

Results of SurveyUSA Election Poll #19169



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina
 Data Collected: 04/26/2012 - 04/30/2012
 Release Date: 05/01/2012

1 Week To NC Primary: Marriage Amendment Leads 5:3; McCrory Coasts; Democratic and Down-ticket Primary Outcomes Less Clear: In a primary election in North Carolina today, 05/01/12, one week until votes are counted, a constitutional amendment that would define marriage as between one man and one woman leads by a 5:3 margin, according to this latest SurveyUSA poll conducted exclusively for WRAL-TV Raleigh. The measure passes today 57% to 37%, with majority support among men and women, black and white, rich and poor, and in all parts of the state. Opposition is most strong among Democrats and independents, but rises to a majority only among the relatively small number of voters who identify themselves as liberals. Among the 10% of voters who tell SurveyUSA they have already cast their ballot, the measure leads narrowly, by 4 points. Among those identified as being likely to vote, the measure leads by 22 points. Compared to an identical SurveyUSA poll released 6 weeks ago, little has changed. With other candidates now out of the race, **Mitt Romney** easily wins the Republican Presidential primary with 55% of the vote; Rick Santorum, Ron Paul, and Newt Gingrich all have insignificant, vestigial support. In the Republican primary for North Carolina Governor, former Charlotte mayor **Pat McCrory** wins with two-thirds of the vote, with five opponents each in single digits. It is unclear today, seven days until votes are counted, which Democrat will face McCrory in the November election. Incumbent Lieutenant Governor Walter Dalton gets 32% in the **Democratic primary for governor** today, narrowly ahead of former Congressman Bob Etheridge, who gets 23%. 4 other candidates are in single digits. Etheridge has a small advantage in the Raleigh area; Dalton leads elsewhere. But: 30% of voters today say they remain undecided in the contest, making any outcome possible. In the **Democratic primary for Lieutenant Governor**, a similar situation: state personnel director Linda Coleman leads State Senator Eric Mansfield 41% to 23%, with 36% undecided. Mansfield draws support from more conservative Democrats and in greater Raleigh. In the 5-candidate **Republican primary for Lieutenant Governor**, "undecided" leads 2:1, with 41% of voters not yet sure who they will vote for. Even among those who have already cast ballots, 20% say they cannot recall which candidate they voted for. 4 candidates get between 11% and 17% of the vote today; 1 candidate gets 5%. Any candidate may emerge.

Cell phone respondents and home phone respondents included in this research. 1,945 North Carolina adults were interviewed by SurveyUSA 04/26/12 through 04/30/12. Of the adults, 1,636 were registered to vote in North Carolina. Of the registered voters, 1,127 were determined to be likely to vote or to have already voted in the 05/08/12 primary, and were asked questions about the marriage amendment. Of the likely and actual voters, 451 were further identified as being Republicans or unaffiliated voters who would cast a Republican ballot; 560 were identified as being Democrats or unaffiliated voters who would cast a Democratic ballot. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (77% of registered voters), were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents unreachable on a home telephone (23% of registered voters) were shown a questionnaire on their smartphone, tablet, laptop or other electronic device.

1 North Carolina voters will vote on a constitutional amendment that says, quote, "Marriage between one man and one woman is the only domestic legal union that shall be valid or recognized in this State." If you were filling out your ballot today, would you vote for? Or against? This amendment?

1127 Actual & Likely Primary Voters	All	Gender		Age				Race		Cell Phone / Lan		Party			Tea Party Memb	
Margin of Sampling Error: +/-2.9%		Male	Female	18-34	35-49	50-64	65+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
For	57%	61%	54%	48%	57%	57%	66%	57%	55%	49%	59%	78%	44%	47%	79%	55%
Against	37%	34%	41%	41%	38%	37%	32%	39%	32%	38%	37%	19%	48%	49%	19%	39%
Undecided	6%	6%	6%	10%	5%	6%	2%	4%	13%	13%	4%	4%	8%	4%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Prima	100%	47%	53%	21%	27%	30%	22%	72%	21%	18%	82%	36%	47%	15%	6%	91%

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1 North Carolina voters will vote on a constitutional amendment that says, quote, "Marriage between one man and one woman is the only domestic legal union that shall be valid or recognized in this State." If you were filling out your ballot today, would you vote for? Or against? This amendment?

1127 Actual & Likely Primary Voters	All	Ideology					Already Voted?		Education			Income			Region			
		Very Co	Conser	Moder	Liberal	Very Li	Yes	No	High Sc	Some C	College	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-2.9%																		
For	57%	88%	77%	47%	17%	**	50%	58%	73%	63%	47%	61%	56%	52%	59%	53%	55%	61%
Against	37%	12%	18%	44%	77%	**	46%	36%	21%	30%	47%	31%	39%	43%	35%	41%	39%	34%
Undecided	6%	0%	4%	9%	6%	**	4%	6%	5%	7%	5%	8%	5%	5%	6%	6%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Prima	100%	17%	26%	32%	14%	5%	10%	90%	20%	29%	51%	33%	39%	28%	34%	19%	32%	15%

2 What recognition should same-sex couples have in North Carolina?
 No legal recognition at all?
 Domestic partner benefits from those private employers who choose to grant them, but no legal recognition?
 Legal recognition through civil unions?
 Or legal recognition through marriage?

1127 Actual & Likely Primary Voters	All	Gender		Age				Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-3%																
No Legal Recognition	39%	38%	40%	37%	36%	41%	44%	38%	45%	30%	41%	54%	31%	30%	54%	38%
Domestic Partner Benefits	18%	19%	17%	14%	20%	19%	17%	18%	17%	15%	18%	21%	15%	19%	25%	17%
Civil Unions	18%	20%	16%	15%	17%	20%	17%	19%	14%	19%	17%	15%	20%	20%	13%	18%
Marriage	21%	20%	22%	30%	24%	16%	14%	21%	16%	31%	19%	8%	28%	29%	7%	22%
Not Sure	5%	4%	5%	4%	3%	5%	7%	4%	8%	6%	4%	3%	6%	3%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Prima	100%	47%	53%	21%	27%	30%	22%	72%	21%	18%	82%	36%	47%	15%	6%	91%

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1127 Actual & Likely Primary Voters	All	Ideology					Already Voted?		Education			Income			Region			
		Very Co	Conser	Moder	Liberal	Very Li	Yes	No	High Sc	Some C	College	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3%																		
No Legal Recognition	39%	67%	49%	29%	16%	**	43%	39%	60%	42%	30%	46%	39%	30%	41%	39%	36%	44%
Domestic Partner Benefits	18%	20%	25%	18%	6%	**	16%	18%	14%	19%	18%	16%	17%	22%	18%	15%	20%	15%
Civil Unions	18%	7%	13%	27%	23%	**	18%	18%	11%	17%	21%	12%	20%	21%	13%	19%	18%	24%
Marriage	21%	4%	8%	20%	52%	**	20%	21%	11%	15%	28%	20%	20%	25%	24%	19%	21%	15%
Not Sure	5%	3%	4%	6%	2%	**	4%	5%	4%	6%	3%	6%	3%	3%	4%	8%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Prima	100%	17%	26%	32%	14%	5%	10%	90%	20%	29%	51%	33%	39%	28%	34%	19%	32%	15%

3 If the Republican Primary for President of the United States were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated)
 Mitt Romney? Newt Gingrich? Ron Paul? Or Rick Santorum?

451 Actual & Likely GOP Primary Vot	All	Gender		Age				Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-4.7%																
Romney	55%	55%	56%	52%	48%	61%	61%	57%	**	48%	57%	56%	**	51%	51%	56%
Gingrich	11%	14%	8%	7%	5%	14%	19%	11%	**	4%	13%	12%	**	2%	22%	10%
Paul	12%	12%	11%	20%	14%	8%	5%	9%	**	22%	9%	9%	**	32%	7%	12%
Santorum	15%	15%	15%	11%	25%	12%	8%	15%	**	14%	15%	15%	**	11%	19%	14%
Undecided	7%	5%	10%	10%	7%	5%	7%	8%	**	12%	6%	8%	**	4%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%
Composition of Actual & Likely GOP	100%	51%	49%	21%	28%	29%	22%	89%	5%	19%	81%	90%	0%	10%	11%	86%

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451 Actual & Likely GOP Primary Vote	All	Ideology					Already Voted?		Education			Income			Region			
		Very Co	Conser	Moderate	Liberal	Very Li	Yes	No	High Sc	Some C	College	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.7%																		
Romney	55%	49%	65%	56%	**	**	46%	57%	50%	61%	54%	45%	56%	65%	51%	61%	57%	55%
Gingrich	11%	15%	10%	6%	**	**	14%	11%	20%	8%	9%	13%	11%	8%	12%	10%	8%	16%
Paul	12%	6%	8%	19%	**	**	15%	11%	9%	8%	15%	15%	9%	13%	12%	12%	15%	6%
Santorum	15%	26%	12%	5%	**	**	17%	14%	11%	16%	15%	18%	16%	9%	17%	12%	14%	14%
Undecided	7%	4%	6%	14%	**	**	9%	7%	9%	7%	7%	9%	8%	6%	8%	5%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely GOP	100%	31%	39%	23%	1%	0%	10%	90%	20%	30%	50%	31%	39%	30%	35%	22%	28%	15%

4 If the Republican Primary for North Carolina Governor were today, and you were filling out your ballot now, who would you vote for? (candidate names rotated) Jim Harney? Scott A. Jones? Jim Mahan? Pat McCrory? Charles Kenneth Moss Or Paul Wright?

451 Actual & Likely GOP Primary Vote	All	Gender		Age				Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-4.5%																
Harney	3%	2%	4%	5%	2%	3%	1%	2%	**	3%	3%	3%	**	0%	6%	2%
Jones	3%	4%	3%	3%	3%	6%	1%	4%	**	1%	4%	4%	**	0%	4%	3%
Mahan	2%	2%	2%	1%	3%	2%	3%	2%	**	3%	2%	2%	**	3%	2%	2%
McCrory	65%	69%	61%	49%	63%	70%	77%	67%	**	51%	69%	64%	**	74%	68%	66%
Moss	3%	3%	3%	6%	4%	1%	1%	2%	**	6%	2%	3%	**	0%	2%	3%
Wright	2%	2%	3%	6%	2%	1%	2%	2%	**	3%	2%	2%	**	3%	0%	2%
Undecided	21%	18%	24%	30%	24%	17%	15%	22%	**	34%	18%	21%	**	20%	19%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%
Composition of Actual & Likely GOP	100%	51%	49%	21%	28%	29%	22%	89%	5%	19%	81%	90%	0%	10%	11%	86%

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		Very Co	Conser	Moderate	Liberal	Very Li	Yes	No	High Sc	Some C	College	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.5%																		
Harney	3%	5%	2%	2%	**	**	8%	2%	2%	2%	3%	2%	4%	2%	2%	3%	2%	6%
Jones	3%	5%	0%	4%	**	**	6%	3%	2%	3%	4%	2%	6%	2%	3%	3%	3%	3%
Mahan	2%	1%	2%	2%	**	**	0%	2%	1%	2%	3%	0%	3%	3%	2%	3%	3%	1%
McCrory	65%	63%	71%	58%	**	**	67%	65%	72%	68%	61%	71%	56%	69%	69%	61%	71%	53%
Moss	3%	3%	3%	4%	**	**	3%	3%	7%	0%	3%	2%	1%	6%	4%	4%	2%	1%
Wright	2%	3%	1%	4%	**	**	3%	2%	1%	2%	3%	2%	3%	3%	2%	1%	1%	7%
Undecided	21%	20%	21%	26%	**	**	13%	22%	13%	23%	23%	20%	26%	16%	18%	24%	19%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely GOP	100%	31%	39%	23%	1%	0%	10%	90%	20%	30%	50%	31%	39%	30%	35%	22%	28%	15%

5 If the Republican Primary for North Carolina Lieutenant Governor were today, and you were filling out your ballot now, who would you vote for? (candidate names rotated) Dale Folwell? Dan Forest? Tony Gurley? Grey Mills? Or Arthur Rich? To vote for ...

451 Actual & Likely GOP Primary Vote	All	Gender		Age				Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-4.7%																
Folwell	13%	12%	14%	6%	11%	11%	22%	12%	**	9%	13%	13%	**	5%	15%	13%
Forest	17%	19%	16%	15%	16%	19%	18%	18%	**	12%	18%	18%	**	10%	12%	18%
Gurley	12%	15%	9%	11%	10%	16%	10%	11%	**	11%	12%	12%	**	8%	18%	11%
Mills	11%	13%	10%	12%	8%	15%	11%	11%	**	13%	11%	12%	**	8%	17%	11%
Rich	5%	7%	3%	8%	8%	5%	2%	5%	**	3%	6%	6%	**	1%	9%	5%
Undecided	41%	35%	48%	46%	48%	35%	37%	42%	**	53%	39%	38%	**	68%	29%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%
Composition of Actual & Likely GOP	100%	51%	49%	21%	28%	29%	22%	89%	5%	19%	81%	90%	0%	10%	11%	86%

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561 Actual & Likely GOP Primary Vote	All	Ideology					Already Voted?		Education			Income			Region			
		Very Co	Conser	Moder	Liberal	Very Li	Yes	No	High Sc	Some C	College	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.7%																		
Folwell	13%	13%	15%	11%	**	**	17%	12%	16%	9%	14%	10%	10%	17%	14%	17%	8%	12%
Forest	17%	14%	22%	17%	**	**	24%	16%	17%	14%	19%	16%	15%	23%	24%	11%	13%	19%
Gurley	12%	14%	12%	8%	**	**	11%	12%	17%	14%	9%	12%	14%	9%	7%	4%	27%	8%
Mills	11%	10%	12%	11%	**	**	16%	11%	12%	13%	11%	11%	15%	8%	7%	20%	8%	15%
Rich	5%	8%	3%	7%	**	**	12%	5%	5%	7%	5%	3%	6%	8%	4%	5%	8%	4%
Undecided	41%	41%	36%	45%	**	**	20%	44%	33%	44%	42%	48%	40%	34%	45%	43%	34%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely GOP	100%	31%	39%	23%	1%	0%	10%	90%	20%	30%	50%	31%	39%	30%	35%	22%	28%	15%

6 If the Democratic Primary for North Carolina Governor were today, and you were filling out your ballot now, who would you vote for? (candidate names rotated) Walter Dalton? Bob Etheridge? Bill Faison? Gary Dunn? Gardenia Henley? Or Bruce Blackmon?

566 Actual & Likely Dem Primary Vote	All	Gender		Age				Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-4.2%																
Dalton	32%	38%	28%	30%	35%	30%	35%	30%	37%	29%	33%	**	33%	27%	**	33%
Etheridge	23%	26%	21%	14%	23%	22%	34%	25%	20%	15%	25%	**	22%	43%	**	24%
Faison	5%	4%	5%	2%	2%	8%	4%	6%	3%	5%	5%	**	5%	4%	**	5%
Dunn	5%	6%	3%	4%	7%	4%	3%	5%	2%	6%	4%	**	4%	8%	**	5%
Henley	3%	2%	4%	6%	2%	2%	2%	4%	3%	6%	2%	**	3%	0%	**	3%
Blackmon	2%	3%	1%	6%	2%	0%	2%	2%	1%	3%	2%	**	2%	0%	**	2%
Undecided	30%	20%	38%	37%	28%	33%	20%	28%	34%	36%	29%	**	31%	18%	**	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%
Composition of Actual & Likely Dem	100%	44%	56%	20%	26%	32%	21%	57%	35%	19%	81%	0%	94%	6%	2%	94%

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560 Actual & Likely Dem Primary Vot	All	Ideology					Already Voted?		Education			Income			Region			
		Very Co	Conser	Moder	Liberal	Very Li	Yes	No	High Sc	Some C	College	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.2%																		
Dalton	32%	39%	38%	25%	40%	31%	44%	31%	27%	31%	35%	32%	32%	33%	32%	32%	32%	35%
Etheridge	23%	20%	21%	25%	23%	35%	22%	23%	18%	20%	28%	21%	22%	31%	13%	15%	38%	22%
Faison	5%	6%	3%	6%	4%	3%	6%	4%	3%	5%	5%	3%	5%	6%	5%	4%	6%	2%
Dunn	5%	4%	2%	8%	3%	0%	6%	4%	4%	4%	5%	4%	4%	7%	8%	3%	0%	9%
Henley	3%	1%	2%	3%	3%	7%	10%	2%	3%	5%	2%	2%	5%	1%	5%	3%	2%	1%
Blackmon	2%	3%	2%	3%	1%	0%	2%	2%	1%	4%	2%	3%	2%	2%	3%	1%	3%	0%
Undecided	30%	27%	32%	29%	26%	24%	9%	32%	44%	31%	23%	34%	29%	20%	34%	43%	19%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Dem	100%	8%	18%	35%	25%	8%	9%	91%	22%	27%	51%	35%	39%	25%	32%	18%	35%	16%

7 If the Democratic Primary for North Carolina Lieutenant Governor were today, and you were filling out your ballot now, who would you vote for? (candidate names rotated) Linda Coleman? Or Eric Mansfield?

560 Actual & Likely Dem Primary Vot	All	Gender		Age				Race		Cell Phone / Lan		Party			Tea Party Memb	
		Male	Female	18-34	35-49	50-64	65+	White	Black	Cell Ph	Landlin	Republi	Democr	Indepen	Yes	No
Margin of Sampling Error: +/-4.2%																
Coleman	41%	41%	41%	38%	45%	37%	46%	40%	42%	45%	40%	**	41%	43%	**	41%
Mansfield	23%	28%	19%	27%	17%	23%	25%	21%	23%	21%	23%	**	23%	14%	**	23%
Undecided	36%	31%	41%	35%	38%	40%	29%	39%	36%	34%	37%	**	36%	43%	**	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%
Composition of Actual & Likely Dem	100%	44%	56%	20%	26%	32%	21%	57%	35%	19%	81%	0%	94%	6%	2%	94%

7 If the Democratic Primary for North Carolina Lieutenant Governor were today, and you were filling out your ballot now, who would you vote for? (candidate names rotated) Linda Coleman? Or Eric Mansfield?

560 Actual & Likely Dem Primary Vot	All	Ideology					Already Voted?		Education			Income			Region			
		Very Co	Conser	Moder	Liberal	Very Li	Yes	No	High Sc	Some C	College	< \$40K	\$40K -	> \$80K	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.2%																		
Coleman	41%	30%	35%	39%	50%	55%	61%	39%	31%	35%	48%	40%	41%	47%	43%	45%	39%	35%
Mansfield	23%	39%	29%	26%	14%	20%	27%	22%	21%	30%	20%	24%	24%	21%	19%	12%	33%	21%
Undecided	36%	31%	36%	35%	36%	25%	13%	39%	48%	35%	31%	36%	34%	33%	38%	42%	28%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual & Likely Dem	100%	8%	18%	35%	25%	8%	9%	91%	22%	27%	51%	35%	39%	25%	32%	18%	35%	16%

** Too few respondents of this type were interviewed for this data to be meaningful.

Results of SurveyUSA Election Poll #19169



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 04/26/2012 - 04/30/2012

Release Date: 05/01/2012

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.