

Results of SurveyUSA Election Poll #17528



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/22/2010 - 10/25/2010

Release Date: 10/26/2010

North Carolina: Incumbent Burr Headed For 2nd Term: In an election for US Senator from North Carolina today, 10/26/10, 1 week until votes are counted, incumbent Republican Richard Burr defeats Democrat Elaine Marshall 53% to 38%, according to this latest SurveyUSA poll conducted exclusively for WRAL-TV in Raleigh. The contest is closer than it was 6 weeks ago, when an identical SurveyUSA WRAL-TV poll found Burr up 24 points; today Burr is up 15. In the end, Marshall cannot overcome the fact that 1 in 4 Democrats statewide cross-over and vote Republican, and that Independents break 2:1 against her. Unlike the rest of the state, Marshall never trailed Burr in greater Raleigh. In 4 SurveyUSA tracking polls going back to June 2010, Marshall and Burr traced each other like tractor beams, were always effectively even, were never separated by more than 2 points. Burr has a Plus 10 favorability rating statewide. Marshall has a Plus 2. President Obama has a Minus 20. Governor Bev Perdue has a Minus 30. 67% statewide say the country is on the wrong track. 77% disapprove of the job Congress is doing.

Filtering: SurveyUSA interviewed 1,000 North Carolina adults with home telephones 10/22/10 through 10/25/10. Of them, 857 were registered to vote. Of the registered voters, 590 were determined by SurveyUSA to have already voted or to be likely to vote in the 11/02/10 general election, 1 week from today. One stop early voting began 10/14/10.

1 If the election for United States Senator from North Carolina were today, who would you vote for? (candidate names rotated) Republican Richard Burr? Democrat Elaine Marshall? Or Libertarian Mike Beitler?

| 590 Likely & Actual Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|--------------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Margin of Sampling Error: +/-4.1% | | | | | | | | | | | | | | | | | | |
| Burr (R) | 53% | 55% | 51% | 51% | 57% | 51% | 54% | 54% | 52% | 63% | 22% | ** | ** | 50% | 54% | 85% | 23% | 54% |
| Marshall (D) | 38% | 36% | 41% | 34% | 38% | 41% | 39% | 37% | 40% | 29% | 71% | ** | ** | 40% | 38% | 10% | 71% | 28% |
| Beitler (L) | 5% | 7% | 3% | 12% | 3% | 4% | 3% | 7% | 3% | 4% | 2% | ** | ** | 6% | 5% | 2% | 2% | 15% |
| Undecided | 3% | 3% | 5% | 3% | 2% | 5% | 5% | 2% | 5% | 4% | 5% | ** | ** | 4% | 3% | 2% | 4% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 53% | 47% | 22% | 30% | 29% | 20% | 51% | 49% | 75% | 17% | 4% | 4% | 18% | 82% | 37% | 40% | 23% |

1 If the election for United States Senator from North Carolina were today, who would you vote for? (candidate names rotated) Republican Richard Burr? Democrat Elaine Marshall? Or Libertarian Mike Beitler?

| 590 Likely & Actual Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|--------------------------------------|------|----------|-------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| | | Conser | Moder | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Margin of Sampling Error: +/-4.1% | | | | | | | | | | | | | | | | | | |
| Burr (R) | 53% | 80% | 39% | 11% | 83% | 11% | 59% | ** | 55% | 50% | 55% | 67% | 37% | 37% | 49% | 57% | 67% | 37% |
| Marshall (D) | 38% | 12% | 52% | 78% | 9% | 83% | 28% | ** | 36% | 40% | 38% | 27% | 55% | 50% | 41% | 35% | 23% | 57% |
| Beitler (L) | 5% | 4% | 6% | 6% | 5% | 3% | 10% | ** | 6% | 5% | 4% | 3% | 4% | 9% | 7% | 3% | 6% | 4% |
| Undecided | 3% | 3% | 3% | 4% | 3% | 3% | 3% | ** | 3% | 4% | 3% | 3% | 4% | 4% | 2% | 5% | 4% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 44% | 37% | 14% | 42% | 34% | 21% | 3% | 24% | 43% | 32% | 55% | 11% | 33% | 52% | 48% | 50% | 46% |

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1 If the election for United States Senator from North Carolina were today, who would you vote for? (candidate names rotated) Republican Richard Burr? Democrat Elaine Marshall? Or Libertarian Mike Beitler?

| 590 Likely & Actual Voters | All | Own a Gun? | | Income | | | Region | | | |
|--------------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-4.1% | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther |
| Burr (R) | 53% | 60% | 41% | 46% | 56% | 58% | 55% | 54% | 45% | 62% |
| Marshall (D) | 38% | 30% | 52% | 40% | 36% | 39% | 36% | 39% | 45% | 29% |
| Beitler (L) | 5% | 7% | 3% | 9% | 5% | 2% | 4% | 5% | 8% | 4% |
| Undecided | 3% | 3% | 4% | 6% | 3% | 1% | 5% | 1% | 3% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Likely & Actual Voter | 100% | 57% | 39% | 32% | 35% | 32% | 36% | 19% | 28% | 16% |

2 Is your opinion of President Barack Obama ... Favorable? Unfavorable? Neutral? Or, do you have no opinion?

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| Margin of Sampling Error: +/-3.4% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Favorable | 34% | 29% | 38% | 36% | 30% | 38% | 32% | 33% | 35% | 23% | 76% | ** | ** | 35% | 32% | 7% | 61% | 24% |
| Unfavorable | 54% | 60% | 49% | 52% | 58% | 51% | 57% | 55% | 53% | 65% | 17% | ** | ** | 53% | 58% | 87% | 26% | 60% |
| Neutral | 10% | 9% | 11% | 10% | 11% | 10% | 9% | 10% | 10% | 11% | 3% | ** | ** | 8% | 9% | 5% | 11% | 13% |
| No Opinion | 2% | 1% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 1% | 4% | ** | ** | 4% | 1% | 1% | 2% | 3% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

2 Is your opinion of President Barack Obama ... Favorable? Unfavorable? Neutral? Or, do you have no opinion?

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|-----------------------------------|------|----------|-------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| Margin of Sampling Error: +/-3.4% | | Conser | Moder | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Favorable | 34% | 14% | 40% | 66% | 6% | 69% | 27% | 34% | 37% | 33% | 30% | 27% | 38% | 41% | 35% | 32% | 18% | 48% |
| Unfavorable | 54% | 80% | 45% | 18% | 89% | 16% | 58% | 41% | 52% | 55% | 62% | 69% | 43% | 43% | 54% | 57% | 72% | 38% |
| Neutral | 10% | 5% | 15% | 12% | 4% | 12% | 14% | 20% | 8% | 11% | 8% | 4% | 18% | 14% | 10% | 9% | 8% | 12% |
| No Opinion | 2% | 1% | 1% | 4% | 1% | 3% | 1% | 4% | 4% | 1% | 0% | 1% | 2% | 1% | 1% | 2% | 2% | 2% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

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Release Date: 10/26/2010

2 Is your opinion of President Barack Obama ... Favorable? Unfavorable? Neutral? Or, do you have no opinion?

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | | |
|-----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|--|
| | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther | |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | |
| Favorable | 34% | 24% | 46% | 38% | 32% | 30% | 31% | 29% | 40% | 36% | |
| Unfavorable | 54% | 67% | 39% | 49% | 58% | 60% | 59% | 59% | 45% | 56% | |
| Neutral | 10% | 8% | 12% | 9% | 9% | 9% | 10% | 9% | 13% | 7% | |
| No Opinion | 2% | 1% | 2% | 4% | 1% | 1% | 1% | 3% | 2% | 2% | |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% | |

3 Is your opinion of Governor Bev Perdue ...

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | | | | | | | | |
| Favorable | 21% | 21% | 21% | 18% | 15% | 26% | 29% | 16% | 27% | 17% | 36% | ** | ** | 29% | 21% | 10% | 34% | 16% |
| Unfavorable | 51% | 56% | 46% | 55% | 56% | 48% | 40% | 56% | 45% | 54% | 36% | ** | ** | 48% | 51% | 68% | 34% | 58% |
| Neutral | 23% | 19% | 26% | 22% | 21% | 22% | 27% | 21% | 24% | 23% | 20% | ** | ** | 19% | 23% | 17% | 28% | 18% |
| No Opinion | 6% | 4% | 7% | 6% | 8% | 5% | 4% | 7% | 4% | 5% | 8% | ** | ** | 4% | 4% | 5% | 5% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

3 Is your opinion of Governor Bev Perdue ...

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|-----------------------------------|------|----------|--------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| | | Conser | Modera | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | | | | | | | | |
| Favorable | 21% | 10% | 23% | 45% | 8% | 41% | 14% | 27% | 18% | 22% | 24% | 18% | 26% | 24% | 23% | 20% | 13% | 28% |
| Unfavorable | 51% | 68% | 46% | 25% | 73% | 28% | 53% | 31% | 53% | 49% | 54% | 59% | 45% | 44% | 49% | 53% | 63% | 41% |
| Neutral | 23% | 16% | 26% | 27% | 14% | 25% | 28% | 25% | 22% | 24% | 18% | 19% | 23% | 26% | 23% | 21% | 18% | 27% |
| No Opinion | 6% | 6% | 5% | 4% | 4% | 6% | 5% | 18% | 7% | 4% | 4% | 4% | 6% | 6% | 5% | 6% | 6% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

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3 Is your opinion of Governor Bev Perdue ...

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | | |
|-----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|--|
| | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther | |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | |
| Favorable | 21% | 16% | 29% | 23% | 21% | 20% | 21% | 18% | 21% | 24% | |
| Unfavorable | 51% | 63% | 37% | 46% | 57% | 50% | 52% | 55% | 49% | 45% | |
| Neutral | 23% | 17% | 28% | 23% | 17% | 26% | 20% | 22% | 25% | 23% | |
| No Opinion | 6% | 5% | 5% | 8% | 4% | 3% | 6% | 5% | 5% | 7% | |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% | |

4 Is your opinion of United States Senator Richard Burr ...

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | | | | | | | | |
| Favorable | 40% | 44% | 37% | 35% | 40% | 41% | 48% | 37% | 44% | 46% | 18% | ** | ** | 45% | 47% | 66% | 22% | 36% |
| Unfavorable | 30% | 34% | 26% | 25% | 31% | 34% | 30% | 28% | 32% | 27% | 38% | ** | ** | 37% | 29% | 13% | 45% | 28% |
| Neutral | 21% | 16% | 25% | 25% | 21% | 19% | 16% | 23% | 18% | 20% | 29% | ** | ** | 13% | 19% | 15% | 21% | 28% |
| No Opinion | 9% | 6% | 12% | 15% | 9% | 7% | 6% | 11% | 7% | 6% | 15% | ** | ** | 5% | 6% | 5% | 11% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

4 Is your opinion of United States Senator Richard Burr ...

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|-----------------------------------|------|----------|-------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| | | Conser | Moder | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | | | | | | | | |
| Favorable | 40% | 65% | 30% | 8% | 70% | 9% | 42% | 33% | 33% | 44% | 50% | 56% | 21% | 30% | 42% | 41% | 56% | 28% |
| Unfavorable | 30% | 15% | 34% | 65% | 12% | 62% | 19% | 14% | 32% | 31% | 31% | 23% | 43% | 36% | 37% | 25% | 17% | 45% |
| Neutral | 21% | 14% | 27% | 19% | 15% | 20% | 32% | 13% | 27% | 19% | 12% | 16% | 22% | 24% | 16% | 23% | 20% | 19% |
| No Opinion | 9% | 6% | 9% | 8% | 4% | 8% | 8% | 40% | 8% | 6% | 6% | 5% | 13% | 9% | 5% | 11% | 7% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

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WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/22/2010 - 10/25/2010

Release Date: 10/26/2010

4 Is your opinion of United States Senator Richard Burr ...

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | | |
|-----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|--|
| | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther | |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | |
| Favorable | 40% | 47% | 34% | 38% | 41% | 47% | 40% | 49% | 36% | 39% | |
| Unfavorable | 30% | 29% | 34% | 29% | 31% | 33% | 30% | 32% | 34% | 20% | |
| Neutral | 21% | 18% | 22% | 22% | 20% | 16% | 22% | 14% | 22% | 23% | |
| No Opinion | 9% | 6% | 11% | 12% | 7% | 3% | 8% | 6% | 8% | 19% | |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% | |

5 Is your opinion of North Carolina Secretary of State Elaine Marshall ...

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | | | | | | | | |
| Favorable | 30% | 30% | 30% | 28% | 26% | 32% | 37% | 27% | 34% | 24% | 54% | ** | ** | 40% | 33% | 12% | 51% | 22% |
| Unfavorable | 28% | 34% | 23% | 27% | 28% | 29% | 30% | 27% | 29% | 31% | 16% | ** | ** | 31% | 32% | 43% | 14% | 34% |
| Neutral | 28% | 27% | 29% | 27% | 29% | 29% | 27% | 28% | 28% | 32% | 17% | ** | ** | 17% | 28% | 30% | 25% | 33% |
| No Opinion | 13% | 9% | 18% | 18% | 17% | 10% | 6% | 18% | 8% | 13% | 13% | ** | ** | 11% | 8% | 15% | 10% | 11% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

5 Is your opinion of North Carolina Secretary of State Elaine Marshall ...

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|-----------------------------------|------|----------|-------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| | | Conser | Moder | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | | | | | | | | |
| Favorable | 30% | 14% | 40% | 53% | 13% | 60% | 23% | 11% | 30% | 32% | 34% | 28% | 28% | 38% | 31% | 31% | 22% | 43% |
| Unfavorable | 28% | 42% | 24% | 8% | 49% | 10% | 27% | 8% | 26% | 28% | 36% | 38% | 21% | 20% | 32% | 26% | 38% | 19% |
| Neutral | 28% | 29% | 28% | 27% | 27% | 23% | 38% | 24% | 29% | 31% | 22% | 25% | 31% | 31% | 29% | 27% | 28% | 29% |
| No Opinion | 13% | 15% | 8% | 12% | 11% | 7% | 11% | 57% | 15% | 9% | 8% | 9% | 20% | 11% | 8% | 15% | 12% | 9% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

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WRAL-TV (Raleigh)

Geography: North Carolina
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5 Is your opinion of North Carolina Secretary of State Elaine Marshall ...

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | | |
|-----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|--|
| | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther | |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | |
| Favorable | 30% | 26% | 39% | 32% | 30% | 33% | 28% | 29% | 38% | 23% | |
| Unfavorable | 28% | 35% | 21% | 27% | 30% | 30% | 30% | 32% | 28% | 21% | |
| Neutral | 28% | 30% | 26% | 26% | 29% | 27% | 29% | 28% | 25% | 31% | |
| No Opinion | 13% | 10% | 14% | 15% | 10% | 10% | 13% | 11% | 9% | 24% | |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% | |

6 Is your opinion of Mike Beitler ...

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | | | | | | | | |
| Favorable | 7% | 8% | 7% | 12% | 6% | 6% | 6% | 9% | 6% | 6% | 11% | ** | ** | 7% | 8% | 7% | 8% | 8% |
| Unfavorable | 14% | 18% | 10% | 14% | 16% | 14% | 12% | 15% | 13% | 12% | 19% | ** | ** | 11% | 14% | 13% | 13% | 15% |
| Neutral | 48% | 52% | 45% | 45% | 44% | 51% | 57% | 44% | 53% | 49% | 47% | ** | ** | 50% | 50% | 45% | 52% | 52% |
| No Opinion | 30% | 23% | 38% | 29% | 35% | 30% | 26% | 32% | 28% | 32% | 23% | ** | ** | 32% | 28% | 35% | 27% | 25% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

6 Is your opinion of Mike Beitler ...

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|-----------------------------------|------|----------|--------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| | | Conser | Modera | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | | | | | | | | |
| Favorable | 7% | 10% | 6% | 5% | 9% | 8% | 4% | 3% | 8% | 7% | 8% | 7% | 6% | 7% | 6% | 8% | 7% | 7% |
| Unfavorable | 14% | 13% | 15% | 16% | 11% | 17% | 15% | 13% | 20% | 11% | 12% | 14% | 15% | 14% | 16% | 13% | 15% | 14% |
| Neutral | 48% | 46% | 53% | 50% | 50% | 49% | 57% | 7% | 47% | 52% | 49% | 52% | 41% | 50% | 48% | 51% | 49% | 52% |
| No Opinion | 30% | 31% | 26% | 29% | 30% | 26% | 23% | 77% | 25% | 30% | 30% | 27% | 39% | 29% | 31% | 28% | 29% | 28% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

Results of SurveyUSA Election Poll #17528



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina
 Data Collected: 10/22/2010 - 10/25/2010
 Release Date: 10/26/2010

6 Is your opinion of Mike Beutler ...

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | | |
|-----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|--|
| | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther | |
| Margin of Sampling Error: +/-3.4% | | | | | | | | | | | |
| Favorable | 7% | 5% | 9% | 9% | 7% | 5% | 8% | 12% | 6% | 3% | |
| Unfavorable | 14% | 15% | 13% | 18% | 12% | 13% | 12% | 12% | 19% | 12% | |
| Neutral | 48% | 54% | 44% | 49% | 52% | 48% | 49% | 48% | 46% | 52% | |
| No Opinion | 30% | 26% | 33% | 23% | 29% | 33% | 31% | 29% | 29% | 33% | |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% | |

7 Which one of the following issues is the most important one facing the United States? The economy? The environment? The war on terror? Health care? Immigration? Education? Or some other issue?

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Margin of Sampling Error: +/-3% | | | | | | | | | | | | | | | | | | |
| Economy | 74% | 72% | 75% | 74% | 72% | 76% | 74% | 73% | 75% | 74% | 74% | ** | ** | 78% | 73% | 78% | 73% | 69% |
| Environment | 3% | 3% | 3% | 4% | 3% | 2% | 2% | 3% | 2% | 3% | 0% | ** | ** | 1% | 4% | 1% | 5% | 2% |
| War On Terror | 4% | 5% | 3% | 5% | 3% | 3% | 6% | 4% | 4% | 4% | 3% | ** | ** | 2% | 4% | 6% | 2% | 4% |
| Health Care | 8% | 7% | 9% | 8% | 9% | 8% | 8% | 8% | 8% | 8% | 11% | ** | ** | 8% | 7% | 8% | 9% | 9% |
| Immigration | 4% | 5% | 3% | 6% | 4% | 4% | 4% | 5% | 4% | 4% | 4% | ** | ** | 5% | 4% | 4% | 3% | 6% |
| Education | 4% | 4% | 3% | 2% | 6% | 4% | 2% | 4% | 3% | 3% | 4% | ** | ** | 3% | 4% | 2% | 4% | 4% |
| Other | 2% | 3% | 1% | 2% | 3% | 1% | 2% | 3% | 1% | 2% | 2% | ** | ** | 1% | 3% | 1% | 1% | 5% |
| Not Sure | 1% | 1% | 2% | 0% | 0% | 2% | 3% | 0% | 2% | 1% | 2% | ** | ** | 1% | 1% | 0% | 2% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

Results of SurveyUSA Election Poll #17528



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/22/2010 - 10/25/2010

Release Date: 10/26/2010

7 Which one of the following issues is the most important one facing the United States? The economy? The environment? The war on terror? Health care? Immigration? Education? Or some other issue?

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|----------------------------------|------|----------|-------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| | | Conser | Moder | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Margin of Sampling Error: +/-3% | | | | | | | | | | | | | | | | | | |
| Economy | 74% | 78% | 72% | 65% | 75% | 71% | 72% | 82% | 73% | 75% | 71% | 77% | 75% | 69% | 75% | 72% | 72% | 74% |
| Environment | 3% | 0% | 4% | 7% | 1% | 5% | 3% | 0% | 3% | 2% | 4% | 2% | 3% | 4% | 3% | 3% | 2% | 4% |
| War On Terror | 4% | 5% | 4% | 4% | 4% | 4% | 5% | 0% | 4% | 3% | 5% | 4% | 4% | 4% | 3% | 5% | 5% | 3% |
| Health Care | 8% | 8% | 9% | 9% | 9% | 10% | 7% | 6% | 11% | 7% | 8% | 8% | 7% | 11% | 7% | 10% | 9% | 9% |
| Immigration | 4% | 5% | 4% | 4% | 6% | 2% | 5% | 2% | 4% | 5% | 4% | 3% | 5% | 5% | 4% | 5% | 6% | 3% |
| Education | 4% | 1% | 4% | 8% | 1% | 6% | 4% | 2% | 3% | 4% | 4% | 2% | 2% | 6% | 5% | 2% | 3% | 5% |
| Other | 2% | 3% | 1% | 4% | 3% | 1% | 2% | 4% | 2% | 2% | 4% | 3% | 2% | 2% | 2% | 2% | 3% | 1% |
| Not Sure | 1% | 0% | 2% | 0% | 1% | 1% | 0% | 4% | 1% | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 1% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

7 Which one of the following issues is the most important one facing the United States? The economy? The environment? The war on terror? Health care? Immigration? Education? Or some other issue?

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | |
|----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|
| | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther |
| Margin of Sampling Error: +/-3% | | | | | | | | | | |
| Economy | 74% | 72% | 73% | 70% | 73% | 76% | 77% | 73% | 69% | 77% |
| Environment | 3% | 2% | 4% | 4% | 2% | 3% | 4% | 2% | 2% | 1% |
| War On Terror | 4% | 5% | 3% | 3% | 6% | 3% | 3% | 2% | 6% | 4% |
| Health Care | 8% | 8% | 9% | 11% | 8% | 6% | 6% | 9% | 10% | 9% |
| Immigration | 4% | 6% | 3% | 7% | 4% | 2% | 3% | 6% | 6% | 3% |
| Education | 4% | 4% | 4% | 1% | 4% | 7% | 3% | 4% | 4% | 3% |
| Other | 2% | 2% | 3% | 3% | 2% | 3% | 4% | 2% | 1% | 1% |
| Not Sure | 1% | 1% | 1% | 2% | 1% | 0% | 1% | 1% | 2% | 1% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% |

Results of SurveyUSA Election Poll #17528



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/22/2010 - 10/25/2010

Release Date: 10/26/2010

8 In general, are things in the United States headed in the right direction? Or are they off on the wrong track?

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| Margin of Sampling Error: +/-3.2% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Right Direction | 26% | 24% | 29% | 24% | 24% | 32% | 26% | 24% | 29% | 18% | 58% | ** | ** | 25% | 26% | 7% | 48% | 15% |
| Wrong Track | 67% | 70% | 63% | 68% | 71% | 62% | 65% | 70% | 63% | 76% | 31% | ** | ** | 67% | 69% | 90% | 41% | 79% |
| Not Sure | 7% | 6% | 8% | 7% | 6% | 6% | 9% | 6% | 8% | 6% | 11% | ** | ** | 8% | 5% | 4% | 11% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

8 In general, are things in the United States headed in the right direction? Or are they off on the wrong track?

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|-----------------------------------|------|----------|--------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| Margin of Sampling Error: +/-3.2% | | Conser | Modera | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Right Direction | 26% | 9% | 30% | 56% | 5% | 55% | 20% | 15% | 27% | 26% | 25% | 22% | 22% | 32% | 30% | 22% | 14% | 38% |
| Wrong Track | 67% | 87% | 61% | 33% | 94% | 35% | 73% | 61% | 67% | 68% | 71% | 75% | 64% | 59% | 65% | 70% | 83% | 54% |
| Not Sure | 7% | 4% | 8% | 11% | 1% | 10% | 7% | 23% | 7% | 6% | 4% | 2% | 14% | 9% | 5% | 8% | 3% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

8 In general, are things in the United States headed in the right direction? Or are they off on the wrong track?

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | |
|-----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-3.2% | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther |
| Right Direction | 26% | 18% | 36% | 25% | 26% | 25% | 23% | 23% | 31% | 28% |
| Wrong Track | 67% | 78% | 55% | 66% | 68% | 71% | 70% | 71% | 61% | 65% |
| Not Sure | 7% | 5% | 9% | 9% | 6% | 4% | 7% | 6% | 7% | 8% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% |

Results of SurveyUSA Election Poll #17528



Geography: North Carolina
 Data Collected: 10/22/2010 - 10/25/2010
 Release Date: 10/26/2010

Sponsor:
 WRAL-TV (Raleigh)

9 Do you approve? Or disapprove? Of the job the United States Congress is doing?

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| Margin of Sampling Error: +/-2.9% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Approve | 15% | 12% | 18% | 16% | 16% | 14% | 15% | 16% | 14% | 9% | 38% | ** | ** | 17% | 14% | 5% | 27% | 5% |
| Disapprove | 77% | 84% | 70% | 78% | 76% | 78% | 75% | 77% | 76% | 85% | 49% | ** | ** | 76% | 79% | 90% | 60% | 90% |
| Not Sure | 8% | 5% | 12% | 7% | 9% | 8% | 11% | 8% | 9% | 7% | 13% | ** | ** | 7% | 8% | 5% | 13% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

9 Do you approve? Or disapprove? Of the job the United States Congress is doing?

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|-----------------------------------|------|----------|--------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| Margin of Sampling Error: +/-2.9% | | Conser | Modera | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Approve | 15% | 7% | 15% | 29% | 5% | 27% | 13% | 14% | 17% | 14% | 13% | 15% | 9% | 15% | 13% | 15% | 10% | 18% |
| Disapprove | 77% | 89% | 74% | 59% | 95% | 63% | 72% | 69% | 77% | 76% | 82% | 82% | 84% | 71% | 78% | 79% | 85% | 72% |
| Not Sure | 8% | 3% | 11% | 12% | 1% | 11% | 15% | 17% | 6% | 11% | 5% | 3% | 7% | 14% | 9% | 6% | 5% | 10% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

9 Do you approve? Or disapprove? Of the job the United States Congress is doing?

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | |
|-----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-2.9% | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther |
| Approve | 15% | 9% | 21% | 17% | 11% | 14% | 12% | 13% | 18% | 20% |
| Disapprove | 77% | 85% | 70% | 75% | 81% | 82% | 81% | 82% | 69% | 73% |
| Not Sure | 8% | 6% | 10% | 8% | 9% | 4% | 7% | 5% | 13% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% |

Results of SurveyUSA Election Poll #17528



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina
 Data Collected: 10/22/2010 - 10/25/2010
 Release Date: 10/26/2010

10 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

| 862 Registered Voters | All | Gender | | Age | | | | <50 / 50+ | | Race | | | | Already Voted? | | Party Affiliation | | |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|----------------|------|-------------------|--------|---------|
| Margin of Sampling Error: +/-3.4% | | Male | Female | 18-34 | 35-49 | 50-64 | 65+ | 18-49 | 50+ | White | Black | Hispani | Other | Yes | No | Republi | Democr | Indepen |
| Stronger | 26% | 27% | 25% | 26% | 22% | 30% | 29% | 23% | 29% | 22% | 41% | ** | ** | 30% | 29% | 17% | 40% | 18% |
| Weaker | 30% | 30% | 30% | 33% | 34% | 27% | 24% | 33% | 26% | 30% | 24% | ** | ** | 25% | 29% | 37% | 23% | 32% |
| Same | 38% | 38% | 38% | 39% | 37% | 39% | 38% | 38% | 38% | 41% | 31% | ** | ** | 42% | 34% | 38% | 33% | 45% |
| Not Sure | 6% | 5% | 8% | 3% | 8% | 5% | 9% | 6% | 7% | 7% | 4% | ** | ** | 3% | 7% | 8% | 5% | 5% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 49% | 51% | 26% | 30% | 26% | 18% | 56% | 44% | 74% | 18% | 4% | 3% | 18% | 82% | 35% | 41% | 23% |

10 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

| 862 Registered Voters | All | Ideology | | | Opinion Of Tea Party | | | | Vote in Midterms | | | 2010 Enthusiasm Vs Prio | | | College Grad | | Abortion | |
|-----------------------------------|------|----------|-------|---------|----------------------|---------|---------|--------|------------------|---------|--------|-------------------------|------|------|--------------|------|----------|---------|
| Margin of Sampling Error: +/-3.4% | | Conser | Moder | Liberal | Favora | Unfavor | Neutral | No Opi | Rarely | Usually | Always | More | Less | Same | Yes | No | Pro-life | Pro-cho |
| Stronger | 26% | 16% | 28% | 49% | 15% | 47% | 20% | 14% | 26% | 29% | 28% | 27% | 22% | 29% | 33% | 21% | 20% | 35% |
| Weaker | 30% | 36% | 27% | 19% | 39% | 18% | 30% | 42% | 34% | 27% | 30% | 33% | 32% | 26% | 28% | 33% | 36% | 22% |
| Same | 38% | 41% | 40% | 27% | 38% | 32% | 45% | 29% | 35% | 39% | 36% | 33% | 40% | 40% | 34% | 39% | 36% | 38% |
| Not Sure | 6% | 7% | 5% | 5% | 8% | 3% | 5% | 15% | 5% | 6% | 6% | 7% | 5% | 5% | 6% | 6% | 7% | 4% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 41% | 37% | 15% | 38% | 33% | 23% | 6% | 30% | 40% | 26% | 49% | 15% | 34% | 48% | 52% | 48% | 46% |

10 One year from now, will North Carolina's economy be ... stronger than it is today? Weaker than it is today? Or about the same as it is today?

| 862 Registered Voters | All | Own a Gun? | | Income | | | Region | | | |
|-----------------------------------|------|------------|------|---------|---------|---------|----------|--------|---------|---------|
| Margin of Sampling Error: +/-3.4% | | Yes | No | < \$40K | \$40K - | > \$80K | Charlott | Greens | Raleigh | Souther |
| Stronger | 26% | 22% | 33% | 25% | 26% | 31% | 25% | 20% | 32% | 24% |
| Weaker | 30% | 35% | 26% | 37% | 27% | 28% | 30% | 31% | 27% | 32% |
| Same | 38% | 37% | 36% | 34% | 41% | 36% | 38% | 43% | 36% | 37% |
| Not Sure | 6% | 6% | 5% | 5% | 6% | 5% | 7% | 6% | 5% | 7% |
| Total | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Composition of Registered Voters | 100% | 54% | 43% | 37% | 35% | 28% | 35% | 19% | 29% | 17% |

** Too few respondents of this type were interviewed for this data to be meaningful.

Results of SurveyUSA Election Poll #17528



Sponsor:

WRAL-TV (Raleigh)

Geography: North Carolina

Data Collected: 10/22/2010 - 10/25/2010

Release Date: 10/26/2010

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.