

# Results of SurveyUSA News Poll #20189

Geography: North Carolina  
 Data Collected: 01/09/2013 - 01/12/2013  
 Release Date: 01/14/2013  
 Percentages

**Cell-phone and home-phone respondents included in this survey:** SurveyUSA interviewed 500 North Carolina adults 01/09/13 through 01/12/13 exclusively for WRAL-TV in Raleigh. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (69% of adults) were interviewed on their home phone in the recorded voice of a professional announcer. Respondents not reachable on a home phone (31% of adults) were shown a questionnaire on their smartphone, tablet or other electronic device.

**1** What do you think is more important -- to protect the right of Americans to own guns, or to control gun ownership?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Right To Own	54%	61%	47%	50%	62%	54%	47%	56%	51%	64%	24%	46%	**	57%	53%	79%	30%	59%
Control Ownership	38%	32%	44%	46%	25%	38%	45%	36%	41%	32%	60%	43%	**	37%	39%	18%	59%	36%
Not Sure	8%	6%	9%	3%	13%	8%	8%	8%	8%	4%	16%	11%	**	6%	8%	4%	12%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**1** What do you think is more important -- to protect the right of Americans to own guns, or to control gun ownership?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
Margin of Sampling Error: +/-4.5%		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Right To Own	54%	80%	46%	33%	70%	34%	92%	49%	63%	50%	61%	50%	52%	66%	48%	61%
Control Ownership	38%	16%	46%	60%	26%	53%	8%	43%	29%	42%	30%	43%	38%	31%	44%	33%
Not Sure	8%	4%	8%	7%	3%	13%	0%	9%	8%	8%	10%	7%	10%	4%	8%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

**2** Does widespread gun ownership protect law abiding citizens from crime? Or make society more dangerous?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
Margin of Sampling Error: +/-4.4%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Protects Citizens	58%	64%	52%	55%	64%	54%	60%	59%	56%	67%	28%	64%	**	58%	58%	76%	40%	59%
Makes Society Dangerous	34%	29%	38%	36%	28%	40%	27%	33%	35%	25%	59%	36%	**	34%	34%	18%	50%	31%
Not Sure	9%	7%	10%	8%	8%	7%	13%	8%	9%	8%	14%	0%	**	9%	8%	5%	10%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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## 2 Does widespread gun ownership protect law abiding citizens from crime? Or make society more dangerous?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.4%																	
Protects Citizens	58%	78%	54%	33%	71%	42%	85%	55%	63%	55%	64%	54%	56%	73%	50%	64%	
Makes Society Dangerous	34%	17%	40%	46%	21%	49%	11%	37%	32%	36%	32%	35%	35%	19%	42%	27%	
Not Sure	9%	5%	6%	21%	8%	9%	4%	8%	5%	9%	4%	10%	9%	8%	8%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

## 3 What do you think is the best way to reduce gun violence in this country: by passing stricter gun control laws, or by stricter enforcement of existing laws?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.3%																		
Passing Stricter Laws	32%	25%	38%	39%	23%	31%	38%	31%	33%	28%	46%	37%	**	38%	30%	21%	44%	31%
Stricter Enforcement Of Existing	63%	69%	56%	58%	68%	64%	59%	63%	62%	67%	49%	61%	**	56%	65%	76%	51%	62%
Not Sure	5%	5%	5%	3%	9%	5%	4%	6%	5%	6%	6%	2%	**	6%	5%	4%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 3 What do you think is the best way to reduce gun violence in this country: by passing stricter gun control laws, or by stricter enforcement of existing laws?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%																
Passing Stricter Laws	32%	19%	37%	48%	23%	43%	19%	34%	27%	34%	29%	34%	32%	19%	40%	28%
Stricter Enforcement Of Existing	63%	74%	59%	49%	72%	52%	75%	61%	66%	61%	66%	61%	62%	73%	55%	69%
Not Sure	5%	7%	4%	3%	5%	6%	6%	5%	7%	5%	5%	5%	6%	8%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

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## 4 Are federal laws on gun ownership too strict? Not strict enough? Or just about right?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Too Strict	10%	13%	7%	6%	12%	13%	7%	9%	11%	10%	11%	1%	**	8%	11%	17%	6%	7%
Not Strict Enough	50%	42%	58%	58%	42%	45%	58%	51%	50%	45%	68%	54%	**	53%	49%	38%	66%	44%
Just About Right	33%	43%	24%	32%	32%	37%	29%	32%	34%	38%	16%	35%	**	34%	32%	38%	22%	41%
Not Sure	7%	2%	11%	3%	13%	5%	6%	8%	5%	7%	6%	11%	**	4%	8%	7%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 4 Are federal laws on gun ownership too strict? Not strict enough? Or just about right?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.5%																
Too Strict	10%	18%	3%	7%	12%	7%	31%	8%	22%	7%	13%	8%	11%	1%	10%	14%
Not Strict Enough	50%	31%	57%	70%	39%	64%	19%	54%	39%	54%	47%	53%	44%	50%	58%	48%
Just About Right	33%	42%	34%	20%	44%	21%	46%	31%	35%	32%	29%	35%	36%	38%	27%	36%
Not Sure	7%	8%	6%	2%	5%	8%	4%	7%	5%	7%	11%	5%	9%	11%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 5 Are North Carolina laws on gun ownership too strict? Not strict enough? Or just about right?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Too Strict	8%	11%	5%	5%	13%	6%	8%	9%	7%	8%	8%	4%	**	6%	9%	12%	5%	7%
Not Strict Enough	46%	37%	55%	53%	38%	44%	49%	46%	46%	40%	62%	51%	**	51%	44%	31%	61%	43%
Just About Right	37%	47%	28%	34%	36%	43%	37%	35%	41%	42%	24%	32%	**	33%	39%	49%	26%	39%
Not Sure	9%	5%	12%	8%	13%	7%	6%	10%	7%	10%	6%	13%	**	9%	9%	8%	8%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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## 5 Are North Carolina laws on gun ownership too strict? Not strict enough? Or just about right?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Too Strict	8%	12%	6%	5%	9%	6%	22%	7%	15%	6%	9%	8%	9%	6%	6%	11%
Not Strict Enough	46%	28%	50%	71%	34%	61%	18%	50%	37%	50%	43%	48%	41%	45%	54%	39%
Just About Right	37%	50%	35%	23%	50%	23%	59%	34%	44%	34%	37%	37%	39%	38%	32%	43%
Not Sure	9%	10%	9%	1%	8%	10%	1%	10%	4%	10%	11%	8%	11%	11%	7%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 6 Would you support? ... or oppose? ... a law requiring a nationwide ban on semi-automatic weapons, which automatically load the next bullet after a shot is fired?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Support	42%	40%	43%	42%	40%	44%	43%	41%	44%	40%	54%	46%	**	46%	40%	34%	51%	40%
Oppose	45%	50%	40%	40%	46%	46%	50%	43%	47%	46%	33%	40%	**	32%	51%	52%	39%	44%
Not Sure	13%	9%	17%	19%	14%	10%	8%	16%	9%	14%	13%	14%	**	22%	9%	15%	10%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 6 Would you support? ... or oppose? ... a law requiring a nationwide ban on semi-automatic weapons, which automatically load the next bullet after a shot is fired?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Support	42%	33%	48%	44%	37%	49%	24%	45%	38%	45%	43%	43%	41%	36%	46%	39%
Oppose	45%	58%	36%	39%	53%	34%	67%	41%	53%	41%	47%	43%	44%	48%	39%	54%
Not Sure	13%	9%	16%	17%	9%	17%	9%	13%	9%	14%	10%	15%	14%	16%	15%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

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Sponsor:

WRAL-TV (Raleigh)

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## 7 Would you support? ... or oppose? ... a law that limits how much ammunition a gun can hold at once?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.4%																		
Support	55%	52%	58%	56%	48%	59%	59%	52%	59%	55%	61%	62%	**	56%	55%	44%	64%	56%
Oppose	34%	41%	29%	37%	40%	32%	25%	38%	30%	35%	21%	38%	**	31%	36%	43%	25%	35%
Not Sure	10%	8%	13%	7%	13%	9%	16%	9%	12%	10%	17%	0%	**	13%	9%	13%	10%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 7 Would you support? ... or oppose? ... a law that limits how much ammunition a gun can hold at once?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region			
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.4%																
Support	55%	40%	61%	67%	45%	67%	22%	60%	50%	58%	50%	59%	54%	44%	65%	47%
Oppose	34%	49%	30%	22%	44%	23%	72%	31%	43%	32%	43%	31%	36%	42%	25%	45%
Not Sure	10%	11%	9%	11%	11%	10%	5%	10%	7%	11%	8%	11%	11%	14%	10%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 8 Would you support ... or oppose ... a law that limits how much ammunition can be purchased at one time?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Support	54%	47%	60%	56%	48%	58%	55%	52%	57%	49%	76%	49%	**	53%	55%	43%	71%	48%
Oppose	37%	44%	30%	31%	43%	37%	38%	36%	37%	41%	17%	51%	**	30%	40%	47%	22%	42%
Not Sure	9%	8%	9%	13%	9%	5%	7%	11%	6%	10%	7%	0%	**	17%	5%	10%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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## 8 Would you support ... or oppose ... a law that limits how much ammunition can be purchased at one time?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Support	54%	40%	59%	67%	47%	65%	27%	58%	52%	56%	53%	56%	53%	40%	65%	48%
Oppose	37%	49%	33%	24%	46%	24%	65%	33%	40%	35%	42%	34%	37%	43%	30%	45%
Not Sure	9%	11%	8%	10%	7%	11%	8%	9%	8%	9%	5%	10%	10%	16%	5%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 9 Are laws on buying guns at gun shows too strict? Not strict enough? Or just about right?

500 Adults Margin of Sampling Error: +/-4.4%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Too Strict	6%	10%	2%	4%	11%	3%	5%	7%	4%	6%	5%	4%	**	4%	7%	10%	4%	4%
Not Strict Enough	56%	48%	63%	61%	47%	54%	66%	54%	59%	53%	68%	52%	**	58%	55%	47%	67%	52%
Just About Right	29%	35%	24%	26%	30%	33%	26%	28%	31%	33%	16%	31%	**	27%	30%	37%	20%	31%
Not Sure	9%	7%	10%	9%	12%	9%	3%	11%	7%	8%	11%	13%	**	11%	8%	7%	8%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 9 Are laws on buying guns at gun shows too strict? Not strict enough? Or just about right?

500 Adults Margin of Sampling Error: +/-4.4%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Too Strict	6%	13%	2%	3%	7%	4%	30%	4%	15%	4%	9%	4%	8%	6%	1%	11%
Not Strict Enough	56%	40%	61%	75%	45%	70%	20%	60%	53%	57%	49%	59%	49%	51%	72%	42%
Just About Right	29%	37%	28%	19%	40%	16%	47%	27%	25%	30%	32%	28%	33%	33%	19%	38%
Not Sure	9%	10%	9%	3%	8%	10%	3%	10%	7%	9%	10%	8%	10%	9%	8%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

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## 10 Should criminal background checks be required for every person who wants to purchase a firearm? Or not?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-2.3%																		
Should	93%	92%	93%	97%	88%	94%	91%	93%	93%	95%	86%	98%	**	98%	90%	91%	91%	96%
Should Not	5%	6%	5%	3%	10%	4%	5%	6%	5%	4%	10%	2%	**	1%	8%	8%	6%	2%
Not Sure	2%	2%	2%	0%	2%	2%	4%	1%	3%	1%	4%	0%	**	1%	2%	1%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 10 Should criminal background checks be required for every person who wants to purchase a firearm? Or not?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-2.3%																
Should	93%	91%	95%	90%	93%	93%	88%	93%	92%	94%	92%	94%	93%	93%	92%	94%
Should Not	5%	6%	3%	7%	5%	6%	9%	5%	7%	5%	6%	4%	6%	7%	5%	3%
Not Sure	2%	2%	1%	3%	2%	2%	3%	2%	1%	2%	2%	2%	1%	0%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 11 Should the general public be able to buy and wear tactical gear such as the armor worn by SWAT team members Or not?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Should	34%	45%	24%	30%	44%	36%	23%	37%	31%	34%	34%	36%	**	29%	36%	44%	30%	30%
Should Not	47%	43%	51%	45%	40%	52%	54%	42%	53%	47%	51%	28%	**	49%	46%	37%	54%	48%
Not Sure	19%	12%	25%	25%	16%	11%	22%	21%	16%	19%	15%	36%	**	22%	17%	19%	16%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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**11** Should the general public be able to buy and wear tactical gear such as the armor worn by SWAT team members Or not?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Should	34%	42%	26%	40%	38%	28%	59%	31%	46%	30%	36%	34%	41%	30%	28%	36%
Should Not	47%	37%	56%	42%	43%	53%	25%	50%	26%	54%	46%	48%	41%	42%	56%	46%
Not Sure	19%	21%	17%	18%	19%	19%	16%	18%	28%	16%	18%	18%	18%	28%	17%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

**12** Thinking for a moment about the people who cause mass shootings: are they so mentally ill that they would do something similar no matter what? Or do you think violence in today's society plays a part in their actions?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Would Do Something Similar	46%	56%	36%	56%	49%	38%	34%	52%	37%	50%	27%	74%	**	54%	42%	50%	40%	48%
Society Plays a Part	48%	41%	55%	40%	44%	56%	58%	42%	56%	43%	67%	26%	**	40%	52%	47%	54%	43%
Not Sure	6%	3%	9%	5%	7%	6%	8%	6%	7%	7%	6%	0%	**	6%	7%	4%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**12** Thinking for a moment about the people who cause mass shootings: are they so mentally ill that they would do something similar no matter what? Or do you think violence in today's society plays a part in their actions?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Would Do Something Similar	46%	48%	45%	47%	47%	43%	72%	43%	46%	45%	51%	42%	50%	52%	37%	49%
Society Plays a Part	48%	48%	48%	47%	47%	51%	22%	51%	49%	49%	44%	51%	44%	38%	57%	47%
Not Sure	6%	5%	6%	6%	6%	5%	6%	6%	5%	6%	6%	6%	6%	10%	6%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%



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**13** Is the level of violence in entertainment, including video games, a major cause of mass shootings? A minor cause? Or not a cause of mass shootings?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Major Cause	31%	24%	37%	21%	22%	42%	44%	21%	43%	29%	37%	13%	**	23%	34%	38%	32%	21%
Minor Cause	39%	38%	40%	38%	42%	32%	47%	40%	38%	42%	32%	50%	**	39%	39%	37%	35%	45%
Not a Cause	25%	34%	17%	36%	29%	20%	7%	33%	15%	23%	22%	37%	**	31%	22%	18%	26%	31%
Not Sure	5%	5%	6%	5%	7%	6%	3%	6%	5%	6%	8%	0%	**	7%	5%	6%	7%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**13** Is the level of violence in entertainment, including video games, a major cause of mass shootings? A minor cause? Or not a cause of mass shootings?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
Major Cause	31%	38%	26%	27%	33%	28%	32%	30%	30%	31%	31%	30%	29%	25%	35%	31%	
Minor Cause	39%	35%	45%	32%	42%	37%	23%	41%	40%	39%	39%	39%	34%	42%	38%	49%	
Not a Cause	25%	20%	25%	36%	20%	30%	37%	24%	26%	25%	25%	25%	30%	26%	23%	18%	
Not Sure	5%	7%	4%	5%	5%	6%	8%	5%	5%	5%	5%	6%	7%	6%	5%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

**14** If the government were able to require a reduced amount of violence in entertainment, would it reduce the incidence of mass shootings a lot? A little? Or not at all?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
A Lot	20%	17%	23%	8%	13%	32%	34%	10%	33%	19%	29%	1%	**	11%	24%	21%	27%	11%
A Little	39%	39%	39%	39%	44%	30%	47%	41%	37%	37%	38%	66%	**	38%	40%	43%	40%	37%
Not At All	36%	41%	31%	47%	38%	34%	15%	43%	27%	39%	29%	33%	**	46%	31%	32%	30%	45%
Not Sure	5%	2%	7%	5%	5%	4%	4%	5%	4%	5%	5%	0%	**	5%	4%	4%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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**14** If the government were able to require a reduced amount of violence in entertainment, would it reduce the incidence of mass shootings a lot? A little? Or not at all?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
A Lot	20%	21%	17%	17%	21%	19%	20%	20%	24%	19%	16%	22%	21%	19%	21%	19%	
A Little	39%	41%	41%	34%	46%	33%	45%	39%	45%	38%	45%	36%	37%	38%	42%	41%	
Not At All	36%	34%	37%	42%	30%	42%	32%	37%	27%	38%	31%	38%	39%	37%	33%	33%	
Not Sure	5%	4%	4%	7%	4%	6%	3%	5%	4%	5%	7%	4%	3%	6%	4%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

**15** Do you think enough services are being offered to those with mental health problems in North Carolina? Or could the state be doing more?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-3.5%																		
Enough	7%	11%	4%	6%	10%	5%	9%	8%	6%	9%	5%	0%	**	10%	6%	13%	3%	6%
Could Do More	81%	76%	85%	82%	74%	85%	82%	78%	83%	80%	85%	84%	**	82%	80%	71%	86%	84%
Not Sure	12%	12%	12%	12%	16%	11%	9%	14%	10%	11%	10%	16%	**	9%	14%	16%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**15** Do you think enough services are being offered to those with mental health problems in North Carolina? Or could the state be doing more?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-3.5%																	
Enough	7%	14%	5%	1%	10%	4%	14%	6%	11%	6%	8%	7%	9%	9%	6%	6%	
Could Do More	81%	70%	84%	89%	75%	85%	74%	81%	72%	82%	78%	82%	78%	77%	87%	77%	
Not Sure	12%	15%	10%	9%	14%	11%	12%	13%	16%	12%	14%	11%	13%	14%	8%	17%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

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## 16 Are you willing to pay more in taxes for increased government spending on mental health?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Yes	44%	45%	42%	45%	40%	41%	52%	42%	45%	42%	56%	46%	**	46%	43%	29%	58%	44%
No	40%	43%	38%	41%	42%	45%	30%	41%	39%	43%	27%	42%	**	44%	38%	52%	26%	44%
Not Sure	16%	12%	20%	14%	19%	14%	18%	16%	15%	15%	17%	13%	**	10%	19%	19%	16%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 16 Are you willing to pay more in taxes for increased government spending on mental health?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region			
		Conser	Moderate	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.5%																
Yes	44%	31%	52%	48%	44%	44%	56%	43%	38%	46%	43%	45%	43%	43%	43%	47%
No	40%	53%	35%	30%	40%	40%	27%	41%	42%	39%	43%	38%	39%	42%	43%	34%
Not Sure	16%	16%	13%	22%	16%	16%	17%	16%	20%	15%	14%	17%	18%	14%	13%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 17 Are mass shootings at schools avoidable or unavoidable?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.4%																		
Avoidable	61%	64%	58%	64%	65%	59%	52%	64%	56%	62%	53%	62%	**	65%	59%	62%	57%	64%
Unavoidable	26%	27%	25%	25%	25%	26%	30%	25%	27%	24%	35%	26%	**	21%	28%	26%	31%	21%
Not Sure	13%	9%	17%	12%	11%	15%	19%	11%	16%	14%	12%	12%	**	14%	13%	13%	12%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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## 17 Are mass shootings at schools avoidable or unavoidable?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region				
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.4%																	
Avoidable	61%	60%	63%	65%	61%	61%	75%	60%	61%	61%	65%	59%	70%	66%	53%	51%	
Unavoidable	26%	25%	25%	24%	24%	28%	11%	28%	24%	26%	25%	26%	18%	26%	30%	33%	
Not Sure	13%	15%	12%	11%	15%	11%	15%	12%	15%	12%	10%	15%	11%	8%	17%	16%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	

## 18 Which one thing would be most effective in reducing school shootings? Making access to guns more difficult? Better mental health care? Better security in schools? Working to reduce bullying in schools? Restricting violence in the entertainment industry? Or something else?

500 Adults	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.5%																		
Access To Guns More Difficult	18%	17%	18%	11%	19%	22%	21%	15%	21%	18%	18%	4%	**	16%	18%	13%	28%	11%
Better Mental Health Care	16%	20%	13%	20%	17%	14%	12%	19%	13%	16%	11%	40%	**	22%	13%	10%	18%	21%
Better Security	41%	42%	41%	44%	42%	39%	39%	43%	39%	41%	43%	45%	**	42%	41%	51%	32%	41%
Reduce Bullying	10%	8%	11%	16%	5%	6%	12%	11%	8%	9%	13%	11%	**	12%	9%	7%	8%	13%
Restricting Violence	5%	2%	7%	0%	5%	7%	8%	2%	8%	5%	2%	0%	**	2%	6%	6%	5%	3%
Other	8%	9%	7%	8%	10%	7%	7%	9%	7%	9%	7%	0%	**	6%	9%	11%	5%	8%
Not Sure	2%	2%	2%	1%	1%	5%	1%	1%	3%	2%	5%	0%	**	0%	3%	0%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

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**18** Which one thing would be most effective in reducing school shootings? Making access to guns more difficult? Better mental health care? Better security in schools? Working to reduce bullying in schools? Restricting violence in the entertainment industry? Or something else?

500 Adults	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region				
		Conser	Moderate	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-4.5%																	
Access To Guns More Difficult	18%	11%	21%	19%	14%	22%	4%	19%	10%	20%	15%	19%	15%	15%	20%	20%	20%
Better Mental Health Care	16%	15%	15%	23%	17%	15%	31%	15%	19%	15%	15%	17%	20%	12%	15%	17%	17%
Better Security	41%	50%	39%	33%	44%	38%	40%	42%	48%	39%	45%	40%	46%	46%	39%	34%	34%
Reduce Bullying	10%	5%	10%	16%	7%	13%	10%	10%	7%	10%	5%	11%	6%	12%	10%	14%	14%
Restricting Violence	5%	6%	5%	3%	5%	4%	4%	5%	3%	5%	5%	5%	3%	6%	6%	4%	4%
Other	8%	12%	7%	5%	11%	6%	11%	7%	8%	8%	12%	6%	9%	9%	8%	7%	7%
Not Sure	2%	1%	2%	1%	2%	2%	0%	2%	5%	2%	2%	2%	2%	0%	1%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	17%

**19** Do you think schools are doing enough to properly identify troubled students who may act violently? Or could schools be doing more?

500 Parents	All	Gender		Age				<50 / 50+		Race				Cell Phone / Land		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-3.7%																		
Doing Enough	11%	15%	8%	11%	16%	8%	9%	13%	9%	11%	10%	24%	**	13%	11%	8%	10%	16%
Could Be Doing More	77%	74%	80%	76%	77%	80%	76%	77%	79%	81%	71%	64%	**	77%	77%	84%	76%	72%
Not Sure	11%	11%	12%	14%	6%	12%	15%	10%	13%	9%	19%	12%	**	10%	12%	8%	14%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**19** Do you think schools are doing enough to properly identify troubled students who may act violently? Or could schools be doing more?

500 Parents	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region				
		Conser	Moderate	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther	
Margin of Sampling Error: +/-3.7%																	
Doing Enough	11%	13%	11%	14%	12%	11%	26%	10%	9%	12%	14%	10%	16%	7%	7%	13%	13%
Could Be Doing More	77%	77%	77%	78%	76%	79%	73%	78%	84%	75%	79%	77%	71%	87%	81%	76%	76%
Not Sure	11%	10%	13%	7%	12%	10%	1%	12%	7%	13%	8%	13%	13%	6%	11%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Parents	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%	17%

# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

Release Date: 01/14/2013

Percentages

**20** Do you think teachers who are licensed to carry a handgun should? or should not? be allowed to carry their gun while in school?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Should	41%	48%	36%	48%	38%	42%	34%	43%	39%	46%	27%	15%	**	46%	40%	52%	29%	44%
Should Not	50%	48%	52%	43%	56%	49%	53%	49%	51%	44%	71%	70%	**	44%	53%	36%	67%	45%
Not Sure	9%	5%	12%	9%	6%	9%	12%	8%	10%	10%	2%	15%	**	11%	8%	12%	4%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**20** Do you think teachers who are licensed to carry a handgun should? or should not? be allowed to carry their gun while in school?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of School		Region			
		Conser	Moder	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Should	41%	57%	36%	31%	50%	32%	66%	39%	50%	39%	42%	42%	42%	42%	37%	48%
Should Not	50%	33%	55%	65%	42%	59%	29%	52%	37%	54%	50%	50%	50%	48%	53%	44%
Not Sure	9%	9%	9%	3%	8%	10%	5%	9%	13%	8%	9%	8%	8%	10%	10%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

**21** Are you willing to pay more in taxes to have armed guards at schools?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Yes	50%	50%	51%	63%	55%	35%	44%	59%	39%	47%	52%	63%	**	54%	49%	53%	50%	49%
No	35%	39%	32%	25%	32%	50%	37%	28%	45%	37%	30%	37%	**	31%	37%	35%	35%	37%
Not Sure	14%	11%	18%	12%	13%	15%	19%	13%	17%	15%	18%	0%	**	15%	14%	13%	15%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

Release Date: 01/14/2013

Percentages

## 21 Are you willing to pay more in taxes to have armed guards at schools?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Yes	50%	56%	50%	42%	58%	43%	75%	48%	66%	47%	62%	46%	51%	46%	47%	59%
No	35%	32%	38%	32%	30%	39%	22%	37%	24%	38%	25%	39%	35%	36%	40%	25%
Not Sure	14%	12%	12%	27%	11%	18%	2%	15%	10%	16%	13%	15%	14%	17%	13%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

## 22 Is your impression of the National Rifle Association favorable? Unfavorable? Neutral? Or do you have no opinion?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Favorable	37%	46%	29%	24%	48%	45%	32%	35%	40%	45%	12%	25%	**	31%	40%	59%	23%	32%
Unfavorable	24%	20%	27%	24%	16%	26%	30%	21%	27%	23%	20%	29%	**	28%	22%	8%	35%	25%
Neutral	26%	27%	24%	30%	20%	22%	31%	26%	26%	24%	40%	13%	**	22%	27%	24%	26%	27%
No Opinion	14%	7%	20%	22%	15%	7%	8%	19%	7%	7%	29%	33%	**	19%	11%	8%	16%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

## 22 Is your impression of the National Rifle Association favorable? Unfavorable? Neutral? Or do you have no opinion?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Favorable	37%	64%	26%	19%	53%	18%	87%	31%	48%	33%	46%	32%	42%	51%	24%	40%
Unfavorable	24%	4%	33%	43%	15%	34%	2%	27%	9%	29%	17%	28%	24%	24%	23%	22%
Neutral	26%	21%	29%	22%	25%	28%	10%	28%	26%	27%	19%	29%	21%	21%	35%	20%
No Opinion	14%	11%	12%	15%	7%	20%	0%	15%	17%	12%	18%	11%	12%	4%	17%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

# Results of SurveyUSA News Poll #20189

Geography: North Carolina

Data Collected: 01/09/2013 - 01/12/2013

Release Date: 01/14/2013

Percentages

**23** Does a candidate's position on guns have a major impact on your vote? A minor impact? Or no impact at all?

500 Adults Margin of Sampling Error: +/-4.5%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Major	34%	33%	36%	28%	33%	36%	45%	31%	39%	40%	25%	25%	**	29%	37%	52%	30%	23%
Minor	40%	46%	35%	48%	43%	35%	30%	46%	33%	41%	37%	42%	**	43%	39%	31%	44%	46%
No Impact	20%	20%	20%	19%	19%	25%	14%	19%	21%	15%	26%	32%	**	20%	19%	14%	21%	22%
Not Sure	6%	1%	10%	4%	5%	5%	10%	5%	7%	5%	12%	0%	**	7%	5%	2%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	30%	26%	26%	17%	57%	43%	68%	20%	7%	4%	31%	69%	31%	36%	32%

**23** Does a candidate's position on guns have a major impact on your vote? A minor impact? Or no impact at all?

500 Adults Margin of Sampling Error: +/-4.5%	All	Ideology			Own a Gun?		NRA?		Permit?		Parent Of Schoo		Region			
		Conser	Modera	Liberal	Yes	No	Yes	No	Yes	No	Yes	No	Charlott	Greens	Raleigh	Souther
Major	34%	45%	29%	32%	39%	28%	56%	31%	39%	32%	39%	32%	38%	39%	29%	35%
Minor	40%	32%	47%	49%	43%	39%	30%	42%	35%	43%	38%	42%	41%	39%	38%	46%
No Impact	20%	17%	21%	12%	15%	24%	12%	20%	23%	18%	17%	20%	17%	14%	26%	17%
Not Sure	6%	6%	4%	6%	3%	8%	1%	6%	3%	6%	6%	5%	4%	8%	8%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	47%	14%	49%	48%	10%	88%	20%	77%	33%	66%	35%	14%	34%	17%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.