% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

**14** How strongly does House Bill 2 influence your vote for Governor?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Strongly | 58% | 57% | 59% | 47% | 60% | 61% | 54% | 57% | 64% | 68% | 57% | 55% | 48% | 62% | 59% | 73% | 59% | 35% |
| Somewhat | 20% | 17% | 22% | 29% | 18% | 19% | 24% | 20% | 18% | 13% | 20% | 25% | 28% | 17% | 20% | 12% | 18% | 35% |
| Not At All | 16% | 16% | 15% | 15% | 16% | 16% | 15% | 17% | 16% | 14% | 16% | 17% | 15% | 16% | 16% | 12% | 17% | 20% |
| Not Sure | 5% | 10% | 4% | 8% | 6% | 4% | 7% | 7% | 3% | 5% | 8% | 3% | 8% | 4% | 5% | 3% | 6% | 9% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

**14** How strongly does House Bill 2 influence your vote for Governor?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.8% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Strongly | 58% | 57% | 57% | 49% | 59% | 54% | 58% | 44% | 65% |
| Somewhat | 20% | 16% | 23% | 28% | 22% | 21% | 23% | 25% | 19% |
| Not At All | 16% | 20% | 12% | 23% | 13% | 17% | 11% | 22% | 12% |
| Not Sure | 5% | 7% | 8% | 0% | 6% | 7% | 8% | 9% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**15** Thinking about where you vote, how often do you think in-person voter fraud occurs in your polling place? Often, sometimes, almost never, or never?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Often | 13% | 13% | 13% | 15% | 11% | 16% | 12% | 12% | 14% | 13% | 15% | 17% | 11% | 18% | 12% | 10% |
| Sometimes | 32% | 37% | 27% | 40% | 34% | 27% | 30% | 36% | 28% | 32% | 27% | 27% | 35% | 44% | 24% | 32% |
| Almost Never | 25% | 24% | 27% | 22% | 29% | 23% | 26% | 26% | 24% | 28% | 17% | 23% | 27% | 22% | 24% | 31% |
| Never | 24% | 23% | 25% | 16% | 19% | 31% | 26% | 18% | 29% | 21% | 34% | 29% | 20% | 10% | 36% | 20% |
| Not Sure | 6% | 3% | 8% | 6% | 7% | 4% | 5% | 7% | 4% | 6% | 5% | 3% | 7% | 6% | 4% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

**15** Thinking about where you vote, how often do you think in-person voter fraud occurs in your polling place? Often, sometimes, almost never, or never?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Often | 13% | 28% | 14% | 13% | 6% | 3% | 12% | 15% | 21% | 8% | 13% | 22% | 14% | 10% | 6% | 9% | 17% | 9% |
| Sometimes | 32% | 46% | 40% | 47% | 37% | 21% | 21% | 11% | 43% | 36% | 16% | 50% | 43% | 33% | 9% | 3% | 48% | 15% |
| Almost Never | 25% | 13% | 34% | 28% | 25% | 26% | 30% | 21% | 23% | 26% | 25% | 17% | 30% | 23% | 32% | 28% | 23% | 27% |
| Never | 24% | 7% | 6% | 7% | 25% | 45% | 32% | 51% | 6% | 24% | 42% | 5% | 9% | 28% | 47% | 55% | 6% | 45% |
| Not Sure | 6% | 6% | 7% | 6% | 8% | 5% | 5% | 3% | 7% | 6% | 4% | 6% | 5% | 7% | 6% | 5% | 7% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

## 15 — Thinking about where you vote, how often do you think in-person voter fraud occurs in your polling place? Often, sometimes, almost never, or never?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Often | 13% | 16% | 9% | 18% | 8% | 16% | 23% | 12% | 12% | 20% | 13% | 6% | 6% | 11% | 15% | 13% | 15% | 11% |
| Sometimes | 32% | 48% | 14% | 49% | 15% | 40% | 55% | 26% | 30% | 50% | 30% | 12% | 16% | 25% | 37% | 32% | 41% | 26% |
| Almost Never | 25% | 24% | 28% | 23% | 28% | 21% | 9% | 29% | 24% | 17% | 28% | 27% | 37% | 34% | 21% | 23% | 26% | 25% |
| Never | 24% | 6% | 45% | 4% | 44% | 18% | 12% | 27% | 27% | 8% | 22% | 53% | 35% | 25% | 22% | 25% | 12% | 33% |
| Not Sure | 6% | 6% | 4% | 6% | 4% | 6% | 2% | 6% | 7% | 6% | 7% | 2% | 6% | 5% | 5% | 6% | 6% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

## 15 — Thinking about where you vote, how often do you think in-person voter fraud occurs in your polling place? Often, sometimes, almost never, or never?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Often | 13% | 14% | 13% | 24% | 16% | 7% | 15% | 13% | 12% | 18% | 9% | 15% | 14% | 13% | 13% | 7% | 15% | 18% |
| Sometimes | 32% | 35% | 30% | 32% | 36% | 28% | 34% | 30% | 32% | 24% | 35% | 33% | 35% | 31% | 29% | 32% | 31% | 40% |
| Almost Never | 25% | 23% | 26% | 22% | 24% | 28% | 26% | 28% | 20% | 22% | 25% | 26% | 27% | 24% | 31% | 32% | 19% | 17% |
| Never | 24% | 20% | 26% | 20% | 16% | 32% | 19% | 21% | 33% | 30% | 24% | 20% | 12% | 28% | 21% | 24% | 28% | 21% |
| Not Sure | 6% | 8% | 5% | 3% | 9% | 4% | 5% | 8% | 3% | 6% | 6% | 5% | 10% | 4% | 6% | 5% | 7% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**15** Thinking about where you vote, how often do you think in-person voter fraud occurs in your polling place? Often, sometimes, almost never, or never?

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Often | 13% | 12% | 7% | 15% | 16% | 7% | 9% | 20% | 6% |
| Sometimes | 32% | 41% | 29% | 34% | 33% | 38% | 32% | 32% | 27% |
| Almost Never | 25% | 22% | 29% | 27% | 24% | 24% | 29% | 20% | 30% |
| Never | 24% | 22% | 27% | 20% | 20% | 28% | 20% | 26% | 33% |
| Not Sure | 6% | 3% | 8% | 3% | 7% | 3% | 10% | 2% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

**16** Thinking about your vote for North Carolina's Supreme Court and Court of Appeals, how confident are you that you are able to make an informed choice about the candidates? Very confident? Somewhat confident? Not very confident? Or not at all confident?

| 659 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Very | 38% | 40% | 36% | 34% | 34% | 46% | 35% | 34% | 41% | 36% | 44% | 42% | 35% | 40% | 36% | 36% |
| Somewhat | 40% | 38% | 42% | 51% | 42% | 29% | 42% | 45% | 35% | 39% | 37% | 37% | 42% | 42% | 39% | 40% |
| Not Very | 15% | 15% | 16% | 9% | 14% | 18% | 19% | 12% | 18% | 17% | 13% | 15% | 16% | 12% | 17% | 17% |
| Not At All | 4% | 4% | 4% | 2% | 5% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 4% | 3% | 4% | 4% |
| Not Sure | 3% | 3% | 3% | 4% | 5% | 3% | 1% | 4% | 2% | 3% | 2% | 3% | 4% | 2% | 3% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 48% | 52% | 17% | 29% | 28% | 26% | 46% | 54% | 72% | 21% | 40% | 60% | 33% | 44% | 20% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**16** Thinking about your vote for North Carolina's Supreme Court and Court of Appeals, how confident are you that you are able to make an informed choice about the candidates? Very confident? Somewhat confident? Not very confident? Or not at all confident?

| 659 Likely & Actual Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Very | 38% | 58% | 30% | 27% | 39% | 21% | 37% | 57% | 44% | 28% | 47% | 51% | 33% | 33% | 32% | 45% | 38% | 38% |
| Somewhat | 40% | 32% | 41% | 46% | 35% | 50% | 39% | 34% | 36% | 45% | 36% | 33% | 46% | 41% | 41% | 43% | 39% | 40% |
| Not Very | 15% | 8% | 20% | 17% | 19% | 22% | 18% | 6% | 14% | 19% | 12% | 12% | 17% | 18% | 22% | 7% | 15% | 16% |
| Not At All | 4% | 1% | 7% | 3% | 2% | 5% | 5% | 1% | 4% | 3% | 3% | 5% | 0% | 7% | 3% | 3% | 4% | 3% |
| Not Sure | 3% | 1% | 2% | 8% | 5% | 2% | 1% | 1% | 2% | 5% | 1% | 0% | 4% | 2% | 2% | 2% | 4% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 14% | 15% | 17% | 11% | 15% | 13% | 14% | 29% | 43% | 27% | 19% | 26% | 27% | 15% | 9% | 51% | 44% |

**16** Thinking about your vote for North Carolina's Supreme Court and Court of Appeals, how confident are you that you are able to make an informed choice about the candidates? Very confident? Somewhat confident? Not very confident? Or not at all confident?

| 659 Likely & Actual Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Very | 38% | 40% | 38% | 41% | 37% | 39% | 41% | 34% | 36% | 45% | 33% | 44% | 22% | 32% | 32% | 44% | 45% | 35% |
| Somewhat | 40% | 40% | 42% | 39% | 41% | 40% | 39% | 46% | 36% | 34% | 45% | 37% | 47% | 44% | 47% | 34% | 35% | 42% |
| Not Very | 15% | 14% | 16% | 15% | 17% | 14% | 18% | 14% | 20% | 15% | 15% | 13% | 23% | 17% | 15% | 15% | 14% | 17% |
| Not At All | 4% | 4% | 3% | 3% | 4% | 2% | 1% | 2% | 6% | 3% | 3% | 3% | 6% | 5% | 4% | 3% | 3% | 4% |
| Not Sure | 3% | 2% | 1% | 2% | 1% | 3% | 1% | 4% | 1% | 4% | 3% | 3% | 2% | 2% | 3% | 4% | 3% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 24% | 30% | 46% | 39% | 54% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

Survey USA

**16** Thinking about your vote for North Carolina's Supreme Court and Court of Appeals, how confident are you that you are able to make an informed choice about the candidates?  Very confident? Somewhat confident? Not very confident? Or not at all confident?

| 659 Likely & Actual Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Very | 38% | 44% | 34% | 35% | 35% | 40% | 36% | 40% | 36% | 47% | 37% | 34% | 31% | 40% | 34% | 42% | 38% | 42% |
| Somewhat | 40% | 35% | 43% | 48% | 37% | 40% | 39% | 43% | 39% | 34% | 43% | 41% | 47% | 37% | 40% | 36% | 44% | 38% |
| Not Very | 15% | 16% | 16% | 12% | 20% | 13% | 18% | 13% | 16% | 13% | 15% | 15% | 14% | 16% | 18% | 18% | 13% | 14% |
| Not At All | 4% | 3% | 4% | 2% | 4% | 4% | 3% | 3% | 4% | 3% | 2% | 5% | 3% | 4% | 6% | 2% | 3% | 1% |
| Not Sure | 3% | 2% | 3% | 2% | 4% | 3% | 4% | 1% | 5% | 2% | 2% | 4% | 6% | 2% | 3% | 3% | 2% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 31% | 69% | 18% | 37% | 45% | 30% | 41% | 30% | 20% | 44% | 35% | 29% | 71% | 34% | 19% | 31% | 16% |

| 659 Likely & Actual Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.9% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Very | 38% | 42% | 32% | 34% | 34% | 30% | 25% | 40% | 36% |
| Somewhat | 40% | 38% | 49% | 40% | 41% | 43% | 47% | 45% | 41% |
| Not Very | 15% | 17% | 14% | 14% | 17% | 17% | 21% | 13% | 15% |
| Not At All | 4% | 1% | 4% | 7% | 4% | 3% | 4% | 1% | 5% |
| Not Sure | 3% | 3% | 0% | 5% | 4% | 6% | 4% | 1% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 23% | 21% | 16% | 19% | 24% | 19% | 9% | 28% |

**17** Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 718 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Approve | 45% | 52% | 40% | 39% | 45% | 43% | 53% | 43% | 48% | 51% | 23% | 46% | 47% | 78% | 24% | 42% |
| Disapprove | 46% | 41% | 50% | 50% | 44% | 50% | 40% | 46% | 45% | 41% | 66% | 49% | 43% | 12% | 67% | 51% |
| Not Sure | 9% | 7% | 11% | 11% | 11% | 7% | 7% | 11% | 7% | 7% | 11% | 5% | 9% | 10% | 9% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 48% | 52% | 19% | 30% | 26% | 25% | 49% | 51% | 71% | 21% | 40% | 60% | 32% | 43% | 21% |

**Results of SurveyUSA Election Poll #23326**

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**17** Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 718 Registered Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Approve | 45% | 87% | 76% | 70% | 40% | 10% | 20% | 8% | 81% | 42% | 14% | 87% | 69% | 32% | 13% | 4% | 82% | 8% |
| Disapprove | 46% | 7% | 12% | 20% | 49% | 81% | 73% | 87% | 9% | 48% | 80% | 8% | 22% | 58% | 84% | 94% | 10% | 87% |
| Not Sure | 9% | 7% | 12% | 10% | 11% | 9% | 7% | 5% | 9% | 10% | 6% | 6% | 9% | 10% | 4% | 2% | 8% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 14% | 15% | 17% | 12% | 15% | 13% | 13% | 28% | 44% | 27% | 19% | 25% | 27% | 15% | 9% | 51% | 44% |

**17** Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 718 Registered Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Approve | 45% | 82% | 9% | 92% | 7% | 62% | 82% | 42% | 32% | 76% | 45% | 9% | 25% | 33% | 39% | 56% | 67% | 29% |
| Disapprove | 46% | 10% | 86% | 1% | 88% | 25% | 10% | 55% | 57% | 17% | 46% | 85% | 70% | 57% | 49% | 37% | 26% | 61% |
| Not Sure | 9% | 8% | 4% | 7% | 5% | 13% | 8% | 4% | 11% | 7% | 9% | 6% | 5% | 9% | 12% | 7% | 6% | 10% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 25% | 30% | 45% | 39% | 53% |

**17** Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 718 Registered Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Approve | 45% | 48% | 44% | 54% | 45% | 41% | 42% | 45% | 48% | 40% | 42% | 53% | 45% | 46% | 48% | 42% | 43% | 50% |
| Disapprove | 46% | 40% | 49% | 32% | 46% | 52% | 47% | 47% | 44% | 56% | 48% | 36% | 44% | 46% | 45% | 52% | 50% | 31% |
| Not Sure | 9% | 12% | 7% | 14% | 9% | 6% | 10% | 9% | 8% | 4% | 10% | 10% | 12% | 8% | 7% | 7% | 7% | 20% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 31% | 69% | 18% | 38% | 43% | 32% | 40% | 29% | 20% | 42% | 36% | 31% | 69% | 34% | 19% | 31% | 16% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

Sponsor:

**Data Collected: 10/28/2016 - 10/31/2016**

**WRAL-TV (Raleigh)**

**Release Date: 11/01/2016**

**Percentages**

**17** Do you approve? Or disapprove? Of the job Pat McCrory is doing as Governor?

| 718 Registered Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Approve | 45% | 46% | 38% | 61% | 47% | 44% | 39% | 48% | 37% |
| Disapprove | 46% | 44% | 53% | 33% | 40% | 47% | 50% | 38% | 57% |
| Not Sure | 9% | 10% | 9% | 6% | 14% | 9% | 11% | 14% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 22% | 20% | 16% | 19% | 24% | 20% | 10% | 27% |

**18** Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 718 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Approve | 47% | 43% | 50% | 38% | 47% | 54% | 44% | 43% | 50% | 42% | 65% | 53% | 45% | 27% | 66% | 39% |
| Disapprove | 33% | 42% | 25% | 27% | 30% | 36% | 39% | 29% | 37% | 38% | 14% | 36% | 32% | 51% | 21% | 30% |
| Not Sure | 20% | 15% | 25% | 35% | 23% | 10% | 17% | 28% | 13% | 20% | 21% | 12% | 22% | 22% | 13% | 30% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 48% | 52% | 19% | 30% | 26% | 25% | 49% | 51% | 71% | 21% | 40% | 60% | 32% | 43% | 21% |

**18** Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 718 Registered Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Approve | 47% | 23% | 27% | 23% | 37% | 67% | 69% | 91% | 25% | 41% | 80% | 22% | 35% | 48% | 74% | 85% | 22% | 78% |
| Disapprove | 33% | 63% | 48% | 50% | 29% | 14% | 19% | 4% | 55% | 32% | 12% | 64% | 45% | 27% | 8% | 5% | 57% | 8% |
| Not Sure | 20% | 14% | 25% | 28% | 33% | 20% | 12% | 4% | 20% | 26% | 8% | 14% | 19% | 25% | 18% | 10% | 21% | 14% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 14% | 15% | 17% | 12% | 15% | 13% | 13% | 28% | 44% | 27% | 19% | 25% | 27% | 15% | 9% | 51% | 44% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**18** Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 718 Registered Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Approve | 47% | 23% | 81% | 19% | 79% | 36% | 33% | 56% | 50% | 30% | 49% | 77% | 59% | 49% | 50% | 44% | 35% | 56% |
| Disapprove | 33% | 59% | 9% | 60% | 10% | 44% | 49% | 29% | 29% | 48% | 35% | 9% | 25% | 28% | 28% | 40% | 48% | 23% |
| Not Sure | 20% | 17% | 10% | 21% | 11% | 20% | 18% | 15% | 21% | 22% | 16% | 14% | 16% | 23% | 23% | 17% | 17% | 21% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 25% | 30% | 45% | 39% | 53% |

**18** Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 718 Registered Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Approve | 47% | 43% | 49% | 39% | 42% | 54% | 46% | 46% | 50% | 52% | 49% | 42% | 36% | 52% | 45% | 45% | 50% | 45% |
| Disapprove | 33% | 38% | 31% | 40% | 34% | 29% | 31% | 34% | 33% | 30% | 29% | 41% | 27% | 36% | 36% | 37% | 29% | 31% |
| Not Sure | 20% | 19% | 21% | 21% | 24% | 16% | 24% | 20% | 17% | 18% | 23% | 17% | 37% | 13% | 19% | 19% | 21% | 24% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 31% | 69% | 18% | 38% | 43% | 32% | 40% | 29% | 20% | 42% | 36% | 31% | 69% | 34% | 19% | 31% | 16% |

**18** Do you approve or disapprove of the job Roy Cooper is doing as North Carolina Attorney General?

| 718 Registered Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Approve | 47% | 49% | 48% | 33% | 49% | 45% | 37% | 41% | 54% |
| Disapprove | 33% | 36% | 21% | 50% | 33% | 35% | 29% | 43% | 26% |
| Not Sure | 20% | 15% | 31% | 16% | 18% | 20% | 34% | 16% | 20% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 22% | 20% | 16% | 19% | 24% | 20% | 10% | 27% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**19** How would you rate Governor Pat McCrory's response to Hurricane Matthew: Excellent? Good? Fair? Or poor?

| 718 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Excellent | 39% | 43% | 36% | 23% | 40% | 44% | 44% | 34% | 44% | 44% | 24% | 41% | 41% | 62% | 23% | 39% |
| Good | 31% | 30% | 32% | 30% | 31% | 27% | 36% | 31% | 31% | 29% | 35% | 31% | 32% | 26% | 37% | 26% |
| Fair | 21% | 20% | 22% | 28% | 19% | 24% | 15% | 22% | 19% | 19% | 31% | 21% | 19% | 9% | 30% | 21% |
| Poor | 6% | 4% | 7% | 11% | 5% | 5% | 3% | 7% | 4% | 5% | 6% | 5% | 5% | 1% | 7% | 9% |
| Not Sure | 3% | 2% | 4% | 7% | 5% | 0% | 2% | 6% | 1% | 3% | 5% | 2% | 3% | 1% | 3% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 48% | 52% | 19% | 30% | 26% | 25% | 49% | 51% | 71% | 21% | 40% | 60% | 32% | 43% | 21% |

**19** How would you rate Governor Pat McCrory's response to Hurricane Matthew: Excellent? Good? Fair? Or poor?

| 718 Registered Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Excellent | 39% | 78% | 55% | 52% | 39% | 16% | 13% | 18% | 66% | 36% | 15% | 74% | 58% | 28% | 13% | 5% | 66% | 13% |
| Good | 31% | 14% | 32% | 32% | 27% | 35% | 44% | 32% | 24% | 32% | 38% | 16% | 29% | 33% | 44% | 36% | 25% | 39% |
| Fair | 21% | 3% | 10% | 11% | 25% | 35% | 34% | 33% | 7% | 23% | 33% | 5% | 11% | 29% | 33% | 28% | 6% | 36% |
| Poor | 6% | 4% | 1% | 2% | 4% | 8% | 4% | 16% | 2% | 5% | 10% | 3% | 1% | 6% | 7% | 23% | 1% | 9% |
| Not Sure | 3% | 1% | 3% | 3% | 5% | 5% | 4% | 2% | 2% | 4% | 3% | 2% | 1% | 5% | 2% | 7% | 2% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 14% | 15% | 17% | 12% | 15% | 13% | 13% | 28% | 44% | 27% | 19% | 25% | 27% | 15% | 9% | 51% | 44% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**19** How would you rate Governor Pat McCrory's response to Hurricane Matthew: Excellent? Good? Fair? Or poor?

| 718 Registered Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Excellent | 39% | 67% | 13% | 70% | 14% | 55% | 63% | 35% | 32% | 60% | 42% | 15% | 24% | 29% | 35% | 47% | 53% | 29% |
| Good | 31% | 25% | 38% | 25% | 40% | 30% | 24% | 34% | 33% | 25% | 29% | 44% | 42% | 30% | 40% | 27% | 27% | 35% |
| Fair | 21% | 5% | 36% | 4% | 34% | 7% | 10% | 26% | 24% | 10% | 21% | 33% | 25% | 28% | 17% | 20% | 16% | 25% |
| Poor | 6% | 1% | 9% | 0% | 9% | 5% | 4% | 2% | 8% | 2% | 5% | 7% | 4% | 8% | 4% | 5% | 4% | 7% |
| Not Sure | 3% | 1% | 3% | 1% | 3% | 2% | 0% | 3% | 3% | 3% | 3% | 1% | 5% | 6% | 4% | 2% | 1% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 25% | 30% | 45% | 39% | 53% |

**19** How would you rate Governor Pat McCrory's response to Hurricane Matthew: Excellent? Good? Fair? Or poor?

| 718 Registered Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Excellent | 39% | 42% | 37% | 44% | 37% | 37% | 33% | 41% | 41% | 43% | 36% | 41% | 32% | 42% | 40% | 31% | 38% | 49% |
| Good | 31% | 32% | 31% | 34% | 29% | 32% | 31% | 31% | 33% | 25% | 32% | 33% | 30% | 32% | 29% | 32% | 34% | 27% |
| Fair | 21% | 19% | 22% | 12% | 23% | 23% | 22% | 20% | 21% | 24% | 23% | 17% | 23% | 20% | 21% | 25% | 21% | 16% |
| Poor | 6% | 5% | 6% | 5% | 6% | 5% | 9% | 6% | 2% | 5% | 6% | 5% | 8% | 4% | 7% | 7% | 4% | 3% |
| Not Sure | 3% | 2% | 4% | 4% | 4% | 2% | 6% | 3% | 2% | 3% | 3% | 4% | 8% | 1% | 3% | 4% | 2% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 31% | 69% | 18% | 38% | 43% | 32% | 40% | 29% | 20% | 42% | 36% | 31% | 69% | 34% | 19% | 31% | 16% |

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**19** How would you rate Governor Pat McCrory's response to Hurricane Matthew: Excellent? Good? Fair? Or poor?

| 718 Registered Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Excellent | 39% | 40% | 31% | 45% | 38% | 37% | 36% | 46% | 34% |
| Good | 31% | 31% | 34% | 33% | 32% | 35% | 28% | 31% | 33% |
| Fair | 21% | 21% | 24% | 15% | 19% | 23% | 23% | 11% | 26% |
| Poor | 6% | 4% | 8% | 5% | 5% | 2% | 8% | 7% | 4% |
| Not Sure | 3% | 4% | 2% | 2% | 5% | 3% | 6% | 5% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 22% | 20% | 16% | 19% | 24% | 20% | 10% | 27% |

**20** Does K through 12 education in North Carolina public schools receive ...Too much funding? Adequate funding? Or inadequate funding? Too much funding, press 1.
Adequate funding, 2.
Inadequate funding, 3.
Not sure? 4.

| 718 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.6% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Too Much | 3% | 5% | 2% | 3% | 5% | 1% | 3% | 4% | 2% | 3% | 1% | 3% | 4% | 5% | 2% | 2% |
| Adequate | 26% | 37% | 15% | 23% | 19% | 29% | 33% | 20% | 31% | 29% | 7% | 25% | 26% | 41% | 14% | 25% |
| Inadequate | 65% | 53% | 76% | 68% | 69% | 69% | 55% | 69% | 62% | 63% | 83% | 66% | 65% | 47% | 78% | 69% |
| Not Sure | 6% | 5% | 7% | 6% | 7% | 1% | 10% | 6% | 5% | 5% | 9% | 5% | 5% | 7% | 5% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 48% | 52% | 19% | 30% | 26% | 25% | 49% | 51% | 71% | 21% | 40% | 60% | 32% | 43% | 21% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**20** Does K through 12 education in North Carolina public schools receive ...Too much funding? Adequate funding? Or inadequate funding? Too much funding, press 1.
Adequate funding, 2.
Inadequate funding, 3.
Not sure? 4.

| 718 Registered Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.6% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Too Much | 3% | 7% | 4% | 4% | 2% | 4% | 1% | 1% | 5% | 3% | 1% | 8% | 3% | 3% | 0% | 0% | 4% | 1% |
| Adequate | 26% | 48% | 40% | 35% | 24% | 10% | 13% | 6% | 44% | 24% | 10% | 48% | 37% | 17% | 8% | 7% | 43% | 7% |
| Inadequate | 65% | 38% | 52% | 51% | 69% | 84% | 79% | 89% | 45% | 67% | 84% | 34% | 54% | 75% | 88% | 92% | 45% | 88% |
| Not Sure | 6% | 6% | 4% | 9% | 5% | 2% | 7% | 4% | 5% | 6% | 6% | 10% | 6% | 5% | 4% | 1% | 7% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 14% | 15% | 17% | 12% | 15% | 13% | 13% | 28% | 44% | 27% | 19% | 25% | 27% | 15% | 9% | 51% | 44% |

**20** Does K through 12 education in North Carolina public schools receive ...Too much funding? Adequate funding? Or inadequate funding? Too much funding, press 1.
Adequate funding, 2.
Inadequate funding, 3.
Not sure? 4.

| 718 Registered Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.6% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Too Much | 3% | 5% | 1% | 5% | 0% | 6% | 11% | 1% | 1% | 4% | 5% | 1% | 0% | 3% | 4% | 2% | 4% | 3% |
| Adequate | 26% | 45% | 8% | 45% | 10% | 33% | 48% | 26% | 18% | 40% | 25% | 9% | 17% | 20% | 25% | 29% | 37% | 18% |
| Inadequate | 65% | 44% | 88% | 42% | 88% | 57% | 32% | 70% | 77% | 48% | 67% | 86% | 82% | 73% | 68% | 60% | 52% | 75% |
| Not Sure | 6% | 6% | 3% | 8% | 2% | 5% | 9% | 4% | 5% | 8% | 3% | 4% | 1% | 4% | 3% | 8% | 7% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 25% | 30% | 45% | 39% | 53% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**20** Does K through 12 education in North Carolina public schools receive ...Too much funding? Adequate funding? Or inadequate funding? Too much funding, press 1.
Adequate funding, 2.
Inadequate funding, 3.
Not sure? 4.

| 718 Registered Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.6% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Too Much | 3% | 4% | 3% | 7% | 2% | 3% | 3% | 5% | 2% | 2% | 5% | 3% | 3% | 3% | 3% | 4% | 2% | 5% |
| Adequate | 26% | 31% | 23% | 34% | 25% | 22% | 23% | 25% | 28% | 24% | 23% | 30% | 20% | 28% | 26% | 25% | 23% | 30% |
| Inadequate | 65% | 63% | 67% | 55% | 64% | 71% | 65% | 65% | 67% | 66% | 68% | 62% | 71% | 63% | 65% | 64% | 70% | 58% |
| Not Sure | 6% | 3% | 7% | 4% | 8% | 4% | 9% | 5% | 3% | 8% | 4% | 6% | 6% | 6% | 5% | 8% | 5% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 31% | 69% | 18% | 38% | 43% | 32% | 40% | 29% | 20% | 42% | 36% | 31% | 69% | 34% | 19% | 31% | 16% |

**20** Does K through 12 education in North Carolina public schools receive ...Too much funding? Adequate funding? Or inadequate funding? Too much funding, press 1.
Adequate funding, 2.
Inadequate funding, 3.
Not sure? 4.

| 718 Registered Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.6% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Too Much | 3% | 6% | 3% | 4% | 1% | 6% | 1% | 11% | 3% |
| Adequate | 26% | 32% | 13% | 40% | 22% | 33% | 13% | 39% | 17% |
| Inadequate | 65% | 56% | 81% | 50% | 71% | 55% | 81% | 49% | 76% |
| Not Sure | 6% | 5% | 4% | 5% | 6% | 6% | 5% | 2% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 22% | 20% | 16% | 19% | 24% | 20% | 10% | 27% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

Sponsor:

**WRAL-TV (Raleigh)**

**21** After ranking close to the bottom among states, North Carolina's governor and state legislature have worked to raise teacher pay here. Do you feel North Carolina still has a long way to go? Some way to go?  Is it paying the right amount? Or is it paying too much?

| 718 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Long Way To Go | 55% | 47% | 62% | 61% | 47% | 59% | 54% | 53% | 57% | 52% | 72% | 60% | 52% | 34% | 70% | 56% |
| Some Way To Go | 31% | 35% | 27% | 29% | 35% | 28% | 31% | 33% | 29% | 34% | 17% | 27% | 33% | 45% | 22% | 29% |
| Paying The Right Amount | 10% | 13% | 6% | 5% | 12% | 11% | 10% | 9% | 10% | 10% | 4% | 10% | 10% | 16% | 4% | 12% |
| Paying Too Much | 1% | 1% | 1% | 2% | 1% | 0% | 1% | 2% | 1% | 1% | 3% | 1% | 1% | 2% | 0% | 1% |
| Not Sure | 3% | 3% | 4% | 3% | 5% | 1% | 5% | 4% | 3% | 3% | 3% | 1% | 4% | 3% | 4% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 48% | 52% | 19% | 30% | 26% | 25% | 49% | 51% | 71% | 21% | 40% | 60% | 32% | 43% | 21% |

**21** After ranking close to the bottom among states, North Carolina's governor and state legislature have worked to raise teacher pay here. Do you feel North Carolina still has a long way to go? Some way to go?  Is it paying the right amount? Or is it paying too much?

| 718 Registered Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Strong | Republi | Indy Le | Indepen | Indy Le | Democr | Strong | Republi | Indepen | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
| Long Way To Go | 55% | 33% | 40% | 33% | 59% | 69% | 74% | 86% | 37% | 52% | 80% | 33% | 46% | 52% | 79% | 86% | 33% | 82% |
| Some Way To Go | 31% | 41% | 40% | 49% | 23% | 25% | 21% | 8% | 40% | 34% | 14% | 43% | 34% | 36% | 16% | 12% | 44% | 16% |
| Paying The Right Amount | 10% | 19% | 19% | 13% | 10% | 6% | 1% | 1% | 19% | 10% | 1% | 20% | 14% | 6% | 2% | 1% | 18% | 1% |
| Paying Too Much | 1% | 4% | 0% | 1% | 4% | 0% | 0% | 0% | 2% | 1% | 0% | 2% | 1% | 2% | 0% | 0% | 1% | 0% |
| Not Sure | 3% | 3% | 2% | 5% | 4% | 0% | 5% | 5% | 2% | 3% | 5% | 3% | 4% | 4% | 2% | 1% | 4% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 14% | 15% | 17% | 12% | 15% | 13% | 13% | 28% | 44% | 27% | 19% | 25% | 27% | 15% | 9% | 51% | 44% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**21** After ranking close to the bottom among states, North Carolina's governor and state legislature have worked to raise teacher pay here. Do you feel North Carolina still has a long way to go? Some way to go?  Is it paying the right amount? Or is it paying too much?

| 718 Registered Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
| Long Way To Go | 55% | 33% | 82% | 30% | 81% | 45% | 28% | 56% | 70% | 40% | 52% | 85% | 66% | 60% | 55% | 51% | 42% | 64% |
| Some Way To Go | 31% | 44% | 16% | 45% | 17% | 34% | 47% | 34% | 20% | 40% | 32% | 10% | 32% | 28% | 29% | 33% | 39% | 26% |
| Paying The Right Amount | 10% | 19% | 1% | 20% | 1% | 18% | 21% | 7% | 5% | 17% | 11% | 3% | 2% | 8% | 11% | 10% | 14% | 7% |
| Paying Too Much | 1% | 1% | 0% | 1% | 0% | 1% | 2% | 0% | 2% | 0% | 1% | 1% | 0% | 2% | 0% | 1% | 2% | 1% |
| Not Sure | 3% | 3% | 2% | 4% | 1% | 2% | 2% | 3% | 2% | 3% | 3% | 1% | 0% | 2% | 4% | 4% | 3% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 25% | 30% | 45% | 39% | 53% |

**21** After ranking close to the bottom among states, North Carolina's governor and state legislature have worked to raise teacher pay here. Do you feel North Carolina still has a long way to go? Some way to go?  Is it paying the right amount? Or is it paying too much?

| 718 Registered Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Long Way To Go | 55% | 54% | 55% | 38% | 55% | 61% | 53% | 57% | 54% | 60% | 55% | 50% | 49% | 57% | 53% | 56% | 63% | 42% |
| Some Way To Go | 31% | 31% | 31% | 40% | 30% | 28% | 29% | 28% | 37% | 29% | 31% | 33% | 38% | 28% | 33% | 28% | 25% | 40% |
| Paying The Right Amount | 10% | 11% | 9% | 16% | 8% | 9% | 11% | 10% | 8% | 6% | 10% | 12% | 8% | 11% | 9% | 11% | 8% | 12% |
| Paying Too Much | 1% | 1% | 1% | 1% | 2% | 0% | 2% | 1% | 0% | 2% | 0% | 1% | 1% | 1% | 2% | 0% | 1% | 0% |
| Not Sure | 3% | 4% | 3% | 4% | 6% | 1% | 5% | 3% | 1% | 3% | 3% | 4% | 4% | 3% | 3% | 4% | 2% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 31% | 69% | 18% | 38% | 43% | 32% | 40% | 29% | 20% | 42% | 36% | 31% | 69% | 34% | 19% | 31% | 16% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Data Collected: 10/28/2016 - 10/31/2016**

**Release Date: 11/01/2016**

**Percentages**

**Sponsor:**

**WRAL-TV (Raleigh)**

**21** After ranking close to the bottom among states, North Carolina's governor and state legislature have worked to raise teacher pay here. Do you feel North Carolina still has a long way to go? Some way to go?  Is it paying the right amount? Or is it paying too much?

| 718 Registered Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Long Way To Go | 55% | 50% | 62% | 40% | 59% | 46% | 60% | 37% | 64% |
| Some Way To Go | 31% | 32% | 30% | 40% | 26% | 36% | 32% | 38% | 26% |
| Paying The Right Amount | 10% | 15% | 5% | 14% | 10% | 15% | 4% | 20% | 8% |
| Paying Too Much | 1% | 1% | 0% | 1% | 1% | 1% | 2% | 1% | 0% |
| Not Sure | 3% | 3% | 3% | 4% | 4% | 3% | 3% | 3% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 22% | 20% | 16% | 19% | 24% | 20% | 10% | 27% |

**22** Over the past three years, North Carolina has expanded the use of tax money to pay for some children to attend private schools. This is sometimes referred to as a school voucher program.  Do you ... strongly support? Support? Oppose? Or strongly oppose ...  school vouchers?

| 718 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | Already Voted? | | Party Registration | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Yes | No | Republi | Democr | Unaffilia |
| Strongly Support | 17% | 21% | 13% | 18% | 15% | 16% | 20% | 16% | 18% | 15% | 23% | 16% | 19% | 21% | 13% | 19% |
| Support | 32% | 33% | 31% | 33% | 34% | 28% | 34% | 34% | 31% | 31% | 32% | 33% | 31% | 38% | 29% | 28% |
| Oppose | 24% | 19% | 29% | 18% | 23% | 30% | 25% | 21% | 28% | 26% | 22% | 26% | 22% | 24% | 26% | 23% |
| Strongly Oppose | 18% | 19% | 17% | 13% | 18% | 24% | 15% | 16% | 19% | 20% | 10% | 18% | 19% | 13% | 23% | 17% |
| Not Sure | 9% | 7% | 10% | 18% | 10% | 3% | 6% | 13% | 4% | 7% | 14% | 7% | 9% | 5% | 10% | 13% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 48% | 52% | 19% | 30% | 26% | 25% | 49% | 51% | 71% | 21% | 40% | 60% | 32% | 43% | 21% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**  
**Data Collected: 10/28/2016 - 10/31/2016**  
**Release Date: 11/01/2016**  
**Percentages**

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**22** Over the past three years, North Carolina has expanded the use of tax money to pay for some children to attend private schools. This is sometimes referred to as a school voucher program.  Do you ... strongly support? Support? Oppose? Or strongly oppose ...  school vouchers?

| 718 Registered Voters | All | Party Affiliation | | | | | | | Party Affiliation | | | Ideology | | | | | President Vote | |
| Margin of Sampling Error: +/-3.7% | | Strong | Republi | Indy Le | Independ | Indy Le | Democr | Strong | Republi | Independ | Democr | Very Co | Somew | Modera | Somew | Very Li | Trump | Clinton |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Strongly Support | 17% | 34% | 14% | 17% | 13% | 9% | 18% | 15% | 24% | 13% | 16% | 31% | 17% | 11% | 12% | 16% | 22% | 14% |
| Support | 32% | 30% | 43% | 37% | 37% | 30% | 22% | 26% | 37% | 34% | 24% | 29% | 41% | 35% | 18% | 30% | 36% | 28% |
| Oppose | 24% | 15% | 29% | 23% | 20% | 24% | 33% | 25% | 22% | 23% | 29% | 24% | 23% | 25% | 29% | 20% | 21% | 26% |
| Strongly Oppose | 18% | 16% | 8% | 16% | 20% | 23% | 17% | 27% | 12% | 20% | 22% | 12% | 12% | 19% | 33% | 22% | 14% | 22% |
| Not Sure | 9% | 4% | 6% | 7% | 9% | 14% | 10% | 8% | 5% | 10% | 9% | 4% | 8% | 10% | 9% | 11% | 7% | 10% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 14% | 15% | 17% | 12% | 15% | 13% | 13% | 28% | 44% | 27% | 19% | 25% | 27% | 15% | 9% | 51% | 44% |

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**22** Over the past three years, North Carolina has expanded the use of tax money to pay for some children to attend private schools. This is sometimes referred to as a school voucher program.  Do you ... strongly support? Support? Oppose? Or strongly oppose ...  school vouchers?

| 718 Registered Voters | All | Senate Vote | | Governor Vote | | Presidential Issue | | | | Presidential Quality | | | | Attend Church | | | Evangelical | |
| Margin of Sampling Error: +/-3.7% | | Burr | Ross | McCror | Cooper | Nationa | Immigra | Econo | Health | Trustwo | Issues | Experie | Charact | Never | Occasio | Regular | Yes | No |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Strongly Support | 17% | 22% | 14% | 24% | 12% | 17% | 29% | 17% | 13% | 23% | 21% | 10% | 6% | 15% | 15% | 19% | 21% | 14% |
| Support | 32% | 36% | 28% | 35% | 29% | 34% | 29% | 34% | 40% | 34% | 28% | 33% | 36% | 33% | 30% | 34% | 31% | 34% |
| Oppose | 24% | 24% | 25% | 23% | 26% | 30% | 16% | 21% | 19% | 22% | 26% | 23% | 25% | 21% | 25% | 25% | 27% | 23% |
| Strongly Oppose | 18% | 13% | 22% | 12% | 23% | 15% | 23% | 17% | 18% | 13% | 19% | 25% | 26% | 24% | 22% | 12% | 14% | 20% |
| Not Sure | 9% | 5% | 10% | 6% | 10% | 4% | 2% | 11% | 9% | 9% | 7% | 9% | 7% | 8% | 8% | 10% | 7% | 9% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 43% | 47% | 48% | 25% | 8% | 34% | 16% | 31% | 40% | 17% | 8% | 25% | 30% | 45% | 39% | 53% |

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**

**Sponsor:**

**Data Collected: 10/28/2016 - 10/31/2016**

**WRAL-TV (Raleigh)**

**Release Date: 11/01/2016**

**Percentages**

**22** Over the past three years, North Carolina has expanded the use of tax money to pay for some children to attend private schools. This is sometimes referred to as a school voucher program. Do you ... strongly support? Support? Oppose? Or strongly oppose ... school vouchers?

| 718 Registered Voters | All | Military Househo | | Education | | | Income | | | Urbanity | | | Cell Phone / Lan | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Yes | No | High Sc | Some C | 4-year | < $40K | $40K - | > $80K | Urban | Suburb | Rural | Cell Ph | Landlin | Charlott | Greens | Raleigh | Souther |
| Strongly Support | 17% | 17% | 16% | 14% | 21% | 14% | 17% | 19% | 13% | 17% | 17% | 17% | 15% | 18% | 15% | 21% | 18% | 15% |
| Support | 32% | 34% | 32% | 35% | 29% | 34% | 30% | 34% | 33% | 29% | 32% | 36% | 35% | 31% | 36% | 25% | 33% | 31% |
| Oppose | 24% | 23% | 25% | 29% | 25% | 22% | 29% | 21% | 24% | 24% | 24% | 23% | 20% | 26% | 24% | 23% | 24% | 26% |
| Strongly Oppose | 18% | 19% | 18% | 13% | 13% | 25% | 15% | 16% | 24% | 25% | 17% | 16% | 15% | 19% | 17% | 20% | 15% | 22% |
| Not Sure | 9% | 7% | 9% | 9% | 12% | 5% | 10% | 9% | 6% | 5% | 10% | 9% | 15% | 6% | 8% | 11% | 10% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 31% | 69% | 18% | 38% | 43% | 32% | 40% | 29% | 20% | 42% | 36% | 31% | 69% | 34% | 19% | 31% | 16% |

**22** Over the past three years, North Carolina has expanded the use of tax money to pay for some children to attend private schools. This is sometimes referred to as a school voucher program. Do you ... strongly support? Support? Oppose? Or strongly oppose ... school vouchers?

| 718 Registered Voters | All | Suburban | | Rural | | Independent | | HS Edu | College |
|---|---|---|---|---|---|---|---|---|---|
| Margin of Sampling Error: +/-3.7% | | Men | Women | Men | Women | Men | Women | Men | Whites |
| Strongly Support | 17% | 22% | 12% | 20% | 14% | 17% | 9% | 14% | 11% |
| Support | 32% | 31% | 34% | 41% | 31% | 33% | 36% | 31% | 28% |
| Oppose | 24% | 21% | 27% | 18% | 27% | 19% | 27% | 35% | 24% |
| Strongly Oppose | 18% | 18% | 16% | 16% | 17% | 21% | 18% | 16% | 30% |
| Not Sure | 9% | 8% | 11% | 5% | 12% | 10% | 11% | 3% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 22% | 20% | 16% | 19% | 24% | 20% | 10% | 27% |

** Too few respondents of this type were interviewed for this data to be meaningful.

# Results of SurveyUSA Election Poll #23326

**Geography: North Carolina**
**Data Collected: 10/28/2016 - 10/31/2016**
**Release Date: 11/01/2016**
**Percentages**

**Sponsor:**
**WRAL-TV (Raleigh)**

**Statement of Methodology:** SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone, in some cases, 100% online, and in other cases a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers and answering machines. For surveys using random-digit-dial (RDD) to call landline phones, sample is purchased from SSI of Shelton CT. For surveys using voter-list (RBS) sample to call landline phones, sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from SSI, from Aristotle, or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. If sample of adults is drawn from SSI, responses are minimally weighted to U.S. Census targets for gender, age and race. If sample of voters is drawn from Aristotle, responses are minimally weighted to the known demographics of the voter file, which include gender and age but, typically, not race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. SurveyUSA assigns to each question within the instrument a theoretical margin of sampling error, but such error is useful only in theory. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principals of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.