



North Carolina Survey Results

Q1 Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable 41%
Unfavorable 39%
Not sure 21%

Q2 Do you have a favorable or unfavorable opinion of Chris Christie?

Favorable 49%
Unfavorable 21%
Not sure 30%

Q3 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable 58%
Unfavorable 31%
Not sure 12%

Q4 Do you have a favorable or unfavorable opinion of Ron Paul?

Favorable 34%
Unfavorable 45%
Not sure 21%

Q5 Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable 44%
Unfavorable 37%
Not sure 19%

Q6 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 50%
Unfavorable 31%
Not sure 19%

Q7 If the candidates for President next year were Michele Bachmann, Herman Cain, Chris Christie, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, and Rick Santorum, who would you vote for?

Michele Bachmann 6%
Herman Cain 21%
Chris Christie 19%
Newt Gingrich 13%
Jon Huntsman 2%
Ron Paul 6%
Rick Perry 11%
Mitt Romney 13%
Rick Santorum 2%
Someone else/Not sure 7%

Q8 If Chris Christie didn't run for President, and the candidates were just Michele Bachmann, Herman Cain, Newt Gingrich, Jon Huntsman, Ron Paul, Rick Perry, Mitt Romney, and Rick Santorum, who would you vote for?

Michele Bachmann 6%
Herman Cain 27%
Newt Gingrich 17%
Jon Huntsman 2%
Ron Paul 6%
Rick Perry 15%
Mitt Romney 17%
Rick Santorum 2%
Someone else/Not sure 8%





Q9 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	2%
<i>Somewhat liberal</i>	4%
<i>Moderate</i>	16%
<i>Somewhat conservative</i>	37%
<i>Very conservative</i>	42%

Q10 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	47%
<i>Man</i>	53%

Q11 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	7%
<i>30 to 45</i>	28%
<i>46 to 65</i>	44%
<i>Older than 65</i>	21%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	41%	-	11%	24%	37%	54%
Unfavorable	39%	47%	71%	56%	39%	29%
Not sure	21%	53%	18%	20%	24%	16%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Christie Favorability						
Favorable	49%	15%	41%	35%	53%	52%
Unfavorable	21%	47%	38%	30%	16%	19%
Not sure	30%	39%	22%	35%	31%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	58%	23%	15%	53%	60%	64%
Unfavorable	31%	77%	63%	30%	30%	26%
Not sure	12%	-	22%	17%	10%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Paul Favorability						
Favorable	34%	30%	37%	31%	33%	36%
Unfavorable	45%	15%	40%	39%	50%	44%
Not sure	21%	55%	23%	30%	17%	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Perry Favorability						
Favorable	44%	45%	34%	24%	47%	50%
Unfavorable	37%	24%	51%	52%	33%	35%
Not sure	19%	31%	16%	24%	20%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	60%	60%	25%	39%	57%	49%
Unfavorable	31%	24%	63%	33%	22%	36%
Not sure	19%	17%	12%	29%	21%	14%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary						
Michele Bachmann	6%	15%	19%	12%	6%	2%
Herman Cain	21%	-	3%	13%	23%	26%
Chris Christie	19%	15%	18%	19%	20%	18%
Newt Gingrich	13%	32%	10%	20%	7%	15%
Jon Huntsman	2%	-	12%	3%	2%	-
Ron Paul	6%	30%	15%	10%	6%	4%
Rick Perry	11%	-	-	4%	9%	17%
Mitt Romney	13%	-	13%	13%	18%	11%
Rick Santorum	2%	-	-	-	1%	3%
Someone else/Not sure	7%	8%	9%	5%	9%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
2012 GOP Pres Primary w/o Christie						
Michele Bachmann	6%	15%	29%	8%	5%	4%
Herman Cain	27%	-	3%	14%	27%	35%
Newt Gingrich	17%	77%	12%	27%	11%	16%
Jon Huntsman	2%	-	6%	5%	3%	-
Ron Paul	6%	-	15%	9%	7%	3%
Rick Perry	15%	-	6%	6%	13%	21%
Mitt Romney	17%	-	19%	18%	20%	14%
Rick Santorum	2%	-	-	-	2%	3%
Someone else/Not sure	8%	8%	9%	12%	12%	3%





Crosstabs

	Base	Gender	
		Woman	Man
Perry Favorability			
Favorable	44%	40%	48%
Unfavorable	37%	37%	38%
Not sure	19%	24%	14%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	50%	49%	50%
Unfavorable	31%	27%	35%
Not sure	19%	23%	15%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary			
Michele Bachmann	6%	6%	6%
Herman Cain	21%	19%	23%
Chris Christie	19%	19%	18%
Newt Gingrich	13%	14%	12%
Jon Huntsman	2%	1%	2%
Ron Paul	6%	6%	7%
Rick Perry	11%	10%	12%
Mitt Romney	13%	15%	12%
Rick Santorum	2%	-	4%
Someone else/Not sure	7%	10%	4%

	Base	Gender	
		Woman	Man
2012 GOP Pres Primary w/o Christie			
Michele Bachmann	6%	6%	7%
Herman Cain	27%	23%	31%
Newt Gingrich	17%	18%	15%
Jon Huntsman	2%	2%	2%
Ron Paul	6%	5%	7%
Rick Perry	15%	14%	15%
Mitt Romney	17%	18%	15%
Rick Santorum	2%	1%	3%
Someone else/Not sure	8%	13%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Bachmann Favorability			
Favorable	41%	36%	45%
Unfavorable	39%	36%	41%
Not sure	21%	28%	14%

	Base	Gender	
		Woman	Man
Christie Favorability			
Favorable	49%	40%	56%
Unfavorable	21%	21%	21%
Not sure	30%	39%	23%

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	58%	53%	62%
Unfavorable	31%	30%	31%
Not sure	12%	17%	7%

	Base	Gender	
		Woman	Man
Paul Favorability			
Favorable	34%	33%	35%
Unfavorable	45%	42%	47%
Not sure	21%	25%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bachmann Favorability					
Favorable	41%	46%	40%	39%	42%
Unfavorable	39%	15%	43%	41%	36%
Not sure	21%	38%	16%	20%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Christie Favorability					
Favorable	49%	50%	41%	51%	54%
Unfavorable	21%	21%	25%	19%	20%
Not sure	30%	29%	34%	31%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	58%	50%	60%	54%	66%
Unfavorable	31%	43%	32%	31%	23%
Not sure	12%	7%	7%	15%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Paul Favorability					
Favorable	34%	57%	46%	29%	22%
Unfavorable	45%	21%	35%	51%	52%
Not sure	21%	21%	19%	20%	27%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	44%	50%	40%	46%	43%
Unfavorable	37%	36%	38%	39%	34%
Not sure	19%	14%	22%	15%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	50%	43%	38%	53%	61%
Unfavorable	31%	36%	43%	29%	21%
Not sure	19%	21%	19%	19%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary					
Michele Bachmann	6%	7%	10%	4%	5%
Herman Cain	21%	7%	24%	24%	18%
Chris Christie	19%	29%	15%	18%	21%
Newt Gingrich	13%	21%	12%	11%	16%
Jon Huntsman	2%	-	1%	2%	1%
Ron Paul	6%	7%	13%	4%	3%
Rick Perry	11%	14%	10%	12%	9%
Mitt Romney	13%	14%	9%	14%	18%
Rick Santorum	2%	-	3%	2%	1%
Someone else/Not sure	7%	-	3%	10%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary w/o Christie					
Michele Bachmann	6%	7%	13%	3%	5%
Herman Cain	27%	29%	26%	32%	17%
Newt Gingrich	17%	36%	13%	12%	24%
Jon Huntsman	2%	-	3%	2%	1%
Ron Paul	6%	-	15%	4%	2%
Rick Perry	15%	14%	13%	17%	12%
Mitt Romney	17%	14%	12%	17%	24%
Rick Santorum	2%	-	1%	2%	3%
Someone else/Not sure	8%	-	3%	11%	14%

