Results of SurveyUSA Election Poll #20052

Geography: North Carolina

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

In North Carolina, Romney Poised to Come From Behind To Drag 15 Electoral Votes From Blue Column to Red: Early voters in North Carolina favor Barack Obama, who has a lead "banked" heading into the final week of campaigning, according to a SurveyUSA poll conducted exclusively for WRAL-TV in Raleigh. But: Election-Day voters will go for Mitt Romney in sufficient numbers that it appears Romney will outperform Obama, 50% to 45%, when all votes are counted. Obama leads among those who have already voted, by mail or in person, but among voters who plan to vote on Election Day, Romney leads 2:1. All of Romney's advantage comes from men, where he leads by 9 points. The contest is tied among women. White voters 2:1 favor Romney. The contest is close because African Americans vote 10:1 for Obama. Romney leads narrowly in greater Charlotte and in southern and Coastal NC. Romney leads decisively in greater Greensboro. Romney leads among the educated and the less educated. Those who think there should be no legal recognition of same-sex marriage vote 3:1 for Romney. Those who think same-sex couples should be given all the legal rights of marriage vote 6:1 for Obama. Twice as many voters in NC say they are worse-off today than 4 years ago than say they are better-off. In contrast, voters say that 1 year from now, the North Carolina economy will be stronger than it is today. In an election for **Governor** of North Carolina, incumbent Republican Pat McCrory defeats Democratic challenger Walter Dalton 53% to 36%. McCrory leads among young and old, male and female, rich and poor, the well-educated and the less-educated. ***** In an election for Lieutenant Governor today, Republican Dan Forest edges Democrat Linda Coleman 48% to 42%.

* In an election for State Auditor today, Democrat Beth Wood and Republican Debra Goldman run effectively even, 44% for Wood, 42% for Goldman.

* In an election for State Treasurer today, Democrat Janet Cowell edges Republican Steve Royal 47% to 42%. **Cell-phone and home-phone respondents included in this survey:** SurveyUSA interviewed 800 North Carolina adults 10/26/12 through 10/29/12. Of the adults, 723 were registered to vote. Of the registered voters, 682 were determined by SurveyUSA to have already returned a ballot, or to be likely to do so, on or before Election Day. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (69% of likely voters) were interviewed on their home phone in the recorded voice of a professional announcer. Respondents not reachable on a home phone (31% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device.

1

If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or another candidate?

682 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Mitt Romney (R)	50%	52%	47%	38%	54%	47%	62%	46%	53%	65%	9%	29%	**	45%	52%
Barack Obama (D)	45%	43%	47%	53%	42%	49%	34%	48%	43%	31%	89%	55%	**	47%	45%
Another	2%	2%	1%	4%	1%	1%	0%	2%	1%	2%	0%	0%	**	3%	1%
Undecided	3%	3%	4%	5%	3%	2%	3%	4%	3%	3%	2%	16%	**	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	26%	26%	29%	19%	52%	48%	69%	21%	6%	4%	31%	69%

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Sponsor:

WRAL-TV (Raleigh)

1 — If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or another candidate?

682 Likely & Actual Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.8%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Mitt Romney (R)	50%	40%	43%	**	49%	60%	90%	14%	50%	82%	38%	5%	76%	63%	44%	14%	65%	37%
Barack Obama (D)	45%	53%	56%	**	49%	33%	6%	84%	38%	15%	57%	87%	22%	31%	52%	80%	30%	58%
Another	2%	3%	1%	**	1%	2%	1%	0%	5%	1%	1%	3%	1%	2%	2%	2%	1%	2%
Undecided	3%	4%	1%	**	1%	5%	3%	1%	7%	2%	4%	5%	2%	3%	2%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	8%	32%	4%	25%	31%	35%	41%	23%	38%	43%	14%	33%	16%	20%	23%	43%	47%

1 — If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or another candidate?

682 Likely & Actual Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.8%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Mitt Romney (R)	50%	49%	49%	52%	44%	50%	59%	50%	56%	45%	50%
Barack Obama (D)	45%	43%	46%	44%	49%	45%	37%	45%	37%	51%	45%
Another	2%	1%	2%	2%	2%	1%	2%	3%	0%	2%	0%
Undecided	3%	7%	3%	2%	4%	3%	2%	2%	7%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	19%	39%	42%	39%	37%	24%	34%	17%	31%	18%

2 — North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

682 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Pat McCrory (R)	53%	56%	50%	43%	55%	52%	64%	49%	57%	66%	14%	39%	**	50%	54%
Walter Dalton (D)	36%	34%	38%	37%	32%	41%	33%	35%	38%	24%	78%	27%	**	30%	39%
Barbara Howe (L)	5%	5%	5%	8%	5%	4%	1%	7%	3%	4%	2%	28%	**	8%	3%
Undecided	7%	5%	8%	13%	7%	3%	3%	10%	3%	6%	6%	7%	**	13%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	26%	26%	29%	19%	52%	48%	69%	21%	6%	4%	31%	69%

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2 North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

682 Likely & Actual Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.8%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Pat McCrory (R)	53%	40%	46%	**	52%	64%	87%	21%	55%	80%	43%	14%	73%	65%	49%	25%	65%	45%
Walter Dalton (D)	36%	52%	48%	**	32%	25%	5%	69%	26%	13%	47%	62%	21%	28%	41%	56%	28%	43%
Barbara Howe (L)	5%	6%	5%	**	3%	4%	3%	4%	9%	4%	3%	12%	2%	3%	6%	9%	3%	7%
Undecided	7%	2%	2%	**	12%	6%	5%	5%	10%	4%	6%	12%	5%	4%	4%	9%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	8%	32%	4%	25%	31%	35%	41%	23%	38%	43%	14%	33%	16%	20%	23%	43%	47%

2 North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

682 Likely & Actual Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.8%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Pat McCrory (R)	53%	51%	50%	56%	49%	50%	65%	58%	57%	48%	47%
Walter Dalton (D)	36%	35%	35%	36%	37%	38%	30%	33%	27%	42%	41%
Barbara Howe (L)	5%	7%	6%	3%	6%	4%	4%	5%	5%	4%	6%
Undecided	7%	7%	9%	4%	8%	8%	2%	5%	11%	7%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	19%	39%	42%	39%	37%	24%	34%	17%	31%	18%

3 If the election for Lieutenant Governor were today, would you vote for ... (choices rotated) Republican Dan Forest? Or Democrat Linda Coleman?

682 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Dan Forest (R)	48%	50%	46%	39%	50%	48%	57%	45%	52%	60%	12%	38%	**	43%	50%
Linda Coleman (D)	42%	42%	42%	46%	38%	46%	37%	42%	42%	29%	80%	52%	**	40%	43%
Undecided	10%	8%	12%	15%	12%	6%	7%	13%	6%	10%	8%	10%	**	17%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	26%	26%	29%	19%	52%	48%	69%	21%	6%	4%	31%	69%

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3 — If the election for Lieutenant Governor were today, would you vote for ... (choices rotated) Republican Dan Forest? Or Democrat Linda Coleman?

682 Likely & Actual Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.8%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Dan Forest (R)	48%	41%	41%	**	45%	58%	88%	13%	47%	78%	35%	12%	69%	62%	44%	16%	63%	37%
Linda Coleman (D)	42%	53%	55%	**	39%	30%	6%	77%	37%	16%	53%	76%	24%	33%	49%	68%	30%	53%
Undecided	10%	6%	4%	**	16%	12%	6%	10%	16%	6%	12%	12%	7%	5%	8%	16%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	8%	32%	4%	25%	31%	35%	41%	23%	38%	43%	14%	33%	16%	20%	23%	43%	47%

3 — If the election for Lieutenant Governor were today, would you vote for ... (choices rotated) Republican Dan Forest? Or Democrat Linda Coleman?

682 Likely & Actual Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.8%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Dan Forest (R)	48%	52%	44%	50%	44%	48%	57%	49%	52%	42%	51%
Linda Coleman (D)	42%	38%	42%	43%	42%	44%	38%	42%	32%	47%	43%
Undecided	10%	10%	14%	7%	15%	9%	6%	9%	15%	10%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	19%	39%	42%	39%	37%	24%	34%	17%	31%	18%

4 — If the election for State Auditor were today, would you vote for ... (choices rotated) Republican Debra Goldman? Or Democrat Beth Wood?

682 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Debra Goldman (R)	42%	45%	39%	33%	44%	42%	50%	38%	45%	53%	9%	39%	**	40%	43%
Beth Wood (D)	44%	41%	45%	46%	39%	48%	39%	42%	45%	32%	84%	26%	**	37%	47%
Undecided	15%	13%	16%	22%	17%	9%	11%	19%	10%	15%	7%	35%	**	24%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	26%	26%	29%	19%	52%	48%	69%	21%	6%	4%	31%	69%

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WRAL-TV (Raleigh)

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Percentages

4 — If the election for State Auditor were today, would you vote for ... (choices rotated) Republican Debra Goldman? Or Democrat Beth Wood?

682 Likely & Actual Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.8%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Debra Goldman (R)	42%	40%	38%	**	37%	51%	78%	11%	41%	70%	29%	9%	62%	51%	38%	16%	54%	34%
Beth Wood (D)	44%	56%	54%	**	44%	31%	9%	77%	38%	18%	55%	78%	27%	35%	49%	65%	32%	52%
Undecided	15%	4%	8%	**	19%	18%	13%	12%	22%	12%	17%	13%	11%	13%	13%	19%	14%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	8%	32%	4%	25%	31%	35%	41%	23%	38%	43%	14%	33%	16%	20%	23%	43%	47%

4 — If the election for State Auditor were today, would you vote for ... (choices rotated) Republican Debra Goldman? Or Democrat Beth Wood?

682 Likely & Actual Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.8%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Debra Goldman (R)	42%	43%	38%	45%	38%	42%	49%	44%	47%	39%	38%
Beth Wood (D)	44%	43%	43%	43%	46%	44%	37%	39%	36%	50%	47%
Undecided	15%	14%	19%	11%	16%	14%	14%	17%	17%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	19%	39%	42%	39%	37%	24%	34%	17%	31%	18%

5 — If the election for State Treasurer were today, would you vote for ... (choices rotated) Republican Steve Royal? Or Democrat Janet Cowell?

682 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Steve Royal (R)	42%	44%	39%	32%	44%	43%	50%	38%	46%	52%	9%	37%	**	38%	43%
Janet Cowell (D)	47%	45%	49%	52%	42%	50%	42%	47%	47%	35%	85%	52%	**	44%	49%
Undecided	11%	11%	12%	16%	14%	7%	8%	15%	7%	13%	6%	12%	**	18%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	26%	26%	29%	19%	52%	48%	69%	21%	6%	4%	31%	69%

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5 — If the election for State Treasurer were today, would you vote for ... (choices rotated) Republican Steve Royal? Or Democrat Janet Cowell?

682 Likely & Actual Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.8%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Steve Royal (R)	42%	35%	37%	**	39%	49%	80%	9%	40%	70%	28%	11%	60%	55%	37%	15%	54%	33%
Janet Cowell (D)	47%	60%	56%	**	46%	38%	10%	83%	41%	20%	59%	82%	31%	34%	54%	73%	36%	56%
Undecided	11%	6%	6%	**	15%	13%	11%	7%	19%	10%	13%	7%	9%	10%	9%	12%	9%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	8%	32%	4%	25%	31%	35%	41%	23%	38%	43%	14%	33%	16%	20%	23%	43%	47%

5 — If the election for State Treasurer were today, would you vote for ... (choices rotated) Republican Steve Royal? Or Democrat Janet Cowell?

682 Likely & Actual Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.8%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Steve Royal (R)	42%	46%	37%	44%	37%	41%	51%	42%	42%	38%	45%
Janet Cowell (D)	47%	43%	49%	46%	49%	50%	37%	44%	45%	51%	47%
Undecided	11%	10%	14%	9%	13%	10%	11%	13%	13%	10%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	19%	39%	42%	39%	37%	24%	34%	17%	31%	18%

6 — Which one of the following will have the most influence on your vote in the presidential race? News stories? Debates? Campaign ads? Political websites? Party loyalty? Or something else?

682 Likely & Actual Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
News Stories	16%	16%	16%	13%	15%	16%	19%	14%	17%	15%	13%	38%	**	14%	16%
Debates	29%	29%	29%	40%	25%	26%	25%	33%	26%	27%	35%	28%	**	38%	25%
Campaign Ads	2%	2%	1%	3%	1%	2%	1%	2%	1%	2%	2%	0%	**	2%	1%
Political Websites	4%	3%	4%	4%	6%	3%	2%	5%	3%	4%	0%	3%	**	6%	3%
Party Loyalty	17%	17%	17%	16%	17%	17%	20%	16%	18%	17%	20%	19%	**	17%	18%
Something Else	29%	30%	28%	22%	30%	34%	29%	26%	32%	32%	22%	12%	**	21%	32%
Not Sure	3%	3%	4%	2%	6%	2%	4%	4%	3%	3%	7%	1%	**	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	47%	53%	26%	26%	29%	19%	52%	48%	69%	21%	6%	4%	31%	69%

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6 Which one of the following will have the most influence on your vote in the presidential race? News stories? Debates? Campaign ads? Political websites? Party loyalty? Or something else?

682 Likely & Actual Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.8%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
News Stories	16%	26%	16%	**	10%	15%	19%	12%	17%	14%	17%	16%	12%	17%	17%	19%	17%	15%
Debates	29%	25%	27%	**	32%	32%	26%	32%	29%	28%	31%	28%	31%	27%	25%	34%	27%	31%
Campaign Ads	2%	2%	3%	**	1%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%
Political Websites	4%	0%	4%	**	4%	3%	3%	3%	5%	2%	5%	5%	3%	2%	4%	6%	4%	4%
Party Loyalty	17%	21%	17%	**	18%	16%	22%	21%	5%	19%	14%	25%	17%	22%	17%	16%	15%	17%
Something Else	29%	25%	30%	**	31%	29%	25%	26%	39%	32%	28%	22%	31%	29%	33%	23%	32%	28%
Not Sure	3%	1%	3%	**	4%	4%	3%	4%	3%	3%	3%	2%	4%	1%	2%	1%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	8%	32%	4%	25%	31%	35%	41%	23%	38%	43%	14%	33%	16%	20%	23%	43%	47%

6 Which one of the following will have the most influence on your vote in the presidential race? News stories? Debates? Campaign ads? Political websites? Party loyalty? Or something else?

682 Likely & Actual Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.8%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
News Stories	16%	19%	13%	17%	18%	14%	16%	12%	15%	17%	19%
Debates	29%	33%	28%	30%	32%	27%	30%	26%	26%	34%	31%
Campaign Ads	2%	2%	2%	2%	2%	1%	3%	3%	1%	2%	0%
Political Websites	4%	2%	4%	5%	3%	6%	3%	4%	3%	4%	3%
Party Loyalty	17%	16%	19%	16%	17%	15%	19%	18%	18%	14%	20%
Something Else	29%	24%	30%	29%	23%	33%	30%	32%	33%	25%	25%
Not Sure	3%	4%	6%	1%	5%	4%	0%	4%	4%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely & Actual Voter	100%	19%	39%	42%	39%	37%	24%	34%	17%	31%	18%

7 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Stronger	52%	53%	50%	52%	46%	55%	55%	49%	55%	47%	65%	65%	**	47%	54%
Weaker	7%	8%	6%	9%	6%	8%	4%	7%	6%	7%	5%	12%	**	10%	5%
Same	25%	26%	25%	26%	29%	24%	22%	28%	23%	29%	15%	14%	**	26%	25%
Not Sure	16%	12%	19%	13%	19%	14%	18%	16%	16%	17%	15%	9%	**	16%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	26%	28%	19%	53%	47%	69%	21%	6%	4%	33%	67%

7 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

723 Registered Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.7%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Stronger	52%	57%	57%	**	50%	53%	49%	59%	43%	48%	53%	58%	44%	54%	63%	53%	50%	53%
Weaker	7%	8%	6%	**	6%	5%	8%	4%	10%	8%	5%	9%	10%	4%	4%	7%	9%	6%
Same	25%	25%	20%	**	26%	30%	24%	23%	32%	23%	30%	22%	26%	29%	23%	28%	23%	29%
Not Sure	16%	10%	18%	**	18%	12%	18%	14%	16%	21%	12%	11%	20%	13%	10%	12%	19%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	30%	4%	25%	31%	35%	40%	25%	38%	43%	15%	33%	16%	19%	23%	42%	47%

7 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

723 Registered Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.7%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Stronger	52%	41%	49%	59%	45%	53%	59%	50%	46%	56%	53%
Weaker	7%	11%	6%	6%	10%	5%	4%	7%	6%	6%	11%
Same	25%	29%	29%	21%	28%	24%	25%	27%	29%	24%	20%
Not Sure	16%	20%	16%	14%	17%	17%	12%	16%	19%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	39%	41%	40%	37%	23%	35%	17%	32%	17%

Results of SurveyUSA Election Poll #20052

Geography: North Carolina

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

Sponsor:

WRAL-TV (Raleigh)

8 After the economy and jobs, which one of the following issues is the most important one facing the United States? (choices rotated) The environment? The war on terror? Health care? Immigration? Education? Or Women's issues?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Environment	4%	4%	4%	3%	5%	3%	3%	4%	3%	3%	5%	1%	**	4%	4%
War On Terror	15%	14%	15%	11%	11%	18%	19%	11%	18%	17%	9%	10%	**	12%	16%
Health Care	40%	38%	41%	35%	46%	40%	39%	40%	40%	40%	42%	34%	**	45%	38%
Immigration	10%	14%	6%	6%	12%	13%	9%	9%	11%	11%	7%	12%	**	7%	12%
Education	21%	18%	22%	32%	18%	14%	17%	25%	15%	18%	26%	41%	**	23%	19%
Women's Issues	5%	3%	6%	9%	1%	5%	3%	5%	4%	5%	5%	0%	**	5%	5%
Not Sure	6%	8%	5%	4%	6%	7%	10%	5%	8%	6%	7%	3%	**	5%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	26%	28%	19%	53%	47%	69%	21%	6%	4%	33%	67%

8 After the economy and jobs, which one of the following issues is the most important one facing the United States? (choices rotated) The environment? The war on terror? Health care? Immigration? Education? Or Women's issues?

723 Registered Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.7%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Environment	4%	5%	5%	**	3%	2%	2%	4%	5%	2%	5%	5%	4%	2%	2%	7%	2%	6%
War On Terror	15%	18%	13%	**	12%	17%	20%	9%	16%	21%	13%	2%	21%	16%	14%	5%	17%	13%
Health Care	40%	37%	43%	**	42%	38%	42%	42%	33%	38%	41%	41%	37%	41%	40%	43%	39%	40%
Immigration	10%	9%	10%	**	8%	13%	13%	7%	11%	15%	8%	5%	16%	11%	10%	5%	11%	10%
Education	21%	12%	18%	**	25%	21%	16%	23%	23%	12%	23%	34%	14%	19%	23%	30%	18%	22%
Women's Issues	5%	9%	5%	**	5%	4%	3%	7%	4%	2%	5%	10%	2%	5%	7%	8%	5%	5%
Not Sure	6%	9%	6%	**	6%	5%	5%	7%	8%	9%	4%	3%	7%	6%	4%	2%	8%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	30%	4%	25%	31%	35%	40%	25%	38%	43%	15%	33%	16%	19%	23%	42%	47%

Results of SurveyUSA Election Poll #20052

Geography: North Carolina
Data Collected: 10/26/2012 - 10/29/2012
Release Date: 10/30/2012
Percentages

Sponsor:
WRAL-TV (Raleigh)

8 After the economy and jobs, which one of the following issues is the most important one facing the United States? (choices rotated) The environment? The war on terror? Health care? Immigration? Education? Or Women's issues?

723 Registered Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.7%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Environment	4%	3%	3%	5%	5%	3%	3%	3%	5%	4%	5%
War On Terror	15%	12%	17%	14%	14%	14%	16%	15%	13%	14%	17%
Health Care	40%	42%	37%	41%	41%	39%	39%	43%	47%	37%	32%
Immigration	10%	10%	11%	9%	8%	11%	12%	11%	10%	9%	10%
Education	21%	21%	19%	22%	20%	21%	23%	16%	16%	25%	27%
Women's Issues	5%	2%	4%	6%	4%	7%	3%	5%	4%	4%	6%
Not Sure	6%	9%	9%	2%	9%	6%	3%	8%	5%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	39%	41%	40%	37%	23%	35%	17%	32%	17%

9 Financially speaking, are you and your family better off than you were four years ago? Worse off? Or about the same as you were four years ago?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Better Off	22%	20%	23%	27%	17%	21%	19%	22%	21%	16%	34%	40%	**	21%	22%
Worse Off	44%	45%	42%	38%	50%	44%	44%	44%	44%	53%	20%	36%	**	41%	45%
About The Same	34%	32%	35%	35%	31%	34%	36%	33%	35%	30%	44%	25%	**	36%	32%
Not Sure	1%	2%	0%	1%	2%	1%	1%	1%	1%	1%	2%	0%	**	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	26%	28%	19%	53%	47%	69%	21%	6%	4%	33%	67%

Results of SurveyUSA Election Poll #20052

Geography: North Carolina

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Sponsor:

WRAL-TV (Raleigh)

Percentages

9 Financially speaking, are you and your family better off than you were four years ago? Worse off? Or about the same as you were four years ago?

723 Registered Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.7%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Better Off	22%	26%	27%	**	21%	17%	7%	34%	23%	8%	27%	38%	10%	22%	25%	35%	14%	29%
Worse Off	44%	39%	40%	**	43%	51%	66%	23%	45%	66%	33%	19%	63%	47%	37%	24%	52%	36%
About The Same	34%	35%	32%	**	35%	31%	26%	42%	31%	25%	38%	42%	25%	30%	37%	41%	32%	35%
Not Sure	1%	0%	1%	**	1%	1%	1%	2%	1%	1%	2%	0%	2%	1%	1%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	30%	4%	25%	31%	35%	40%	25%	38%	43%	15%	33%	16%	19%	23%	42%	47%

9 Financially speaking, are you and your family better off than you were four years ago? Worse off? Or about the same as you were four years ago?

723 Registered Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.7%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Better Off	22%	17%	17%	27%	15%	25%	27%	20%	20%	24%	20%
Worse Off	44%	44%	47%	41%	48%	44%	38%	47%	49%	40%	38%
About The Same	34%	37%	34%	31%	35%	31%	35%	32%	29%	34%	41%
Not Sure	1%	2%	1%	0%	2%	1%	1%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	39%	41%	40%	37%	23%	35%	17%	32%	17%

10 Which party do you trust more to handle the economy? (choices rotated) The Republicans? Or The Democrats?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Republicans	49%	52%	47%	41%	52%	48%	59%	46%	53%	61%	16%	40%	**	45%	51%
Democrats	41%	38%	43%	48%	35%	43%	35%	42%	39%	28%	77%	54%	**	40%	41%
Not Sure	10%	10%	10%	11%	13%	9%	6%	12%	8%	11%	7%	5%	**	15%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	26%	28%	19%	53%	47%	69%	21%	6%	4%	33%	67%

Results of SurveyUSA Election Poll #20052

Geography: North Carolina

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

Sponsor:

WRAL-TV (Raleigh)

10 Which party do you trust more to handle the economy? (choices rotated) The Republicans? Or The Democrats?

723 Registered Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.7%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Republicans	49%	46%	44%	**	46%	58%	91%	15%	46%	77%	39%	12%	73%	62%	46%	17%	66%	37%
Democrats	41%	49%	51%	**	44%	31%	5%	79%	29%	15%	48%	79%	20%	29%	47%	69%	26%	53%
Not Sure	10%	5%	5%	**	10%	11%	4%	6%	25%	8%	13%	9%	7%	9%	7%	14%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	30%	4%	25%	31%	35%	40%	25%	38%	43%	15%	33%	16%	19%	23%	42%	47%

10 Which party do you trust more to handle the economy? (choices rotated) The Republicans? Or The Democrats?

723 Registered Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.7%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Republicans	49%	51%	47%	51%	46%	47%	58%	50%	52%	44%	52%
Democrats	41%	40%	42%	38%	43%	42%	32%	39%	37%	45%	40%
Not Sure	10%	8%	11%	11%	10%	10%	10%	11%	11%	10%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	39%	41%	40%	37%	23%	35%	17%	32%	17%

11 Overall, what letter grade would you give to describe the general condition of North Carolina's roads?   An A, B, C, D, or an F?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
A	9%	8%	10%	9%	9%	8%	10%	9%	9%	6%	14%	16%	**	6%	10%
B	37%	40%	34%	44%	37%	32%	37%	40%	34%	37%	34%	49%	**	40%	36%
C	35%	35%	36%	29%	39%	40%	33%	34%	37%	38%	32%	26%	**	39%	34%
D	12%	11%	13%	15%	12%	11%	11%	13%	11%	12%	14%	8%	**	13%	12%
F	4%	3%	5%	2%	3%	6%	5%	3%	6%	5%	2%	0%	**	2%	5%
Not Sure	2%	2%	2%	2%	1%	2%	5%	1%	3%	2%	4%	0%	**	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	26%	28%	19%	53%	47%	69%	21%	6%	4%	33%	67%
G.P.A.	2.4	2.5	2.4	2.5	2.4	2.3	2.5	2.4	2.4	2.3	2.6	2.7	2.8	2.4	2.5

Results of SurveyUSA Election Poll #20052

Geography: North Carolina
Data Collected: 10/26/2012 - 10/29/2012
Release Date: 10/30/2012
Percentages

Sponsor:
WRAL-TV (Raleigh)

11 Overall, what letter grade would you give to describe the general condition of North Carolina's roads?   An A, B, C, D, or an F?

723 Registered Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.7%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
A	9%	14%	14%	**	5%	7%	4%	15%	6%	8%	8%	13%	8%	9%	10%	9%	10%	8%
B	37%	49%	34%	**	36%	37%	37%	38%	37%	35%	40%	37%	31%	36%	40%	43%	32%	41%
C	35%	21%	35%	**	39%	37%	40%	30%	38%	34%	37%	38%	36%	39%	38%	33%	35%	36%
D	12%	10%	10%	**	14%	13%	13%	10%	14%	15%	11%	11%	15%	14%	9%	10%	15%	11%
F	4%	4%	4%	**	5%	4%	5%	4%	3%	6%	3%	1%	6%	2%	2%	4%	5%	3%
Not Sure	2%	3%	3%	**	1%	2%	1%	3%	2%	2%	2%	0%	4%	1%	1%	1%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	30%	4%	25%	31%	35%	40%	25%	38%	43%	15%	33%	16%	19%	23%	42%	47%
G.P.A.	2.4	2.7	2.5	2.2	2.3	2.4	2.3	2.6	2.4	2.3	2.5	2.5	2.3	2.4	2.5	2.5	2.4	2.4

11 Overall, what letter grade would you give to describe the general condition of North Carolina's roads?   An A, B, C, D, or an F?

723 Registered Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.7%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
A	9%	13%	8%	7%	9%	9%	7%	11%	9%	9%	6%
B	37%	30%	36%	41%	33%	41%	38%	34%	32%	41%	41%
C	35%	37%	35%	36%	35%	34%	40%	36%	36%	34%	35%
D	12%	10%	14%	12%	16%	10%	11%	11%	16%	12%	10%
F	4%	6%	5%	2%	5%	3%	3%	6%	4%	2%	4%
Not Sure	2%	4%	1%	2%	3%	2%	1%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	39%	41%	40%	37%	23%	35%	17%	32%	17%
G.P.A.	2.4	2.5	2.3	2.5	2.4	2.5	2.4	2.4	2.4	2.5	2.5

Results of SurveyUSA Election Poll #20052

Geography: North Carolina

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

Sponsor:

WRAL-TV (Raleigh)

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12 North Carolina has begun to charge tolls on some roads in order to pay for construction that otherwise would be delayed or not completed. Do you support? Or oppose? Using tolls for this purpose?

723 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan	
Margin of Sampling Error: +/-3.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin
Support	40%	40%	40%	38%	40%	39%	42%	39%	40%	39%	38%	46%	**	36%	42%
Oppose	47%	51%	44%	45%	49%	49%	46%	47%	48%	48%	47%	47%	**	46%	48%
Not Sure	13%	9%	17%	16%	11%	12%	12%	14%	12%	13%	15%	7%	**	18%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	27%	26%	28%	19%	53%	47%	69%	21%	6%	4%	33%	67%

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723 Registered Voters	All	When Will You Vote?					Party Affiliation			Ideology			Same Sex Recognition				Evangelical	
Margin of Sampling Error: +/-3.7%		Voted B	Voted I	Will Vot	Will Vot	Will Vot	Republi	Democr	Indepen	Conser	Modera	Liberal	No Leg	Domest	Civil Un	Marriag	Yes	No
Support	40%	31%	46%	**	38%	38%	39%	43%	36%	35%	41%	48%	38%	38%	44%	44%	41%	44%
Oppose	47%	53%	41%	**	50%	52%	50%	46%	47%	52%	45%	42%	55%	44%	43%	41%	49%	44%
Not Sure	13%	16%	13%	**	13%	10%	11%	12%	17%	13%	13%	10%	7%	18%	13%	15%	10%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	7%	30%	4%	25%	31%	35%	40%	25%	38%	43%	15%	33%	16%	19%	23%	42%	47%

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723 Registered Voters	All	Education			Income			Region			
Margin of Sampling Error: +/-3.7%		High Sc	Some C	College	< $40K	$40K -	> $80K	Charlott	Greens	Raleigh	Souther
Support	40%	38%	37%	43%	35%	41%	46%	40%	38%	39%	41%
Oppose	47%	46%	50%	45%	52%	46%	42%	43%	52%	49%	49%
Not Sure	13%	16%	13%	12%	13%	13%	12%	16%	10%	12%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	20%	39%	41%	40%	37%	23%	35%	17%	32%	17%

** Too few respondents of this type were interviewed for this data to be meaningful.

Results of SurveyUSA Election Poll #20052

Geography: North Carolina

Data Collected: 10/26/2012 - 10/29/2012

Release Date: 10/30/2012

Percentages

Sponsor:

WRAL-TV (Raleigh)

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.