

## BEER SERVES AMERICA: ECONOMIC IMPACT OF THE BEER INDUSTRY | 2014 DATA

## 2014 Data North Carolina



Direct Economic Impact			
	Jobs	Wages	Output
Brewing	1,347	\$103,015,400	\$2,207,212,500
Wholesaling	4,070	\$236,006,700	\$527,036,300
Retailing	21,063	\$510,845,700	\$1,122,281,200
Total	26,480	\$849,867,800	\$3,856,530,000

Supplier Economic Impact			
	Jobs	Wages	Output
Agriculture Business and Personal Services Mining Construction Finance Insurance and Real Estate Manufacturing General Retail Transportation & Communication Travel and Entertainment Wholesaler Government Other	1,118 3,532 23 247 1,139 1,776 100 1,212 540 579 192	\$42,640,100 \$207,040,500 \$701,600 \$12,346,300 \$50,446,700 \$126,670,300 \$3,279,900 \$76,715,600 \$13,553,800 \$46,050,900 \$14,577,000 \$0	\$135,506,300 \$382,125,100 \$3,641,600 \$33,634,300 \$286,715,100 \$971,873,900 \$6,364,500 \$267,465,400 \$33,608,400 \$116,843,800 \$24,096,200 \$0
Total	10,458	\$594,022,700	\$2,261,874,600

Induced Economic Impact			
	Jobs	Wages	Output
Agriculture Business and Personal Services Mining Construction Finance Insurance and Real Estate Manufacturing General Retail Transportation & Communication Travel and Entertainment Wholesaler Government	185 4,138 10 113 1,203 620 1,713 478 1,555 382 143 256	\$7,476,000 \$210,283,300 \$515,500 \$5,729,600 \$59,468,500 \$48,653,800 \$55,677,100 \$34,526,900 \$36,087,100 \$30,592,400 \$10,569,500 \$2,637,100	\$33,666,800 \$376,128,800 \$1,947,400 \$16,023,400 \$373,360,400 \$429,441,500 \$112,571,400 \$130,505,800 \$91,703,500 \$76,905,700 \$24,137,500 \$11,471,100
Other		. , ,	. , ,
Total	10,796	\$502,216,800	\$1,677,863,300

	Jobs	Wages	Output
Total	47,734	\$1,946,107,300	\$7,796,267,900

## **Taxes Generated: Business and Personal**

Federal	\$602,941,200
State and Local	\$1,400,374,400
Total Business and Personal Taxes	\$2,003,315,600

**Taxes Paid: Consumption Taxes** 

Federal	\$109,734,000
State and Local	\$213,510,700
Excise	\$117,920,000
Sales and Other	\$95,590,700
Total Consumption Taxes	\$323,244,700