



Steve Troxler  
Commissioner

North Carolina Department of Agriculture  
and Consumer Services  
*Food and Drug Protection Division*

Joseph W. Reardon  
Director

April 28, 2009

Mr. Joe Saleh, Owner  
Mr. Mounir Saleh, Owner  
Neomonde Baking Company  
10235 Chapel Hill Road  
Morrisville, North Carolina 27560

Dear Mr. Saleh and Mr. Saleh:

A reinspection of Neomonde Baking Company Market located at 3817 Beryl Road in Raleigh, NC was conducted on April 14 and 15, 2009 by Food Regulatory Specialist Chris Harris of this Department. This reinspection revealed the continue presence of mislabeled packaged products offered for customer self service sale as well as objectionable and insanitary food storage conditions. We specifically direct to your attention the following inspection observations:

1. Self-service packages of glazed oranges, pears, peaches and apricots containing the preservative potassium metabisulfite, spinach pies, meat pies and Egyptian Rommi Cheese Spinach Fatayers containing the allergens wheat and milk were all observed offered for sale with no ingredient statements declaring these allergens.
2. Self-service packages of rice crackers, Hot Jungle Mix, dark chocolate almonds, Sesame Crunch and Wasabi Peas suspected to contain various nuts were offered for sale with no ingredient statements.

The above referenced products with an estimated value of five thousand dollars (\$5000.00) were placed under State Embargo FDC 0019530 due to misbranding caused by lack of ingredient labeling. All products were released from embargo on April 15, 2009 after the labeling had been corrected.

3. One (1) dead rodent was observed under a pallet in the deli/market stockroom adjacent to the kitchen.
4. Approximately fifty (50) suspect rodent excreta pellets and spilled product were observed under a pallet in the deli/market stockroom adjacent to the kitchen.
5. An area of damaged dry way, six by twelve inches (6" X 12") in size, was observed in the deli/market wall adjacent to the kitchen creating a potential rodent harborage site.

A review of our records reveals that similar conditions involving improperly labeled self-service products offered for sale were documented during a previous inspection of your facility conducted on November 5-10, 2008. State embargo FDC 0017004 was issued on products with an estimated value of two thousand dollars (\$2000.00) due to misbranding caused by lack of ingredient labeling.

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Please be advised that the following information shall appear on all packages of product offered for customer self-service sale, you will find photostatic copies of the referenced regulations enclosed:

The common or usual name of the food must appear on the principal display panel as required by 21 CFR Part 101.3 as adopted in the North Carolina Administrative Code (the Code).

The letters and numbers appearing on the principal display panel shall not be less than one sixteenth inch (1/16") in height as required by 21 CFR Part 101.2(c) of the Code.

All ingredients contained in the product must be listed in descending order of predominance by percent weight on the label as required by 101.4 of the Code. Any ingredient which itself contains two or more ingredients must be declared in the ingredient statement as the established common or usual name of the ingredient followed by a parenthetical listing of all ingredients contained therein in descending order of predominance or, alternatively, incorporating into the ingredient statement in descending order of predominance the common or usual name of every component of the ingredient without listing the ingredient itself.

The label must bear a net weight statement in the bottom thirty percent of the principal (front) display panel as required by 21 CFR Part 101.105 of the Code.

The name and address of the manufacturer, packer or distributor must also be included on the label as required by Part 101.5 of the code.

We have directed this to your attention as the owner of Neomonde Baking Company so that immediate steps may be taken to ensure that the violative conditions are completely corrected and do not recur. Your written response outlining the actions you have taken, or intend to take, to ensure that the all customer self-service products are properly labeled and that facility operates in a sanitary condition at all times is anticipated within fifteen (15) days of receipt of this letter.

Sincerely,



Anita M. MacMullan  
Food Compliance Supervisor

cc: Chris Harris, Food Regulatory Specialist

Neomonde Baking Company statement in response to the  
N.C. Department of Agriculture letter dated April 28, 2009:

Neomonde Baking Company prides itself in being part of the community for over 30 years, preparing and serving good food in a clean and safe environment for our customers and employees. Neomonde respects and supports the work of the N.C. Department of Agriculture performs. The items mentioned in the report from the agency were addressed and corrected completely within 24 hours. The items were isolated incidents. Additional procedures were put into place and actions were immediately taken to deal with the items addressed to insure they do not recur.

We are proud to have the opportunity to serve our community and welcome everyone to come into our establishment, enjoy the food, the market and the unique experience that makes Neomonde so different.

Neomonde Baking Company  
May 13, 2009