

# Results of SurveyUSA Election Poll #19771

Geography: North Carolina

Data Collected: 09/29/2012 - 10/01/2012

Release Date: 10/02/2012

Percentages

**Is North Carolina the Last Swing State to Still be a Jump Ball? Every Vote Vital as Obama and Romney Build Mirror Coalitions:** In an election for President in North Carolina today, 10/02/12, three weeks till early voting and 5 weeks till ballots are counted, Barack Obama has a 49% to 47% advantage over Mitt Romney, according to a SurveyUSA poll conducted for WRAL-TV in Raleigh. 5 months have gone by since SurveyUSA's last poll of North Carolina for WRAL-TV, and in those 5 months, little has changed: the race was then, as it is now, too-close-to-call. \* Romney leads among males, whites, Evangelicals, older voters, voters in greater Charlotte, voters in greater Greensboro, and middle-income voters.

\* Obama leads among women, blacks, younger voters, voters in greater Raleigh, college graduates and lower-income voters.

\* Republican and Democratic voters offset. Independents split. Moderates break for Obama.

\* Voters who plan to vote on Election Day favor Romney by 12 points. Voters who plan to vote early, in person, favor Obama by 20 points.

\* Black turnout here is 21%. If African Americans, who vote 7:1 for Obama, turn-out in smaller numbers, Obama will under-perform these poll numbers. In the open-seat election for Governor of NC, Republican Pat McCrory defeats Democrat Walter Dalton 51% to 39% today. McCrory leads by 23 points among men, by 36 points among whites and by 20 points among Independents. In the election for Lieutenant Governor, Republican Dan Forest edges Democrat Linda Coleman 46% to 43% today. Voters under age 50 vote Democratic. Voters age 50+ vote Republican. Independents break for the Republican. Forest has majority support in greater Greensboro and has plurality support in greater Charlotte and Southern NC. Coleman leads in greater Raleigh. The Lieutenant Governor's seat is open; Dalton is running for Governor. In the election for Superintendent of Public Instruction, incumbent Democrat June Atkinson defeats John Tedesco 47% to 41% today. Atkinson's 16-point advantage among women overpowers Tedesco's 5-point advantage among men. Atkinson leads in Raleigh and Southern NC. The contest is tied in Charlotte. Tedesco leads in Greensboro. 4 times over the past 7 months, SurveyUSA for WRAL-TV has asked NC voters whether North Carolina's economy will, in 1 year, be stronger or weaker. Optimism has grown steadily over the 7 months. In March 2012, 34% said the economy would be stronger in 1 year. Today, 44% say the economy will be stronger in one year. By contrast, the number of voters who say the economy will be weaker in 1 year has steadily declined, from 19% seven months ago to 9% today. **Cell-phone and home-phone respondents included in this research:** SurveyUSA interviewed 700 adults from the state of NC 09/29/12 through 10/01/12. Of the adults, 641 were registered to vote. Of the registered voters, 573 were determined by SurveyUSA to be likely to vote on or before the 11/06/12 deadline. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (73% of likely voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (27% of likely voters) were shown a questionnaire on their smartphone, tablet or other electronic device. Cell-phone respondents vote dramatically more Democratic in North Carolina than do landline respondents. In the contest for President, Romney leads by 9 points among landline respondents. Obama leads by 30 points among cell-phone respondents. When the two groups are proportionally blended, Obama leads 49% to 47%, as SurveyUSA reports here. The same pattern holds true in the contests for Governor, Lieutenant Governor and Superintendent.

**1** If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or another candidate?

573 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.2%																		
Mitt Romney (R)	47%	51%	44%	35%	45%	51%	61%	40%	55%	61%	12%	24%	**	31%	53%	92%	15%	45%
Barack Obama (D)	49%	44%	53%	58%	52%	45%	36%	55%	42%	34%	87%	74%	**	61%	44%	6%	84%	43%
Another	2%	3%	1%	4%	1%	2%	1%	2%	2%	2%	0%	0%	**	3%	2%	2%	0%	5%
Undecided	2%	3%	2%	3%	2%	2%	2%	3%	2%	3%	1%	2%	**	5%	1%	1%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	46%	54%	24%	29%	28%	18%	53%	47%	70%	21%	7%	3%	27%	73%	33%	45%	22%

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**1** If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or another candidate?

573 Likely Voters Margin of Sampling Error: +/-4.2%	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Modera	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Mitt Romney (R)	47%	82%	38%	6%	58%	39%	53%	100%	0%	67%	67%	41%	12%	68%	31%	45%	53%	43%
Barack Obama (D)	49%	14%	56%	92%	39%	59%	41%	0%	100%	29%	30%	53%	86%	29%	64%	51%	42%	54%
Another	2%	2%	2%	1%	0%	1%	3%	0%	0%	2%	2%	2%	1%	2%	1%	2%	2%	1%
Undecided	2%	1%	4%	1%	3%	1%	3%	0%	0%	2%	1%	4%	1%	1%	3%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	40%	20%	7%	43%	48%	47%	49%	38%	16%	15%	25%	42%	53%	18%	34%	48%

**1** If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or another candidate?

573 Likely Voters Margin of Sampling Error: +/-4.2%	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Mitt Romney (R)	47%	41%	50%	49%	52%	56%	36%	48%
Barack Obama (D)	49%	54%	45%	49%	47%	39%	56%	49%
Another	2%	2%	2%	1%	1%	1%	4%	1%
Undecided	2%	3%	3%	1%	1%	4%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	33%	42%	25%	38%	17%	30%	16%

**2** North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

573 Likely Voters Margin of Sampling Error: +/-4.2%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Pat McCrory (R)	51%	57%	45%	41%	47%	56%	62%	44%	58%	63%	17%	36%	**	38%	56%	91%	21%	50%
Walter Dalton (D)	39%	34%	44%	43%	43%	37%	32%	43%	35%	27%	69%	62%	**	42%	38%	4%	70%	30%
Barbara Howe (L)	3%	4%	2%	3%	4%	2%	2%	4%	2%	3%	3%	0%	**	4%	3%	1%	1%	9%
Undecided	7%	5%	9%	13%	6%	5%	4%	9%	4%	6%	12%	3%	**	17%	3%	3%	8%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	46%	54%	24%	29%	28%	18%	53%	47%	70%	21%	7%	3%	27%	73%	33%	45%	22%

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573 Likely Voters	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Moder	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Margin of Sampling Error: +/-4.2%																		
Pat McCrory (R)	51%	81%	41%	18%	62%	42%	57%	92%	12%	68%	68%	42%	25%	69%	38%	51%	54%	49%
Walter Dalton (D)	39%	11%	48%	70%	29%	50%	32%	4%	75%	24%	24%	49%	63%	23%	52%	40%	34%	43%
Barbara Howe (L)	3%	1%	4%	5%	6%	3%	3%	1%	3%	2%	3%	4%	2%	3%	3%	4%	2%	3%
Undecided	7%	7%	7%	7%	4%	5%	8%	3%	9%	6%	5%	5%	10%	5%	8%	6%	11%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	40%	20%	7%	43%	48%	47%	49%	38%	16%	15%	25%	42%	53%	18%	34%	48%

**2** North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

573 Likely Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.2%								
Pat McCrory (R)	51%	47%	51%	54%	58%	58%	38%	50%
Walter Dalton (D)	39%	40%	40%	39%	34%	31%	48%	42%
Barbara Howe (L)	3%	4%	1%	3%	3%	0%	5%	2%
Undecided	7%	8%	8%	4%	6%	10%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	33%	42%	25%	38%	17%	30%	16%

**3** If the election for Lieutenant Governor were today, would you vote for ... (choices rotated) Republican Dan Forest? Or Democrat Linda Coleman?

573 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.2%																		
Dan Forest (R)	46%	53%	41%	36%	42%	52%	58%	39%	54%	58%	13%	29%	**	32%	52%	89%	15%	46%
Linda Coleman (D)	43%	39%	47%	49%	49%	39%	33%	49%	37%	31%	76%	71%	**	51%	40%	4%	76%	36%
Undecided	11%	8%	12%	15%	9%	8%	10%	12%	9%	11%	11%	0%	**	17%	8%	7%	9%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	46%	54%	24%	29%	28%	18%	53%	47%	70%	21%	7%	3%	27%	73%	33%	45%	22%

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**3** If the election for Lieutenant Governor were today, would you vote for ... (choices rotated) Republican Dan Forest? Or Democrat Linda Coleman?

573 Likely Voters	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Modera	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Margin of Sampling Error: +/-4.2%																		
Dan Forest (R)	46%	80%	36%	10%	59%	38%	53%	88%	6%	65%	63%	41%	15%	67%	30%	39%	53%	44%
Linda Coleman (D)	43%	11%	52%	79%	31%	55%	34%	4%	83%	28%	29%	48%	70%	26%	56%	45%	35%	48%
Undecided	11%	8%	12%	10%	10%	7%	13%	8%	10%	7%	9%	11%	15%	7%	14%	17%	12%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	40%	20%	7%	43%	48%	47%	49%	38%	16%	15%	25%	42%	53%	18%	34%	48%

**3** If the election for Lieutenant Governor were today, would you vote for ... (choices rotated) Republican Dan Forest? Or Democrat Linda Coleman?

573 Likely Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.2%								
Dan Forest (R)	46%	41%	50%	47%	49%	54%	37%	49%
Linda Coleman (D)	43%	46%	39%	46%	40%	33%	52%	43%
Undecided	11%	14%	10%	7%	10%	13%	11%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	33%	42%	25%	38%	17%	30%	16%

**4** If the election for Superintendent of Public Instruction were today, would you vote for ... (choices rotated) Republican John Tedesco? Or Democrat June Atkinson?

573 Likely Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4.2%																		
John Tedesco (R)	41%	47%	36%	31%	41%	43%	51%	37%	46%	51%	12%	41%	**	28%	46%	80%	14%	39%
June Atkinson (D)	47%	42%	52%	54%	47%	47%	40%	50%	44%	36%	81%	49%	**	54%	45%	10%	80%	38%
Undecided	12%	11%	12%	14%	12%	11%	9%	13%	10%	13%	8%	10%	**	18%	9%	10%	7%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	46%	54%	24%	29%	28%	18%	53%	47%	70%	21%	7%	3%	27%	73%	33%	45%	22%

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**4** If the election for Superintendent of Public Instruction were today, would you vote for ... (choices rotated) Republican John Tedesco? Or Democrat June Atkinson?

573 Likely Voters Margin of Sampling Error: +/-4.2%	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Modera	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
John Tedesco (R)	41%	72%	29%	14%	55%	36%	43%	77%	6%	60%	54%	33%	12%	54%	30%	39%	43%	40%
June Atkinson (D)	47%	17%	57%	78%	38%	56%	41%	12%	83%	29%	37%	55%	75%	35%	57%	50%	42%	51%
Undecided	12%	11%	14%	7%	7%	8%	16%	11%	10%	11%	9%	11%	13%	10%	13%	11%	15%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	36%	40%	20%	7%	43%	48%	47%	49%	38%	16%	15%	25%	42%	53%	18%	34%	48%

**4** If the election for Superintendent of Public Instruction were today, would you vote for ... (choices rotated) Republican John Tedesco? Or Democrat June Atkinson?

573 Likely Voters Margin of Sampling Error: +/-4.2%	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
John Tedesco (R)	41%	39%	43%	41%	45%	48%	33%	40%
June Atkinson (D)	47%	50%	46%	47%	45%	39%	54%	47%
Undecided	12%	12%	11%	12%	10%	12%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	33%	42%	25%	38%	17%	30%	16%

**5** One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

641 Registered Voters Margin of Sampling Error: +/-4%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Stronger	44%	47%	41%	45%	39%	45%	49%	42%	47%	40%	59%	32%	**	46%	43%	32%	56%	38%
Weaker	9%	10%	8%	7%	9%	11%	7%	8%	10%	9%	10%	11%	**	8%	9%	12%	7%	9%
Same	33%	33%	34%	34%	39%	31%	26%	37%	29%	34%	24%	51%	**	30%	35%	35%	30%	37%
Not Sure	14%	10%	17%	14%	13%	13%	17%	13%	15%	17%	7%	5%	**	16%	13%	21%	8%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	29%	27%	18%	56%	44%	69%	20%	7%	4%	30%	70%	31%	44%	24%

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Sponsor:

WRAL-TV (Raleigh)

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**5** One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

641 Registered Voters	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Moder	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Margin of Sampling Error: +/-4%																		
Stronger	44%	33%	46%	58%	48%	49%	43%	35%	59%	38%	40%	48%	52%	36%	51%	40%	38%	49%
Weaker	9%	11%	9%	5%	5%	10%	6%	10%	5%	13%	9%	7%	5%	11%	6%	10%	13%	6%
Same	33%	33%	35%	32%	33%	30%	35%	36%	28%	34%	33%	36%	33%	34%	34%	32%	31%	35%
Not Sure	14%	23%	11%	4%	13%	10%	16%	19%	8%	16%	18%	9%	10%	19%	9%	18%	18%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	42%	19%	7%	43%	48%	47%	49%	37%	15%	16%	25%	41%	52%	20%	36%	44%

**5** One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

641 Registered Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4%								
Stronger	44%	40%	40%	54%	43%	40%	50%	39%
Weaker	9%	12%	9%	6%	9%	9%	7%	13%
Same	33%	32%	35%	32%	35%	31%	30%	38%
Not Sure	14%	16%	16%	8%	14%	20%	13%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	41%	24%	38%	16%	30%	16%

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**6** Which one of the following issues is the most important one facing the United States? (choices rotated) The economy? The environment? The war on terror? Health care? Immigration? Education? Or some other issue?

641 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-3.4%																		
Economy	76%	76%	76%	79%	80%	74%	66%	80%	71%	74%	77%	86%	**	81%	73%	79%	74%	77%
Environment	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	0%	**	1%	2%	0%	2%	3%
War On Terror	4%	4%	4%	4%	1%	5%	7%	3%	6%	5%	2%	0%	**	3%	5%	5%	3%	4%
Health Care	9%	6%	12%	5%	9%	8%	16%	7%	11%	10%	9%	5%	**	6%	10%	6%	11%	8%
Immigration	2%	3%	1%	2%	1%	2%	2%	2%	2%	2%	3%	2%	**	1%	2%	3%	2%	1%
Education	3%	4%	1%	4%	2%	3%	2%	3%	2%	2%	3%	7%	**	5%	2%	1%	4%	2%
Other	2%	3%	2%	2%	3%	3%	2%	2%	2%	3%	2%	0%	**	2%	3%	3%	1%	3%
Not Sure	2%	2%	3%	1%	3%	3%	3%	2%	3%	2%	3%	0%	**	1%	3%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	29%	27%	18%	56%	44%	69%	20%	7%	4%	30%	70%	31%	44%	24%

**6** Which one of the following issues is the most important one facing the United States? (choices rotated) The economy? The environment? The war on terror? Health care? Immigration? Education? Or some other issue?

641 Registered Voters	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Modera	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Margin of Sampling Error: +/-3.4%																		
Economy	76%	79%	77%	72%	83%	77%	76%	80%	74%	77%	84%	71%	74%	74%	78%	74%	73%	79%
Environment	1%	1%	1%	2%	0%	2%	1%	0%	2%	0%	1%	3%	3%	1%	2%	2%	1%	2%
War On Terror	4%	5%	5%	2%	5%	3%	4%	7%	2%	5%	5%	4%	3%	5%	2%	6%	5%	3%
Health Care	9%	6%	9%	13%	5%	9%	10%	6%	12%	7%	6%	10%	14%	7%	11%	9%	10%	7%
Immigration	2%	3%	2%	2%	2%	2%	1%	2%	1%	3%	2%	1%	1%	3%	2%	4%	3%	1%
Education	3%	1%	4%	4%	0%	2%	3%	1%	4%	1%	2%	4%	3%	3%	2%	1%	2%	4%
Other	2%	4%	1%	3%	3%	2%	2%	3%	0%	4%	1%	2%	1%	3%	2%	1%	2%	2%
Not Sure	2%	2%	1%	2%	2%	2%	3%	2%	4%	2%	0%	6%	1%	3%	1%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	42%	19%	7%	43%	48%	47%	49%	37%	15%	16%	25%	41%	52%	20%	36%	44%

# Results of SurveyUSA Election Poll #19771

Geography: North Carolina

Data Collected: 09/29/2012 - 10/01/2012

Release Date: 10/02/2012

Percentages

**6** Which one of the following issues is the most important one facing the United States? (choices rotated) The economy? The environment? The war on terror? Health care? Immigration? Education? Or some other issue?

641 Registered Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.4%								
Economy	76%	73%	79%	78%	81%	76%	73%	69%
Environment	1%	1%	1%	3%	1%	1%	2%	2%
War On Terror	4%	5%	4%	4%	2%	5%	4%	7%
Health Care	9%	10%	9%	6%	7%	10%	11%	10%
Immigration	2%	2%	1%	3%	1%	4%	2%	1%
Education	3%	3%	2%	4%	3%	1%	3%	5%
Other	2%	2%	2%	1%	3%	1%	2%	2%
Not Sure	2%	4%	2%	0%	2%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	41%	24%	38%	16%	30%	16%

**7** Financially speaking, are you and your family better off than you were four years ago? Worse off? Or about the same as you were four years ago?

641 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4%																		
Better Off	23%	23%	22%	32%	17%	24%	16%	24%	21%	18%	37%	29%	**	30%	20%	10%	35%	17%
Worse Off	45%	45%	45%	42%	47%	44%	47%	45%	45%	52%	21%	48%	**	42%	46%	69%	28%	45%
About The Same	31%	31%	32%	25%	35%	30%	37%	30%	33%	29%	41%	20%	**	26%	33%	22%	35%	37%
Not Sure	1%	0%	2%	1%	1%	2%	0%	1%	1%	1%	1%	4%	**	2%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	29%	27%	18%	56%	44%	69%	20%	7%	4%	30%	70%	31%	44%	24%



# Results of SurveyUSA Election Poll #19771



**Geography:** North Carolina  
**Data Collected:** 09/29/2012 - 10/01/2012  
**Release Date:** 10/02/2012  
**Percentages**

**Sponsor:**  
 WRAL-TV (Raleigh)

## 7 Financially speaking, are you and your family better off than you were four years ago? Worse off? Or about the same as you were four years ago?

641 Registered Voters	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Modera	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Margin of Sampling Error: +/-4%																		
Better Off	23%	10%	27%	38%	20%	26%	20%	6%	40%	14%	13%	27%	38%	14%	29%	19%	22%	25%
Worse Off	45%	65%	36%	33%	44%	43%	48%	72%	20%	59%	52%	38%	32%	57%	37%	43%	48%	44%
About The Same	31%	26%	36%	30%	34%	31%	30%	22%	39%	27%	35%	35%	30%	29%	34%	37%	27%	31%
Not Sure	1%	0%	1%	0%	2%	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	42%	19%	7%	43%	48%	47%	49%	37%	15%	16%	25%	41%	52%	20%	36%	44%

## 7 Financially speaking, are you and your family better off than you were four years ago? Worse off? Or about the same as you were four years ago?

641 Registered Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4%								
Better Off	23%	16%	23%	32%	21%	16%	28%	25%
Worse Off	45%	52%	48%	33%	51%	47%	36%	46%
About The Same	31%	31%	28%	34%	28%	35%	34%	29%
Not Sure	1%	1%	1%	0%	0%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	41%	24%	38%	16%	30%	16%

## 8 Which party do you trust more to handle the economy? (choices rotated) The Republicans? Or The Democrats?

641 Registered Voters	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Margin of Sampling Error: +/-4%																		
Republicans	45%	47%	42%	36%	40%	49%	58%	38%	53%	57%	12%	22%	**	30%	51%	91%	13%	42%
Democrats	46%	42%	49%	54%	47%	44%	35%	50%	40%	31%	81%	74%	**	55%	42%	5%	82%	34%
Not Sure	9%	11%	9%	11%	12%	7%	6%	12%	7%	11%	7%	4%	**	14%	7%	4%	5%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	29%	27%	18%	56%	44%	69%	20%	7%	4%	30%	70%	31%	44%	24%

# Results of SurveyUSA Election Poll #19771

Geography: North Carolina

Data Collected: 09/29/2012 - 10/01/2012

Release Date: 10/02/2012

Percentages

**8** Which party do you trust more to handle the economy? (choices rotated) The Republicans? Or The Democrats?

641 Registered Voters Margin of Sampling Error: +/-4%	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Modera	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Republicans	45%	80%	34%	8%	57%	38%	54%	95%	2%	64%	63%	40%	13%	66%	30%	44%	47%	43%
Democrats	46%	15%	51%	88%	35%	57%	38%	1%	93%	29%	27%	52%	76%	27%	62%	44%	42%	51%
Not Sure	9%	5%	15%	4%	8%	4%	8%	4%	5%	7%	10%	8%	11%	7%	8%	11%	11%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	42%	19%	7%	43%	48%	47%	49%	37%	15%	16%	25%	41%	52%	20%	36%	44%

**8** Which party do you trust more to handle the economy? (choices rotated) The Republicans? Or The Democrats?

641 Registered Voters Margin of Sampling Error: +/-4%	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Republicans	45%	41%	48%	45%	48%	54%	35%	47%
Democrats	46%	47%	45%	49%	44%	34%	55%	44%
Not Sure	9%	12%	8%	6%	8%	12%	11%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	41%	24%	38%	16%	30%	16%

**9** Should North Carolina law require voters to show a photo ID when they vote? Show a non-photo ID? Or show no ID at all?

641 Registered Voters Margin of Sampling Error: +/-3.6%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Photo ID	69%	70%	69%	75%	67%	69%	66%	71%	68%	76%	47%	63%	**	73%	68%	90%	56%	67%
Non-photo ID	10%	9%	10%	7%	8%	11%	16%	8%	13%	9%	14%	8%	**	6%	12%	3%	13%	13%
No ID	16%	18%	14%	13%	19%	16%	15%	16%	16%	10%	31%	28%	**	14%	17%	6%	24%	15%
Not Sure	5%	3%	6%	4%	6%	4%	2%	5%	3%	4%	7%	2%	**	7%	4%	2%	7%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	29%	27%	18%	56%	44%	69%	20%	7%	4%	30%	70%	31%	44%	24%

# Results of SurveyUSA Election Poll #19771

Geography: North Carolina

Data Collected: 09/29/2012 - 10/01/2012

Release Date: 10/02/2012

Percentages

**9** Should North Carolina law require voters to show a photo ID when they vote? Show a non-photo ID? Or show no ID at all?

641 Registered Voters Margin of Sampling Error: +/-3.6%	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Modera	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Photo ID	69%	89%	64%	50%	84%	59%	77%	93%	46%	78%	76%	67%	57%	77%	62%	73%	72%	65%
Non-photo ID	10%	4%	12%	13%	2%	12%	8%	2%	17%	9%	14%	10%	8%	10%	10%	7%	12%	9%
No ID	16%	5%	18%	32%	13%	24%	11%	4%	29%	11%	9%	17%	28%	10%	22%	11%	12%	21%
Not Sure	5%	2%	6%	5%	1%	5%	4%	1%	8%	2%	1%	7%	7%	3%	6%	8%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	42%	19%	7%	43%	48%	47%	49%	37%	15%	16%	25%	41%	52%	20%	36%	44%

**9** Should North Carolina law require voters to show a photo ID when they vote? Show a non-photo ID? Or show no ID at all?

641 Registered Voters Margin of Sampling Error: +/-3.6%	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Photo ID	69%	68%	75%	63%	72%	73%	61%	75%
Non-photo ID	10%	11%	10%	9%	9%	8%	12%	10%
No ID	16%	14%	13%	25%	15%	13%	21%	11%
Not Sure	5%	7%	3%	3%	4%	6%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	41%	24%	38%	16%	30%	16%

**10** If an increase to the sales or income tax would mean more money for education in North Carolina, would you support ... an increase in the sales tax? An increase in the income tax? Would you support both? Or would you support neither?

641 Registered Voters Margin of Sampling Error: +/-4%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
Sales Tax	21%	22%	20%	16%	21%	24%	24%	19%	24%	21%	22%	18%	**	16%	23%	16%	25%	20%
Income Tax	8%	9%	7%	12%	8%	5%	5%	10%	5%	7%	5%	22%	**	13%	5%	7%	9%	6%
Both	16%	16%	16%	22%	16%	13%	11%	19%	12%	12%	21%	31%	**	19%	15%	7%	24%	14%
Neither	47%	49%	45%	38%	46%	51%	55%	42%	53%	51%	39%	26%	**	39%	50%	62%	33%	52%
Not Sure	9%	5%	12%	12%	9%	7%	6%	10%	6%	8%	12%	4%	**	14%	6%	8%	10%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	29%	27%	18%	56%	44%	69%	20%	7%	4%	30%	70%	31%	44%	24%

# Results of SurveyUSA Election Poll #19771



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina  
 Data Collected: 09/29/2012 - 10/01/2012  
 Release Date: 10/02/2012  
 Percentages

**10** If an increase to the sales or income tax would mean more money for education in North Carolina, would you support ... an increase in the sales tax? An increase in the income tax? Would you support both? Or would you support neither?

641 Registered Voters	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Modera	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Margin of Sampling Error: +/-4%																		
Sales Tax	21%	16%	25%	19%	16%	24%	22%	17%	27%	18%	27%	29%	17%	21%	20%	15%	20%	24%
Income Tax	8%	6%	8%	13%	7%	6%	7%	5%	8%	6%	4%	12%	10%	6%	9%	12%	7%	7%
Both	16%	10%	16%	31%	11%	21%	11%	8%	23%	10%	10%	15%	28%	10%	21%	12%	12%	20%
Neither	47%	60%	44%	33%	58%	42%	52%	64%	31%	60%	52%	37%	35%	55%	43%	48%	51%	43%
Not Sure	9%	8%	8%	5%	7%	7%	8%	5%	10%	6%	7%	7%	9%	8%	7%	12%	10%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	42%	19%	7%	43%	48%	47%	49%	37%	15%	16%	25%	41%	52%	20%	36%	44%

**10** If an increase to the sales or income tax would mean more money for education in North Carolina, would you support ... an increase in the sales tax? An increase in the income tax? Would you support both? Or would you support neither?

641 Registered Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4%								
Sales Tax	21%	17%	20%	28%	19%	17%	23%	25%
Income Tax	8%	9%	9%	4%	6%	8%	8%	11%
Both	16%	14%	15%	19%	18%	11%	18%	12%
Neither	47%	48%	48%	43%	50%	51%	43%	42%
Not Sure	9%	12%	8%	6%	7%	12%	8%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	41%	24%	38%	16%	30%	16%

# Results of SurveyUSA Election Poll #19771

Geography: North Carolina  
 Data Collected: 09/29/2012 - 10/01/2012  
 Release Date: 10/02/2012  
 Percentages

**11** Overall, what letter grade would you give Bev Perdue for her four years as governor? An A, B, C, D, or an F?

641 Registered Voters Margin of Sampling Error: +/-4%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
A	6%	7%	6%	7%	6%	4%	9%	7%	6%	4%	14%	1%	**	6%	7%	2%	11%	2%
B	26%	24%	28%	34%	27%	20%	23%	31%	21%	20%	36%	55%	**	37%	22%	10%	42%	20%
C	23%	23%	24%	20%	25%	26%	21%	22%	24%	23%	28%	14%	**	23%	23%	20%	20%	33%
D	16%	17%	15%	13%	11%	21%	19%	12%	20%	21%	3%	8%	**	13%	17%	26%	8%	17%
F	25%	27%	23%	18%	28%	26%	27%	23%	26%	28%	15%	19%	**	14%	29%	40%	15%	22%
Not Sure	4%	3%	5%	8%	2%	2%	3%	5%	2%	4%	4%	3%	**	6%	3%	2%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	29%	27%	18%	56%	44%	69%	20%	7%	4%	30%	70%	31%	44%	24%
G.P.A.	1.9	1.8	2.0	2.3	1.8	1.6	1.8	2.1	1.7	1.7	2.5	2.3	1.9	2.3	1.7	1.2	2.4	1.8

**11** Overall, what letter grade would you give Bev Perdue for her four years as governor? An A, B, C, D, or an F?

641 Registered Voters Margin of Sampling Error: +/-4%	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Moder	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
A	6%	4%	6%	10%	7%	6%	6%	2%	10%	3%	4%	7%	8%	5%	6%	7%	5%	7%
B	26%	9%	29%	51%	28%	29%	25%	7%	47%	14%	14%	38%	45%	16%	36%	22%	20%	33%
C	23%	22%	25%	24%	19%	27%	20%	20%	25%	24%	23%	24%	23%	21%	25%	28%	24%	21%
D	16%	23%	16%	3%	19%	14%	17%	26%	6%	18%	26%	12%	8%	20%	12%	13%	16%	17%
F	25%	40%	20%	8%	23%	23%	28%	43%	9%	38%	29%	18%	10%	34%	17%	23%	31%	20%
Not Sure	4%	3%	3%	4%	5%	1%	3%	2%	3%	2%	3%	1%	7%	4%	3%	6%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	42%	19%	7%	43%	48%	47%	49%	37%	15%	16%	25%	41%	52%	20%	36%	44%
G.P.A.	1.9	1.3	2.0	2.7	1.9	1.9	1.8	1.1	2.5	1.3	1.5	2.1	2.6	1.5	2.1	2.0	1.7	2.0

# Results of SurveyUSA Election Poll #19771

Geography: North Carolina

Data Collected: 09/29/2012 - 10/01/2012

Release Date: 10/02/2012

Percentages

**11** Overall, what letter grade would you give Bev Perdue for her four years as governor? An A, B, C, D, or an F?

641 Registered Voters Margin of Sampling Error: +/-4%	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
A	6%	7%	6%	5%	7%	5%	5%	8%
B	26%	27%	24%	29%	24%	18%	31%	31%
C	23%	22%	22%	27%	22%	22%	26%	22%
D	16%	16%	16%	15%	17%	18%	13%	16%
F	25%	23%	27%	23%	25%	33%	22%	21%
Not Sure	4%	5%	5%	2%	5%	5%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	41%	24%	38%	16%	30%	16%
G.P.A.	1.9	2.0	1.9	1.8	1.9	1.6	2.0	2.0

**12** Should all of the changes to health care passed into law by Congress in 2010 remain law? Should all of the changes be repealed? Or should some of the changes remain law and some of the changes be repealed?

641 Registered Voters Margin of Sampling Error: +/-4%	All	Gender		Age				<50 / 50+		Race				Cell Phone / Lan		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian /	Cell Ph	Landlin	Republi	Democr	Indepen
All Remain Law	24%	23%	24%	17%	25%	29%	23%	21%	27%	19%	41%	17%	**	22%	24%	6%	38%	20%
All Repealed	25%	27%	23%	17%	28%	26%	30%	23%	28%	29%	13%	18%	**	14%	30%	43%	14%	23%
Some Remain, Some Repealed	43%	42%	44%	50%	43%	40%	38%	46%	39%	46%	37%	35%	**	49%	41%	46%	37%	50%
Not Sure	8%	7%	10%	16%	4%	5%	9%	10%	7%	6%	10%	30%	**	15%	6%	6%	11%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	48%	52%	27%	29%	27%	18%	56%	44%	69%	20%	7%	4%	30%	70%	31%	44%	24%

# Results of SurveyUSA Election Poll #19771

Geography: North Carolina

Data Collected: 09/29/2012 - 10/01/2012

Release Date: 10/02/2012

Percentages

**12** Should all of the changes to health care passed into law by Congress in 2010 remain law? Should all of the changes be repealed? Or should some of the changes remain law and some of the changes be repealed?

641 Registered Voters	All	Ideology			Vote			Presidential Vot		Same Sex Recognition				Evangelical		Education		
		Conser	Moder	Liberal	By Mail	Early In	On Elec	Romne	Obama	No Leg	Domest	Civil Un	Marriag	Yes	No	High Sc	Some C	College
Margin of Sampling Error: +/-4%																		
All Remain Law	24%	4%	28%	48%	28%	33%	19%	2%	48%	14%	16%	24%	43%	13%	33%	15%	18%	32%
All Repealed	25%	46%	17%	6%	25%	23%	30%	50%	5%	42%	31%	12%	8%	37%	16%	27%	28%	21%
Some Remain, Some Repealed	43%	44%	48%	32%	42%	36%	45%	44%	37%	38%	48%	59%	36%	42%	43%	47%	47%	38%
Not Sure	8%	7%	6%	14%	6%	9%	6%	3%	10%	5%	5%	5%	14%	8%	7%	11%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	42%	19%	7%	43%	48%	47%	49%	37%	15%	16%	25%	41%	52%	20%	36%	44%

**12** Should all of the changes to health care passed into law by Congress in 2010 remain law? Should all of the changes be repealed? Or should some of the changes remain law and some of the changes be repealed?

641 Registered Voters	All	Income			Region			
		< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4%								
All Remain Law	24%	22%	21%	31%	22%	23%	30%	16%
All Repealed	25%	23%	28%	21%	25%	28%	19%	32%
Some Remain, Some Repealed	43%	47%	42%	41%	42%	41%	44%	47%
Not Sure	8%	8%	9%	6%	11%	7%	7%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	35%	41%	24%	38%	16%	30%	16%

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.